

# Weekly KPI Dashboard | Sample Superstore Dataset

This dashboard provides an overview of sales, profit, orders, and costs including the growth rates compared to previous ones. Required information can be displayed when you click on the upper button of the region or on the lower button of the segment.

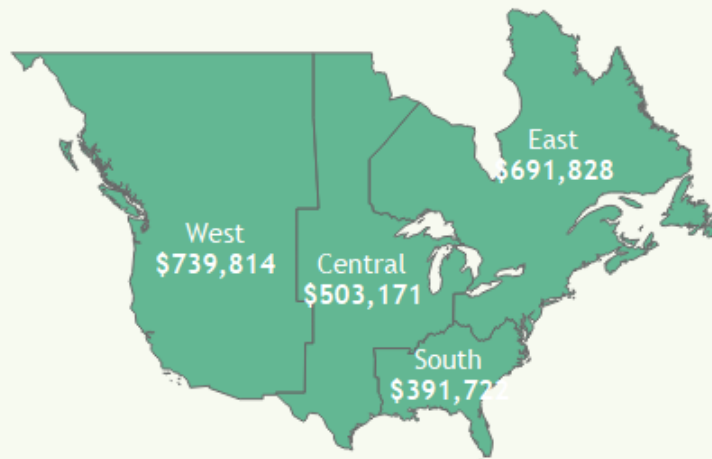
Sales by Region▶

Consumer Segment

(All)



KPI ▶ | Current Week vs Prior Week



Total Sales  
**\$17,328** ▲6% WoW  
Target 10,000

Total Profit  
**3,305** ▼15% WoW  
Target 3,500



Consumer

Corporate

Home Office

2020

2021

2022

2023

January  
February  
March  
April  
May  
June  
July  
August  
Septem..  
October  
Novem..  
Decem..

Total Orders  
**49** ▲13% WoW  
Target 48

Total Costs  
**15,526** ▼11% WoW  
Target 13,900



\$85,175