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FRANCESCO DA TOS

PORTFOLIO

GRAPHIC /
VISUAL
DESIGNER

2023 /
2024



My name is Francesco Da Tos, born in 2000, and I currently live in Treviso, Italy.

I am a freelance graphic and visual designer, with a strong inclination toward new digital techniques in the field and a deep interest in design and art in general.

My work focuses primarily on visual communication, with a particular emphasis on fashion, events, and music, with a strong orientation toward digital platforms.

Throughout my career, I have had the opportunity to collaborate with renowned companies in the fashion and artistic production industry, including: Vogue, Max Mara, Marcolin, and Thélios, through my work with the creative agency Brvto. Direct collaborations with Coeval Magazine and major record labels such as Universal and Warner, along with numerous independent projects.

EDUCATION

I began my journey in design at the Bruno Munari Art High School, where I acquired the fundamentals of graphic design and developed a structured work methodology.

I then continued my studies at the Academy of Fine Arts in Verona, earning a degree in New Technologies of Art. This academic path allowed me to expand my skills by integrating graphic design with new digital technologies.

WORK EXPERIENCE

For the past two and a half years, I have been collaborating with Brvto, a creative agency specializing in fashion communication, where I hold the role of graphic designer, 3D artist, and digital content creator.

SOFTWARE & SKILLS

My technical skills range from graphic design software to animation, 3D art, and visual content creation.

SUITE ADOBE



Illustrator



Photoshop



InDesign



Premiere



After Effect

3D PROGRAMS



Maya Autodesk
Creating 3D scenes and renders



Zbrush
Dynamic and organic 3D modeling



Substance Painter
Texture creation on 3D meshes via UV mapping



Substance Alchemist
Texture creation on 3D meshes using personal photos

VISUAL PROGRAMS



Touchdesigner
Visual creation through nodes and coding



Resolume Arena
Live visual content management



CONTACTS

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SOCIALS

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LINKEDIN: Francesco Da Tos
BEHANCE: Cecco Meraviglia

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BIASIA CAMPAIGN SS23

Creation of the SS23 campaign for the brand Biasia.

The brand is inspired by the Y2K aesthetic, featuring strong and modern bags that recall the late 90s and early 2000s atmosphere, where Biasia finds its identity.

CREDITS

Campaign art direction & fulfilment : Brvto
3D: by me
Photography : Lorenzo Marzi
styling : Francesca Ferretti | on set : Letizia Maggio
mua: Giorgia Lecce
model: Diana



BIASIA COMMUNICATION

Development of communication materials for the Biasia brand.

The dominant theme is Y2K aesthetics.

The image showcases some of the works created for the brand's social media communication.

CREDITS

Creative direction: Brvto agency



JUNK COMMUNICATION

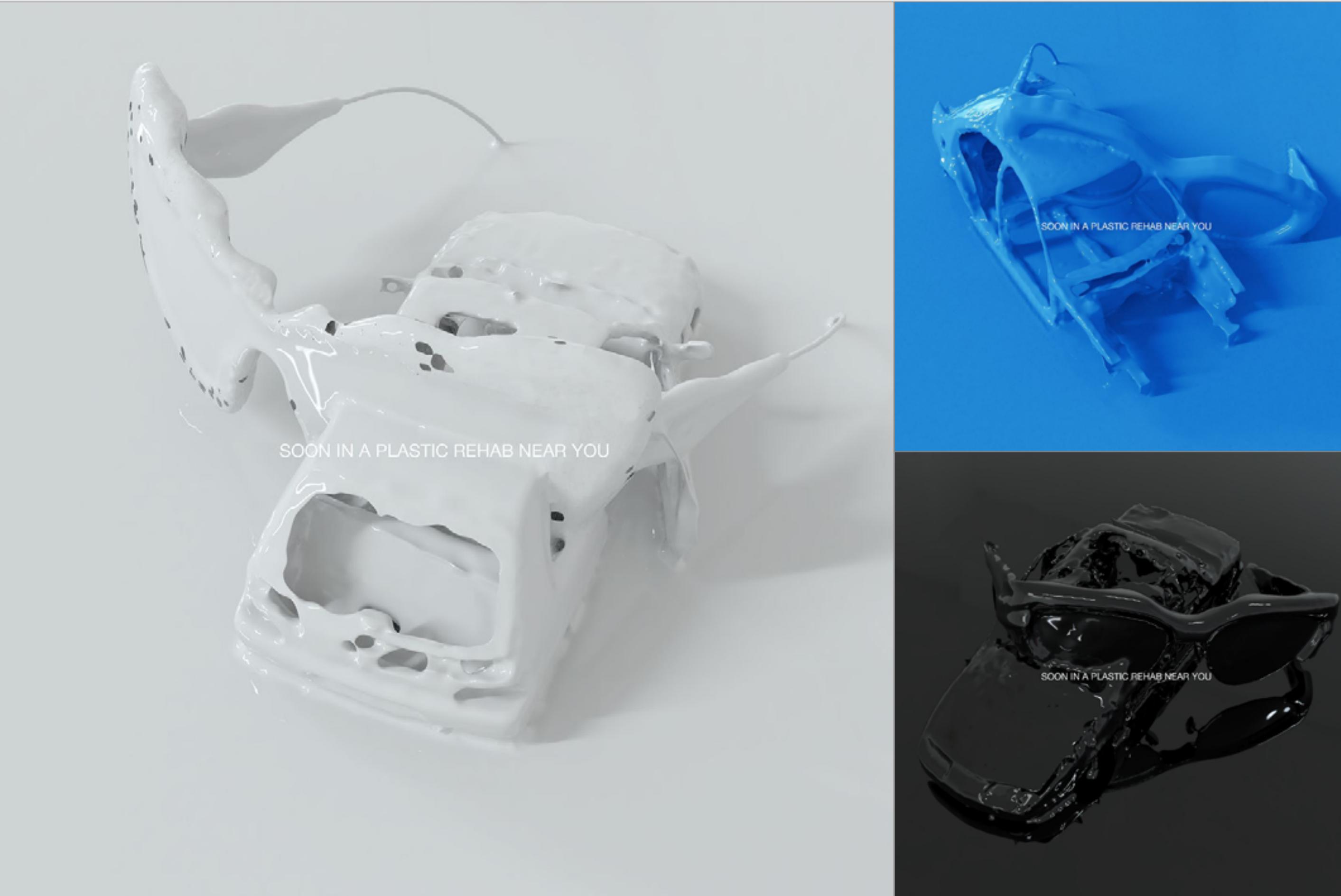
Creation of the communication strategy for the brand Junk Plastic Rehab.

The brand is rooted in sustainability, as its products are made using recycled plastic.

Visually, it leans towards a bold and youthful style.

CREDITS

Creative direction: Brvto agency



COEVAL MAGAZINE COMMUNICATION

Creation of the communication strategy for Coeval Magazine's shop section.

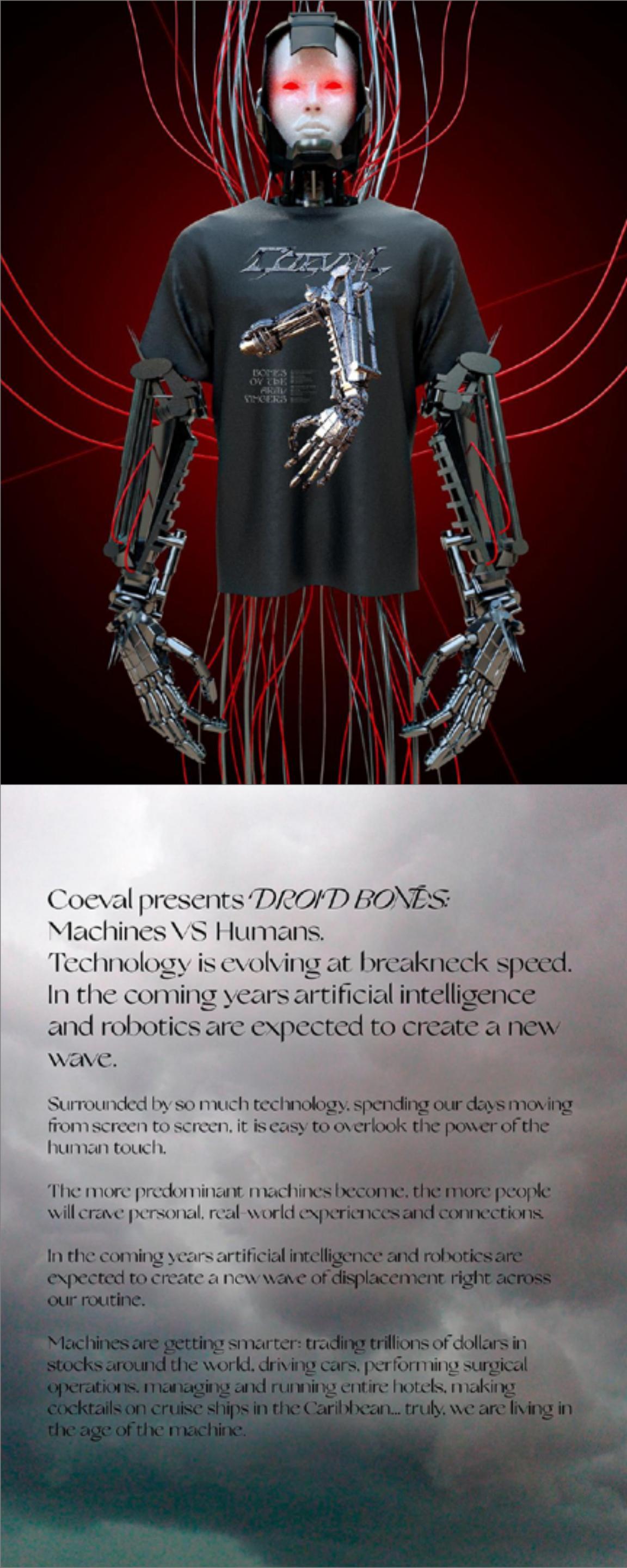
Coeval Magazine is an independent online magazine based in Milan.

It focuses on contemporary culture, spanning art, fashion, design, photography, and other expressive forms.

Founded with the goal of being an inclusive space for both emerging and established artists, the magazine offers a platform to explore current cultural and artistic trends.

CREDITS

Art Direction: Donald Gjoka



Coeval presents *DROID BONES*:
Machines VS Humans.

Technology is evolving at breakneck speed.
In the coming years artificial intelligence
and robotics are expected to create a new
wave.

Surrounded by so much technology, spending our days moving from screen to screen, it is easy to overlook the power of the human touch.

The more predominant machines become, the more people will crave personal, real-world experiences and connections.

In the coming years artificial intelligence and robotics are expected to create a new wave of displacement right across our routine.

Machines are getting smarter: trading trillions of dollars in stocks around the world, driving cars, performing surgical operations, managing and running entire hotels, making cocktails on cruise ships in the Caribbean... truly, we are living in the age of the machine.

VEMENCELL COMMUNICATION

Creation of the communication strategy for Vemencell.

Vemencell is a design brand from Milan.



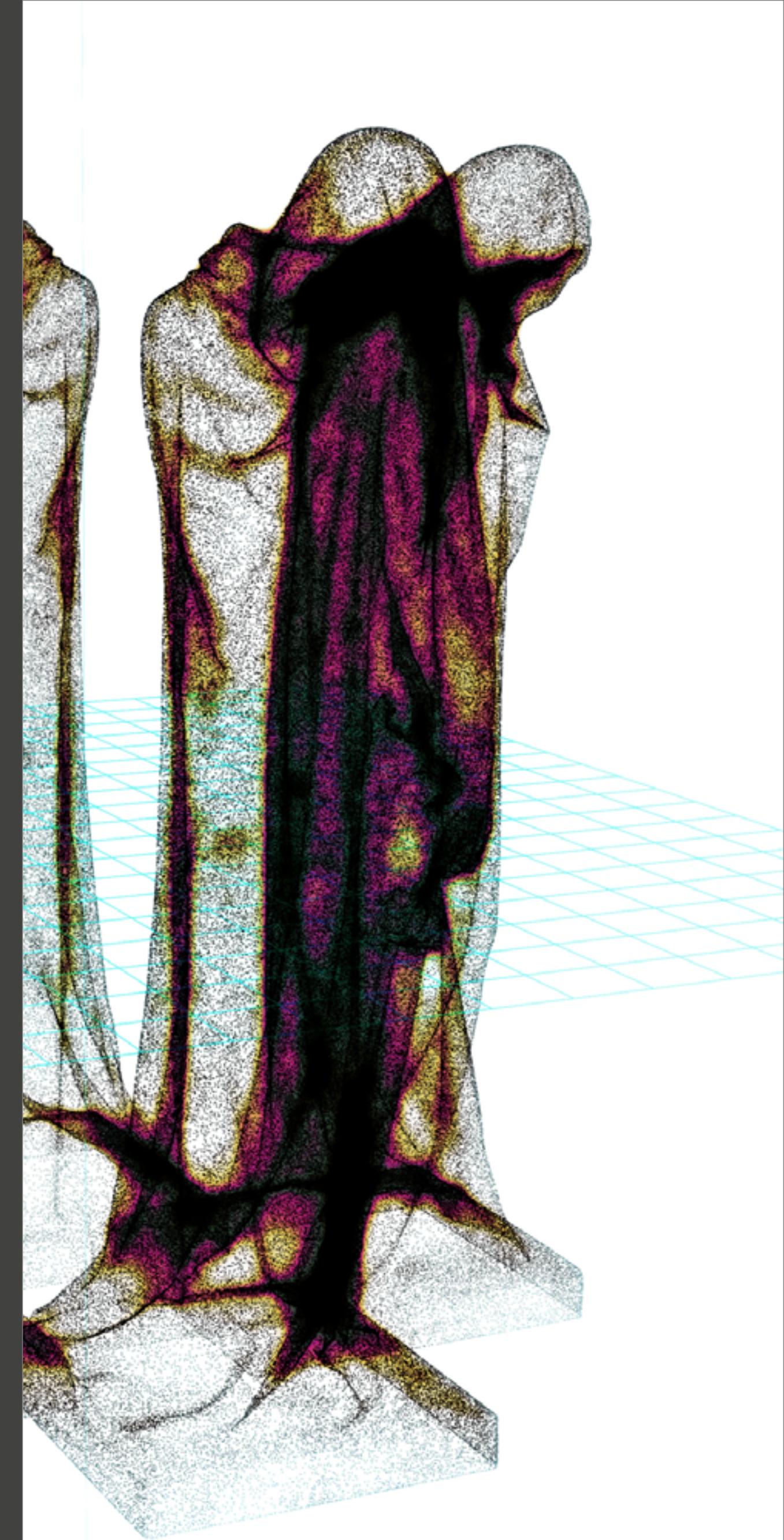
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MUSIC COMMUNICATION

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ESPIAZIONE PROJECT

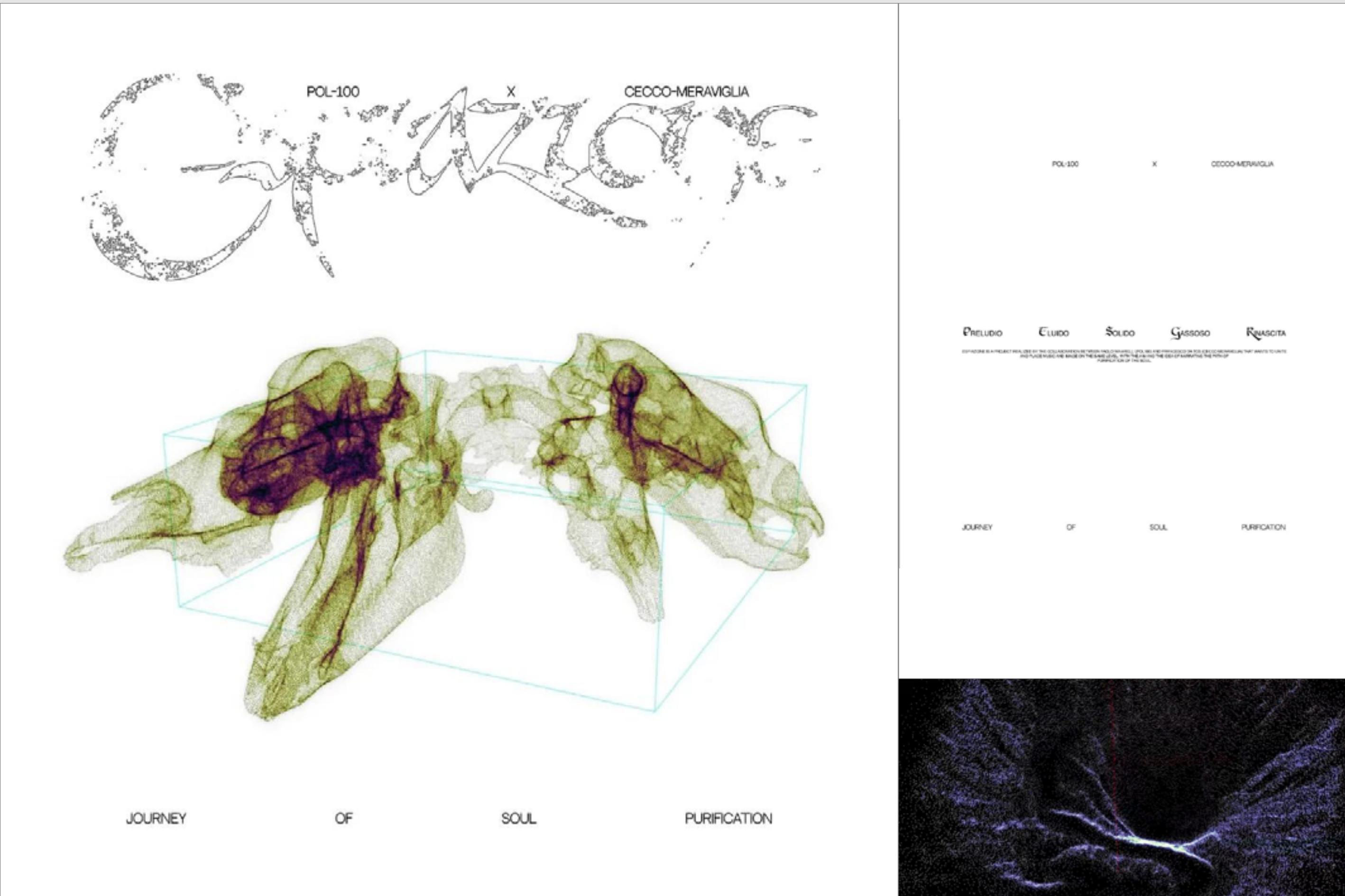
Espiazione is an audiovisual project divided into five phases based on the theme of soul purification, created in collaboration with electronic music composer Paolo Maiarelli.

The project follows an otherworldly journey, seen in a universal manner, beginning with death, the initial moment of the transition to the afterlife, marking the theme of the first video.

The following three videos depict a Dantean journey through the Divine Comedy—Inferno, Purgatorio, Paradiso—representing the purification process.

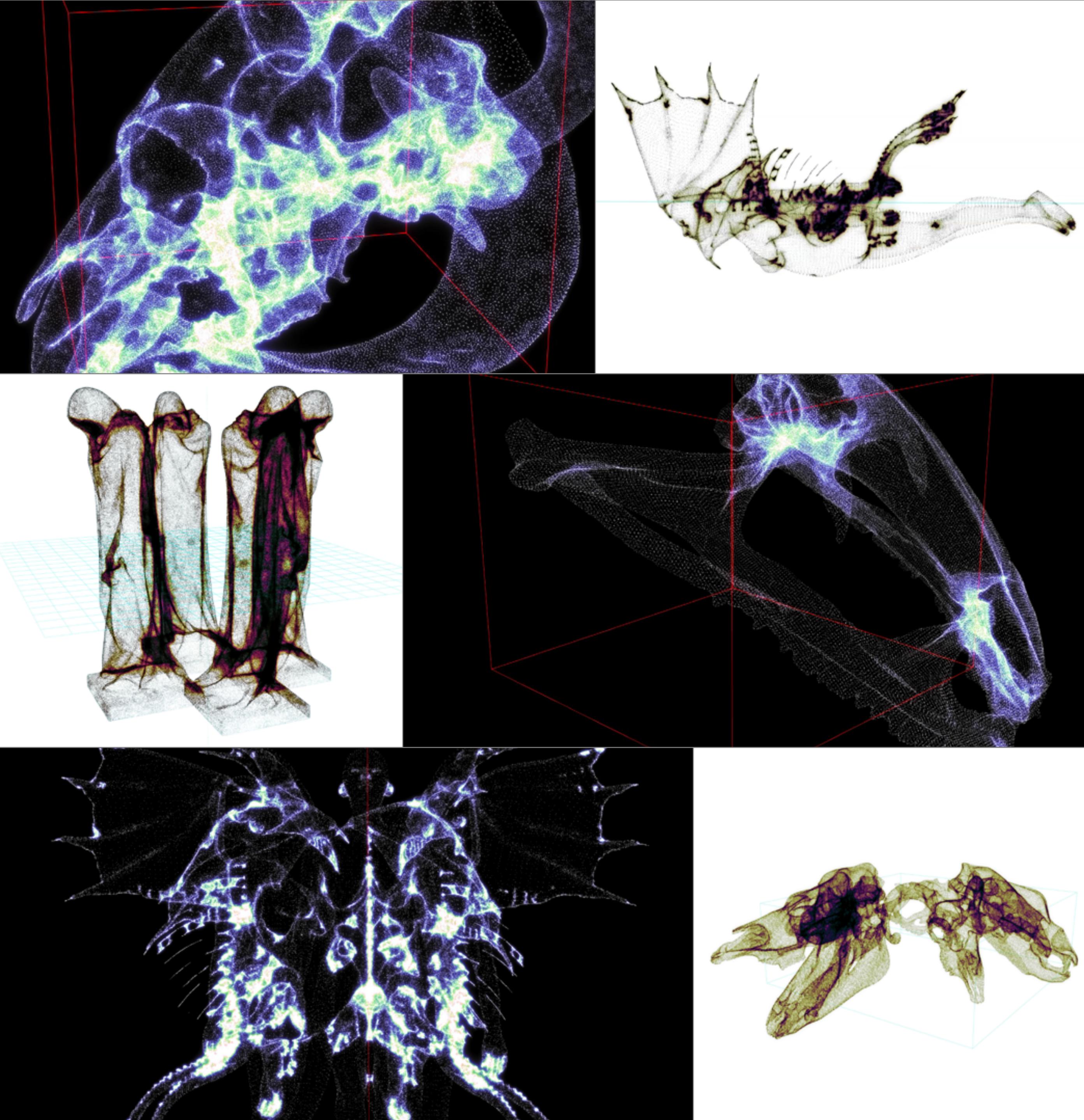
The final video marks the rebirth of the soul and its return to earthly life, freed from all evils.

The clips were created using particle system software for three-dimensional elements, symbolically or explicitly representing the themes.



ESPIAZIONE
PROJECT

Some frames from the project.



INTERVIEW

<https://www.collide24.org/music/pol100-cecco-meraviglia-espiazione/>
<https://swinedaily.com/espiazione-premiere/>

HYBRO CONTRAST COVERS

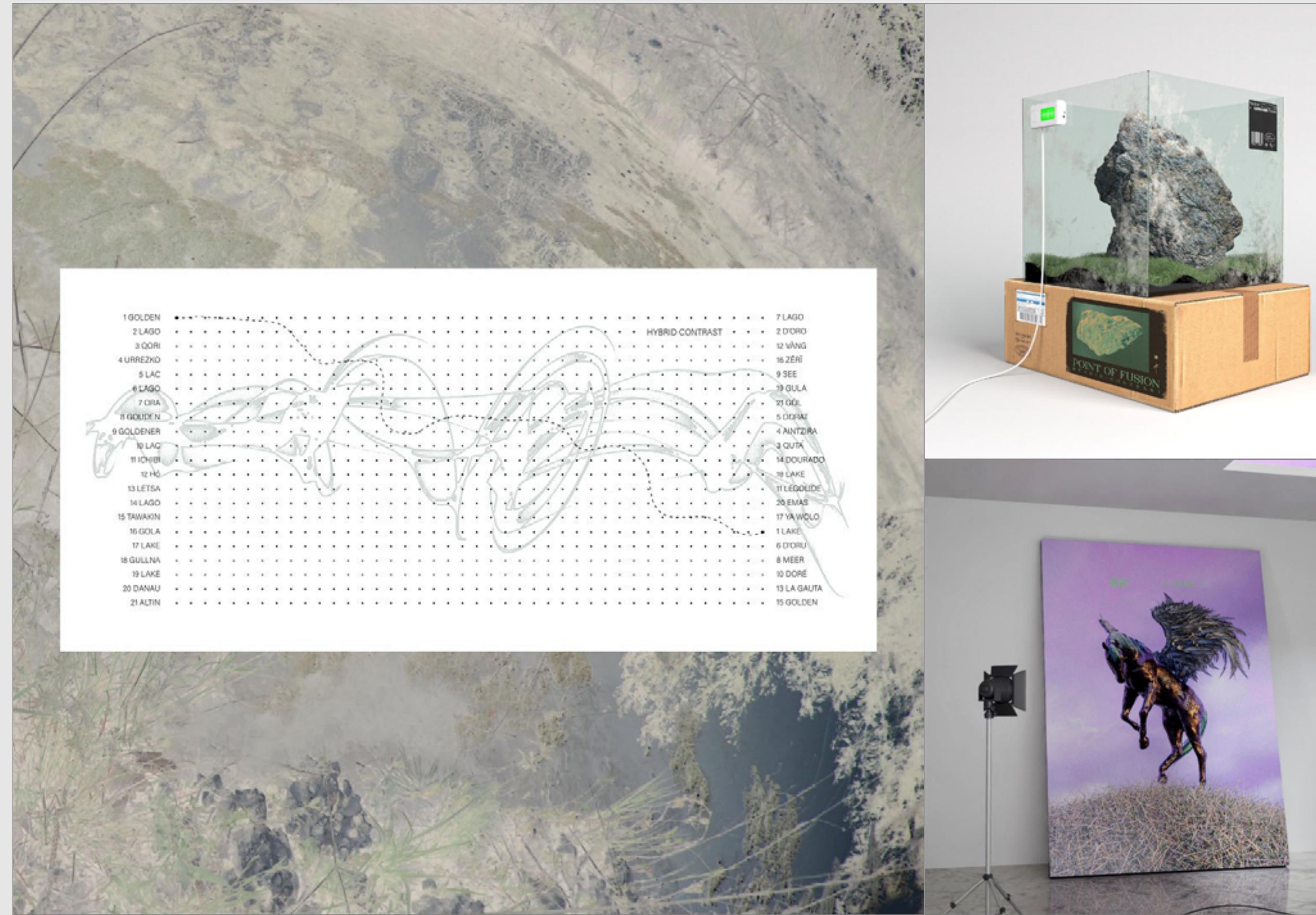
Creation of cover art for Belgian artist Hydro Contrast.

COVERS:

Golden Lake
Point of Fusion
Metcha Pegasus

LINK

[https://open.spotify.com/intl-it/
artist/6U7AZ42dklpVW99cZ2WVP?si=heHBD4bvT2Sn_pgPtp5h1g](https://open.spotify.com/intl-it/artist/6U7AZ42dklpVW99cZ2WVP?si=heHBD4bvT2Sn_pgPtp5h1g)



TM8 VA001

ALBUM COVER

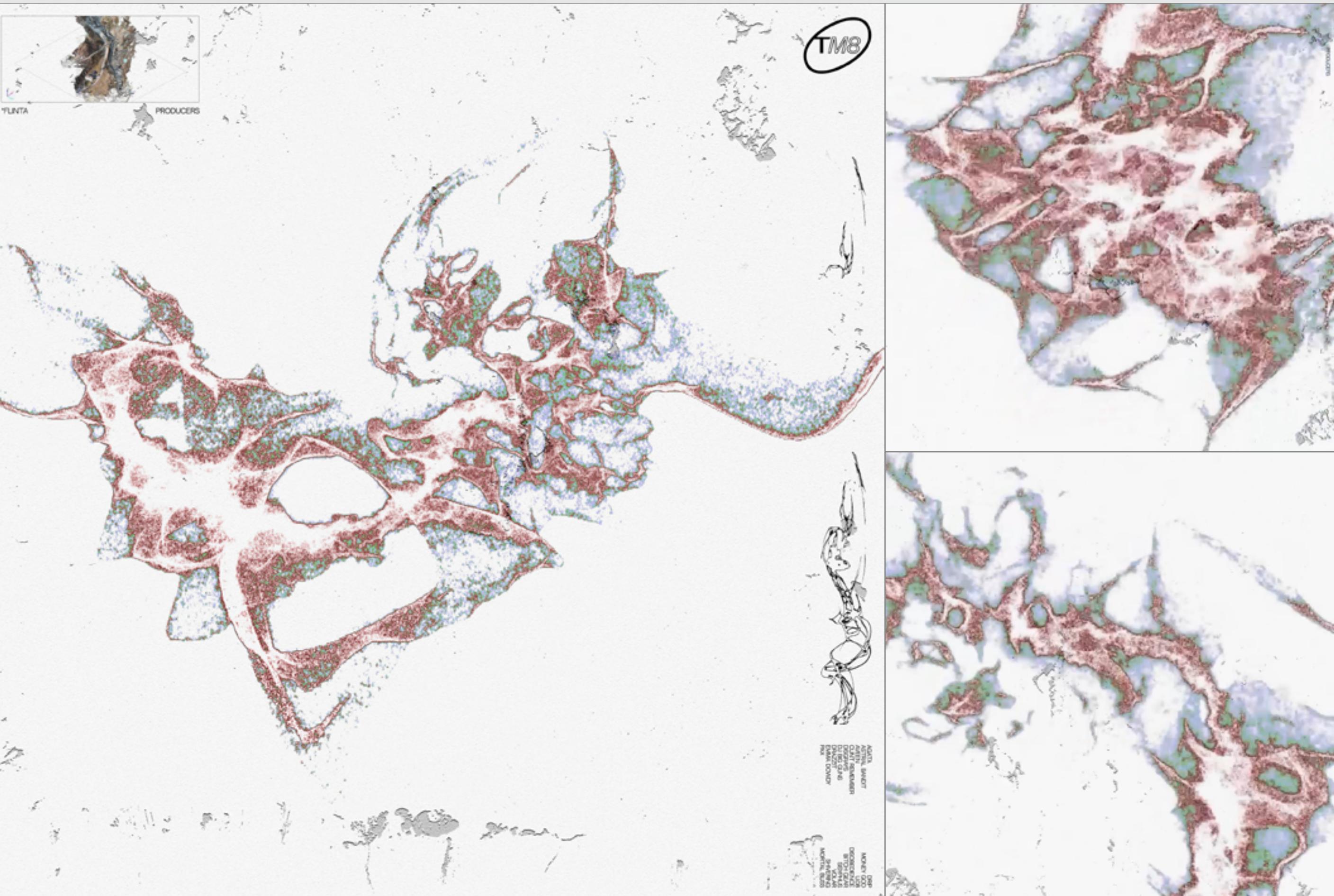
TM8 VA001 is a nine-track album featuring various European artists.

Technomate is a queer collective based in London connected to techno music by FLINTA* artists.

TM8 is an event, a podcast, and a magazine.

CREDITS

Art direction: Olesia



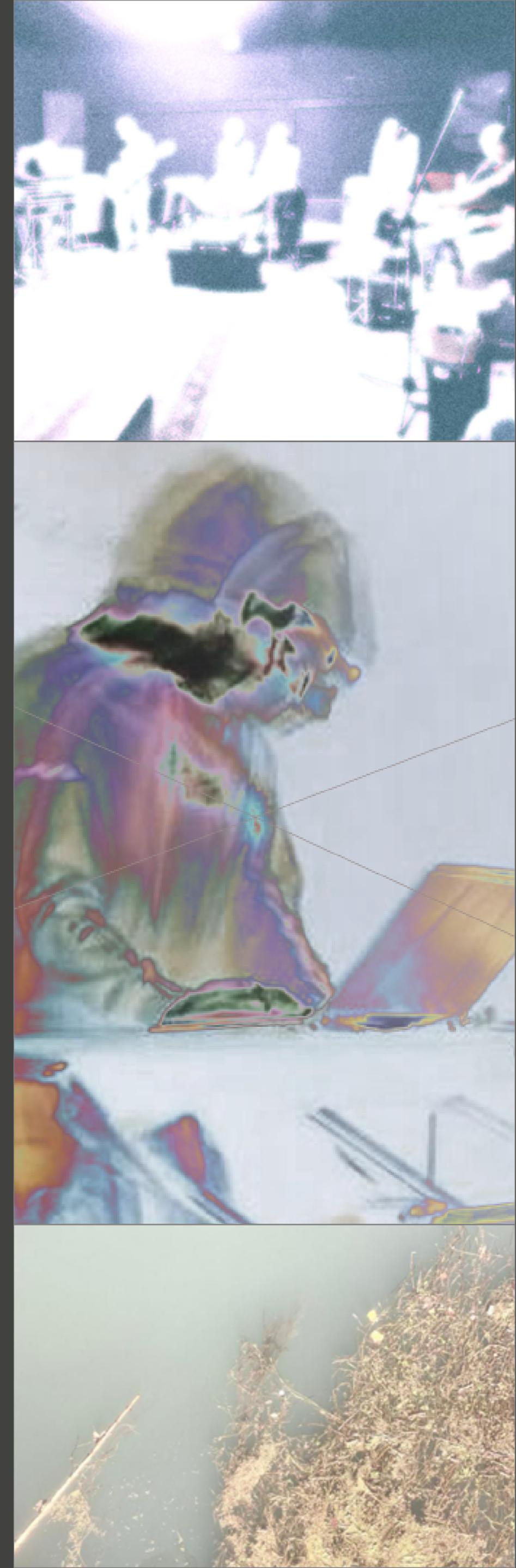
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EVENT COMMUNICATION

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TM8

EVENT

Graphic design for TM8 events.

Technomate is a queer collective based in London connected to techno music by FLINTA* artists.

TM8 is an event, a podcast, and a magazine.

CREDITS

Direzione artistica: Olesia

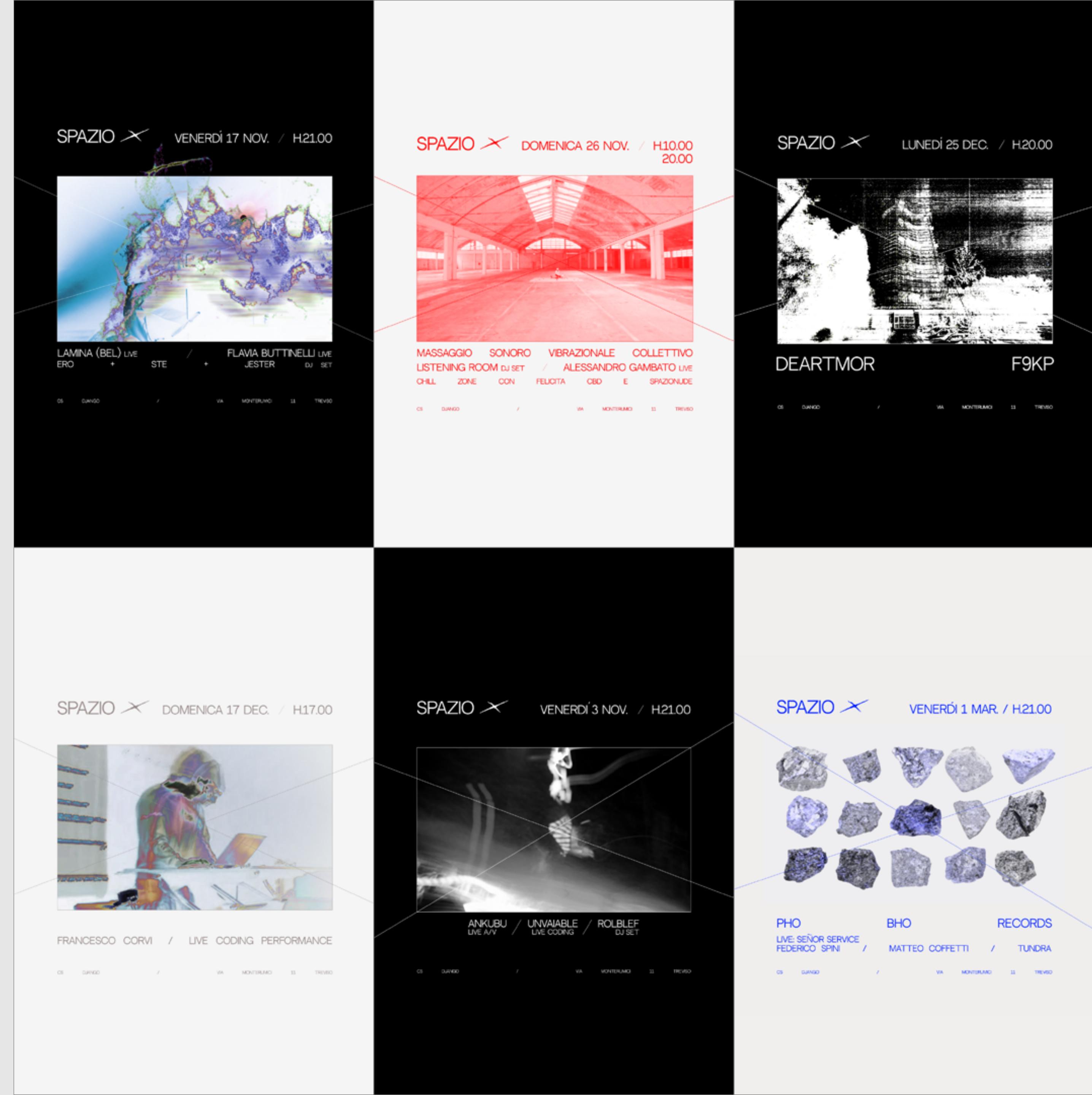


SPAZIO X EVENTS

General communication development for Spazio X.

The venue is a cultural space for events, exhibitions, and workshops, with a monthly schedule mainly concentrated on weekends.

Located in Treviso at the Django social center.



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HYDRA
HIP-HOP EVENT

02



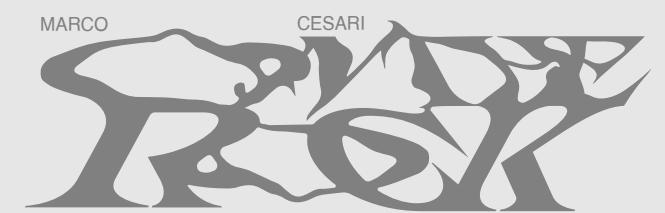
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ON THE ROCK
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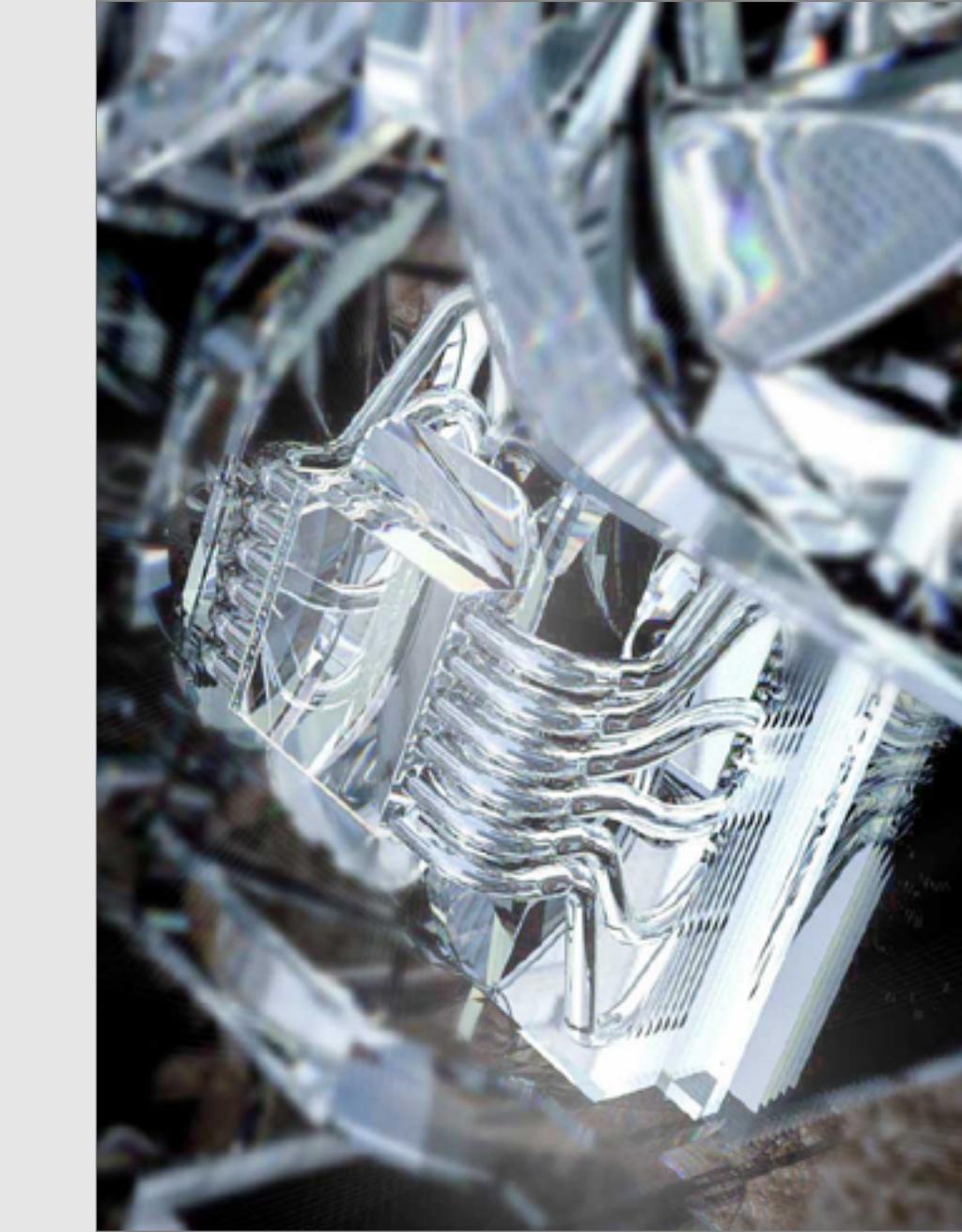
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PERSONAL PROJECTS



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