# **Graphic Charter – STUDI-mobile-app**

# **Table of Contents**

1. Introduction	1
2. Logo	1
Primary Logo	1
3. Color Palette	1
Maintenance View	1
Public, Doctor and Patient Prescription Views	2
4. Typography	2
Primary Typeface	2
5. Additional Guidelines	2
Image Usage	2
Document Templates	
6. Contact Information	

### 1. Introduction

This graphic charter defines the visual identity and design standards for the STUDI mobile application. It ensures consistency across all mobile pages and components.

# 2. Logo

#### **Primary Logo**

The primary logo for application should be used consistently across the mobile application.

- **Size:** 20px in height.
- Color: Red.
- Style: Italic.
- Font Weight: Yes.

### 3. Color Palette

#### **Maintenance View**

- App Bar Background: Red.
- **Body Background:** Grey[200].
- **Gear Icon:** Grey[600].

#### **Public, Doctor and Patient Prescription Views**

- **Background:** White.
- Icons: Black.
- Selected icons: Red.
- **Text elements:** Black.
- **Text elements not filled:** Red.
- **Borders:** Black.
- Toggle-off icon and Back/No button: Red.
- Toggle-on icon and Log in/Yes button: Green.
- Information text: Black.
- Information background: Grey.

# 4. Typography

#### **Primary Typeface**

• Font Family: Arial.ttf

# 5. Additional Guidelines

### **Image Usage**

- Style: Use high-quality, professional images that reflect the hospital environment.
- Formats: Preferably use JPEG or PNG formats for images.

#### **Document Templates**

- **Views:** Use the color palette.
- Logo: Include the logo in AppBar section.
- Cards: Shadow around them.

## 6. Contact Information

For any questions regarding the graphic charter, please contact:

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