

Sales analytics

01.01.2022



29.04.2022



1,10M

253,78K

173

1,92K

23,13%

4405

Revenue

Profit

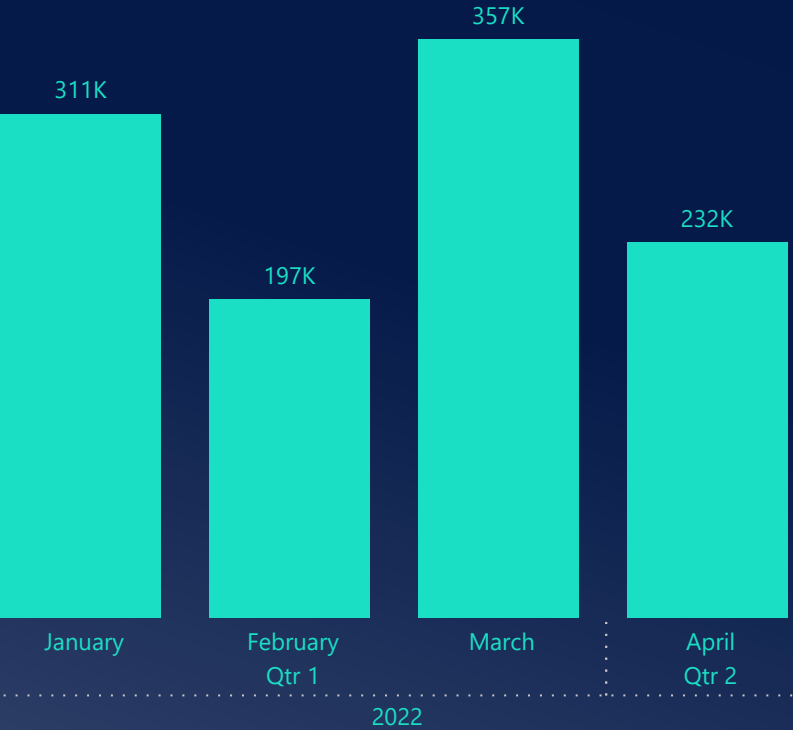
ACB

Average check

Profitability

Costs

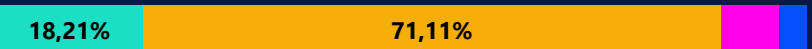
By time



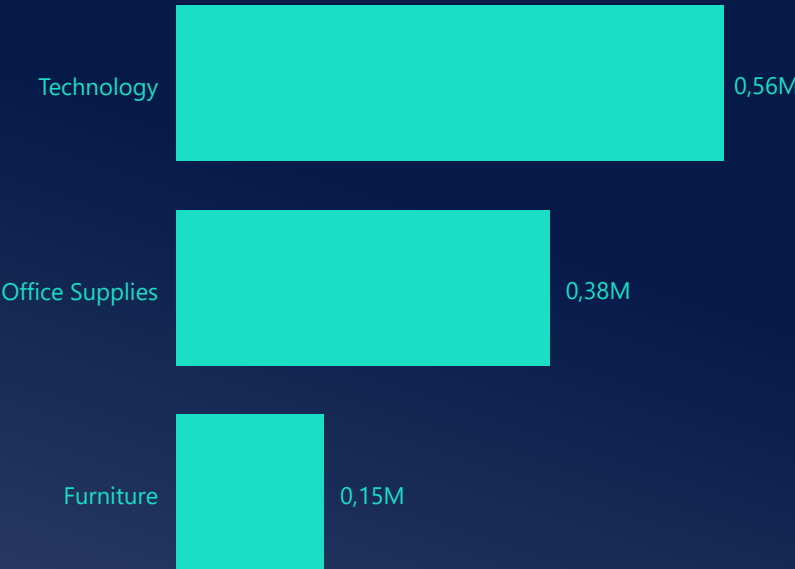
ABC класс	Revenue	Profit	ACB	Costs
A	765 364,15	144 915,18	90	915
B	221 646,98	25 172,64	97	1120
C	110 076,79	83 696,79	144	2370
Total	1 097 087,92	253 784,61	173	4405

By segments

● Consumer ● Corporate ● Home Office ● Small Business



By product type



Location distribution



Orders with a negative profit

Manager	Profit	Num of Orders
Мерингольд Ванесса	-15 523,33	83
Семейкин Владислав	-14 763,31	65
Иванов Петр	-9 789,04	59
Конюхов Добромир	-4 656,25	33
Петров Иван	-3 749,40	13
Крестьянин Арчибальд	-3 204,03	26
Total	-51 685,36	278