KPI Controller

Age category

18-25 26-45 46-65 66+

Balance by work types

Job	Balance	Number of workers	Average balance	Median balance
services	\$23 592	1	\$23 592	\$23 592
entrepreneur	\$30 530	4	\$7 633	\$7 633
blue-collar	\$38 501	6	\$6 417	\$5 234
self- employed	\$23 288	8	\$2 911	\$3 482
admin.	\$27 543	9	\$3 060	\$2 321
management	\$113 148	36	\$3 143	\$1 780
technician	\$29 312	12	\$2 443	\$1 572
retired	\$1 770 908	635	\$2 789	\$1 413
unemployed	\$1 323	1	\$1 323	\$1 323
housemaid	\$41 864	28	\$1 495	\$1 311
Total	\$2 119 324	751	\$2 822	\$1 413

751
Number of Clients

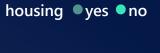
2,119M

Total balance

42,6%

Converstion

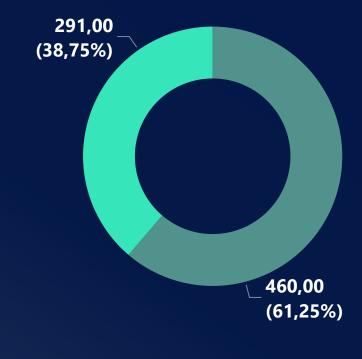
Housing loans prevalence





Communication prevalence

Contact type ● cellular ● telephone



Personal loans

