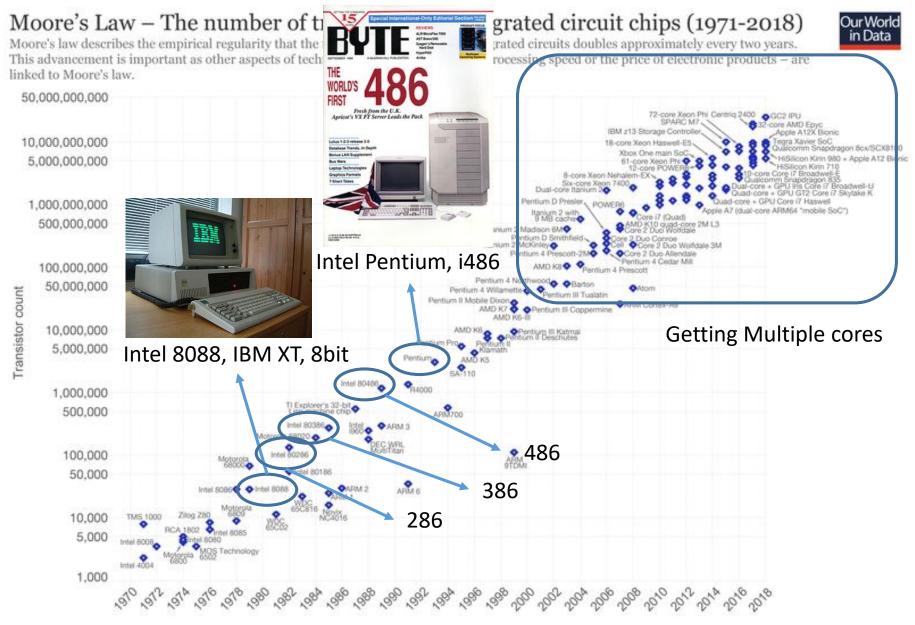
### **Course Introduction**

**II-Youp Kwak** 

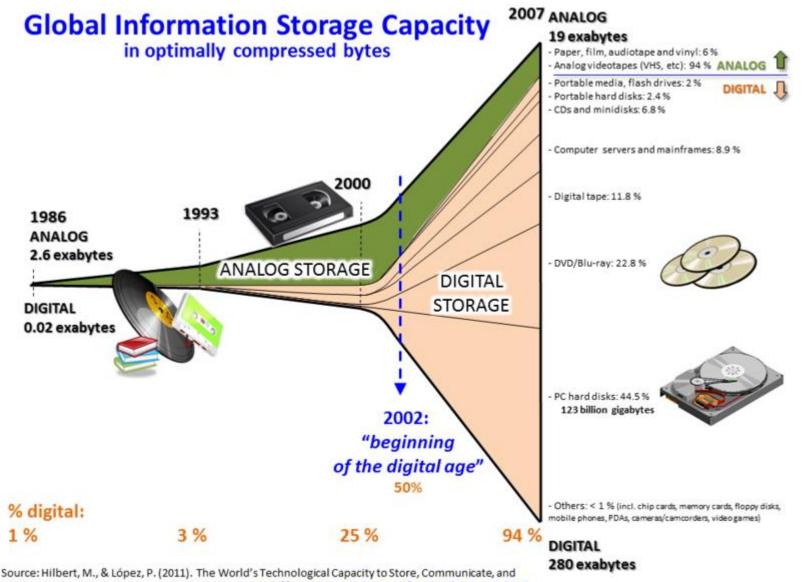
#### **High Level Goals?**

Become a good Data Scientist with background in Statistics

#### **Exponential Laws of Computing Growth**



#### Global Information Storage Capacity also Growing



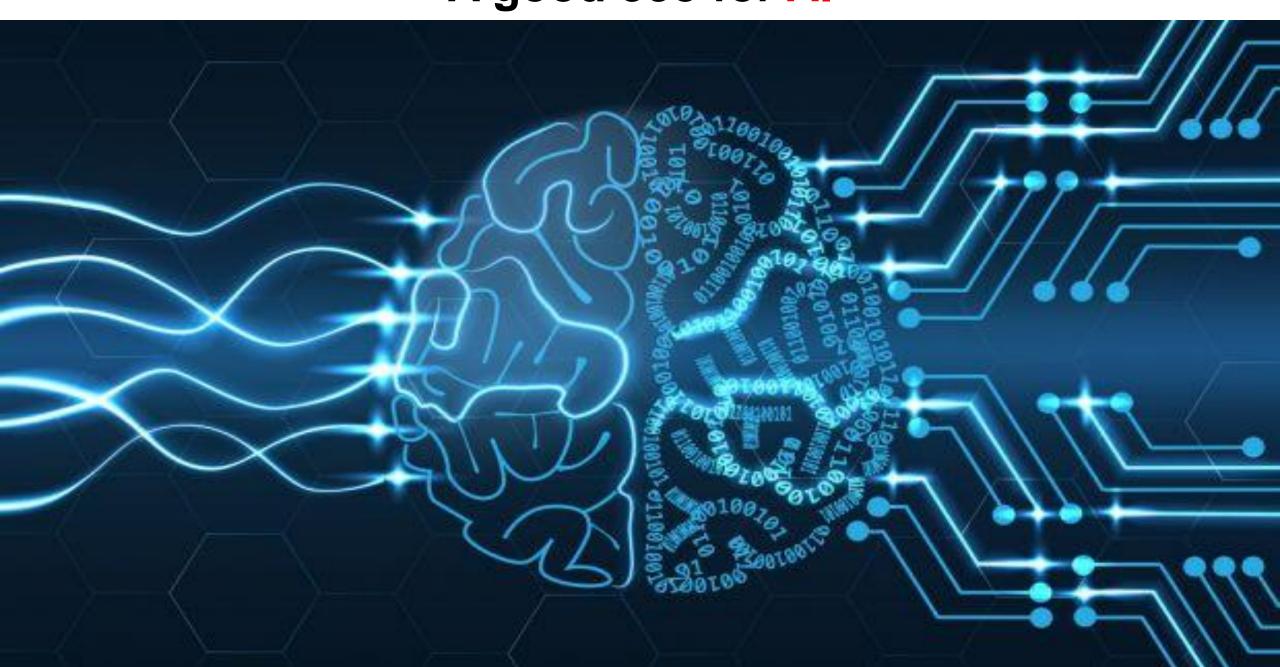
Compute Information. Science, 332(6025), 60-65. http://www.martinhilbert.net/WorldInfoCapacity.html

### **Opens Big Data Era**





# A good eco for Al



#### **Growing need for Data Scientists**



\$110K median base salary 4.4/5.0 level of job satisfaction

\$106K median base salary 4.3/5.0 level of job satisfaction

\$112K median base salary 4.1/5.0 level of job satisfaction

### What they do with Data?



DOWNLOAD ~

SET UP 🛰

CHROMEBOOKS ➤

CHROMECAST ~

#### Get a fast, free web browser

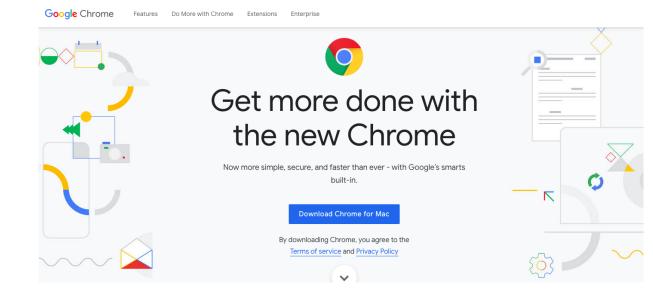
One browser for your computer, phone and tablet

**Download Chrome** 

For Mac OS X 10.9 or later

Download Chrome for another platform





### **Searching System Objectives for e-commerce?**

1. Profit



2. User Satisfaction



### Let's discuss what we can do!

#### Skills we need

- 1. Computing skills
- 2. Defining objectives and solving it
- 3. Openness to learning new things

### How to become a Data Scientist?

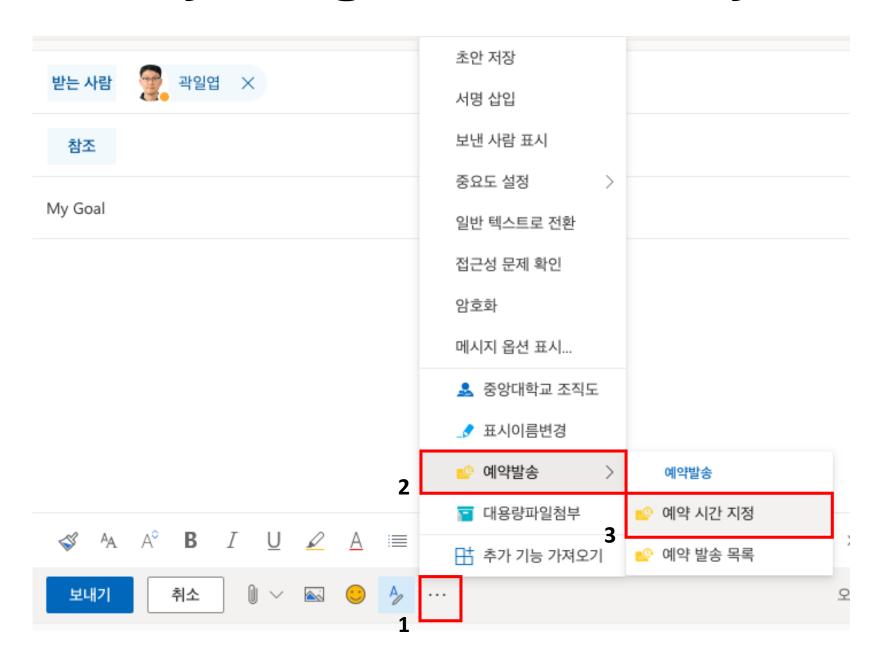
#### 기말 프로젝트 주제

- 1. 본인이 관심있는 빅데이터 선정
- 2. 풀고자 하는 문제 제시
- 3. 데이터 분석 및 발표

### How you will look in presentation ©



# Email your goal to future you ©



#### **Course Overview**

| 1 | 곽일엽        | Introduction, R vs Python  |      |
|---|------------|--|------|
| 2 | 곽일엽        | Markdown, Github   |      |
| 3 | 곽일엽        | R for Data Science - dplyr, ggplot   | HW 1 |
| 4 | 곽일엽        | Python for big data and data handling  |      |
| 5 | 곽일엽        | Batch learning using python  | HW 2 |
|   |            |  |      |
| 6 | 곽일엽        | Neural Networks and Deeplearning   |      |
| 7 | 곽일엽<br>곽일엽 | Neural Networks and Deeplearning Improving deep neural networks: hype rparameter tuning, regularization and optimization |      |

#### **Course Overview**

| 9  | 곽일엽 | Convolutional Neural Networks 1      | HW3 |
|----|-----|--------------------------------------|-----|
| 10 | 곽일엽 | Convolutional Neural Networks 2      |     |
| 11 | 곽일엽 | Data Generator for handling big data | HW4 |
| 12 | 곽일엽 | Transfer Learning                    |     |
| 13 | 곽일엽 | deep learning for spoof detection 1  |     |
| 14 | 곽일엽 | deep learning for spoof detection 2  |     |
| 15 | 곽일엽 | 기말 프로젝트 발표 및 토의 1                    |     |
| 16 | 곽일엽 | 기말 프로젝트 발표 및 토의 2                    |     |
|    |     |                                      |     |

#### R vs Python

#### R의 장점

- 좋은 통계 라이브러리가 많음
- 데이터 분석/시각화 용이

#### R의 단점

- 대용량 데이터 분석에 느릴 수 있음

#### Python의 장점

- Programing 언어로 자유도 높음
- 대용량 데이터 작업, 전처리에 좋음

#### Python의 단점

- 프로그래밍 언어에 대한 이해도 필요

# Python 공부 (Jump to python)

Minimum 2장, 3장, 4장 Optional 5장, 7장

# 기말 발표주제 정해지면 메일로 알려줄것

## Thank you! Q & A