



# Paul Borisade

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**Nationality:** Nigerian

**Portfolio:** [https://www.clippings.me/borisade\\_paul](https://www.clippings.me/borisade_paul)

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## Skills:

- Website optimization
- UX/UI design
- Front and back end development
- Web development projects
- HTML coding
- Design patterns and principles
- CSS
- PHP
- JavaScript
- Typescript
- Solidity/ Web3
- React
- HTML email template design

## Education

09/2012 - 06/2018

Holy Child International School

Anambra State, Nigeria

SSCE

Accounting and Finance

## Language

English

Fluent

## Professional Summary:

Reliable and dependable individual with experience in improving click-through and conversion rates by optimizing website performance. Uses advanced SEO techniques to drive engagement and improve search rankings. Seeking to leverage strong target achievement to progress within growing company.

## Work History:

05/2022 - 03/2023

**Block 7 Entertainment Ltd.** | Asaba, Delta State

Junior Website Developer

- Designed web pages to enhance branding and navigation.
- Optimised HTML email templates to improve click-through and conversion rates.
- Created custom websites by harnessing HTML, CSS and JavaScript skills.
- Managed databases with strong SQL skills.
- Implemented cyber security best practices to achieve stable systems.
- Improved website navigation with clear and intuitive UX mapping.
- Collaborated with web designers to match visual design intent.
- Developed and tested REST APIs to check API responds with wide variety of requests.
- Delivered front- and back-end development across mobile and web applications.
- Established testing framework with Selenium to eliminate bugs and create quality code.