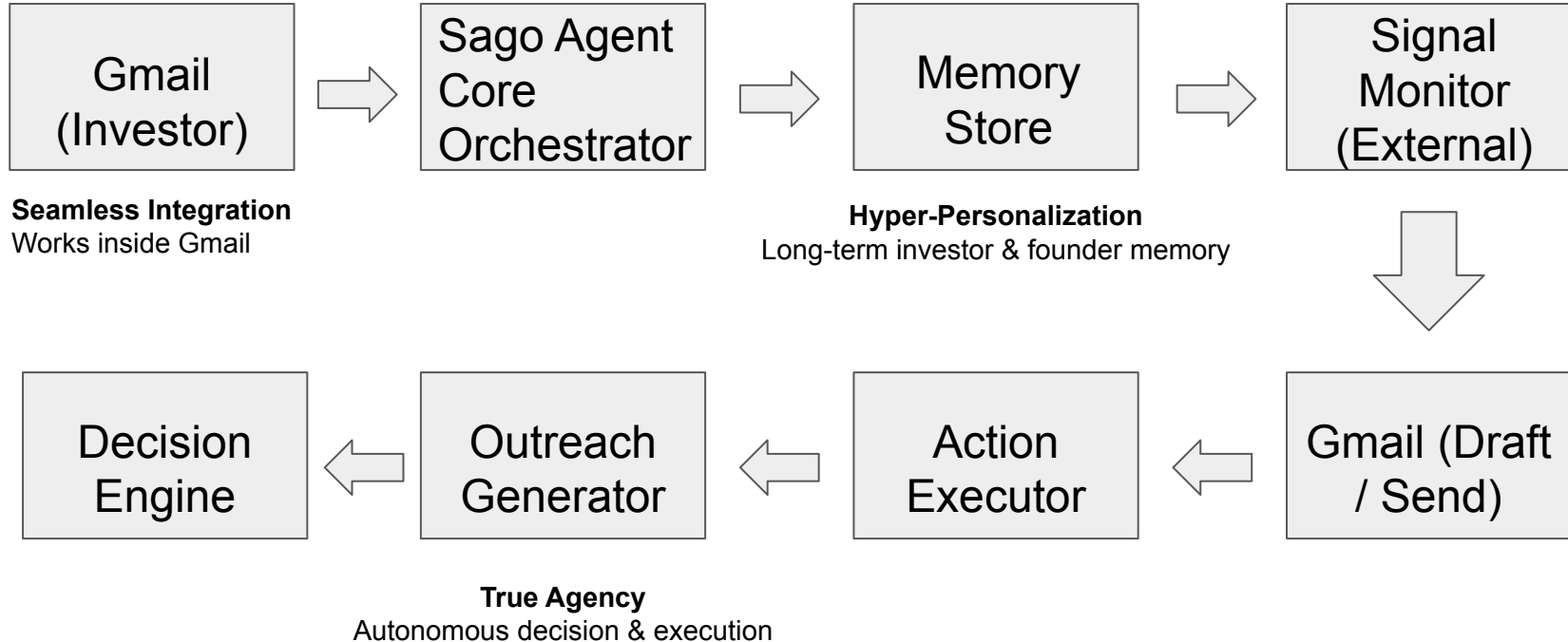# Sago – Founder Re-Engagement Agent Architecture

Design Explanation

- Workflow Entry (Gmail): The system is triggered directly from Gmail when an investor labels an email as "Too Early" or issues an inline command. This ensures zero workflow disruption and eliminates the need for a new application or dashboard.

- Memory & Personalization: The agent maintains long-term memory containing investor preferences (stage, check size, sector focus), prior meeting context, and communication style. This memory is continuously referenced to personalize decision-making and outreach content.

- Signal Monitoring: The Signal Monitor tracks external updates such as funding events, hiring growth, and public announcements. Signals are treated as events rather than raw data, allowing the system to focus on meaningful progress rather than noise.

Design Explanation

- Decision Logic: A lightweight decision engine scores incoming signals against stored context to determine whether re-engagement is justified. This logic is intentionally interpretable to ensure trust and controllability for investors.

- Execution & Agency: Once the re-engagement threshold is met, the agent generates a personalized outreach message and executes the action by drafting or sending an email inside Gmail. This closes the loop from observation to action without requiring manual intervention.