

PERSONAL INFORMATION Yousef Hassan Mansour

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Certifications

Oct 2020

Digital Marketing Nano Degree (Three months program)

Udacity

The program covers the following topics

- Create marketing content.
- Making content discoverable in search.
- Use social media to amplify your message.
- Run ad campaigns.
- Measure and optimize with Google Analytics.

May 2020

Data Analyst Nano Degree (Four months program)

Udacity

The program covers the following topics with Python (Numpy, Pandas, Matplotlib sci-kit-learn)

- Data wrangling.
- Hypothesis testing.
- Data Visualization.
- A/B testing.
- Machine learning (linear and logistic regression).
- Reporting and story-telling.

Projects for this program were completed in the Jupyter lab environment.

Digital Training Record

Apr 2020 – Aug 2020

Data Analysis Training

DataCamp

- Training coding skills Python & SQL.
- Training on Python's packages for data processing & visualization (Numpy, Pandas, Matplotlib).
- My Training portfolio achievements link: <https://bit.ly/3hCuJkq>

Apr 2020

Tableau 2020 A-Z: Hands-On Tableau Training For Data Science

Udemy

- Training on essential knowledge to use Tableau for business intelligence.
- Certification link: <https://bit.ly/3dDvWk7>

Dec 2019 – Mar 2020

Coding Training

Code Academy

- Training on real-life simulated situations in, solving it using Python & SQL.
- My Training portfolio achievements link: <https://bit.ly/3dFY1gQ>

Dec 2019 – Mar 2020

Fundamentals of Digital Marketing Course

Google Digital Garage

- Business strategy
- SEO & SEM
- Google Analytics
- social media

Validation link: <https://bit.ly/3ylxVrx>

Certification ID: M9E VNH AF8

Oct 2019

IBM Data Science Professional Certificate

Coursera

Nine courses program, provide a comprehensive overview program on different topics in data science.

- Python Programming.
- Data Visualization.
- Data Analysis.
- Machine Learning.
- <https://bit.ly/2P1aWht> credential link