

User Interface

Payment

Users

What this app aims to accomplish

Take a picture of bill and the app will sort it out

Restaurants are loud, app should work without having to talk a lot

Link directly to users bank accounts

Option to split check evenly or specifically to how much you spent

Server and restaurant have nothing to do with splitting the bill

Server is less stressed in an already stressful work environment

Should be simple and easy to use

Could also help you find a restaurant or make a reservation for you

One person pays with their card, everybody elses money is transferred to their bank account

Mostly large groups of people will use this

Users dont have to individually venmo one person. This is especially helpful for large groups

Works sort of like a groupchat?

Shows up on bank statement as the app name and name of the restaurant to help avoid confusion

Younger people will be more likely to use this app

More likely for the person paying to receive the correct amount of money than it would be if everybody directly payed one person

Each person "claims" their meal until every bill item has been claimed

Tip is split evenly between everybody

What if all but one person has the app?

User Interface

Very simple instructions to come to a conclusion

Easy navigation system to get around the app

Add different mini-games to choose how the bill is split

Detailed art to show character

Payment System

Different apps could be implemented like cashapp, venmo, paypal, apple pay, etc...

Use the different payment apps to connect to the app to allow money to be transferred

Add a physical card to the app

Userbase

People that tend to go eat with a larger group of friends or family. The usual age would be around 18-30ish range

Using interesting marketing skills to catch the eye of the user

Using very energetic colors to show more appeal. For example, red, green, orange, blue

Have adds shown on facebook, twitter, and instagram to connect to a more broad spectrum of people.

Integration with Businesses

Email different companies asking for sponsorship

The main businesses would be restaurants that are worldwide

The businesses would gain adds in the app to give them more attention

Personalized mini-games for different businesses. For example, eating at Chili's could involve a mini-game using peppers

Uniqueness

Provide a tracking system to keep up with who paid what and when

Add different services to the app that would help the customer

Give different methods of splitting the bill

Anton

User Interface

**modern
clean
design**

**step-by-step
method to
complete a
payment**

**have different
ways to split
up a bill based
on different
factors**

**pool money
and use as a
singular
payment**

Security

**Two-factor
authentication
(faceID/touchID)**

**bank linked
directly from a
banking
institution**

**require a
set pin to
use the
card**

**offer top-level
financial
encryption**

**Insurance
for
payments**

Differentiating from Competition

**Incentives for
using the
service (free
\$5 when using
for the first
time)**

**cater to the newer
generations by
including ways to
use modern
communication**

**offer a way to pay
with a singular card
from pooled money
from different
people**

**add a
merchant
discount
reward for
continued use
of the service**

Payment Styles

**transfer the
balance for
free or for a
small fee for
faster transfer**

**Ability to hold
a balance with
in app**

**pay
upfront or
put it on
credit**

**request funds
from the user
in the pool**

**reoccurring uring bill
payment such as
rent could be
scheduled and split
between a group**

