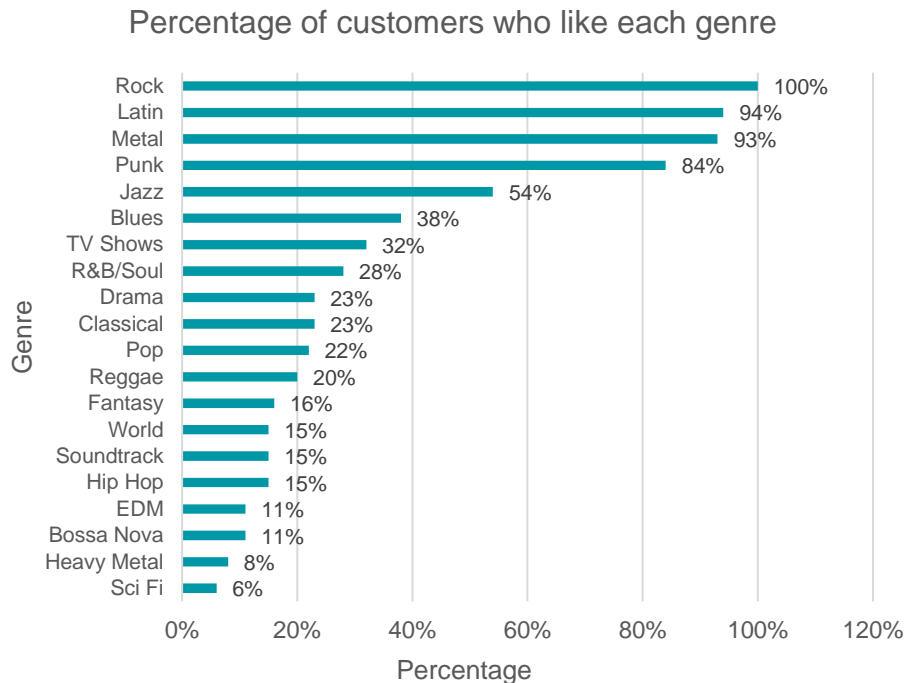


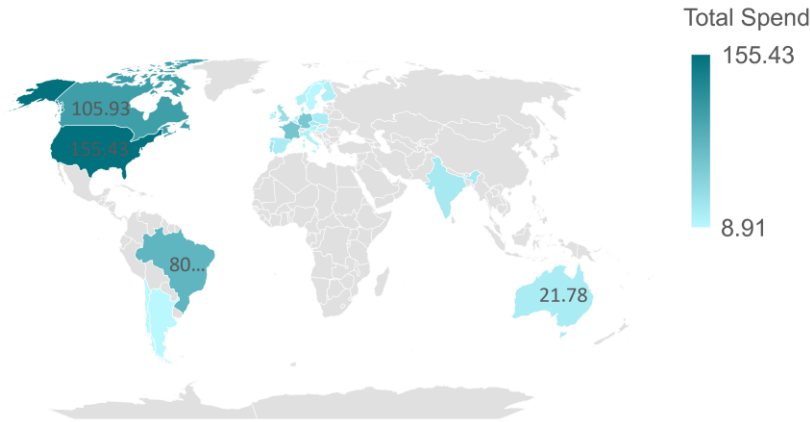
Which music genre should we choose?



Based on this chart we find out that 100% of our customers listen to rock music, so we will hold a rock concert

In which country should we hold our concert?

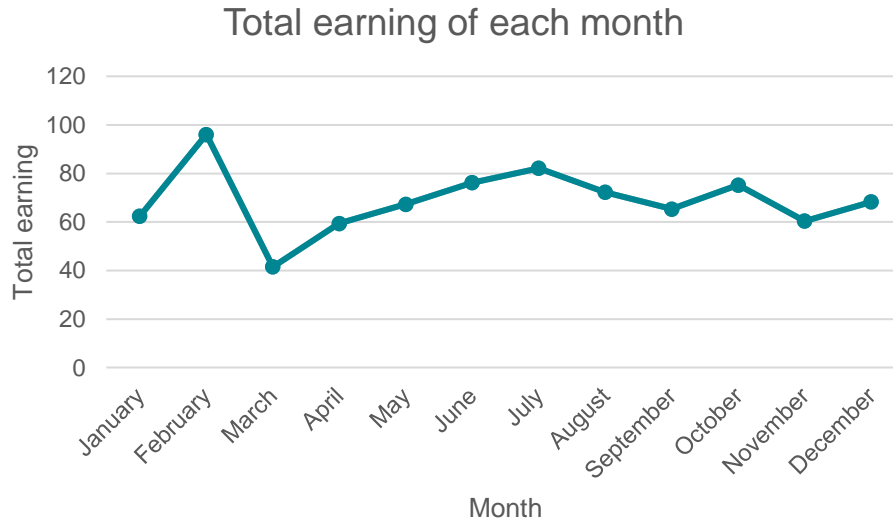
Countries that spend the most on Rock Music



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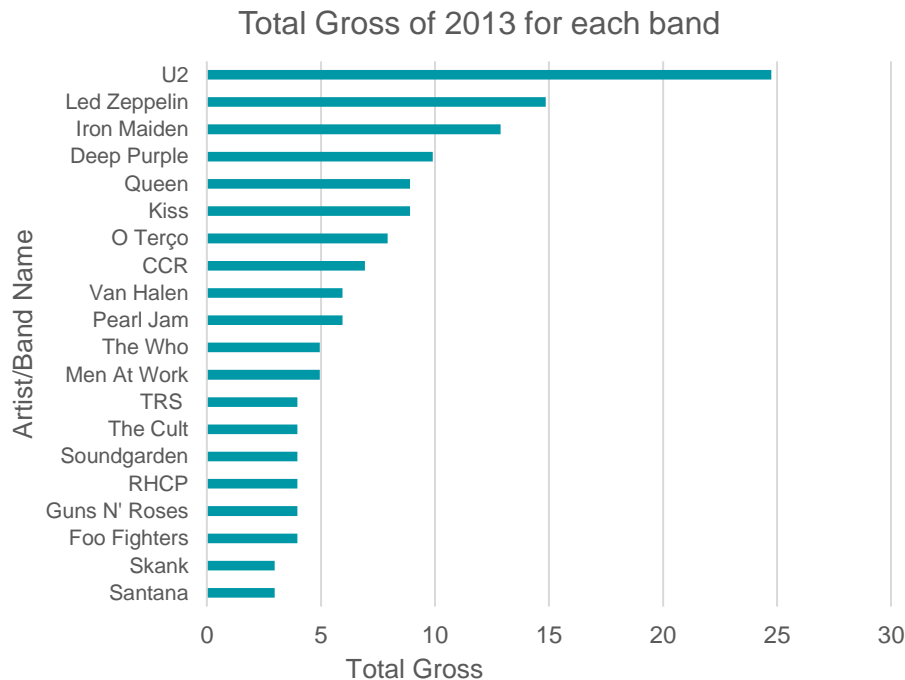
Based on this chart, we find out that customers from USA spend the most on rock music, so we will hold our rock concert there

What is the best month to hold our concert?



Based on this chart, we find out that March is the lowest gross profit month, so we will hold our profitable concert in March to increase the profit

Which rock band should we pick?



From this chart, we find out that band U2 had the highest grossing last year, so we'll have them perform at our rock concert.