# Yousef MISHAEL CRM & Full-Stack Developer

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# PROFESSIONAL EXPERIENCE

Jawwal Palestine Telecommunications Siebel CRM Developer Palestine - Ramallah 07/2023-Present

- Led the enhancement of existing **CRM workflows and automation processes**, resulting in improved efficiency and a reduction in manual tasks by over 20%.
- Promoted within 12 months due to strong performance and organizational impact (one year ahead of schedule)
- Developed strategic insights across 5 product teams, including revenue, marketing and operations departments

Freelance
Full-Stack Developer

Palestine - Nablus 01/2022-Present

- Developed and deployed full-stack web applications using React JS for the frontend and Java Spring Boot for the backend
- Designed and implemented RESTful APIs to enable seamless communication between the frontend and backend systems.
- Collaborated with clients to gather requirements, deliver customized solutions, and ensure project success.
- Optimized application performance and scalability, ensuring a smooth user experience across devices.
- Integrated third-party services and APIs to enhance application functionality and user engagement.

Quartz Technologies Frontend Developer Palestine - Nablus 03/2023-06/2024

- Developed and implemented business requirements using Angular, focusing on creating dynamic, responsive, and user-friendly interfaces.
- Collaborated with backend teams to integrate APIs and ensure seamless data flow, enhancing overall
  application performance

PALESTINIAN TELECOMMUNICATION COMPANY - PALTEL Siebel CRM Developer

Palestine - Nablus 01/2022-03/2023

- Developed and customized business processes by leveraging **Siebel eScript** and **PL/SQL** to optimize functionality and meet evolving business needs.
- **Designed and implemented Inbound/Outbound Web Services** in Siebel CRM to streamline integration and communication with Middleware systems, ensuring efficient data flow and operational efficiency.
- Collaborated with cross-functional teams to gather requirements and deliver CRM enhancements that improved customer experience and business performance.

GAZZA SKYGEEKS Palestine - Nablus 09/2022-01/2023

# Frontend Developer Trainee (React JS)

Developed a fully functional e-commerce website using React JS, applying best practices in frontend design and development.

- Integrated a fake eStore API to simulate product listings and transactions, enhancing the project's functionality and user interaction.
- Strengthened expertise in **SASS** to improve styling efficiency and project scalability.
- Delivered a comprehensive final project utilizing Context API, Hooks, and Redux, showcasing advanced state management techniques in React.

FREELANCE Turkey - Istanbul 07/2021-08/2021 Frontend Developer Trainee (React JS)

- Transformed static web designs from images into a fully functional React.js project, ensuring responsiveness and user-friendly interface.
- Integrated the frontend with a **RESTful API**, enabling seamless communication between the web application and backend systems.
- Applied efficient coding practices to deliver a high-quality, production-ready website within a tight timeline.

FREELANCE Turkey - Istanbul **Mobile App Developer** 04/2021-06/2021

- Developed a cross-platform e-commerce mobile app using React Native, replicating features from the previously built website for a seamless mobile user experience.
- Integrated the app with backend systems via RESTful APIs, ensuring real-time data synchronization and smooth communication between the frontend and backend.
- Focused on performance optimization and responsive design to deliver a fast, intuitive, and scalable mobile solution.

FREELANCE Turkey - Istanbul 01/2021-04/2021 Frontend Developer

- Built a fully responsive e-commerce website using HTML5, CSS3, and React.js, delivering a modern and engaging user interface.
- Integrated the frontend with the backend through RESTful APIs, enabling efficient data flow and dynamic content updates.
- Ensured cross-browser compatibility and optimized the site for performance, contributing to an enhanced user experience and smoother operations.

# **EDUCATION**

#### ISTANBUL SABAHATTIN ZAIM UNIVERSITY

Computer Engineering (Bachelor Degree)

**Turkey - Istanbul 2016-2021** 

# TECHNICAL SKILLS

- CRM Development: Siebel eScript, Siebel CRM
- Backend Integration: RESTful APIs, Web Services (Siebel)
- Web Services & Middleware: Inbound/Outbound Web Services, Middleware integration (Siebel)
- Frontend Technologies: HTML5, CSS3, React js, Angular, SASS
- Backend Technologies: Spring bootMobile Development: React Native
- State Management: Redux, Context API, Hooks
- Version Control: Git, GitHub
- Database: SQL, PL/SQL
- Cross-Platform Development: React Native
- Performance Optimization: Web and mobile app performance tuning
- UI/UX Design: Responsive design, cross-browser compatibility

# **SOFT SKILLS**

- Problem-solving
- Time management
- Communication and collaboration
- Teamwork
- Client relationship management
- Attention to detail
- Adaptability to new technologie

# **PROGRAMMING LANGUAGES**

- JavaScript
- eScript
- PL SQL
- Java

# **CERTIFICATIONS**

• Frontend Development With React (01/2023)

React + Redux (08/2022)
 Sıfırdan React ve Context API (01/2021)
 Etik Hacker Olma Kursu - Seviye 2 : Ağ İçi Saldırılar (02/2020)
 Etik Hacker Olma Kursu (01/2020)
 Udemy
 Udemy

# **LANGUAGES**

- Arabic Native or Bilingual Proficiency
- Turkish Native or Bilingual Proficiency
- English Professional Working Proficiency

# **REFERENCES**

- Ahmad Azzam CRM Consultant
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