

Week_Num_2	Previous_week_Revenue	Current_week_Revenue	WoW_Revenue ▼
11	987820	1131281	14.5%
44	934631	1063063	13.7%
31	1040273	1182652	13.7%
27	1103545	1236295	12.0%
21	1035861	1147870	10.8%
42	982974	1080205	9.9%
3	1053089	1148250	9.0%
18	978441	1063741	8.7%
33	1015951	1074741	5.8%
6	1064578	1121745	5.4%
15	1003844	1056485	5.2%
23	1018518	1070103	5.1%
50	980152	1026549	4.7%
51	1026549	1070439	4.3%
45	1063063	1094927	3.0%
35	1085576	1116901	2.9%

Total Revenue

55M

Total Transaction

45M

Total Interest

8M

Total Acq. Cost

973K

Total Annual Fees

3M

Transaction Count

656K

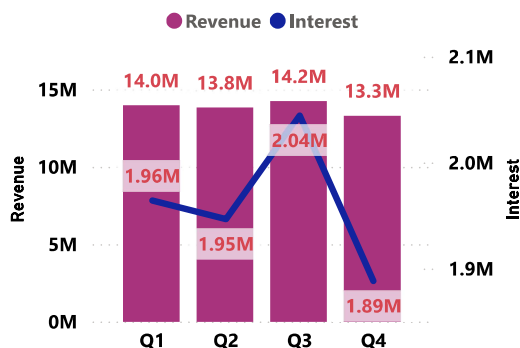
Avg Credit Usage

0.27

Unpaid Payers

614

## Revenue &amp; Interest by Quaterly



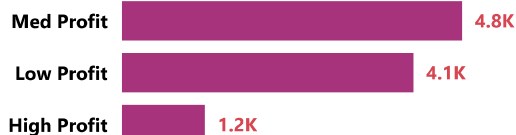
Active Customers

5809

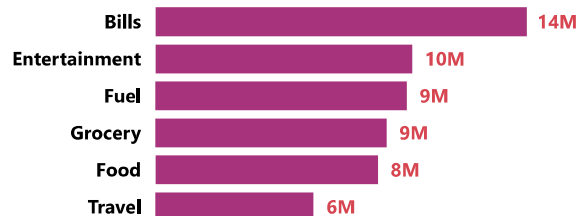
Total Credit Limit

87M

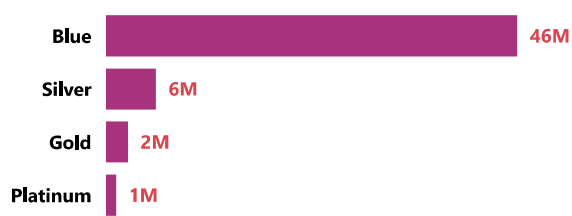
## Count of Profitable Clients



## Revenue by Exp Type



## Revenue by Card Category



## Credit Card Transaction Dashboard

Week Numbers

All

ROI Category

All

Spending Category

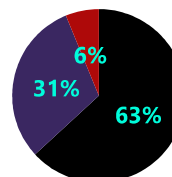
All

Credit Card Utilization category

All

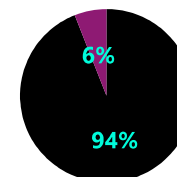
## Revenue by Use Method

● Swipe ● Chip ● Online



## Customer Payment Behavior

● On-Time Payer ● Unpaid Payers



Card_Category	Total Revenue	Total_Trans_Amt	Total Interest_Earned
Blue	46139398	36957875	6,495,887.74
Silver	5586332	4586746	812,081.28
Gold	2454072	2024078	373,784.16
Platinum	1135608	953314	161,629.05
Total	55315410	44522013	7,843,382.23