

Total Revenue

55M

Total Transaction

45M

Total Interest

8M

Total Acq. Cost

973K

Total Annual Fees

3M

Transaction Count

656K

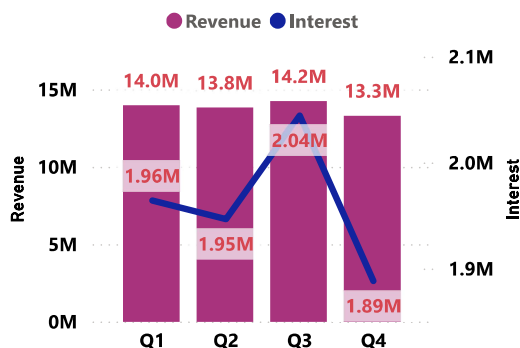
Avg Credit Usage

0.27

Unpaid Payers

614

Revenue & Interest by Quaterly



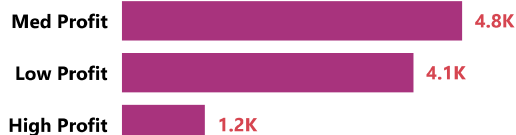
Active Customers

5809

Total Credit Limit

87M

Count of Profitable Clients



Credit Card Transaction Dashboard

Week Numbers

All

ROI Category

All

Spending Category

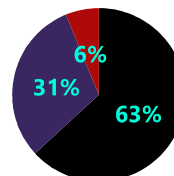
All

Credit Card Utilization category

All

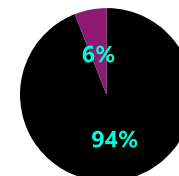
Revenue by Use Method

● Swipe ● Chip ● Online

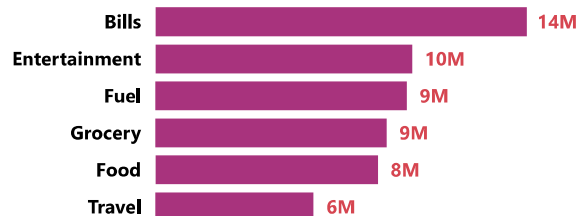


Customer Payment Behavior

● On-Time Payer ● Unpaid Payers



Revenue by Exp Type



Revenue by Card Category



Card_Category	Total Revenue	Total_Trans_Amt	Total Interest_Earned
Blue	46139398	36957875	6,495,887.74
Silver	5586332	4586746	812,081.28
Gold	2454072	2024078	373,784.16
Platinum	1135608	953314	161,629.05
Total	55315410	44522013	7,843,382.23