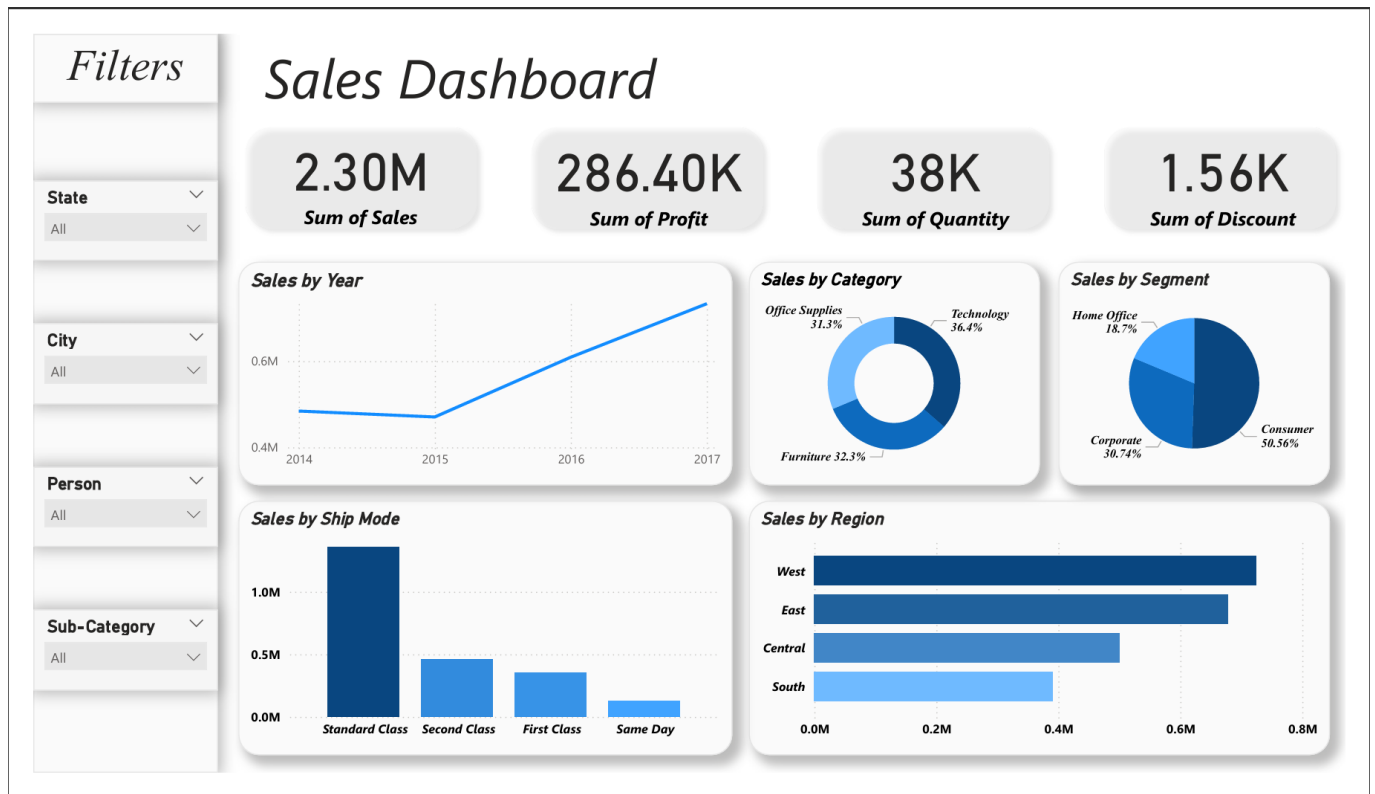


# Smart Sales Intelligence Dashboard | Power BI



A professional, client-focused dashboard built with Power BI to transform raw sales data into clear, actionable insights.

## Highlights:

- 4 key KPIs (Sales - Profit - Quantity - Discount)
- Dynamic filters (State - City - Person - Sub-category)
- Visual analysis by Category, Segment, Year, Region & Ship Mode
- Elegant layout designed for speed and clarity in business decisions

Developed using advanced Power BI techniques including DAX, interactive visuals, and model relationships to ensure accuracy and flexibility.

This is part of my effort to build real-world, value-driven dashboards that reflect professional thinking and user experience - not just technical skills.