

## UPI (Unified Payments Interface)

ایک ڈیجیٹل پیمنٹ سسٹم ہے جو تجارت میں بینکوں کے درمیان فوری ادائیگیوں کی سہولت فراہم کرتا ہے اس کے ذریعے آپ موبائل فون کے ذریعے فوری پیمنٹ یا پیسوں کی منتقلی کر سکتے ہیں

Date: \_\_\_\_\_

- \* Nike aims to make Shopping easier and more personal for Customers.

## Vision:

To become a trusted name in the Shoe's industry because Shoe's is very important in the better walk of life. by providing Stylish comfortable, affordable and durable products for homes, Offices and outdoor Spaces.

and I promote my product in different platform like Instagram, Facebook and also made a channel on whatsapp

## Products

Product ID (Full)

Name (Product)

Description

Total Amount

Discount (if applicable)  
(if applicable)

## Payments

Payment ID (Pic)

Order ID (FK)

Amount paid (on delivery)

Payment Method (UPI)

# Nike Shoes Schema.

Date:

## 1. Product Categories

- Running Shoes
- Basketball Shoes
- Training Shoes
- Soccer Cleats
- Casual Shoes

## 2. Target Audience

- Professional Athletes
- Fitness Enthusiasts
- Casual Wearers
- Fashion-Forward

## 3. Sales Channels

- Online Store
- Nike Retail Stores
- Mobile App

Delivery Zone ← Shipment

[Product]

ID

Name

Price

Stock

Image

Size

Area authentic

Courage Area

Assign-Order

Confirmation

Shipment ID

Order ID

Show status

←

↑

[ORDER]

order ID

Product ID

Quantity

Quality

Status (Pending)

[Customer]

Customer ID (Pic)

Name

Contact Info

Feedback

Order history

Loyalty Points



Date: \_\_\_\_\_

you reach a larger audience compared to a physical store or single-brand website.

## Innovation and Growth:

E-commerce marketplaces foster innovation by bringing together various sellers and products, allowing for continuous improvement and new offerings to attract customers.

### General E-Commerce

(Product Categories)

Shoes, Furniture, Jewellery

(Key Features)

Product Catalog  
Shipment & Tracking  
Fast delivery

(Target Audience)

all  
People's  
(but specifically)  
Young generation

# Business Goals

Date: \_\_\_\_\_

- \* First of all Nike shoes don't allow to and not sell its shoes online. I will sell them online, and when a client arrives, I will respond immediately. I will only provide the product that is shown, not like when the parcel is received, and the quality is poor. and give special discount than client attracts more.

## Problem Solving:-

- \* It provides access to a broad range of Nike shoes, including different styles, sizes, and models, which might not be available in a single physical store.
- \* It allows customers to shop from the comfort of their homes, eliminating the need to visit multiple stores to find the perfect pair of shoes.



Day 01.

Date:

Choose your Marketplace type

Question: What type of Marketplace are you building.

My type is General E-Commerce.

Conclusion:-

E-commerce is the buying and selling of products or services over the internet. Instead of going to a store, people shop online using websites or apps. Examples include shopping on sites like Daraz, Amazon and Alibaba, where you can order things and have them delivered to your home.

Question: Why build an E-Commerce Marketplace?

\* Wider Reach:-

You can connect sellers and buyers from all over the world, helping