## **Call Center Performance Dashboard**



2/2/2025

2/16/2025

2/9/2025

## **Key Insights & Recommendations**

- **Volume Dynamics**
- Total Calls: 246,523
- Daily Peak (Jan 28): 18,707 → SL: 70.4%, AR: 37.8%
- Daily Low (Jan 15): 2,770 → SL: 94.3%, AR: 94.3%
- Service Level & Answer Rate
- Avg SL: 66.93% (Target: 80%)
- Avg AR: 89.02%
- Notable Low: Jan 12  $\rightarrow$  SL: 58.9%
- Strong Start: Jan 4 → SL: 97.9%, AR: 87.6%
- → Speed & Efficiency
- ASA: 0.42 min (Target: 25 sec)
- AHT: 4.71 min (Target: 4 min 40 sec)
- Agent & TL Performance
- Top 5 by Volume: cmills, smorris, cdouglas, amendez, mallen
- Top 5 by KPI Score: tayala, xcollins, shogan, cmorgan, dbridges
- Highest AR: Dylan Kim 92.93%, Lowest SL: Wyatt Kim 62.65%
- Customer Satisfaction (CSAT)
- Responses: 1,148
- CSAT: 81.45% (Target: 80%)

- 1. Handle High Volume Spikes
  Overflow routing during Jan 28 spike.
- 2. So Optimize Mid-Month Coverage Adjust staffing for Jan 12–14 & 23–26.
- 3. Marian Implement fast-lane queue to reduce ASA below 20 sec.
- 4. **\*\*\*** Targeted Coaching Peer-led training from top performers.