

Business Plan

Project brief

The main idea of the project is to create website "WORKNEERING platform" for freelance businesses in the following fields:

Stage (1)

- Freelance Engineering Consultancy: providing design services for specified <u>types of projects</u> such as: {Design & Shop drawing & As -built & Studies & Modeling (BIM) & GIS, Digital twin and Cost Estimate (Value Engineering)}.
- The final products (Deliverables) of this service are (Drawings (DWG), Reports or Engineering Models)
- The Engineering Departments (Freelancers) who will be involved under these type of projects are shown in the (process flow diagram).

Stage (2)

TBD

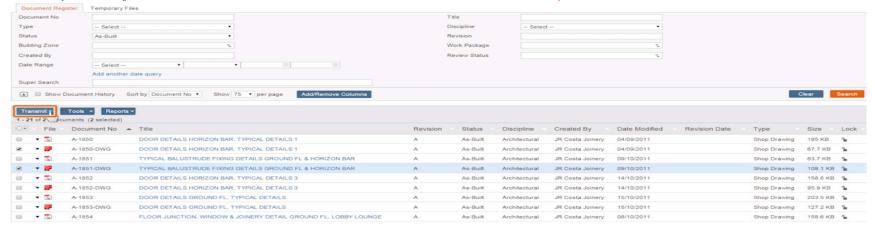
Stage (3)

• TBD

Website Operation system (Use Cases)

This site relies on **Three** main partners they are **Buyer** (client), **Seller** (Freelancer) and **Platform** (WORKNEERING website).

- The Client: is the person who will request an engineering service(s) via two options:-
 - > **Option(1)**: Uploading the project with description and freelancer(s) will be selected by WORKNEERING platform (Owners). (In this option WORKNEERING team will complete the deal directly with the client with more warranties to the secure project)
 - > **Option(2)** Freelancer(s) will be selected by the client.
- Once the client selected the freelancer by any option in above, open chat box should be opened between the client and the freelancer.
- ☐ After negotiation stage between the client and free lancer and deal is agreed, the client will pay 50% of total amount.
- Tracking the progress throw the traceability matrix on the tracking page (List Of Deliverables (LOD) that has been prepared by freelancer) as discussed previously such as Aconex or Mezzo team websites as shown in below snapshot.



• Once the client approve the deliverables on tracking page, he will pay the remaining 50%.

WORKNEERINGWEB SITE

W	ebsite Operation system (Use Cases)
•	Freelance: is the person who will provide the service to client. It will be classified in to two categories:
	* Category (1): belongs to WORKNERRING Group , this category will pay annual fees to gain benefits from WORKNEERING platform
	(Future stage)
	* Category (2): Regular freelancers present their skills and services and Rates / Houretc.
	Once the client pay the 50% down payment, Freelancer should prepare the tracking page for client follow up. This will be considered as
	Requirement baseline, any changes or additional items will be considered Change order.
•	WORKNEERING Website: is the platform that facilitate the deals among all stakeholders (Clients and Freelancers).
	□ WORKENEERING will provide the engineering services by own team based on Freelancers selection approach by the client.
	□ WORKENEERING will facilitate these services according to 15% commission from each deal.
	\Box The clients will receive the native files once pay the remaining 50% (100% of the total amount).
	☐ Freelancer will receive 50% once upon receiving 100% from the client, project will be closed upon client confirmation.
	☐ WORKNEERING looking forward for Ads banner for freelancers or clients.
	□ WORKNEERING looking forward for GPS map for supervision team Only (Future Stage).