

FOODMART

ANALYSIS



OverView

FoodMart Dashboard

Overview

Customers

Products

1,764,546.44

Total Sales

\$711,727.660...

Total Cost

59.67%

Profit %

673

Total Transactions

111

Brand Traded

10281

Member Cards

8289

Total Returns

Filters

Region

All

Brand

All

Year

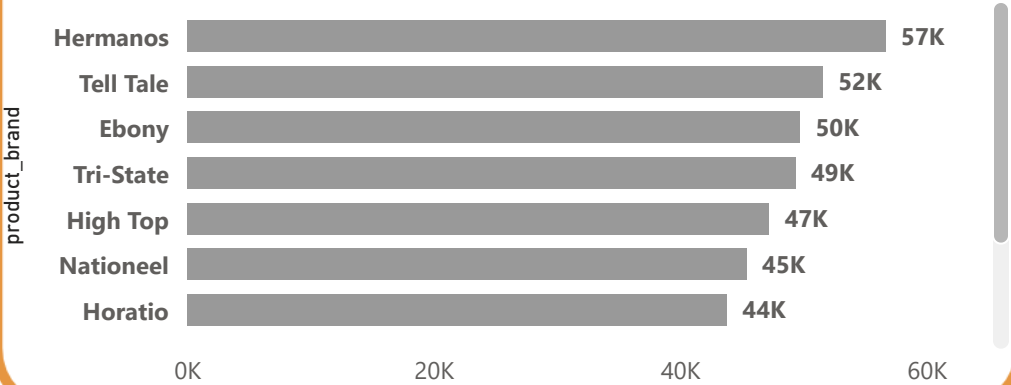
1997

1998

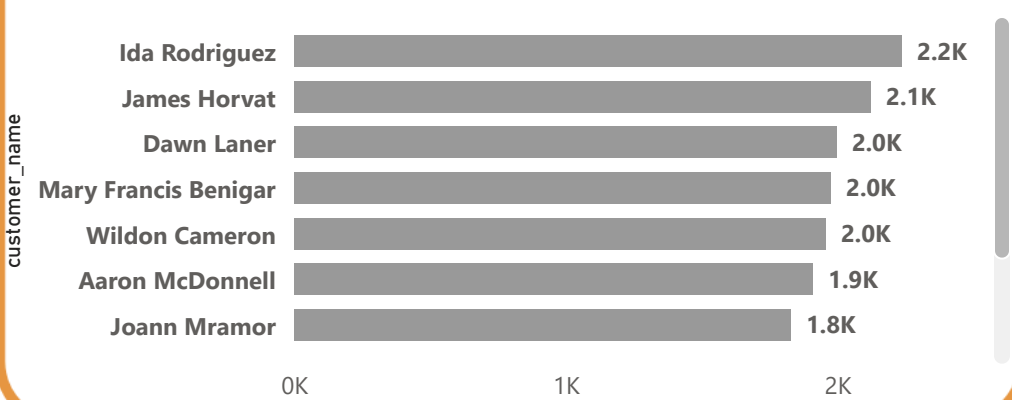
Profit By Country



Top 10 Brands By Sales



Top 10 Customers By Sales



customer_name	Total Products	Total Profit	Profit %
Dawn Laner	282	1,199.15	60.1
James Horvat	271	1,263.29	59.5
Ida Rodriguez	270	1,340.56	59.9
Mary Francis Benigar	260	1,177.74	59.6
Total	1559	1,052,818.78	59.6

FoodMart Dashboard

Overview

Customers

Products

Filters

Status

All

Mem...

All

Count...

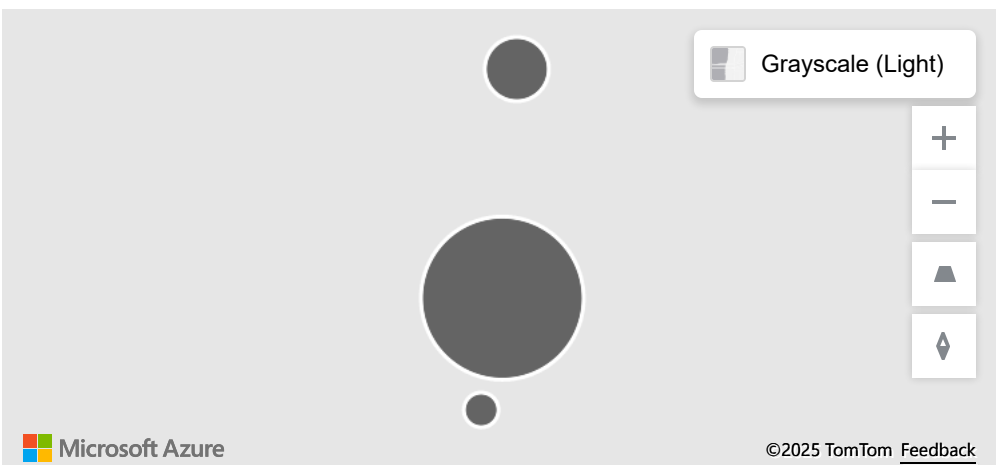
All

Year

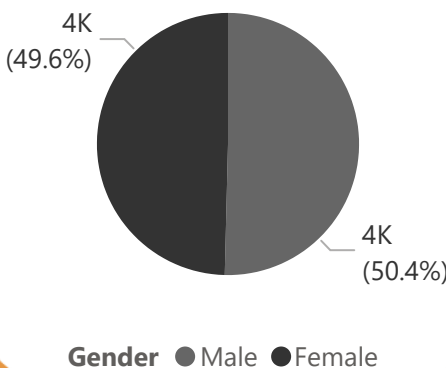
1997

1998

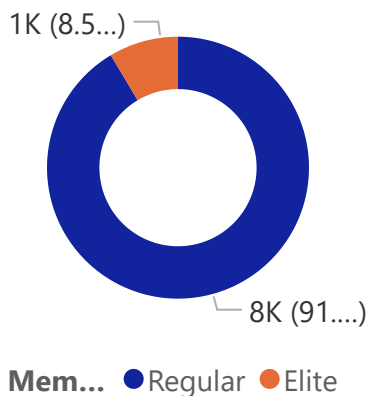
Customers by Country



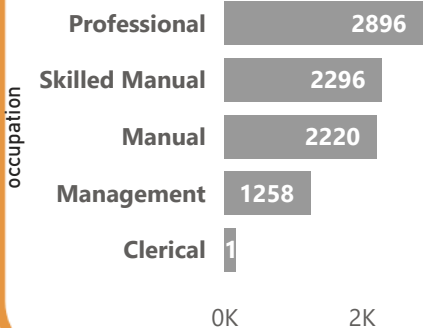
Sales by Gender



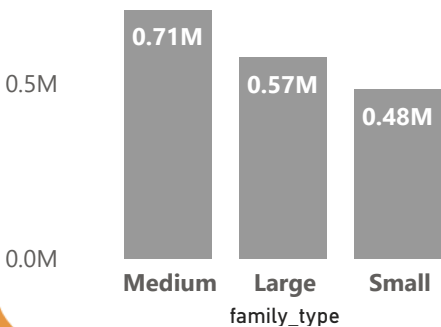
Customers by MemberShip



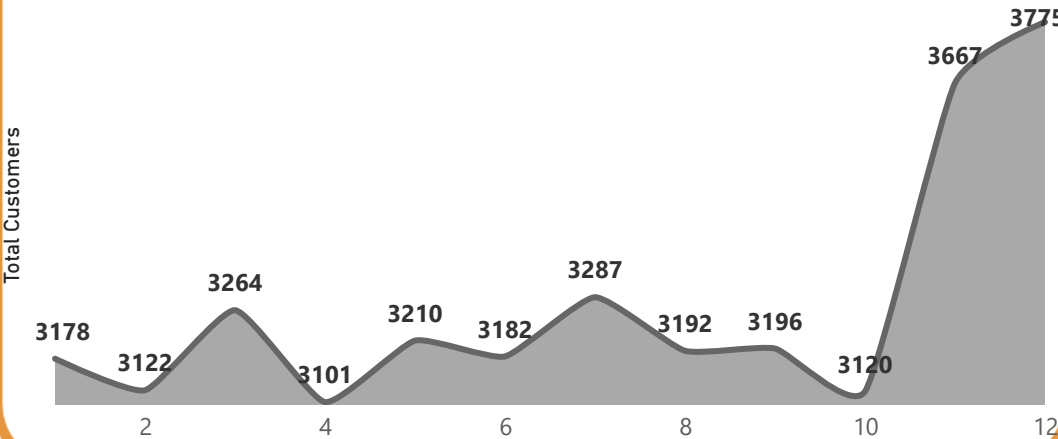
Customers By Occupation



Sales by Family Type



Total Customers by Month



FoodMart Dashboard

Overview

Customers

Products

Filters

Quarter

All

Recyc...

All

Low-Fat

All

Year

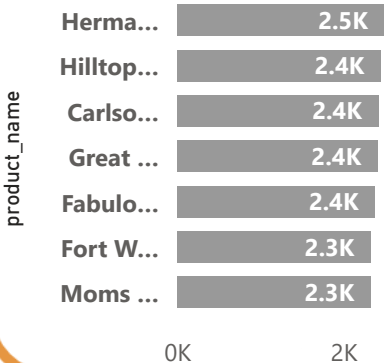
1997

1998

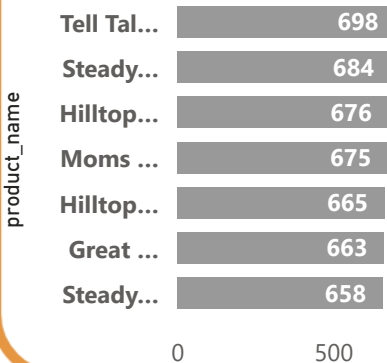
Top 10 Products By Returns

product_name	Total Returns
Hermanos Red Pepper	17
Hermanos Oranges	15
Walrus Merlot Wine	15
Monarch Rice Medly	14
Shady Lake Spaghetti	14
Total	221

Top 10 Product Sales



Top 10 Product Sales



Quantity by Country



Sales and Profit by Month

