

# Transaction Analysis

OverView

# Transaction Dashboard

Overview

Breakdown

Customers

17,643,354.35

Total Sales

48,445,025.10

Total Profit

2492

Total Products

62884

Transaction Count

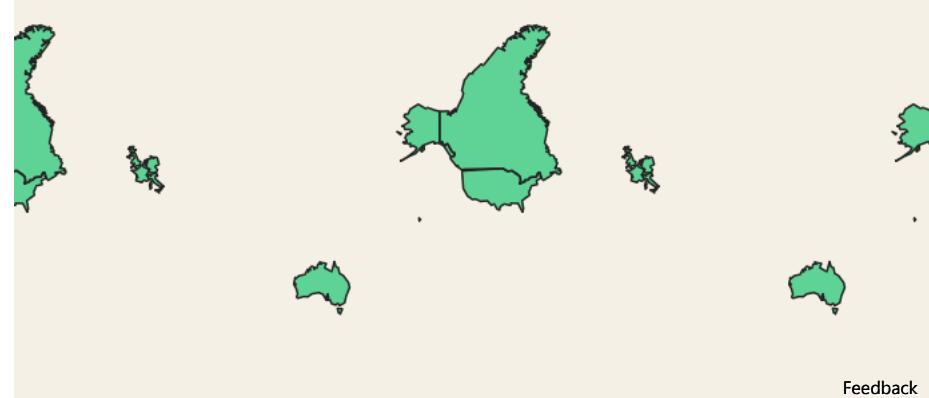
Year

- 2016
- 2017
- 2018
- 2019
- 2020
- 2021

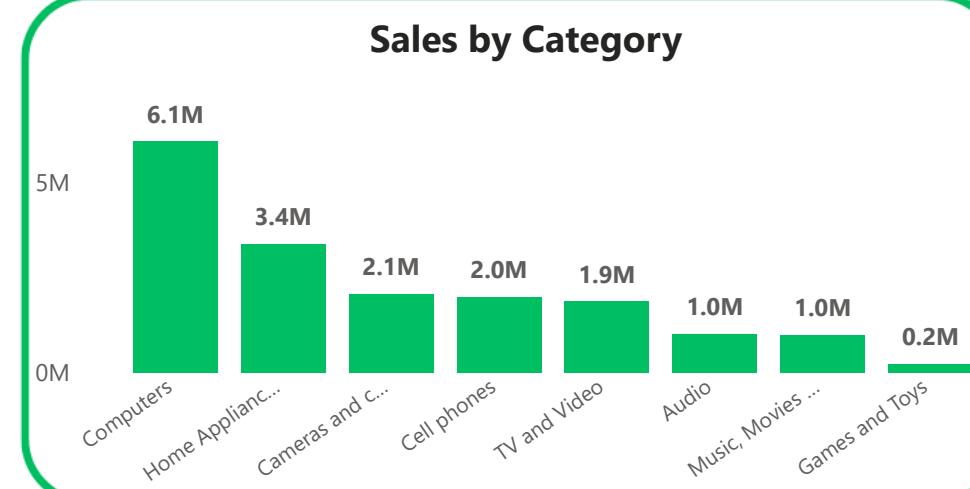
Country

- Australia
- Canada
- France
- Germany
- Italy
- Netherlands
- Online
- United Kingdom
- ...

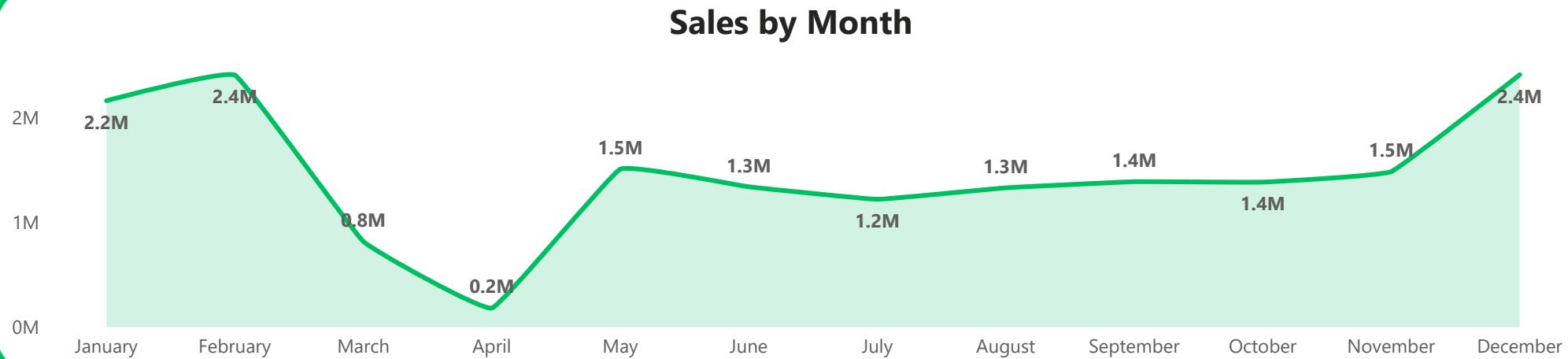
Sales by Country



Sales by Category



Sales by Month



# Transaction Dashboard

Overview

Breakdown

Customers

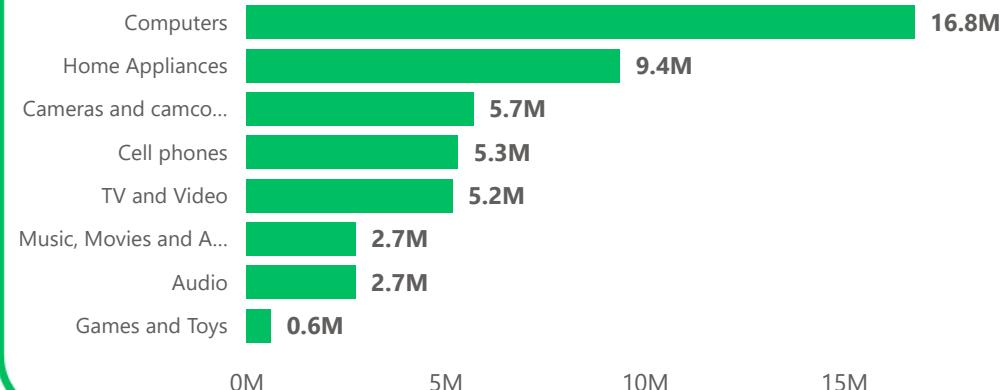
## Continent

- Australia
- Europe
- North America

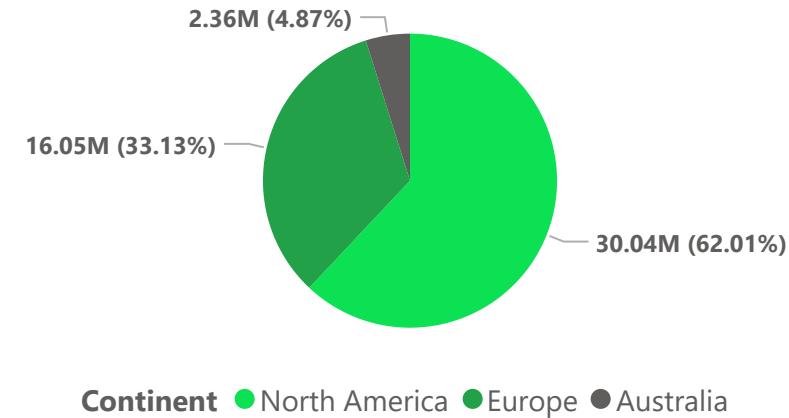
## Category

- Audio
- Cameras and ca...
- Cell phones
- Computers
- Games and Toys
- Home Appliances
- Music, Movies a...
- TV and Video

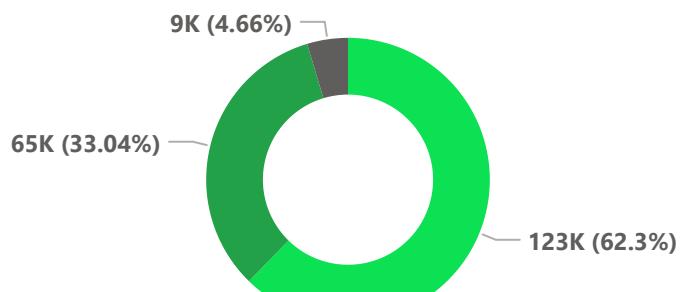
### Total Profit by ProductCategory



### Profit by Continent



### Quantity by Continent



Continent ● North America ● Europe ● Australia

### ProductCategory

ProductCategory	Total Sales	Total Profit	Profit Margin
Audio	1,011,599.11	2,741,887.69	2.71
Cameras and camcorders	2,066,737.50	5,698,103.16	2.76
Cell phones	1,995,492.90	5,317,233.87	2.66
Computers	6,083,930.23	16,766,856.88	2.76
Games and Toys	228,587.08	621,504.89	2.72
Home Appliances	3,392,752.17	9,380,937.98	2.76
Music, Movies and Audio Books	989,285.09	2,744,988.57	2.77
TV and Video	1,874,970.27	5,173,512.06	2.76
<b>Total</b>	<b>17,643,354.35</b>	<b>48,445,025.10</b>	<b>2.75</b>

# Transaction Dashboard

[Overview](#)[Breakdown](#)[Customers](#)

## Country

- Australia
- Canada
- France
- Germany
- Italy
- Netherlands
- United Kingdom
- United States

## Gender

- Female
- Male

**12K**

Active Customers

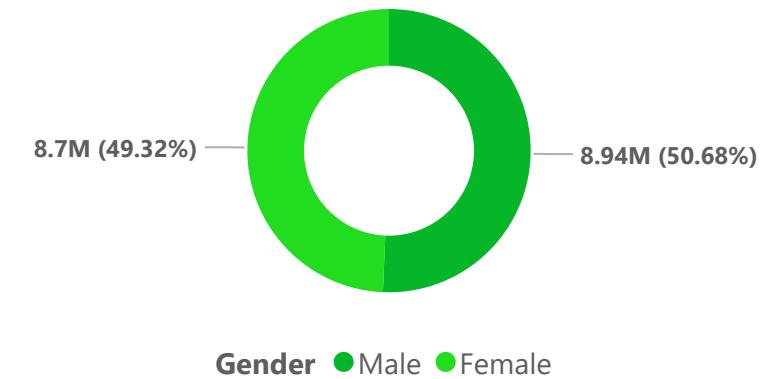
**57**

Avg Customer Age

## Top 10 Customers By Transactions

CustomerName	Transaction Count	Total Sales
Gaspare Trevisan	36	11,239.73
Fabrice Lamoureux	32	6,949.75
Paul Warren	32	10,556.14
Kyle Quinn	30	8,569.77
Claire Macdonald	29	7,067.78
Delmer Martinez	29	7,305.45
Lisa Sherman	29	7,348.48
Margaret Mattson	29	11,611.49
Victor Kristensen	29	8,384.57
Richard Smith	28	6,674.59
Urielle Marcelo	28	6,055.44
Velia Phillins	28	5,754.30

## Sales by Gender



## Active Customers by Country

[Feedback](#)