

# FOODMART ANALYSIS



OverView

# FoodMart Dashboard

Overview

Customers

Products

1,764,546.44  
Total Sales

\$711,727.660...  
Total Cost

59.67%  
Profit %

673  
Total Transactions

111  
Brand Traded

10281  
Member Cards

8289  
Total Returns

## Filters

### Region

All

### Brand

All

### Year

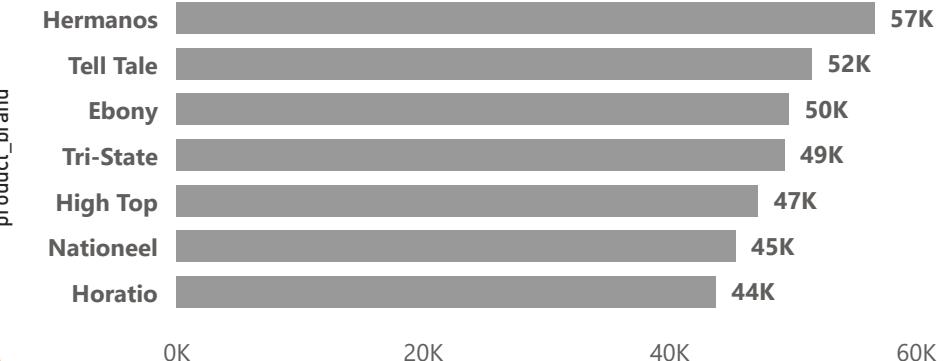
1997

1998

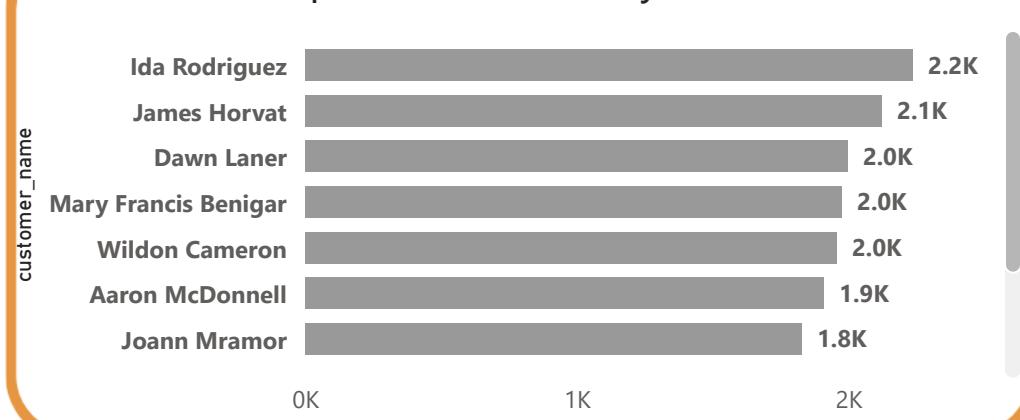
Profit By Country



Top 10 Brands By Sales



Top 10 Customers By Sales



customer_name	Total Products	Total Profit	Profit %
Dawn Laner	282	1,199.15	60.1
James Horvat	271	1,263.29	59.5
Ida Rodriguez	270	1,340.56	59.9
Mary Francis Benigar	260	1,177.74	59.6
<b>Total</b>	<b>1559</b>	<b>1,052,818.78</b>	<b>59.6</b>

# FoodMart Dashboard

Overview

Customers

Products

## Filters

### Status

All

### Mem...

All

### Count...

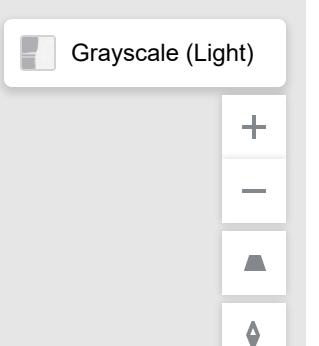
All

### Year

1997

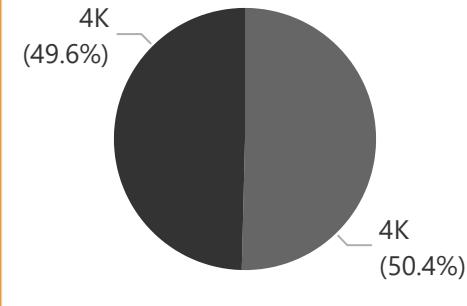
1998

### Customers by Country

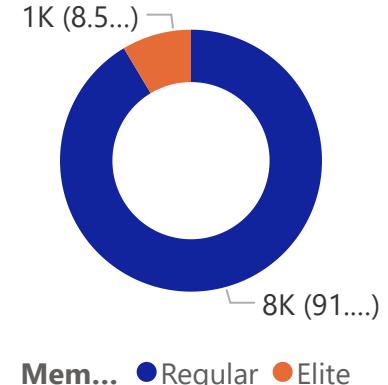


Microsoft Azure

### Sales by Gender



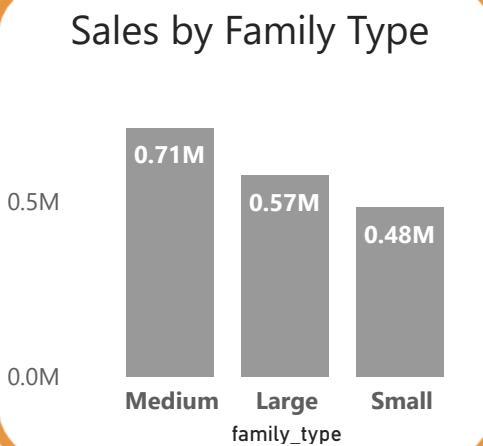
### Customers by MemberShip



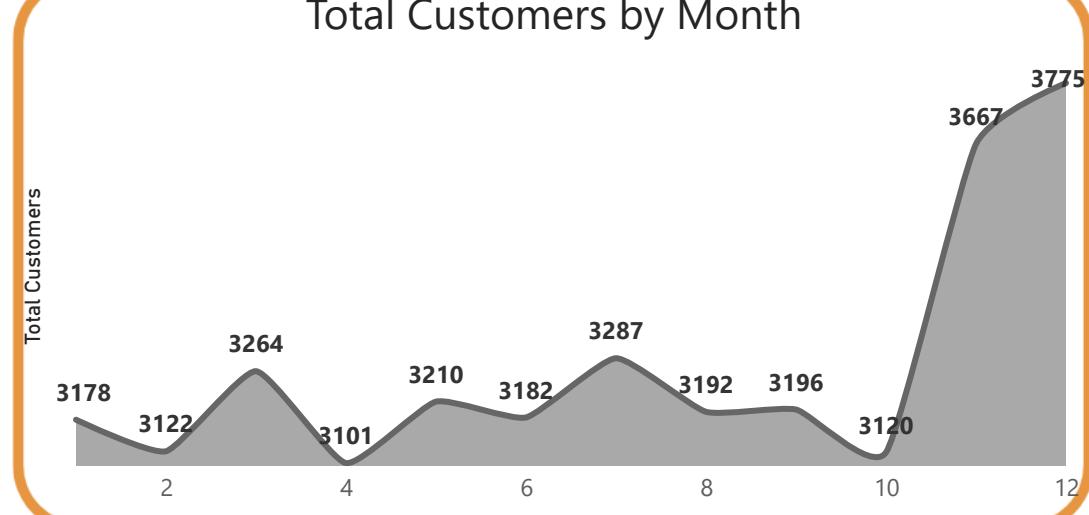
### Customers By Occupation

occupation	Count
Professional	2896
Skilled Manual	2296
Manual	2220
Management	1258
Clerical	1

### Sales by Family Type



### Total Customers by Month



# FoodMart Dashboard

Overview

Customers

Products

## Filters

### Quarter

All

### Recyc...

All

### Low-Fat

All

### Year

1997

1998

### Top 10 Products By Returns

product_name	Total Returns
Hermanos Red Pepper	17K
Hermanos Oranges	15K
Walrus Merlot Wine	15K
Monarch Rice Medly	12K
Shady Lake Spaghetti	12K
<b>Total</b>	<b>221K</b>

### Top 10 Product Sales

Herma...	2.5K
Hilltop...	2.4K
Carlo...	2.4K
Great ...	2.4K
Fabulo...	2.4K
Fort W...	2.3K
Moms ...	2.3K

### Top 10 Product Sales

Tell Tal...	698
Steady...	684
Hilltop...	676
Moms ...	675
Hilltop...	665
Great ...	663
Steady...	658

### Quantity by Country



### Sales and Profit by Month

