



# Retail Analysis

Overview

\$55,429,279.4

Total Sales

\$23,733,262.32

Total Gross Profit

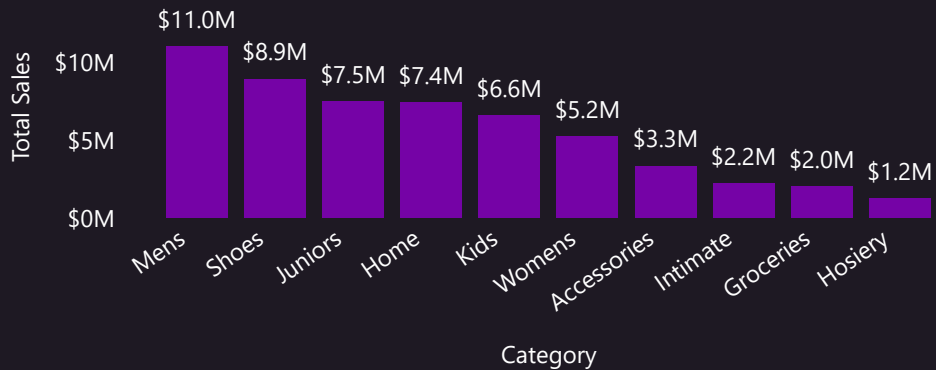
42.82%

Gross Profit %

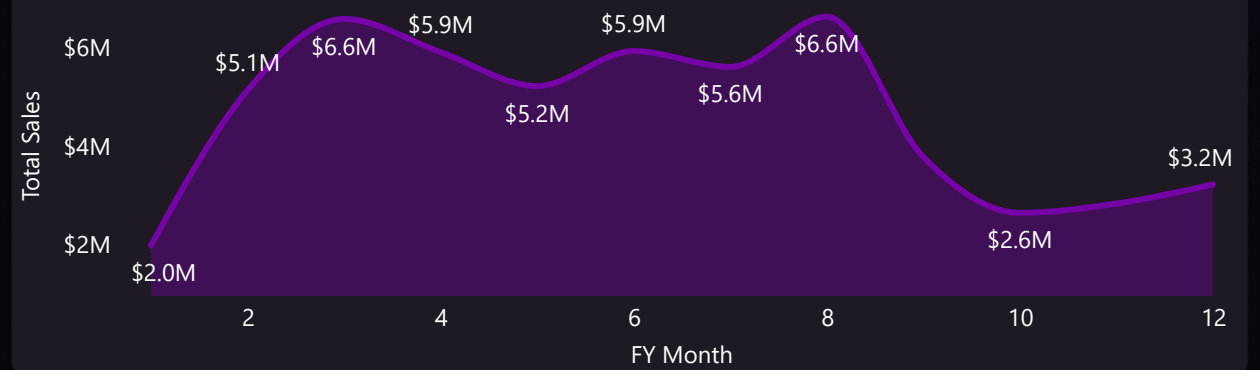
10349372

Total Units

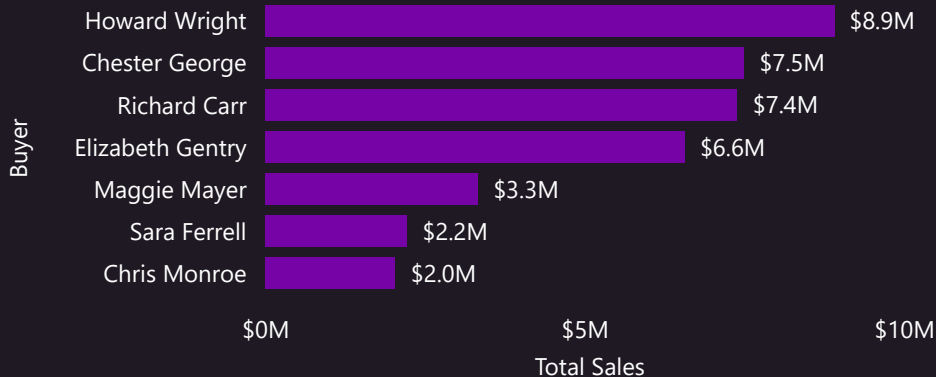
## Total Sales by Category



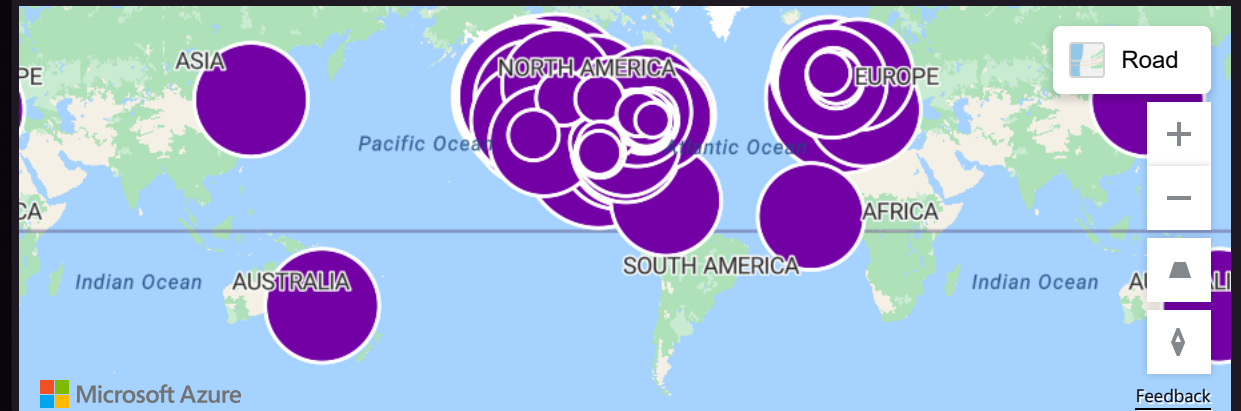
## Sales by Month



## Top Buyers



## Total Sales by Area





# Retail Analysis

## Sales Analysis

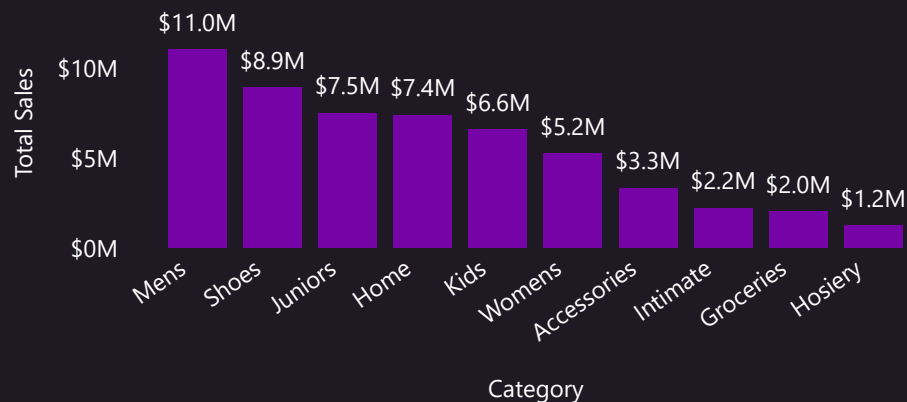
Total Sales

\$55.4M

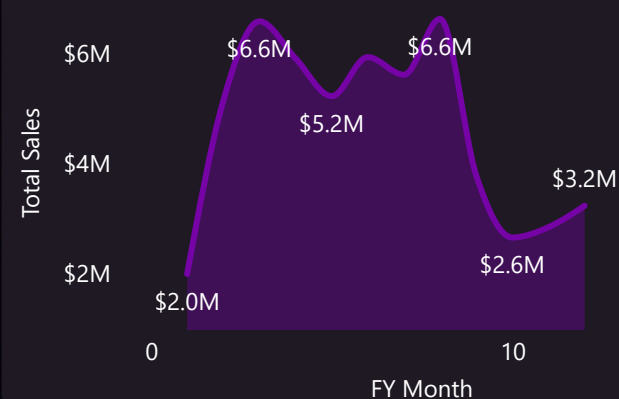
Sales MTD

\$3M

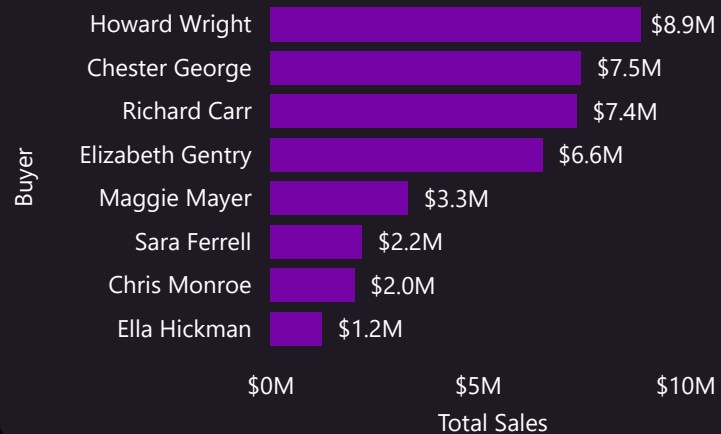
### Total Sales by Category



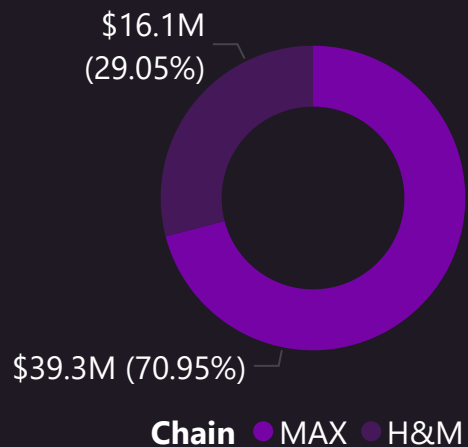
### Sales by Month



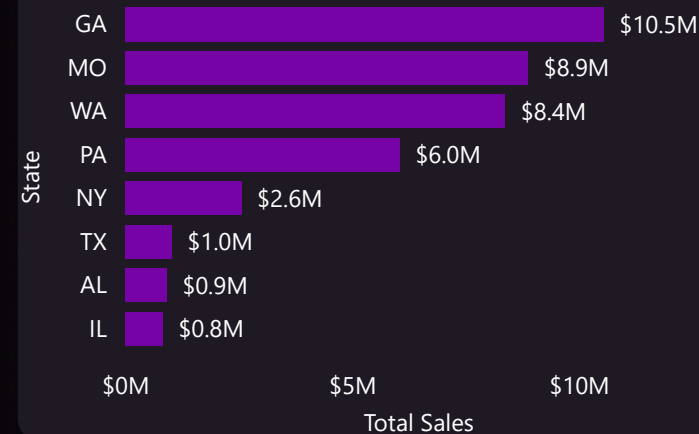
### Sales By Buyers



### Total Sales by Chain



### Sales By State





# Retail Analysis

## Profit Analysis

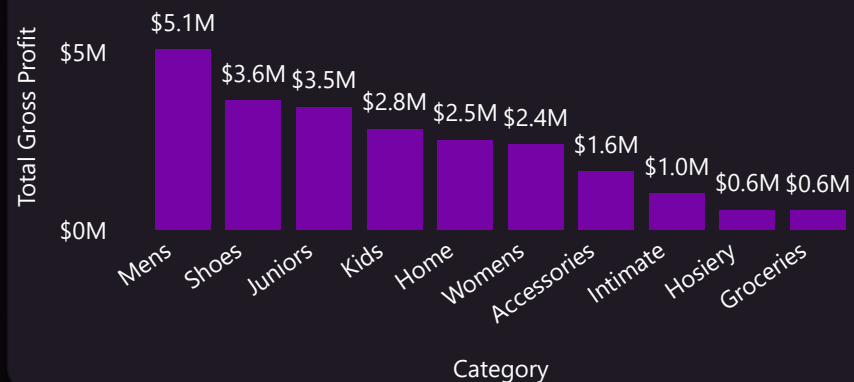
Total Gross Profit

**\$23.73M**

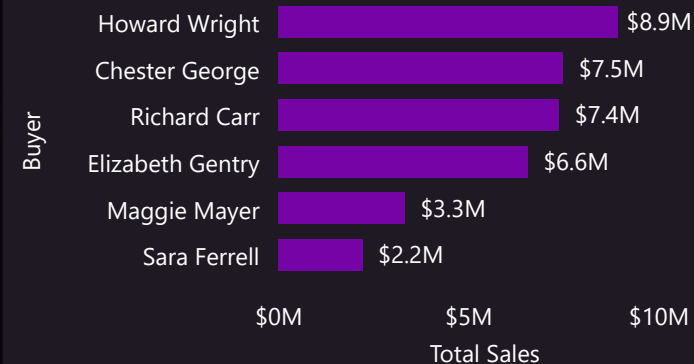
Gross Profit %

**42.82%**

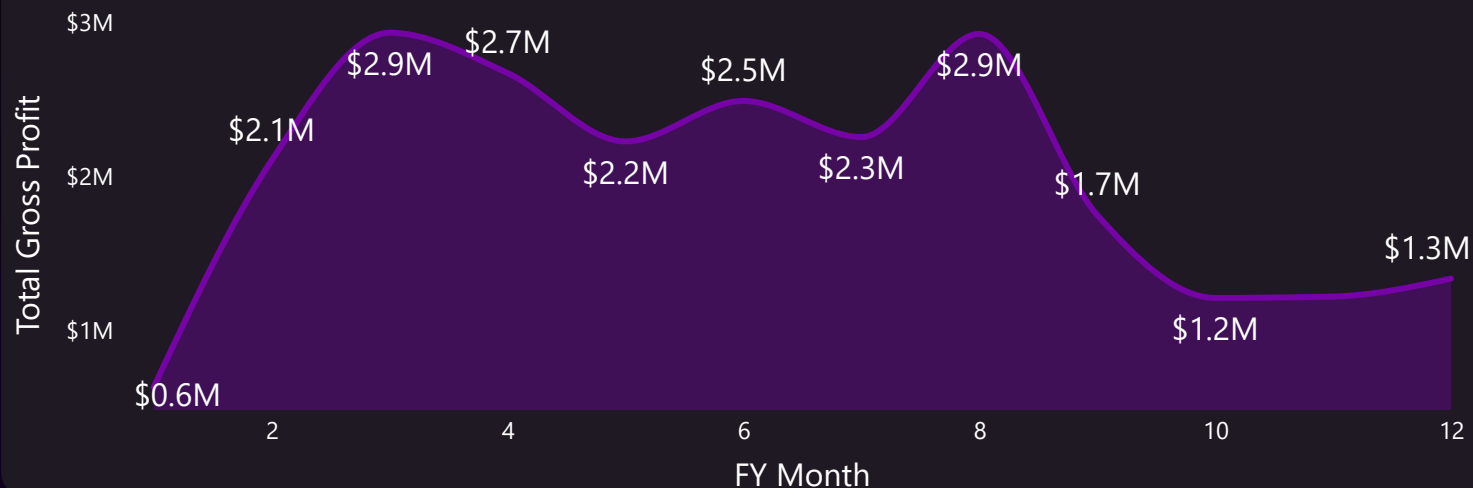
### Total Gross Profit by Category



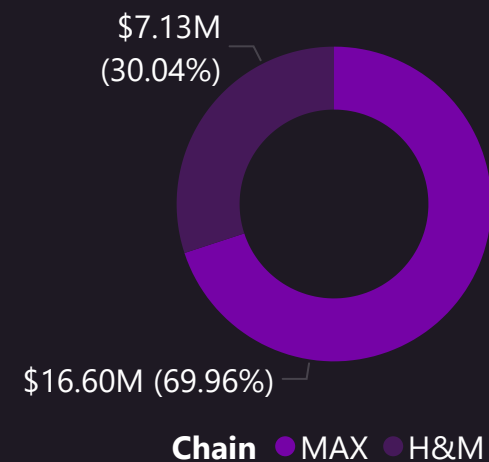
### Sales By Buyers



### Total Gross Profit by Month



### Total Gross Profit by Chain





# Retail Analysis

Details

Category	Total Sales	Total Gross Profit	Gross Profit %	Total Units	Total Cost	Sales MTD
Accessories	\$3,325,293.9	\$1,645,591.13	49.49%	721103	1,679,702.80	\$164,499
Groceries	\$2,032,583.8	\$553,468.46	27.23%	1428282	1,479,115.35	\$61,541
Home	\$7,388,193.0	\$2,529,206.77	34.23%	2033002	4,858,986.19	\$376,984
Hosiery	\$1,249,133.9	\$560,415.05	44.86%	338688	688,718.84	\$66,761
Intimate	\$2,215,971.5	\$1,029,456.27	46.46%	522313	1,186,515.20	\$87,416
Juniors	\$7,491,216.9	\$3,452,683.75	46.09%	1069371	4,038,533.14	\$359,385
Kids	\$6,560,102.3	\$2,838,560.64	43.27%	1255609	3,721,541.67	\$607,746
Mens	\$11,014,036.3	\$5,081,183.52	46.13%	1579233	5,932,852.76	\$686,411
Shoes	\$8,921,798.0	\$3,633,190.38	40.72%	665568	5,288,607.66	\$549,313
Womens	\$5,230,949.8	\$2,409,506.35	46.06%	736203	2,821,443.42	\$219,169
Total	\$55,429,279.4	\$23,733,262.32	42.82%	10349372	31,696,017.03	\$3,179,225