



ILOVESHOPPING
YOUR ONLINE STORE



Overview

\$2,297,200.76

Total Sales

37873

Total Quantity

598,239.94

Total Profit

5009

Total Orders

\$119.43

Average Order Value

Overview

Sales

Customers

Products

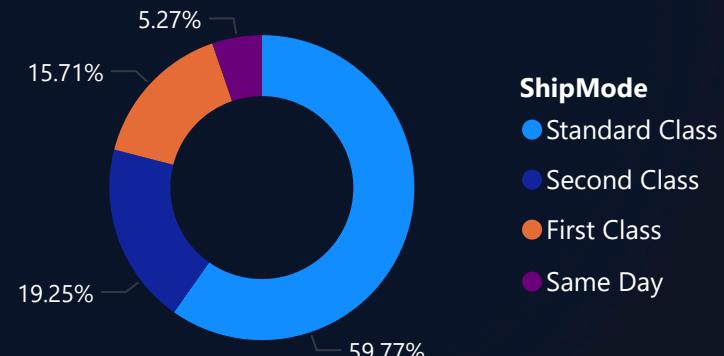
Total Sales by Month



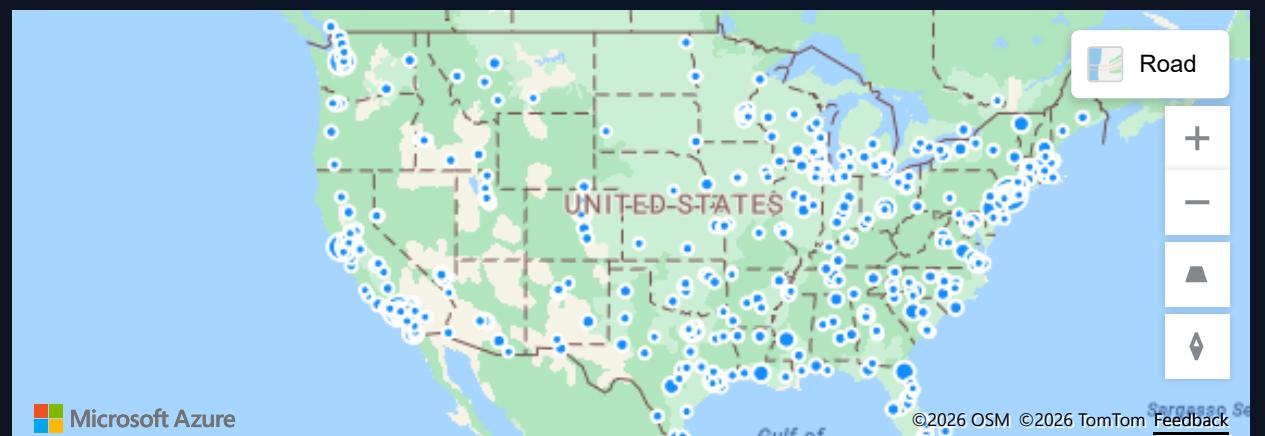
Total Quantity by Category



Total Orders by ShipMode



Total Sales by City





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Sales Analysis

Overview

\$119.43

Avg Profit Order

Sales

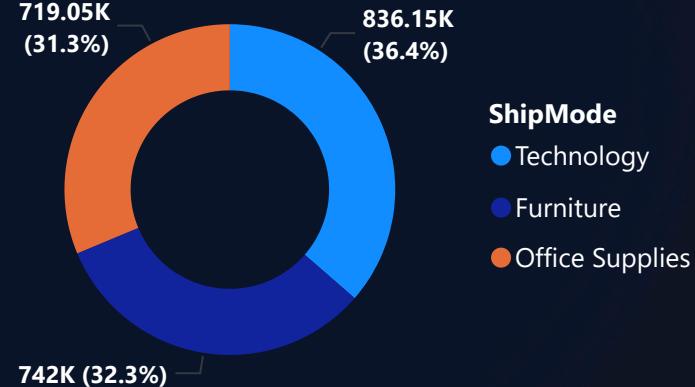
598.24K

Total Profit

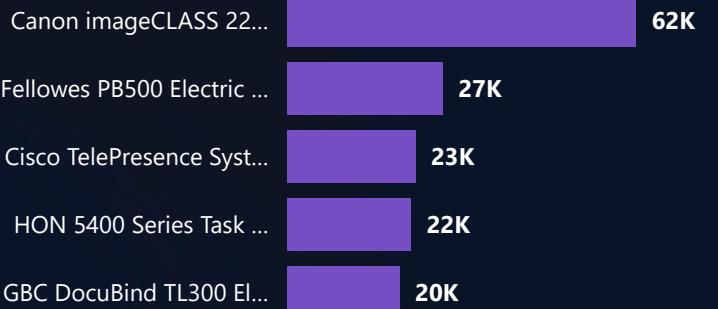
Customers

Products

Total Sales by Category



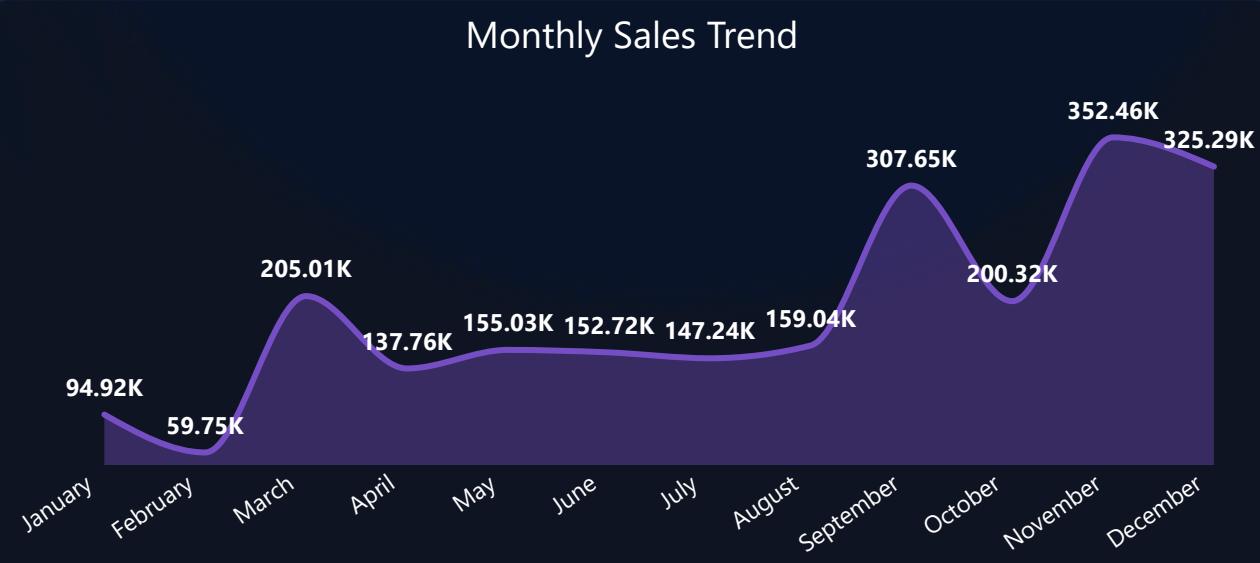
Top 5 Products



Discount vs Sales



Monthly Sales Trend





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YOUR ONLINE STORE

Overview

793

Total Customers

Sales

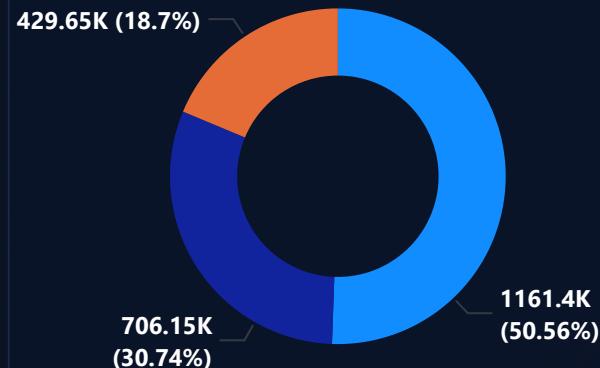
2.90K

Avg Sales per Customer

Customers

Products

Total Sales by Segment



● Consumer ● Corporate ● Home Office

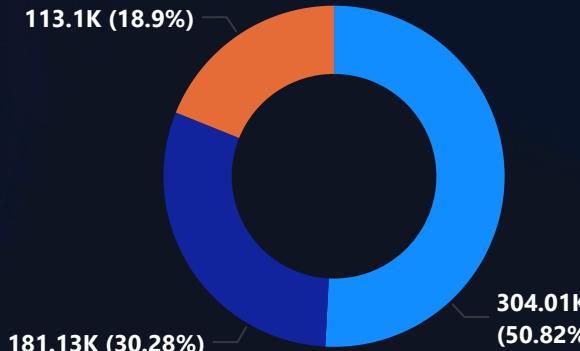
Top 5 Customers By Sales

Sean Miller	25K
Tamara Chand	19K
Raymond Buch	15K
Tom Ashbrook	15K
Adrian Barton	14K

Top 5 Customers By Profit

Tamara Chand	9.1K
Cindy Stewart	7.2K
Raymond Buch	7.0K
Adrian Barton	6.2K
Sanjit Chand	5.9K

Total Profit by Segment



● Consumer ● Corporate ● Home Office

Profit Margin By Segment

Corporate	47.61%
Consumer	44.75%
Home Office	17.73%



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Products Analysis

Overview

Sales

Customers

Products

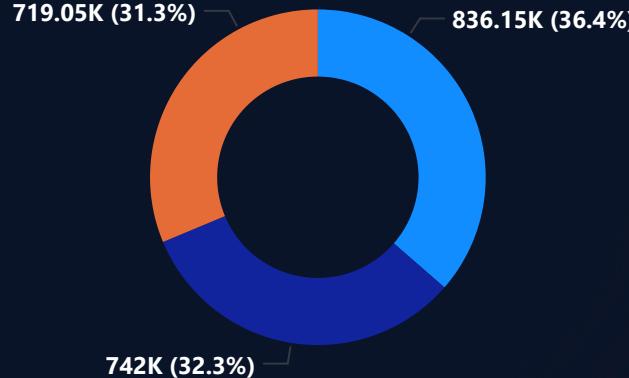
Top 5 Products By Sales

Canon imageCLASS 2200 A...	61.6K
Fellowes PB500 Electric Pun...	27.45K
Cisco TelePresence System ...	22.64K
HON 5400 Series Task Chair...	21.87K
GBC DocuBind TL300 Electri...	19.82K

Top 5 Products By Profit

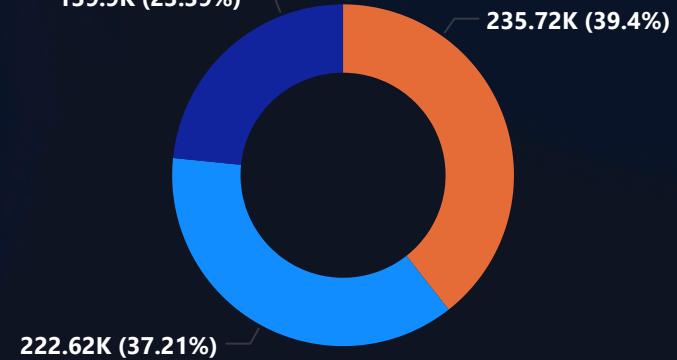
Canon imageCLASS 2200 Advanced C...	25.2K
Fellowes PB500 Electric Punch Plastic ...	14.62K
GBC DocuBind P400 Electric Binding S...	11.84K
GBC Ibimaster 500 Manual ProClick Bi...	10.96K
GBC DocuBind TL300 Electric Binding ...	10.56K

Total Sales by Category



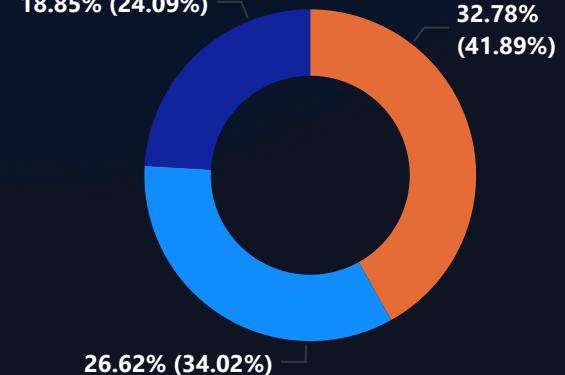
● Technology ● Furniture ● Office Supplies

Total Profit by Category



● Office Supplies ● Technology ● Furniture

Profit Margin % by Category



● Office Supplies ● Technology ● Furniture