



Executive Overview

Filters

Overview

Customers

Products

Total Sales

55.76M

Total Orders

26K

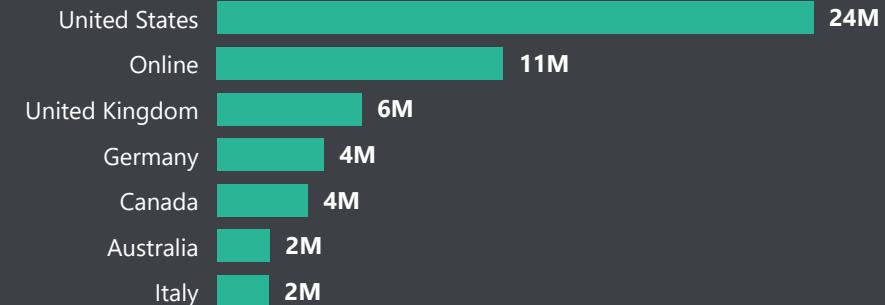
Profit Margin

58.6%

Active Customers

12K

Total Sales by Country



Total Sales by Month



Total Profit by Category



Total Profit by Month



Customers Analysis



Overview

Customers

Products

Total Sales

55.76M

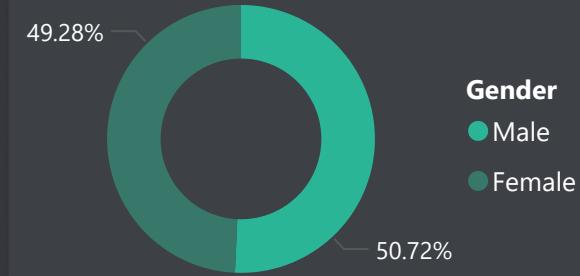
Total Orders

26K

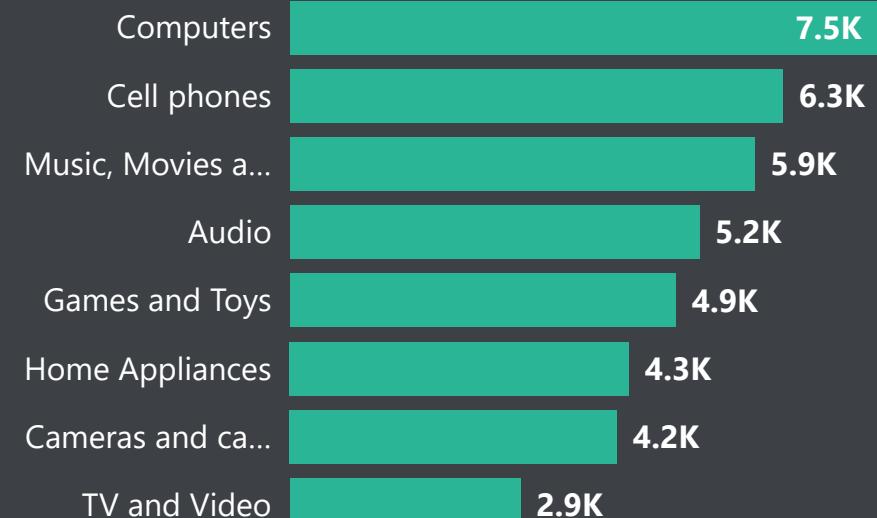
Active Customers by Month



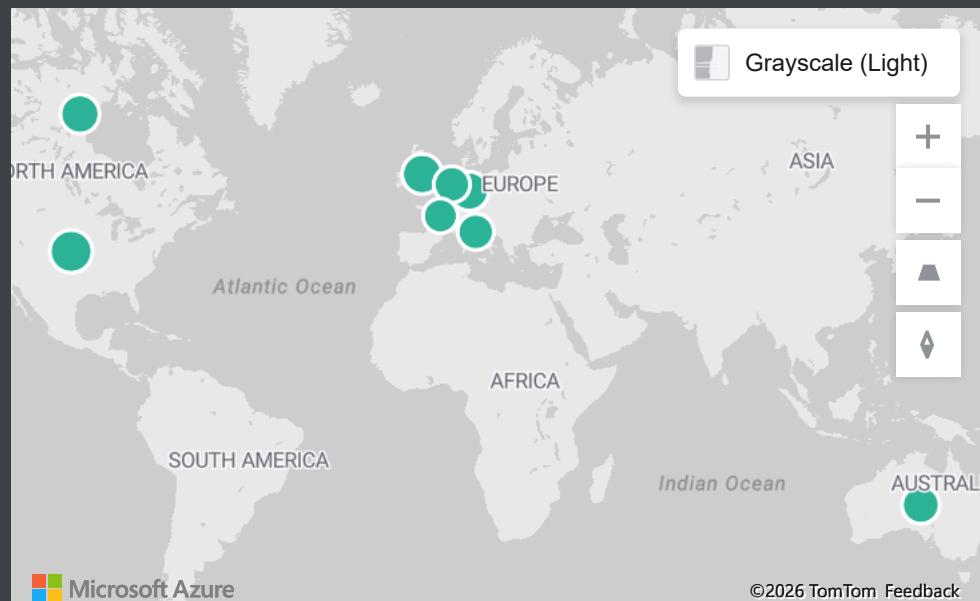
Customers by Gender



Customers by Category



Customers by Country



Products Analysis

Filters



Overview

Customers

Products

Total Sales

55.76M

Total Sold Products

2K

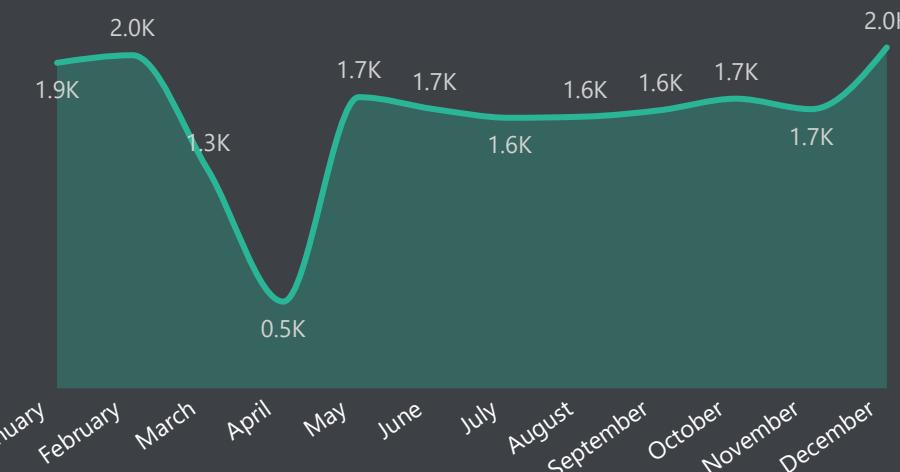
Top 5 Products

WWI Desktop PC2.33 X2330 Black	505.45K
Adventure Works Desktop PC2.3...	466.09K
Adventure Works Desktop PC2.3...	464.15K
Adventure Works Desktop PC2.3...	447.68K
Adventure Works Desktop PC2.3...	437.02K

Top 5 Brands

Adventure Works	12M
Contoso	11M
Wide World Importers	9M
Fabrikam	7M
The Phone Company	5M

Total Products by Month



Top 5 Products

Computers	19.3M
Home Appliances	10.8M
Cameras and camcorders	6.52M
Cell phones	6.18M
TV and Video	5.93M
Audio	3.17M
Music, Movies and Audio Books	3.13M
Games and Toys	0.72M