



# Executive Overview

Filters

Overview

Customers

Products

Total Sales

55.76M

Total Orders

26K

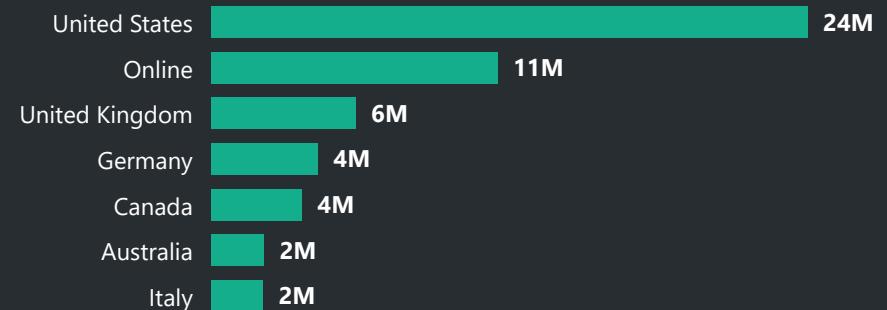
Profit Margin

58.6%

Active Customers

12K

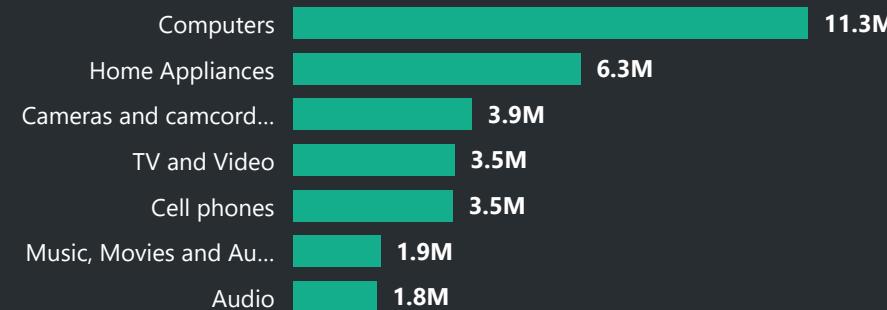
## Total Sales by Country



## Total Sales by Month



## Total Profit by Category



## Total Profit by Month





# Customers Analysis

Filters

Overview

Customers

Products

Total Sales

55.76M

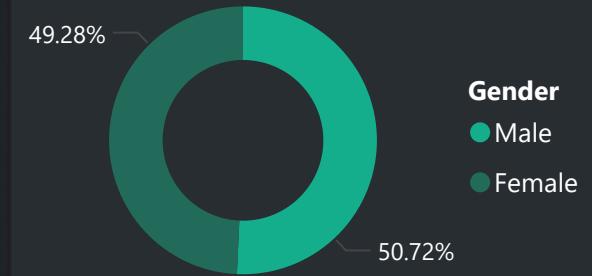
Total Orders

26K

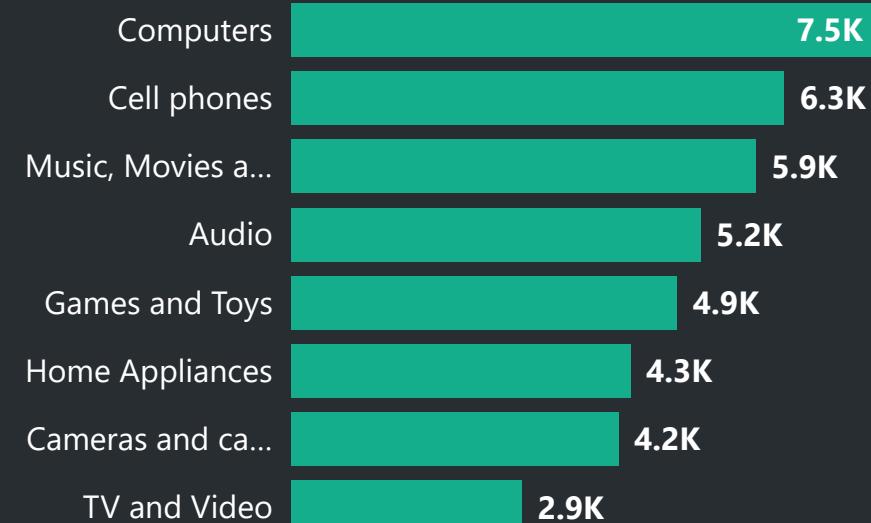
Active Customers by Month



Customers by Gender



Customers by Category



Customers by Country





# Products Analysis

Filters

Overview

Customers

Products

Total Sales

55.76M

Total Sold Products

2K

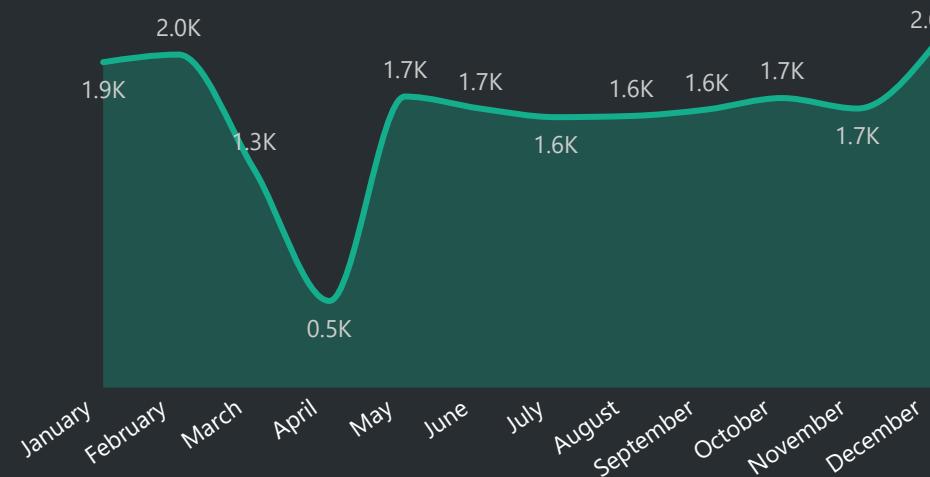
Top 5 Products

WWI Desktop PC2.33 X2330 Black	505.45K
Adventure Works Desktop PC2.3...	466.09K
Adventure Works Desktop PC2.3...	464.15K
Adventure Works Desktop PC2.3...	447.68K
Adventure Works Desktop PC2.3...	437.02K

Top 5 Brands

Adventure Works	12M
Contoso	11M
Wide World Importers	9M
Fabrikam	7M
The Phone Company	5M

Total Products by Month



Top 5 Products

Computers	19.3M
Home Appliances	10.8M
Cameras and camcorders	6.52M
Cell phones	6.18M
TV and Video	5.93M
Audio	3.17M
Music, Movies and Audio Books	3.13M
Games and Toys	0.72M