



## BRAND GUIDELINES

# #GWLVOICES FOR CHANGE & INCLUSION

SEPTEMBER 2021





# Brand Logo

HORIZONTAL WHITE



VERTICAL WHITE





# Brand Logo

HORIZONTAL BLUE



VERTICAL BLUE





## Brand colours



#0e6ebe



#d5e848



#ffffff



# Brand Typography

Montserrat AaBbCc

**Montserrat Classic** AaBbCc

**Montserrat Extra-Bold** AaBbCc

Montserrat Extra-Light AaBbCc

**Montserrat Semi-Bold** AaBbCc

Montserrat Thin AaBbCc



## Brand Name

Name short version on  
documents, example:

[...] in this case. We  
**GWL Voices for  
Change and  
Inclusion** agree  
with this issue.

Complete Name on  
documents, example:

[...] in this case. We  
**GWL Voices** agree  
with this issue.

*Use the **# versión #GWLvoices** only for social media publications*

**WWW.GWLVOICES.COM**

