

AIRLINE TICKET PRICE CLASSIFICATION

MILESTONE 2

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Introduction

The project aims to classify the price of the flight ticket (very expensive – expensive – moderate - cheap) with the least error. This approach will be achieved by using six regression techniques

- Linear SVM
- Polynomial SVM
- RBF SVM
- Linear kernel SVM
- Logistic Regression
- Decision Tree

Pre-Processing

Pre-Processing is essential step in any ML process for success of the model.

Our processing is divided into several steps:

• TicketCategory encoding ()

TicketCategoryencoding

The idea of feature encoding is the inability of applying the mathematical operations on the categorical columns which are include string values, so we encode these columns by mapping each string value to a numeric value that expresses the weight of the real value.

Figure 1:Feature_Encoder_TicketCategory

Feature selection

Correlation techniques in classification is the same as regression it differs only in the features there is only one additional feature "month".

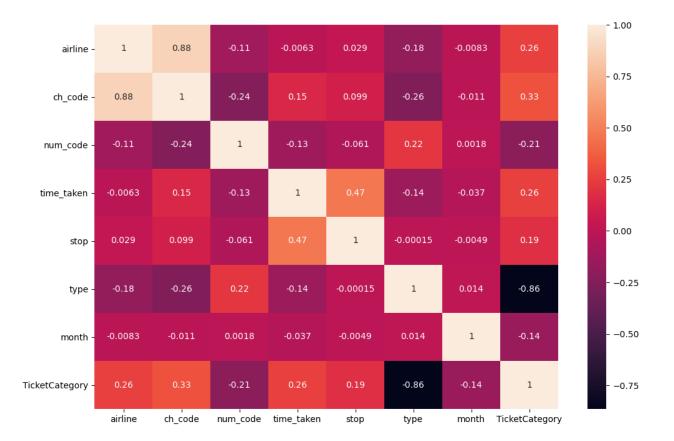


Figure 2:Correlation

Classification techniques:

Six classification techniques:

Linear SVM

```
\text{Hypothesis: } h_{\theta}(x) = \min_{\theta} C \ \textstyle \sum_{i}^{m} \left[ y^{i} \ cost_{1} \left( \theta^{T} x^{i} \right) + \left( 1 - y^{i} \right) cost_{0} \left( \theta^{T} x^{i} \right) \right] + \frac{1}{2} \textstyle \sum_{j=1}^{n} \ \theta_{j}^{2}
```

Our parameters are chosen as shown as in "Feature analysis and selection" section.

Using "sklearn" library to help us creating the model, our model consist of three main built-in functions

- LinearRegression ()
- fit ()
- predict ()

First create linear model using the "LinearRegression ()" function which returns a model that can be trained using "fit ()" function which is responsible for estimating the attributes out of the input data "x_train, y_train" and stores the model attributes and finally return the fitted estimator. "Predict ()" will perform a prediction for each test "x_test" instance

```
Accuracy linear: 0.7077557137504683

R2 Score 0.7088031307929542

Mean Square Error 0.3228425128012989

Actual time for training 0.965080976486206

Actual time for Testing 0.0059490203857421875
```

Figure 3:Linear SVM model output

Polynomial SVM

Hypothesis: $K(x_i, x_j) = (1 + x_i^T x_j)^2$

Hyperparameters: degree of the polynomial (3)

This value achieves a reasonable and stable error.

Using "sklearn" library to help us creating the model, our model consist of three main built-in functions

- fit ()
- predict ()

Transform the existing features to higher degree features using fit transform function this is the different and additional step from the multivariable regression.

Accuracy polynomial: 0.7241163981516173
R2 Score 0.7404574132870276
Mean Square Error 0.2877482203072312
Actual time for training 459.9164102077484
Actual time for Testing 73.35036206245422

Figure 4:Polynomial model output

RBF SVM

Hypothesis: $K(x_i, x_j) = \exp\left(-\frac{\left||x_i - x_j|\right|^2}{2\sigma^2}\right)$

Accuracy rbf: 0.7240539527913076

R2 Score 0.7315581666071992

Mean Square Error 0.29761458723616835

Actual time for training 881.3593981266022

Actual time for Testing 133.04427695274353

Figure 5: rbf svm model output

Linear kernel SVM

Accuracy kernel: 0.7013238416385662
R2 Score 0.6805283090633726
Mean Square Error 0.35419008367678284
Actual time for training 479.9080467224121
Actual time for Testing 122.1236801147461

Figure 6: Linear kernel model

Logistic Regression

```
Accuracy Logistic Regression: 0.7183714250031222
R2 Score 0.7416402245545998
Mean Square Error 0.28643686774072685
Actual time for training 1.8940999507904053
Actual time for Testing 0.005019187927246094
```

Figure 7: Logistic Regression

Decision Tree

```
R2 Score 0.8347896544731999
Mean Square Error 0.1831644798787983
Actual time for training 0.08701968193054199
Actual time for Testing 0.0035033226013183594
```

Figure 8: Decision Tree

Time analysis

Time analysis is divided into two sections

- Training time
- Prediction time

Both are done using "Time ()" function calling this function before and after training and prediction and subtract the (start – end) time to get the actual time for both.

It is obvious that the time for training a multi-variable model is much less using a polynomial model due to the difference in complexity of polynomial techniques.

And as the degree of the polynomial increase the complexity increase so the time.

Improvements

- Feature encoding
 - We tried different types of encoding like
 - One-hot encoding: this type makes every unique value in the column as a column itself and gives it value '1' if it exists in the row and '0' if not this method is rejected because it increases the data size, and the accuracy was in the same range.

- Mean encoding: this type is rejected as the accuracy was in the same range of label
 Encoding but its implementation was harder, so it is not worth.
- Label encoding: this is the used type in the project it gives us good accuracy and do not change the scale of the data for only 'X' features.
- For Label 'Y' we mapped each string value to a numeric value that express it's weight.
 - Very expensive -> 3
 - Expensive -> 2
 - Moderate -> 1
 - Cheap -> 0
- Degree of the polynomial
 - We tried to change the degree of the polynomial till the accuracy become stable degree = 3
- Hyper parameter tuning
 - \circ $C = \frac{1}{\lambda}$ regularization parameter = 0.001
 - If c is large -> hard-margin classifier (best accuracy) "overfitting"
 - If c is small-> soft-margin classifier (more generalization)

Data size

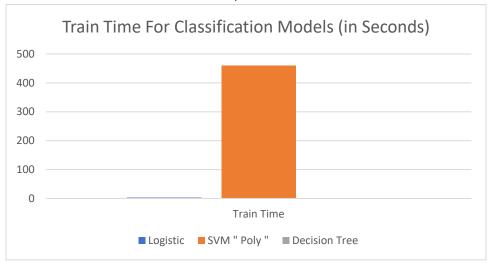
Our data are divided into two parts

- Training data
- Testing data

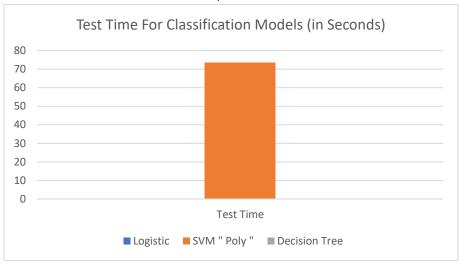
We divided the data into 80% for training and 20% for testing.

Bar Graph

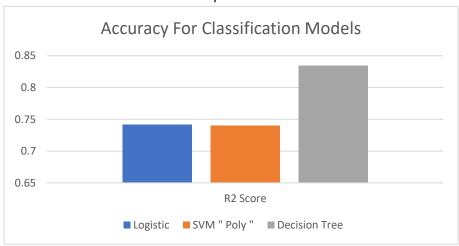
1- Train Time Graph For each Model



2- Test Time Graph For each Model



3- R2 Score Graph For each Model



Conclusion

	Linear SVM model	Polynomial SVM model	RBF SVM model	Linear kernel model	Logistic Regression Model	Decision Tree Model
MSE	0.322842512	0.287748220	0.297614587	0.354190083	0.286436867	0.183164479
	801298	307231	23616835	67678284	74072685	8787983
R2_Score	0.708803130	0.740457413	0.731558166	0.680528309	0.741640224	0.834789654
	879295	287027	6071992	0633726	5545998	4731999
Accuracy	0.707755713 750468	0.724116398 151617	0.724053952 7913076	0.701323841 6385662	0.718371425 0031222	-
Training time	0.965080976	459.9164102	881.3593971	479.9080467	1.824327707	0.087019681
	486206	077484	266022	224121	2906494	93054199
Testing time	0.005949020	73.35036206	133.0442769	122.1236801	0.004501819	0.003503322
	385742	245422	5274353	147461	610595703	6013183594

One of the important conclusions is that not all high complex models always give the best results it depends on many attributes like size of the data the relations between the data and also it depends on what we need sometimes we are concerned about time not the maximum efficiency.