All

Sales Analysis Report

This Report Provide Valuable insights related to the sales of our amazing Products

Units Sold

Between Sep/21 - Dec/22 we have sold a total of 1,125,788 Units within 5 segments and 5 Countries.

Learn More

Net Sales

Between Sep/21 - Dec/22 our gross Sales Totaled $127,931,599, we allowed $9,205,248.24 in discounts. therefore our net sales totaled $118,726,350.26.

Learn More

Cost of Goods

Between Sep/21 - Dec/22 Our cost of goods totaled $101,832,648.

Learn More

Net Profit

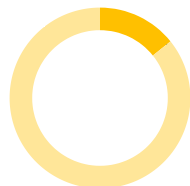Between Sep/21 - Dec/22 we had a net profit of $16,893,702.26. Our over all profit Margin is +14%.

Learn More

Sales Analysis Report
Sep/21 - Dec/22

| High | Low | Medium | None |

Welcome !

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- **Country**
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Key Metrics

1,125,788 Units Sold	**$127,931,599** Gross Sales	**$9,205,248** Discounts
$118,726,350 Net Sales	**$101,832,648** Cost Of Goods	**+14%** **$16,893,702** Profit
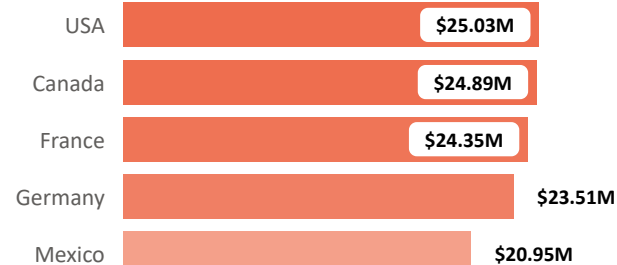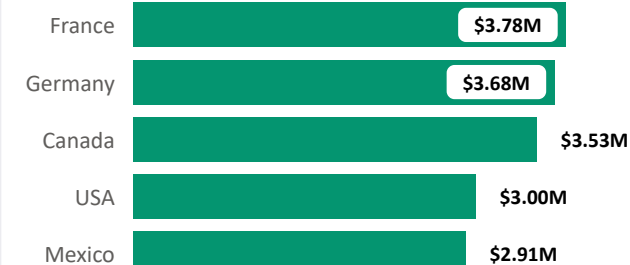
Units Sold by Country

Country	Units Sold
Canada	247422
France	240925
USA	232623
Mexico	203325
Germany	201493

Net Sales by Country

Country	Net Sales
USA	$25.03M
Canada	$24.89M
France	$24.35M
Germany	$23.51M
Mexico	$20.95M

Profit by Country

Country	Profit
France	$3.78M
Germany	$3.68M
Canada	$3.53M
USA	$3.00M
Mexico	$2.91M

COGs by Country

Country	COGs
USA	$22.03M
Canada	$21.36M
France	$20.57M
Germany	$19.82M
Mexico	$18.04M
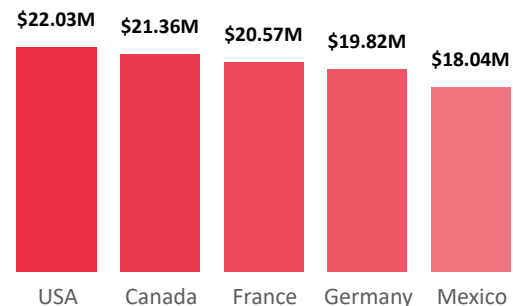
Country	Units Sold	Gross Sales	Discounts	Net Sales	COGs	Profit	Profit Margin
Mexico	203325	£22,726,935	$1,777,583	$20,949,352	$18,041,829	$2,907,523	+14%
USA	232623	£27,269,358	$2,239,528	$25,029,830	$22,034,290	$2,995,541	+12%
Canada	247422	£26,932,164	$2,044,509	$24,887,655	$21,358,426	$3,529,229	+14%
Germany	201493	£24,921,468	$1,416,127	$23,505,341	$19,824,952	$3,680,38	+16%
Total	**1125788**	**£127,931,599**	**$9,205,248**	**$118,726,350**	**$101,832,648**	**$16,893,702**	**+14%**

nextlevel
pbi reports

All

Help Center

Check out the training videos below for help.
if you need further assistance, email me at

Help_Center@Gmail.com

Welcome ! Click the
links below tot if you
want any help or send
an email

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Overview

Learn about the report data that makes
up this report

Watch Here

Navigation

Learn how to navigate through this
report

Watch Here

How to Use

Learn how to use and utilize this report
with examples

Watch Here

All

Sales Analysis Report
Sep/21 - Dec/22

High　Low　Medium　None

1,125,788

Units Sold

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Units Sold by Period

95622

103302

105482

102336

50601

51771

57280

55650

Jan 2022

Jul 2022

Units Sold by Segment

Government	470665
Midmarket	172176
Enterprise	168549
Channel Partners	161261
Small Business	153137

Units Sold by Country

Canada	247422
France	240925
USA	232623
Mexico	203325
Germany	201493

Units Sold by Product

Paseo	338236
VTT	168779
Velo	162423
Amarilla	155312
Montana	154195
Carretera	146843
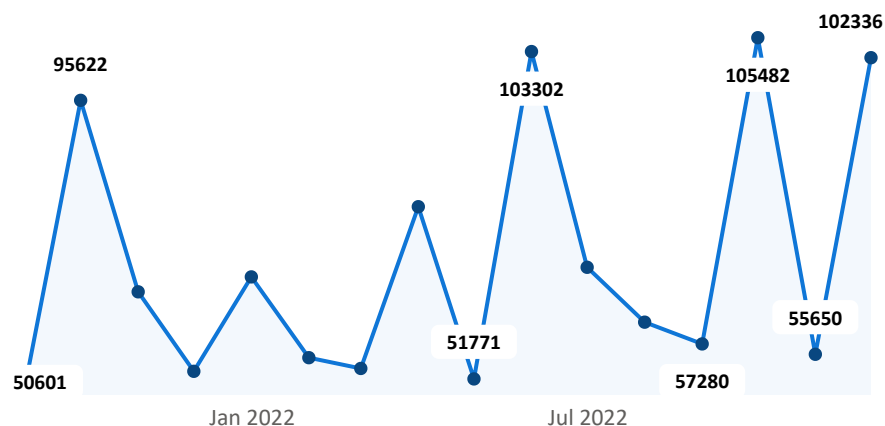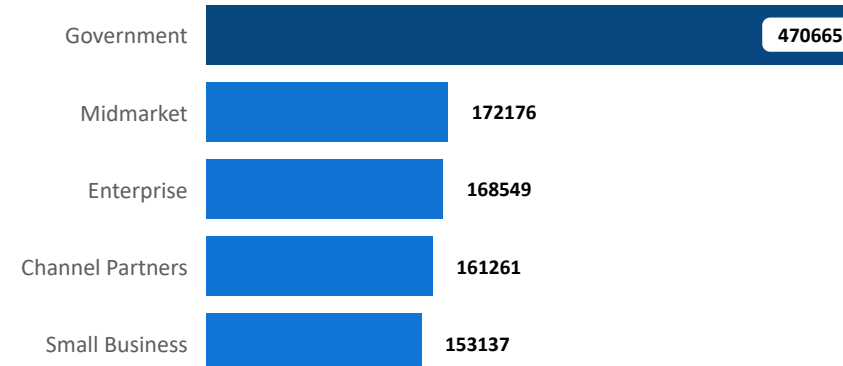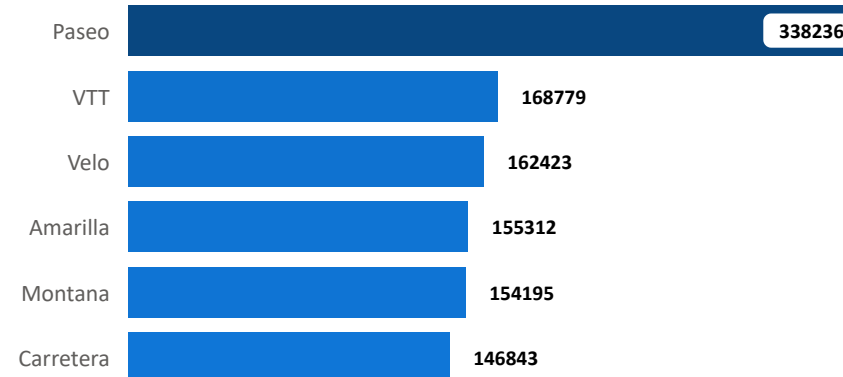
$118,726,350

Net Sales

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Export

Net Sales by Period

$11,998,788

$12,375,820

$9,295,611

$9,518,894

$4,484,000 $5,368,441

$5,864,622

$5,384,214

Jan 2022   Jul 2022

Net Sales by Segment

Segment	Net Sales
Government	$52,504,260.67
Small Business	$42,427,918.50
Enterprise	$19,611,694.38
Midmarket	$2,381,883.08
Channel Partners	$1,800,593.64

Net Sales by Country

Country	Net Sales
USA	$25,029,830
Canada	$24,887,655
France	$24,354,172
Germany	$23,505,341
Mexico	$20,949,352

Net Sales by Product

Product	Net Sales
Paseo	$33,011,144
VTT	$20,511,921
Velo	$18,250,059
Amarilla	$17,747,116
Montana	$15,390,802
Carretera	$13,815,308

⭐ **Sales Analysis** Report
Sep/21 - Dec/22

+14%

$16,893,702

Profit

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Profit by Period

YOY: 236%

- $1,657,795
- $763,603
- $691,564
- $1,473,754
- $1,781,986
- $2,025,766
- $791,066
- $604,600

Jan 2022   Jul 2022

Profit by Segment

Government	$11,388,173
Small Business	$4,143,169
Channel Partners	$1,316,803
Midmarket	$660,103
Enterprise	-$614,546

Profit by Country

France	$3,781,021
Germany	$3,680,389
Canada	$3,529,229
USA	$2,995,541
Mexico	$2,907,523

Profit by Product

Paseo	$4,797,438
VTT	$3,034,608
Amarilla	$2,814,104
Velo	$2,305,992
Montana	$2,114,755
Carretera	$1,826,805

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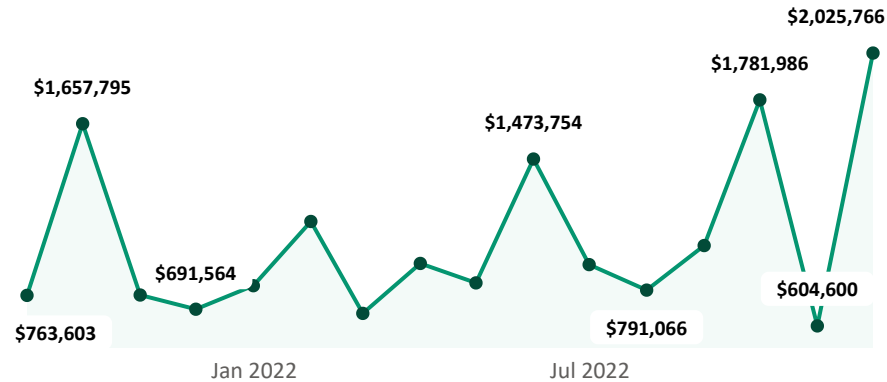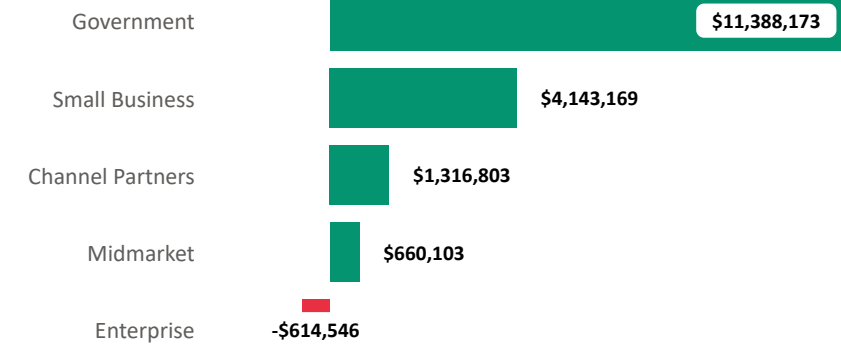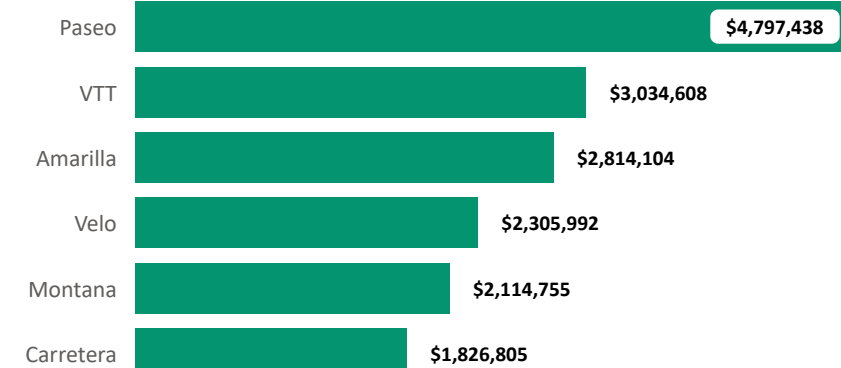
💾
$101,832,648
Cost Of Goods

🏠 Home

▥ Period

👥 Segment

⚑ Country

🗂 Product

ⓘ Help

Export

COGs by Period

$7,637,816

$9,973,022

$8,045,140

$10,593,834

$3,720,397

$4,676,877

$5,073,556

$4,779,614

Jan 2022   Jul 2022

COGs by Segment

$41,116,088

$38,284,750

$20,226,240

$1,721,780

$483,791

GOV   Small Biz   ENT   MM   CP

COGs by Country

$22,034,290

$21,358,426

$20,573,152

$19,824,952

$18,041,829

USA   Canada   France   Germany   Mexico

COGs by Product

$28,213,706

$17,477,313

$15,944,067

$14,933,012

$13,276,047

$11,988,503

Paseo   VTT   Velo   Amari   Monta   Carre
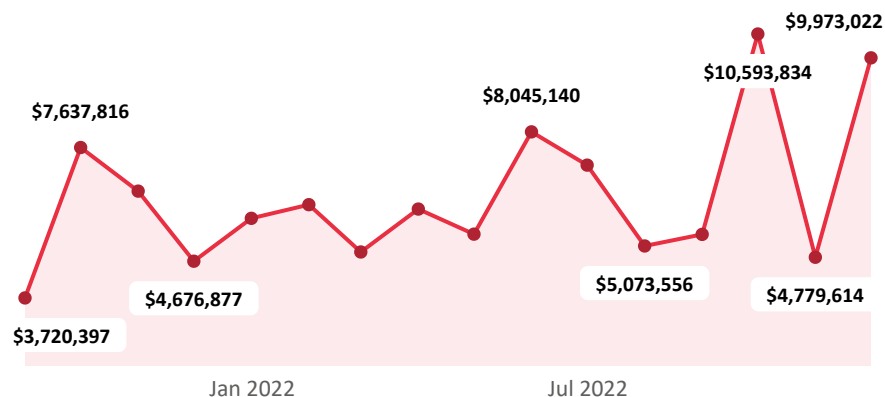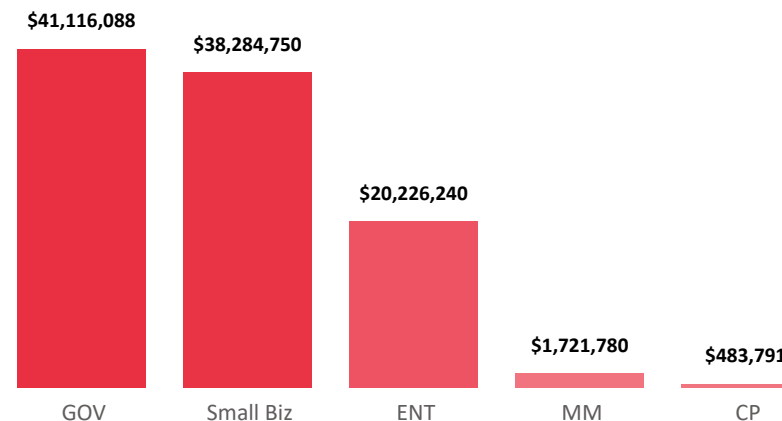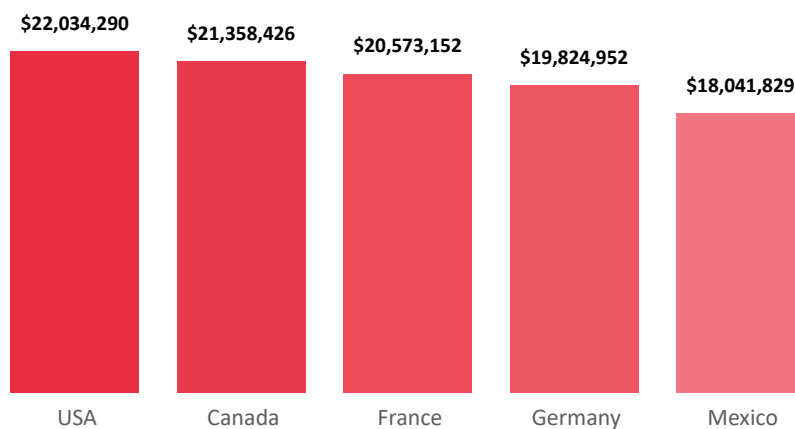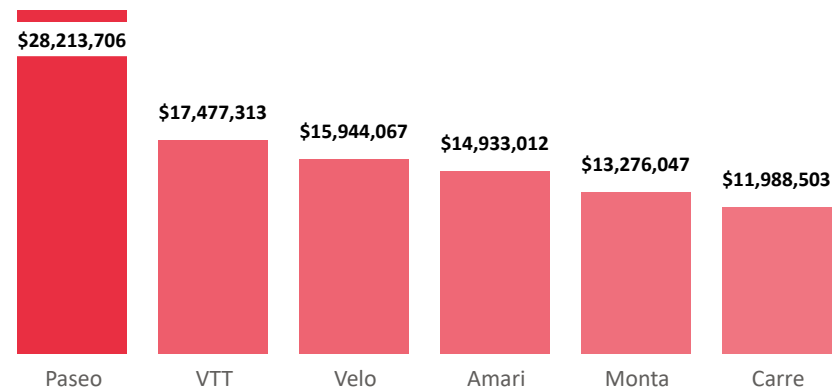
Units Sold
Sep/21 - Dec/22

1,125,788

Top 5 Managers

Manager	Units Sold
Kathy Patton	104722
Marcia Martin	98409
Bob Reyes	91750
Michael Bell	89080
Ethel Cohen	86704

Net Sales
Sep/21 - Dec/22

$118,726,350

Top 5 Managers

Manager	Net Sales
Kathy Patton	$12,127,783
Heather Webster	$11,456,559
Michael Bell	$11,452,896
Marcia Martin	$10,741,237
Bob Reyes	$9,791,599
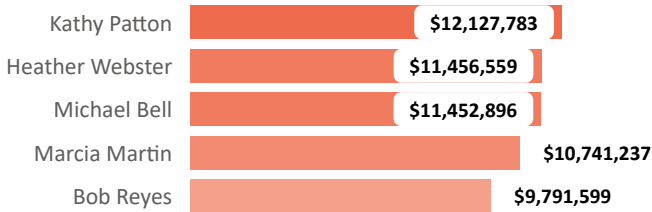
Net Profit
Sep/21 - Dec/22

$16,893,702

Top 5 Managers

Manager	Net Profit
Kathy Patton	$2,709,915
Michael Bell	$2,677,176
Marcia Martin	$2,258,472
Bob Reyes	$2,039,159
Ethel Cohen	$1,703,451

Cost of Goods
Sep/21 - Dec/22

$101,832,648

Top 5 Managers

Manager	Cost of Goods
Heather Web...	$10,384,500
Kathy Patton	$9,417,868
Michael Bell	$8,775,720
Marcia Martin	$8,482,765
Geoffrey Paul	$8,276,750