



Youssef Horchani

EDUCATION

Sep. 2018 – present
Paris, France
Shanghai, China

MSc in Digital Marketing & Data Science (fully taught in English)
EMLYON Business School

Apr. 2014 – May 2017
France

B.S. Management
Paris-Dauphine University

July 2014
Tunis, Tunisia

National Baccalaureate Degree in Mathematics and Physics with High Honors
Menzah 9 High School

PROFESSIONAL EXPERIENCE

Feb-June 2018
Tunis, Tunisia

Sigma Conseil
Internship

- Participated in the elaboration of the survey of the first municipal elections in Tunisia based on a sample of 32306 electors
- Prepared satisfaction survey and monitor different KPIs
- Processed, analyzed and interpreted qualitative and quantitative data

July- Sept 2017
Sao Paulo, Brazil

Padré bonafé
Humanitarian Internship with "AIESEC"

- Coached 20 low-income children in the state of Sao Paulo through a non-profit organization, Padre Bonafe
- Taught children French and English, and organized after class youth Activities
- Sensitized children about sustainable development goals of the UN

July-August 2016
Tunis, Tunisia

Ernst & Young
Internship in Auditing department
-Contributed to Auditing "El Baraka Bank", Tunis
-Performed bank reconciliation
-Drafted financial statements for 2015

PROJECTS & ACCOMPLISHMENTS

April-July 2019
Shanghai, China

Artefact
-Elaborated a project about how data can help brands improve their E-commerce performance in China

October-Dec 2017
New York, USA

New York cares
-Prepared homemade lunches to more than 1800 new Yorkers
-Traveled by van through Manhattan and the Bronx providing meals to homeless and hungry individuals

2015-2017
Tunis, Tunisia

Enactus
-Participated for the elaboration of the project "O'ckla"
-Located sponsors for social progress actions in Tunisia

2014-2017
Tunis, Tunisia

University of Paris-Dauphine
-El Forum, Founding Member of a Student Association
-Hult Prize, Organizing Member
-BDE Student Association, Event Organizer

CONTACT

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PERSONAL PROFILE

I'm a master's degree student looking for an internship from July 2019 for a period of 6 months.

COMPUTER SKILLS

Google Analytics
Microsoft Office
Tableau
Python
SQL
R

LANGUAGES

French: Native
Arabic: Native
English: Fluent
Portuguese: Beginner

INTERESTS

Music: Guitar (2012- Present)
Theatre: Drama (2015- 2017)
Photography

SKILLS

Good communication, Time management abilities, Adaptability