



Acquatic Center

Presented by:

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Project Idea





Project Idea

The concept of the project is to create an aesthetic aquatic center that fully embraces the beauty and spirit of the ocean. The center will serve as a water kingdom for all water enthusiasts, a place where adventure and wellness meet.





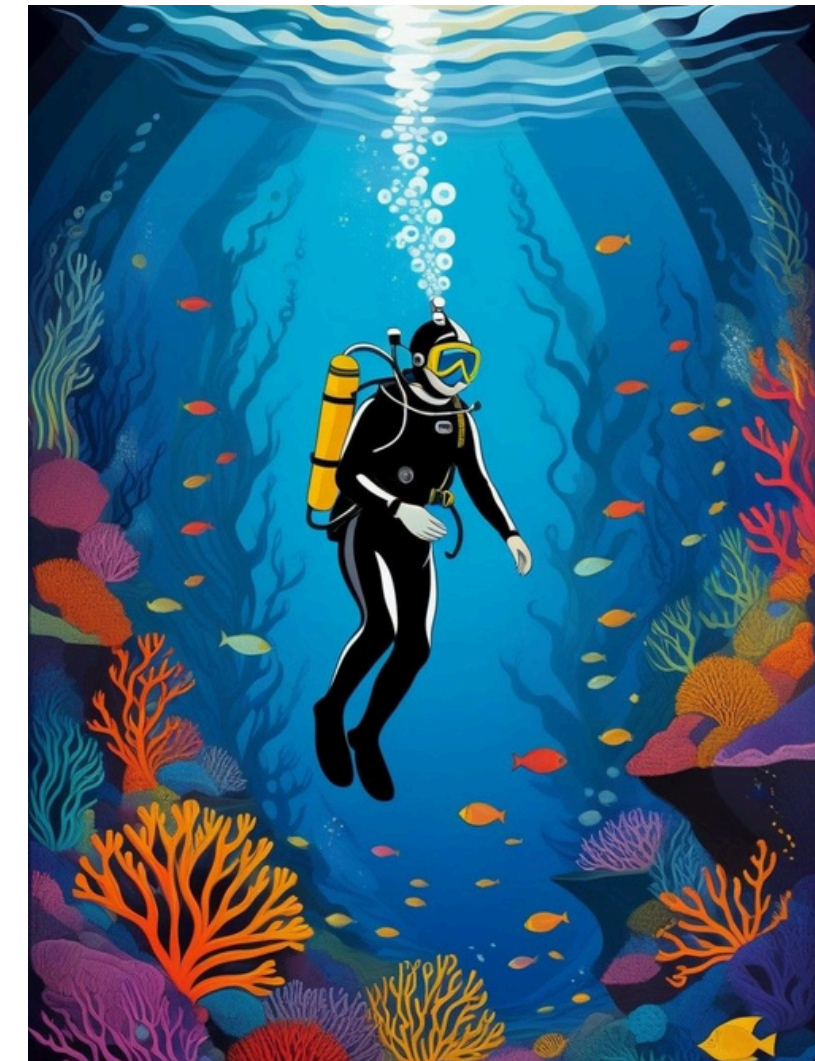
Project Idea

The center will focus on three core water sports :



Project Idea

1- Diving



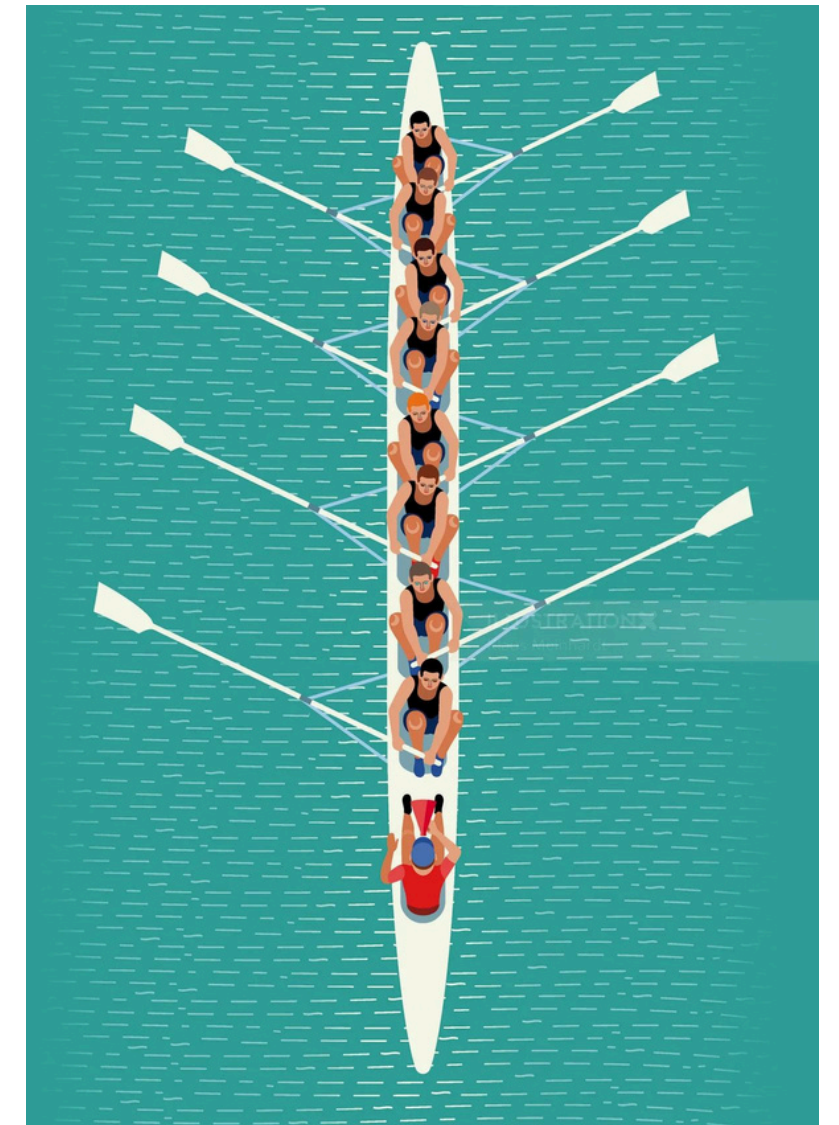
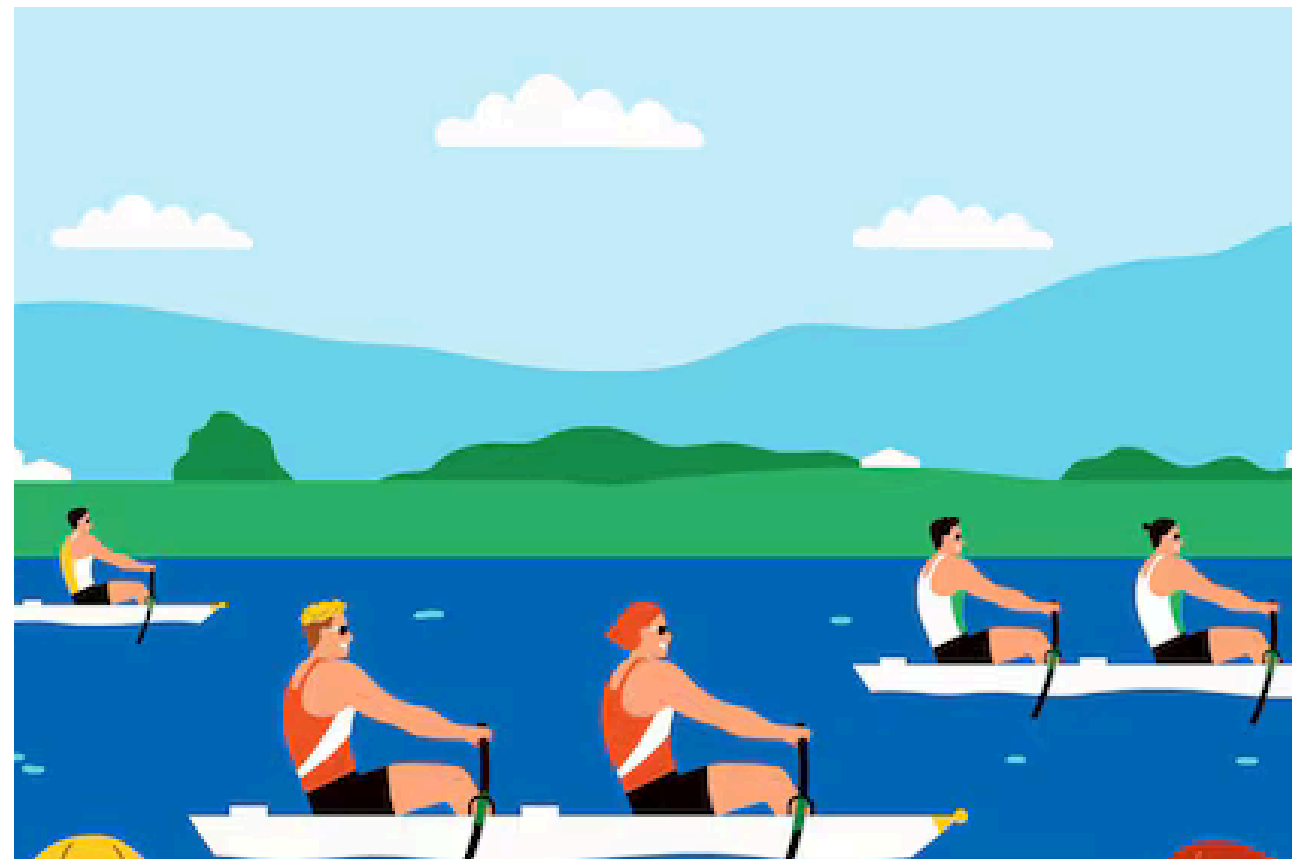
Project Idea

2- Surfing



Project Idea

3-Rowing





Project Timeline



Research & Planning

Define objectives of the aquatic center, brand identity and key design elements

25/8

5/9

Ideation & Sketching

Explore concepts through sketches and experiment with multiple directions

6/9

20/9

Creation of Assets

Develop digital assets (logos, icons, illustrations, layouts, etc.)

21/9

20/11

Finalization

Refine and receive feedback on all crafted designs, and prepare the final presentation for display

21/11

3/12



THANK YOU