

# MOHAMED SALAH

## HR RECRUITMENT SPECIALIST

mohamedsalah.m@outlook.sa | +20 1508506564 | TRSA, Giza, Egypt

### PROFILE

Results-driven HR Recruitment Specialist skilled in full-cycle hiring, talent acquisition, and employer branding. Strong ability to source, screen, and select top talent while ensuring a smooth candidate experience and supporting business growth. Experienced in working with ATS systems and collaborating with hiring managers to design effective recruitment strategies. Passionate about building strong teams and driving organizational success through people-focused solutions.

### PROFESSIONAL

#### EXPERIENCE

- Core Investment | Media buyer (2025)**
- Managed successful paid campaigns at Core Investment with notable ROI growth.
  - Optimized targeting to boost conversions and reduce costs.
- Army Clubs and Hotel Management | HR Personnel (2024, 7 Months)**
- Streamlined HR processes, including attendance tracking and contract management.
  - Ensured operational efficiency by monitoring administrative workflows.
- EXEED | Customer Service Representative (2021–2024)**
- Managed customer inquiries and complaints, ensuring timely resolutions.
  - Delivered service explanations tailored to customer needs, maintaining high satisfaction rates.
- EgyptAir | Public Relations Representative (2019–2020)**
- Assisted VIP passengers and coordinated with airport authorities for seamless travel experiences.
  - Enhanced customer service protocols for business class and military personnel.

### EDUCATION & TRAINING

- HRCP**
- SABA
- Marketing Specialist Certification (2023–2024)**
- Cayan
- Bachelor's Degree in Media & Mass Communication (2015–2019)**
- 6 October University

### CORE SKILLS

- Talent Acquisition & Recruitment
- Job Posting & CV Screening
- Interviewing & Candidate Assessment
- Full-Cycle Hiring (End-to-End Recruitment)
- Applicant Tracking Systems (ATS)
- Employer Branding Strategies
- Onboarding & Employee Orientation
- Candidate Relationship Management (CRM)
- Workforce Planning & Staffing
- Communication & Interpersonal Skills
- HR Documentation & Compliance
- Problem-Solving & Decision Making