

Hadeer Maged Ibrahim Abdelwahab

Marketing and International Business Graduate

01111655855 - hadeermaged66@yahoo.com - Giza, Hadayek al-Ahram - 6 June 2001 -

<https://www.linkedin.com/in/hadeer-maged-a89642201>

Summary

Marketing and International Business graduate with hands-on experience in leading awareness campaigns and producing advertising content from A to z. Skilled in event organization, team leadership, and training. Strong background in supporting marketing strategies and delivering impactful results.

Education

High School

El Mostakbal Modern School 2016 - 2019

MSA University

Faculty of Management Sciences - Major Marketing and International Business

Grade: Very Good | GPA: 3.08 / 4.0 Grad Project: Excellent

University of Greenwich

2019 - 2023

Bachelor of Management Sciences - Major Marketing and International Business

GPA: 3 / 4.0

Skills

Leadership - Communication - Teamwork - Motivation - Planning - Organizing - Creativity - Video Editing - Problem solving - Microsoft Office (Word- PowerPoint) - Microsoft Excel - Photoshop (Intermediate) - InDesign (Intermediate) - Adobe Premiere (intermediate)

Languages

Arabic: Native **English:** Proficient

Experience

Tarek Nour Communications

Media planning internship

Cairo , Agouza

August - present

The Address Investments
Senior Property Consultant
Brokerage Company
* Top Achiever Quarter One 2024

Giza, Elsheikh Zayed
09/2023 - 4/2025

Marketing and HR Departments at MSA University 2020-2023
*A guide for parents of new applicants on a tour of all the university's faculties, explaining all the advantages of the selected college.
* Conducting interviews for new applicants to the university, evaluating them, and determining whether their application is accepted or rejected.
* Organizing and planning events and celebrations for students and university staff with collaborating the marketing and human resources departments.

Travco Group Giza, Elsheikh Zayed
Marketing and Public Relation internship 01/2023 - 02/2023
JHG & Steinberger Hotels Marketing Department
* Assist in the management of the company's overall online presence — digital marketing and SEO website content creation/management, and social media activities
* Assist with creating and executing the messaging of special events
* Help and support the marketing team and take charge of some specific projects
* Working within defined templates, create visually engaging content, that drives high levels of engagement from both new and repeat customers/visitors across specific customer segments
* Ensure all news and featured content reflects the company's voice and tone guidelines, company's culture, and brand
*Research of industry trends in social media to develop the engagement and marketing activities

Egyptian Youth for Development (EYD)
Vice President 2020 - 2023
Student Activity at MSA University
* Train the members how to organize events and make them gain experience
* Organized 2 Events "Be Yourself" and " Believe Yourself" from a to z in the presence of a number of bloggers and influencers, supervised the organizations of the event and the high board team and the members during the event.
* Make interviews during the university's annual recruitment of student activities to select new members.
* Communicating with organizations outside the university to participate in organizing national events, organizations such as "Hemat Al- Shabab" and "Shabab Tahia

Misr".

Training / Courses

Course Microsoft and Ministry of Youth and Sports — Microsoft Office (Word, Excel, PowerPoint, Outlook).

IOETI (Digital Marketing Course) — Covered topics including Google Ads, SEO, Google Analytics, Social media platforms, market segmentation, organic posts, and Facebook paid ads.

Achievements

[*Food Magazine \(Food Around the World\) – Best 10 Magazines at the university](#)

* Website by wix.com (Plan&fly) – Best 5 websites in the class

<https://planandfly.wixsite.com/my-site-1>

* Awareness Campaign (Protect your child)

including (Video AD, Banners, social media, and Flyers)

<https://youtu.be/Uwh09BkylF8?si=S0h23WG2HxmlI71R>

Volunteering

Lebaladna Foundation

Researcher and HR at Health sector and Research sector 2019 - 2024

A charitable organization that does not accept donations. Founded by the MSA University Foundation, Dr.Nawal Al-Degwi

*Searching for hospitals in need of medical equipment and medicines and providing their needs, doing medical convoys in poor villages to provide medical needs with 100 million health.

* Conducting awareness campaigns during COVID-19

*Touring and searching in poor areas and villages to register the needs (medicines, clothes, roofs of houses, restoration and other needs) of the population who are unable

* Distribute the registered needs to the unable population

* Distribution of Iftar meals during the month of Ramadan

* Distribution of blankets and winter clothes in the winter