

Sarah Ayman

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EDUCATION

The British University in Egypt - Faculty of Business Administration

Bachelor of Business Administration; International Business Major

Cairo, Egypt

Sept. 2021 – June 2025

- Relevant Coursework: international business, service marketing, human resource management, operation management, entrepreneurial business and innovation, Organizational change and development, business ethics and social responsibility

The Egyptian American School

American Diploma

Cairo, Egypt

Sept. 2017 – June 2021

WORK EXPERIENCE

Arab African International Bank

Summer Intern

Cairo, Egypt

August – Sept. 2024

- Worked in Customer Service and Operations departments at the Point 90 branch.
- In the operations department I learnt about the transfers for the applications and checks & their types
- As for the customer service department, I learnt how to open & close an account, credit cards, and what is needed in an application.

CERTIFICATES

Sales and Marketing Certificate (AUC)

Sept. 2023- Sept. 2025

Certificate of Achievement

- The tackled courses: Professional Selling Skills, Principles of Marketing & Consumer Behavior
- Studied the nature and scope of marketing, including marketing systems, the marketing environment, market segmentation, buyer behavior, and the marketing mix.
- Applied concepts of marketing research and information systems to the Egyptian market context.
- Gained knowledge of salesmanship techniques, including prospect analysis, selling steps, benefit concepts, and recognition of individual values.
- Explored consumer behavior fundamentals, covering decision-making processes, personality and lifestyle influences, as well as cultural and subcultural factors affecting buying behavior.

Supply Chain Completion of SAP Training

Sept. – November 2024

Certificate

- 18 hours training on SAP
- I was taught about critical data related to inventory levels, production schedules, order statuses, and financial information and how to optimize the process.

AITB Digital Marketing Training

Course

June - August 2024

- 50 hours of course
- Learned about content marketing, social media marketing, search engine optimization, mobile marketing, and e-mail marketing

ADDITIONAL INFORMATION

Skills: Strong Communication, Public Speaking, Interpersonal skills, Research skills, and problem solving

Computer: Proficient in Word, Excel, and PowerPoint

Languages: Native speaker in Arabic, Fluent in English, Basic skills in French

Interests: Reading, Writing, Volunteering, Learning languages, and Exercise

Awards: First Place winner of the learning and development competition (bueXcig)