

EDUCATION

The British University in Egypt - Faculty of Business Administration

Bachelor of Business Administration; International Business Major

- Relevant Coursework: international business, service marketing, human resource management, operation management, entrepreneurial business and innovation, Organizational change and development, business ethics and social responsibility

Cairo, Egypt

Sept. 2021 – June 2025

The Egyptian American School

American Diploma

Cairo, Egypt

Sept. 2017 – June 2021

WORK EXPERIENCE

Arab African International Bank

Summer Intern

- Worked in Customer Service and Operations departments at the Point 90 branch.
- In the operations department I learnt about the transfers for the applications and checks & their types
- As for the customer service department, I learnt how to open & close an account, credit cards, and what is needed in an application.

Cairo, Egypt

August – Sept. 2024

CERTIFICATES

Sales and Marketing Certificate (AUC)

Certificate of Achievement

- The tackled courses: Professional Selling Skills, Principles of Marketing & Consumer Behavior
- Studied the nature and scope of marketing, including marketing systems, the marketing environment, market segmentation, buyer behavior, and the marketing mix.
- Applied concepts of marketing research and information systems to the Egyptian market context.
- Gained knowledge of salesmanship techniques, including prospect analysis, selling steps, benefit concepts, and recognition of individual values.
- Explored consumer behavior fundamentals, covering decision-making processes, personality and lifestyle influences, as well as cultural and subcultural factors affecting buying behavior.

Sept. 2023- Sept. 2025

Supply Chain Completion of SAP Training

Certificate

- 18 hours training on SAP
- I was taught about critical data related to inventory levels, production schedules, order statuses, and financial information and how to optimize the process.

Sept. – November 2024

AITB Digital Marketing Training

Course

- 50 hours of course
- Learned about content marketing, social media marketing, search engine optimization, mobile marketing, and e-mail marketing

June - August 2024

ADDITIONAL INFORMATION

Skills: Strong Communication, Public Speaking, Interpersonal skills, Research skills, and problem solving

Computer: Proficient in Word, Excel, and PowerPoint

Languages: Native speaker in Arabic, Fluent in English, Basic skills in French

Interests: Reading, Writing, Volunteering, Learning languages, and Exercise

Awards: First Place winner of the learning and development competition (bueXcig)