

Stakeholder Analysis

Key Stakeholders & Their Needs

- **Project Team (Data Analysts)**
 - Need access to clean, structured data.
 - Require tools (SQL, Python, PowerBI) for data analysis and visualization.
 - Need clear objectives and task assignments.
- **Railway Operators & Management**
 - Require insights on ticket sales trends, delays, and revenue forecasts.
 - Need forecasts for future demand to optimize resource allocation.
 - Benefit from a dashboard for easy monitoring of key metrics.
- **Passengers & Customers**
 - Need improved services based on data-driven insights.
 - Benefit from demand forecasting to anticipate ticket availability.
- **Investors & Stakeholders in Public Transport**
 - Require financial projections and insights into revenue growth opportunities.
 - Need analysis on potential investments in infrastructure and services.