# James Smith by Shrey Patel

age: 25

residence: Atlanta, GA

education: PA

occupation: Physician Assistant

marital status: Single



## "The meesage behind the words"

James just began his job as a physician assistant, he graduated from Augusta University. James spends his day by going to work, going out with friends occasionally and loves to workout.

### **Comfort With Technology**

**INTERNET** 

**SOFTWARE** 

**MOBILE APPS** 

**SOCIAL NETWORK** 

#### **Criteria For Success:**

James feels successful since he got his dream job and made his parents happy by doing so. James loves his job and couldn't ask for more

#### **Needs**

 James loves to workout. James workouts 6 days out of the week. James is so committed that he has hired a personal trainer

#### **Values**

 James is the most honest person anyone may come across.

#### **Wants**

 James is just now looking to be loved by someone special

#### **Fears**

- James fears spiders and snakes.
- James also fears heights.

