

FASHION — dxb

As unique as you are...

www.fashiondxb.com





About Us

"We develop and distribute on international markets modern and sophisticated brands that originate from research and passion for our job."

FashionDXB is an eco-friendly Global fashion company established in 2020 and managed by a team of India and Arabs. We have been working in the fashion industry for 6 years now. We design and produce our own products in our office and factory both located in Dubai.

Our entire production is proudly made in India. Because of our expertise in manufacturing, we produce garments for various brands all over the world and support them in developing their collection.

Vision & Mission

VISION

To be an international market leader in the fast fashion industry.

MISSION

By providing desirable fashion apparel and accessories for men and women, quality service by professionally trained team members, outstanding value through our strong and direct logistic links with manufacturers, and finally convenience through our network of partner retailers and wholesalers across the world, our valued customers will always be at the heart of our business

Trendy Fashion + Quality Service + Outstanding Value + Convenience!



Brand Culture

FashionDXB is an entity with culture, character, and personality for the FashionDXB brand to be recognised as a champion of the people, where communities can be inspired through creativity.

We live in a society that encourages freedom of expression and the ability to be your own unique individual, hence FashionDXB's brand culture is to provide quality service, honest connection and empowerment to all by creating confidence in the individual wearing a design crafted by the brand.

The brand offers a unique, interactive experience in which the client plays a role in the design process by collaborating with the designers.

FashionDXB is aimed at focusing its efforts in creating a diverse range of custom designed clothing that complements the individuals personality just as much as their appearance.

We at FashionDXB believe in a philosophy that, if you look good, you'll feel great and when you feel amazing, that positive feeling is infectious and this in turn creates a paradigm shift in terms of the individual's mindset towards an overall positive outlook.

FashionDXB is a brand born from the ideologies of creating empowerment to both men and women by adorning an individual in high fashion, bold and unique design.



" We live in an age of fashion that expects people to be unique and what better way to express this than to be yourself using fashion as a form of creative expression "



Corporate

Our online platform offers different retail chains, that we are opening with an exclusive coordinated collection of stylish clothes, shoes, and accessories for women, men, children, and home care, which will quickly follow.

Our keys to success are creativity & innovation. It is the way to be different and to achieve customer loyalty.

FashionDXB is a global fashion destination in Online Mall.

- Our platform is different from others.
- In FashionDXB, we focus all our management skills and services in planning, marketing, and selling.

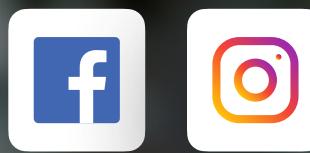


Market Diversity

FashionDXB acknowledges the vast spectrum of fashion design globally, based on cultural, trending, or seasonal fashion motives.

Creating sustainability through diversifying our target market is one of FashionDXB's core attributes hence the decision was made to cater to the expanding global market.

Adults and children alike are able to choose from a wide variety of stunning abaya's, western wear, casual wear, athletic wear, Moroccan dresses, scarves, and accessories to adorn themselves for any occasion.





THANK YOU

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