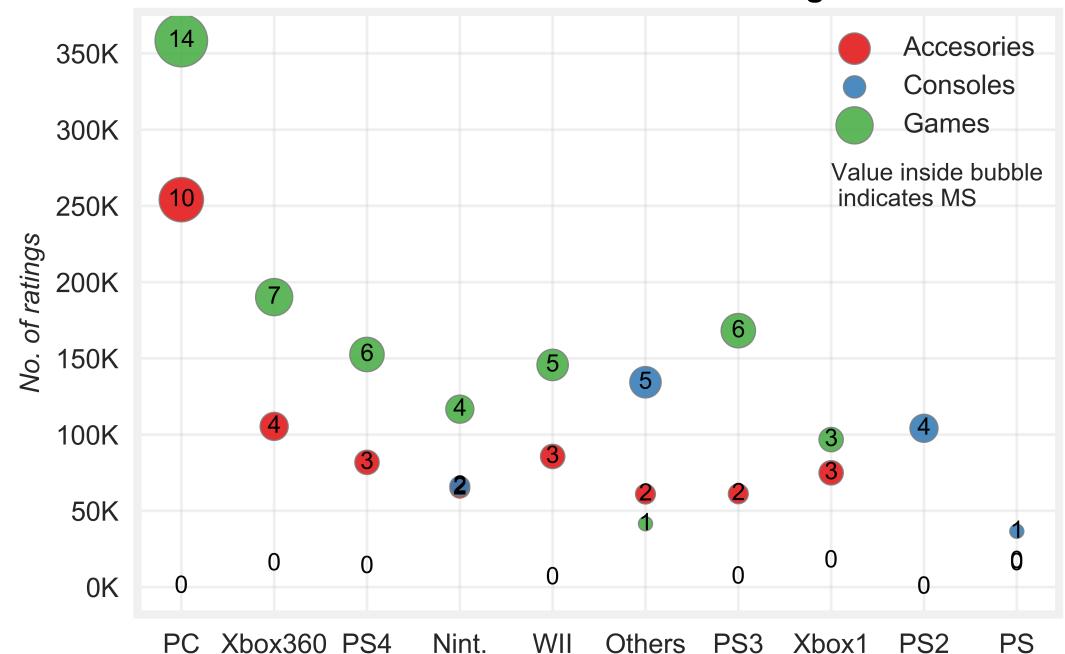
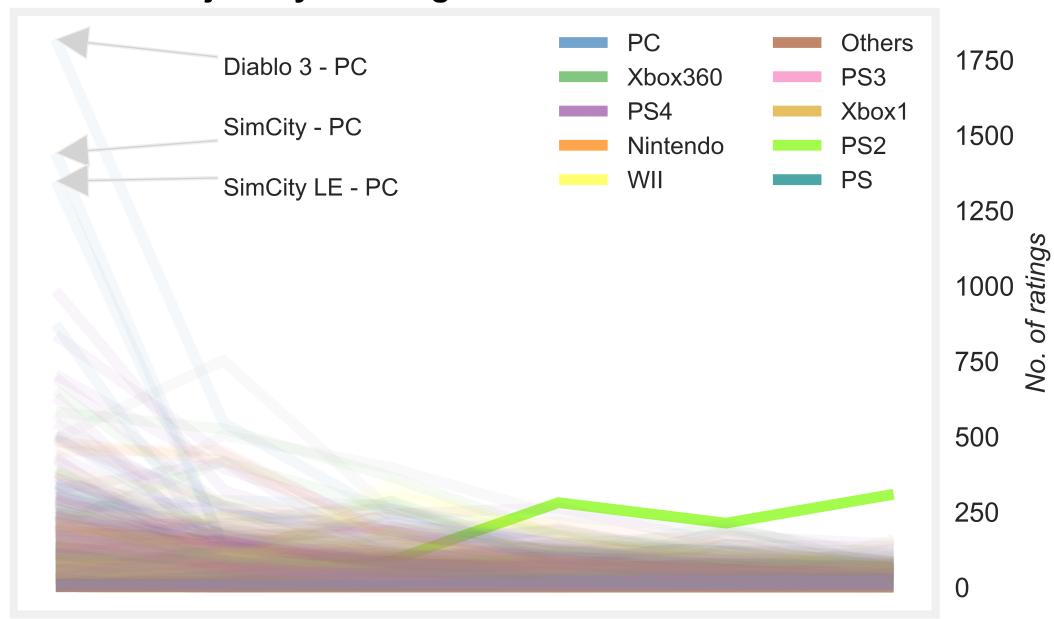


Video Game category overview and market dynamism

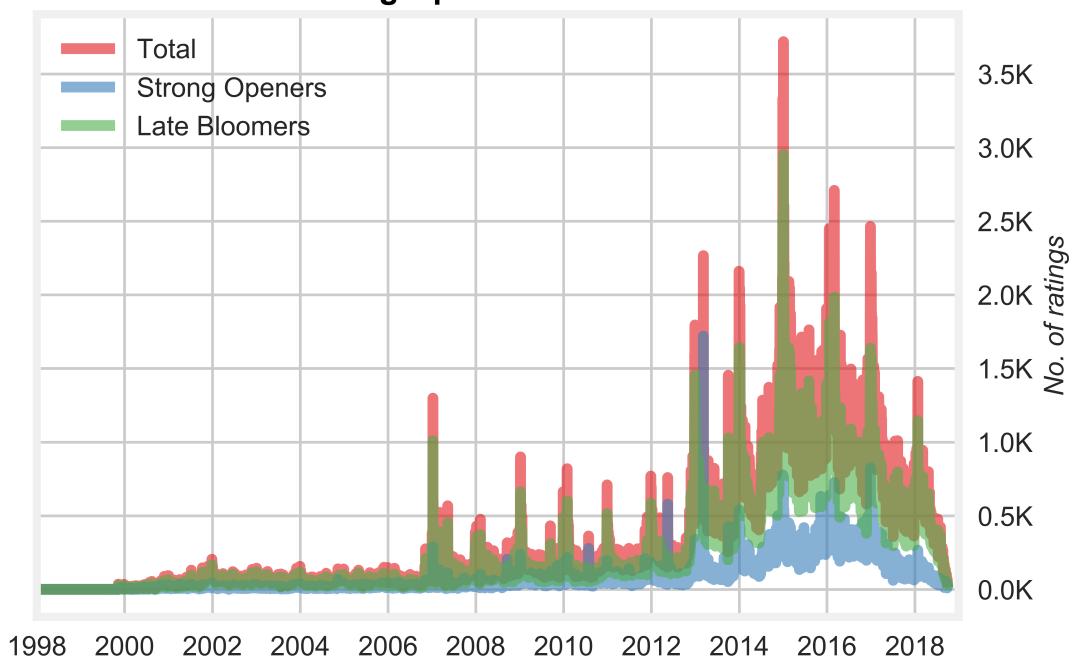
Market Share & count of ratings



Trajectory of ratings for initial six months



Trend of Strong Openers and Late Bloomers



Product & System trend across periods

