2015 AIME I #1

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The expressions $A = 1 \times 2 + 3 \times 4 + 5 \times 6 + \cdots + 37 \times 38 + 39$ and $B = 1 + 2 \times 3 + 4 \times 5 + \cdots + 36 \times 37 + 38 \times 39$ are obtained by writing multiplication and addition operators in an alternating pattern between successive integers. Find the positive difference between integers A and B.

Write out B - A as

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