



TYPEFACE TERMINOLOGY

SERIF SANS-SERIF

1m

im

MONOSPACE

im

TYPEFACE TERMINOLOGY

The xyz BASELINE

TYPEFACE TERMINOLOGY

TYPEFACE TERMINOLOGY

The xyz BASELINE DESCENDER

CAP HEIGHT

BASELINE
DESCENDER

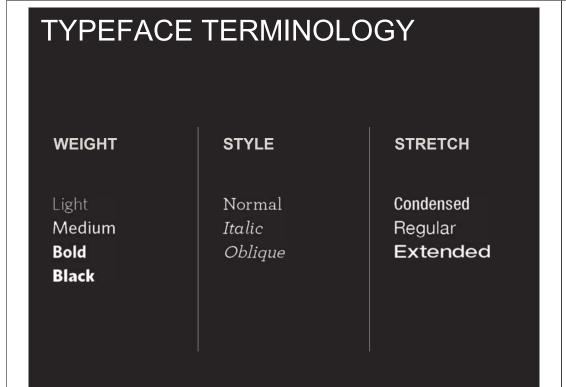
TYPEFACE TERMINOLOGY

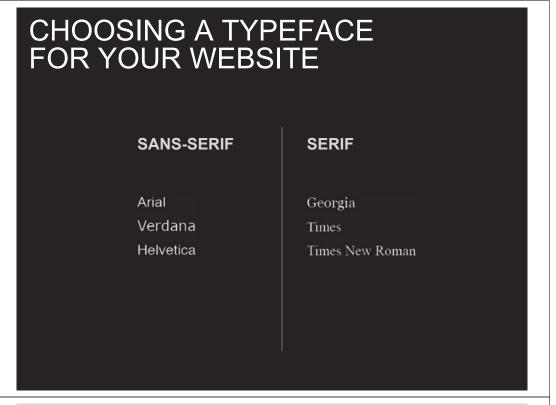
ASCENDER CAP HEIGHT

BASELINE DESCENDER

TYPEFACE TERMINOLOGY

ASCENDER CAP HEIGHT X-HEIGHT BASELINE DESCENDER





CHOOSING A TYPEFACE FOR YOUR WEBSITE

MONOSPACE Courier Comic Sans MS Courier New Comic Sans MS Monotype Corsiva Haettenschweiler

SPECIFYING TYPEFACES font-family

SPECIFYING TYPEFACES font-family

CSS

SPECIFYING TYPEFACES font-family

CSS

SPECIFYING TYPEFACES font-family

ree

Briards

by Ivy Duckett

The <u>briard</u>, or berger de brie, is a large breed of dog traditionally used as a herder and guardian of sheep.

Breed History

The briard, which is believed to have originated in France, has been bred for centuries to herd and to protect sheep. The breed was used by the French Army as sentries, messengers and to search for wounded soldiers because of its fine sense of hearing. Briards were used in the First World War almost to the point of extinction. Currently the population of briards is slowly recovering. Charlemagne, Napoleon, Thomas Jefferson and Lafayette all owned briards.

SIZE OF TYPE font-size

```
body {
  font-family: Georgia, Times, serif;
  font-size: 12px;}

h1 {
  font-size: 200%;}

.credits {
  font-size: 1.3em;}
```

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TYPE SCALES

Developed in 16th century

Pleasing to the eye

Now used in programs such as Word, Photoshop and InDesign

```
9et
10pt
11pt
12pt
14pt
18pt
24pt
36pt
48pt
60pt
72pt
```

MORE FONT CHOICE @font-face

000

```
@font-face {
  font-family: 'ChunkFiveRegular';
  src: url('fonts/chunkfive.eot');}
h1, h2 {
  font-family: ChunkFiveRegular, Georgia,
     serif;}
```

MORE FONT CHOICE @font-face

```
@font-face {
  font-family: 'ChunkFiveRegular';
  src: url('fonts/chunkfive.eot');}

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```

MORE FONT CHOICE @font-face

222

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@font-face {
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     serif;}
```

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BULLETPROOF FONT FACE @font-face

```
@font-face {
  font-family: 'ChunkFiveRegular';
  src: url('fonts/chunkfive.eot');
  src: url('fonts/chunkfive.eot?#iefix')
   format('embedded-opentype'),
  url('fonts/chunkfive.woff')
  format('woff'),
  url('fonts/chunkfive.ttf')
  format('truetype'),
  url('fonts/
      chunkfive.svg#ChunkFiveRegular')
  format('svg');}
```

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FONT FACE FORMATS

FORMATS Must be supplied in several formats SERVICES fontsquirrel.com provides css rules and conversion Fonts subject to copyright and need appropriate license

OTHER WAYS TO SPECIFY A FONT

HOSTED FONTS	SIFR	CUFON
Google web fonts	Relies on Flash	Uses JavaScript
Typekit	Easier licensing	Requires appropriate license

```
RESULT
```

CSS

```
.credits {
  font-weight: bold;}
```

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ITALIC font-style

BOLD

font-weight

CSS

.credits {
 font-style: italic;}

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UPPERCASE & LOWERCASE text-transform

CSS

```
h1 {
  text-transform: uppercase;}
h2 {
  text-transform: lowercase;}
.credits {
  text-transform: capitalize;}
```

BRIARDS

By Ivy Duckett

The <u>briard</u>, or berger de brie, is a large breed of dog traditionally used as a herder and guardian of sheen.

breed history

The briard, which is believed to have originated in France, has been bred for centuries to herd and to protect sheep. The breed was used by the French Army as sentries, messengers and to search for wounded soldiers because of its fine sense of hearing. Briards were used in the First World War almost to the point of extinction. Currently the population of briards is slowly recovering. Charlemagne, Napoleon, Thomas Jefferson and Lafayette all owned briards.

UNDERLINE & STRIKE text-decoration

227

```
.credits {
  text-decoration: underline;}
a {
  text-decoration: none;}
```



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RESULT

LEADING line-height

CSS

```
P (
line-height: 1.4em; }
```

RESULT

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LETTER & WORD SPACING letter-spacing, word-spacing

CSS

```
h1, h2 {
  text-transform: uppercase;
  letter-spacing: 0.2em;}

.credits {
  font-weight: bold;
  word-spacing: 1em;}
```

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```
ALIGNMENT text-align
```

CSS

```
h1 {
  text-align: left;}

p {
  text-align: justify;}

.credits {
  text-align: right;}
```

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VERTICAL ALIGNMENT vertical-align

CSS

```
#six-months {
  vertical-align: text-top;}

#one-year {
  vertical-align: baseline;}

#two-years {
  vertical-align: text-bottom;}
```





Six months



One year



Two years

RESULT

INDENTING TEXT text-indent

CSS

```
h1 {
  background-image: url("images
    /logo.gif");
  background-repeat: no-repeat;
  text-indent: -9999px;}

.credits {
  text-indent: 20px;}
```

INDENTING TEXT text-indent

```
h1 {
  background-image: url("images
    /logo.gif");
  background-repeat: no-repeat;
  text-indent: -9999px;}

.credits {
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CSS

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CSS3: DROP SHADOW text-shadow

```
p.one {
  background-color: #eeeeee;
  color: #666666;
  text-shadow: 1px 1px 0px #000000;}
p.two {
  background-color: #dddddd;
  color: #6666666;
  text-shadow: 1px 1px 3px #666666;}
p.three {
  background-color: #cccccc;
  color: #ffffff;
  text-shadow: 2px 2px 7px #111111;}
```

RESULT

The briard is known as a heart wrapped in fur.

The briard is known as a heart wrapped in fur.

The briard is known as a heart wrapped in fur.

The briard is known as a heart wrapped in fur

The briard is known as a heart wrapped in fur

FIRST LETTER OR LINE :first-letter, :first-line

CSS

```
p.intro:first-letter {
  font-size: 200%;}

p.intro:first-line {
  font-weight: bold;}
```

CSS

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STYLING LINKS :link, :visited

a:link {
 color: deeppink;
 text-decoration: none;}
a:visited {
 color: black;}
a:hover {
 color: deeppink;
 text-decoration: underline;}
a:active {
 color: darkcyan;}

CSS

CSS

STYLING LINKS :link, :visited

```
a:link {
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```

CSS

RESULT

CSS

Dog Breeds: B

- Bedlington Terrier
- · Belgian Shepherd
- Bergamasco
- · Bichon Frise
- Bloodhound
- Bolognese
- Border Collie
- Buller Terrier
- Borzoi
- · Bouvier des Flandres
- Briard

RESPONDING TO USERS :hover, :active, :focus

input {
 padding: 6px 12px 6px 12px;
 border: 1px solid #665544;
 color: #ffffff;}
input.submit:hover {
 background-color: #665544;}
input.submit:active {
 background-color: chocolate;}
input.text {
 color: #ccccc;}
input.text:focus {

color: #665544;}

RESPONDING TO USERS :hover, :active, :focus

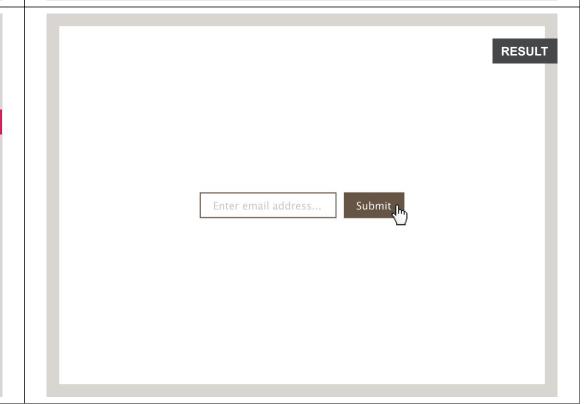
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input.submit:active {
  background-color: chocolate;}
input.text {
  color: #cccccc;}
input.text:focus {
  color: #665544;}
```



ATTRIBUTE SELECTORS

Existence p[class]

Equality p[class="dog"]

Space p[class~="dog"]

Substring p [attr*="do"]

Suffix p[attr\$="g"]

SUMMARY

There are properties to control the choice of font, size, weight, style, and spacing.

SUMMARY

There is a limited choice of fonts that you can assume most people will have installed.

SUMMARY

If you want to use a wider range of typefaces there are several options, but you need to have the right license to use them.

SUMMARY

You can control the space between lines of text, individual letters, and words.

SUMMARY

Pseudo-classes can change the style of an element when a user hovers over or clicks on text, or have visited a link.



