



# TEN Template

always add date of touching a keynote

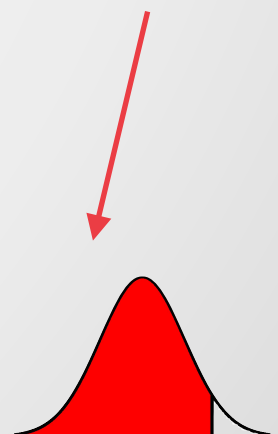


20240125 IDA Template Keynote.key

# Motivation

- ▣ Motivate your presentation on 3-10 slides
- ▣ Attract the audience
- ▣ Disclaimer: A short summary of the style guide for presentations

this is a lead picture



# Outline

1. Motivation ✓
2. Styleguide




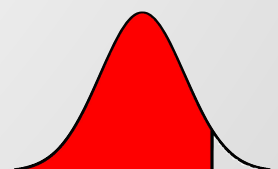
# Logo and Links to Quantinar Courselets

- Use Quantinar icon and name as source



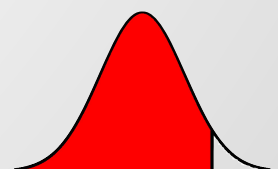
## Logo and Links to Quantlet/GitHub

- ▣ Use Quantlet icon and name as source
- ▣ Hyperlink both to GitHub repository  Styleguide
- ▣ Change the presentation logo in the master slide (see View/Edit Master Slide, shortcut: Shift-Command-E)



## LvB notations 1

- ▣ Use the formula creator within keynote ‘Insert/Equation’
- ▣ All operators are to be defined by \operatorname{  
    ▶ without operatorname:  ~~$\operatorname{argmax}_i f(x_i)$~~   
    ▶ with operatorname:  $\operatorname{argmax}_i f(x_i)$
- ▣ Equations covering multiple lines may be written aligned
- ▣ Use bracket sequence  $\{ \{ (\dots) \} \}$
- ▣ Conventional bracket rules represent and exemption of the rule above. For example:  $Y \sim \mathcal{N}(\mu(X), \sigma(X))$



## LvB notations 2

- ▣ Use `^{\top}` to write the transpose symbol:  $x^{\top}x = \|x\|^2$
- ▣ Use `\ldots` to write the three dots symbol:  $x \in \{1, \dots, n\}$
- ▣ Use `\widehat{\}` and `\widetilde{\}` rather than `\hat{\}`, `\tilde{\}`:  $\widehat{Y}, \widetilde{Y}$
- ▣ Write norms via `\|`:  $\|x\|$



## LvB notations 3

- ▣ The for convergence may be written with `\mathcal{O}`:  $\mathcal{O}$
- ▣ The operator for exponential terms with Euler's number as the base is defined by `\exp`:  $\exp(1) \approx 2.718$
- ▣ Use `\overset{\mathcal{L}}{\rightarrow}` to write the symbol for convergence in distribution and denote the normal distribution by `\mathcal{N}`, this produces  $X \overset{\mathcal{L}}{\rightarrow} \mathcal{N}(0, \sigma^2)$
- ▣ Use `\overset{as.}{\sim}` to write the symbol for asymptotic distribution  $X \overset{as.}{\sim} \chi^2$
- ▣ To define a function, variable etc. use `\overset{def}{=}`  $f(x) \overset{def}{=} ax + b$





## LvB notations 4

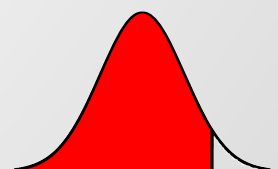
- ▣ Use `\log` for the natural logarithm:  $\log\{\exp(1)\} = 1$
- ▣ Use `\mathsf{E}` for expectation:  $\mathbf{E}[X] = \mu$
- ▣ Use `\operatorname{P}` to write the symbol for probability:  $\mathbf{P}$
- ▣ Use `\operatorname{\mathbf{I}}` for the indicator function:  $\mathbf{I}\{x < 1\}$
- ▣ Use `\varepsilon` instead of epsilon:  $\not\epsilon \rightarrow \varepsilon$



# Tables

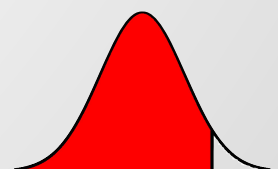
- ▣ Follow the Cambridge University Press Style
- ▣ Round appropriately (as much information as necessary, as little as possible)
- ▣ Align decimal points

<i>d</i>	10	11	12
10%	2.2886	2.4966	2.6862
5%	2.5268	2.7444	2.9490
1%	3.0339	3.2680	3.4911



# Figures

- ▣ Give informative axis labels
- ▣ If x- and y-axis are on the same domain, the plot should be square
- ▣ Use same color scheme for multiple plots if they show the same content.





# TEN Template

Repeat on last slide the lead picture