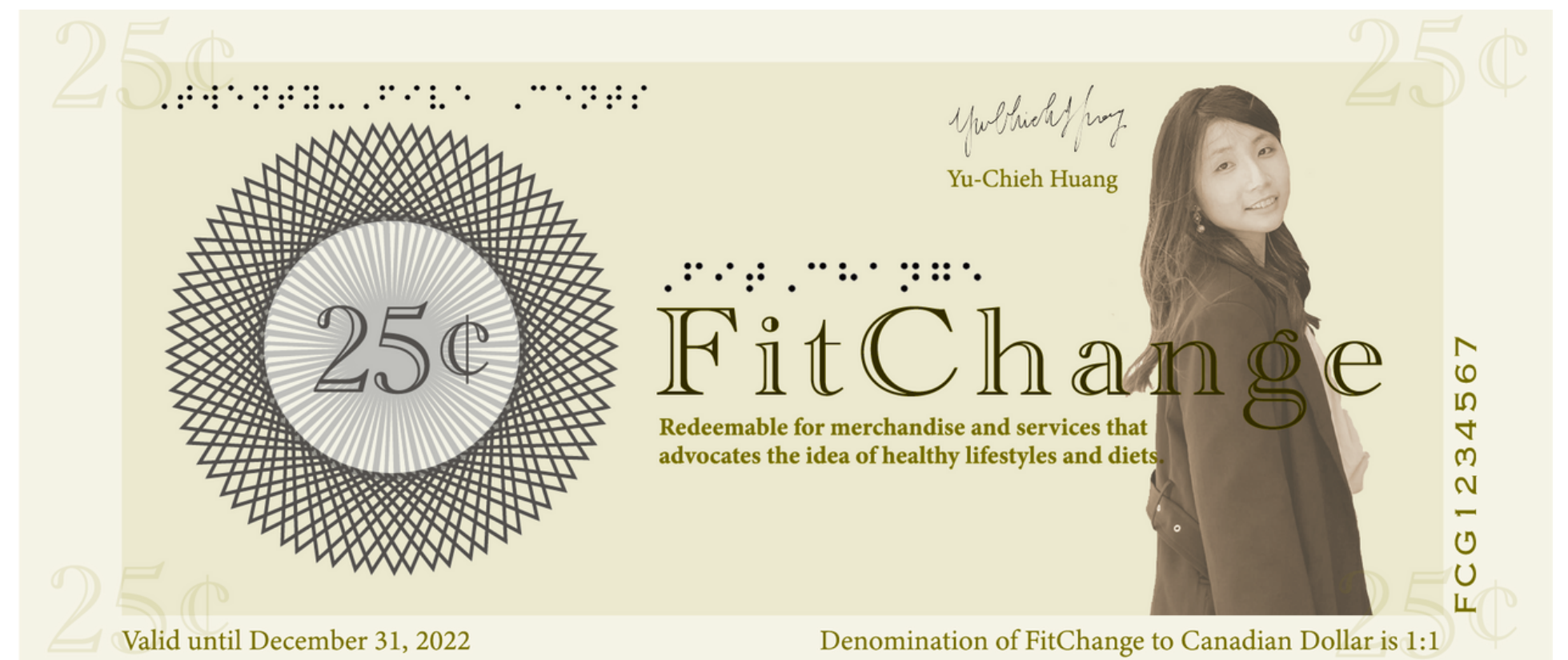


FITCHANGE

CCT250

Major Assignment Presentation

By Yu-Chieh Huang

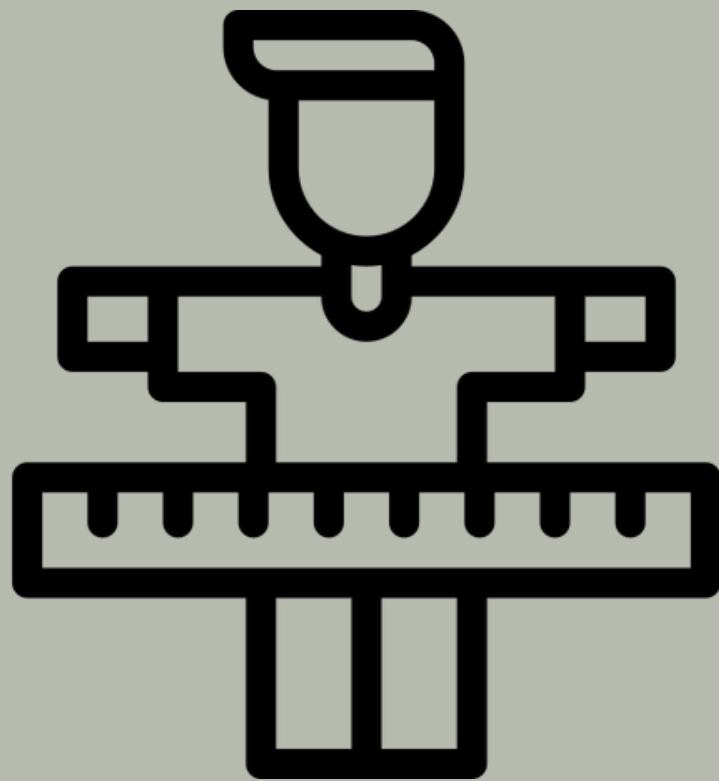


WHAT IS FITCHANGE?



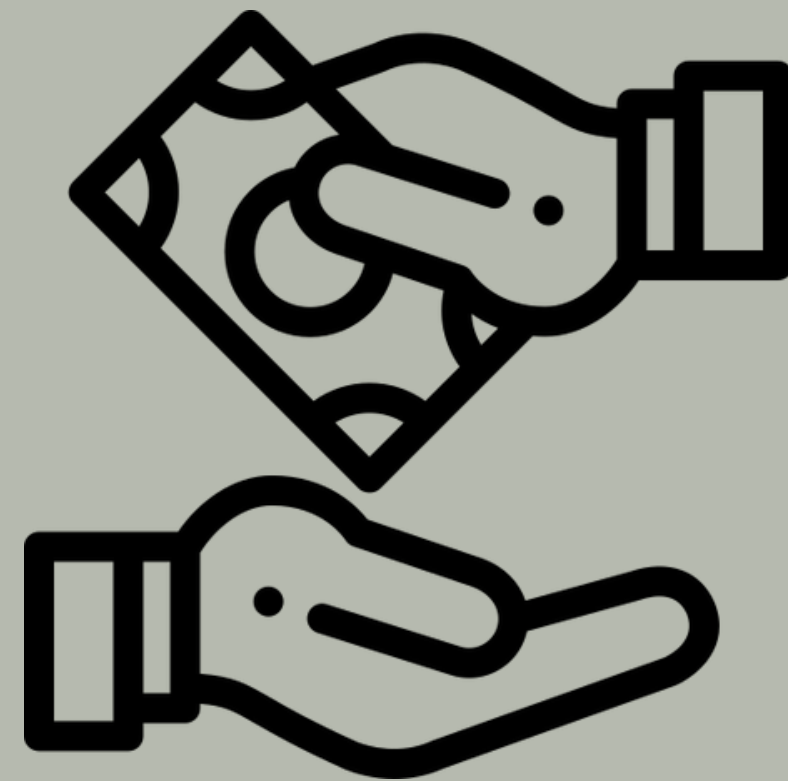
"Fit"

- To get a healthy body shape.
- To fit in clothes in normal size.



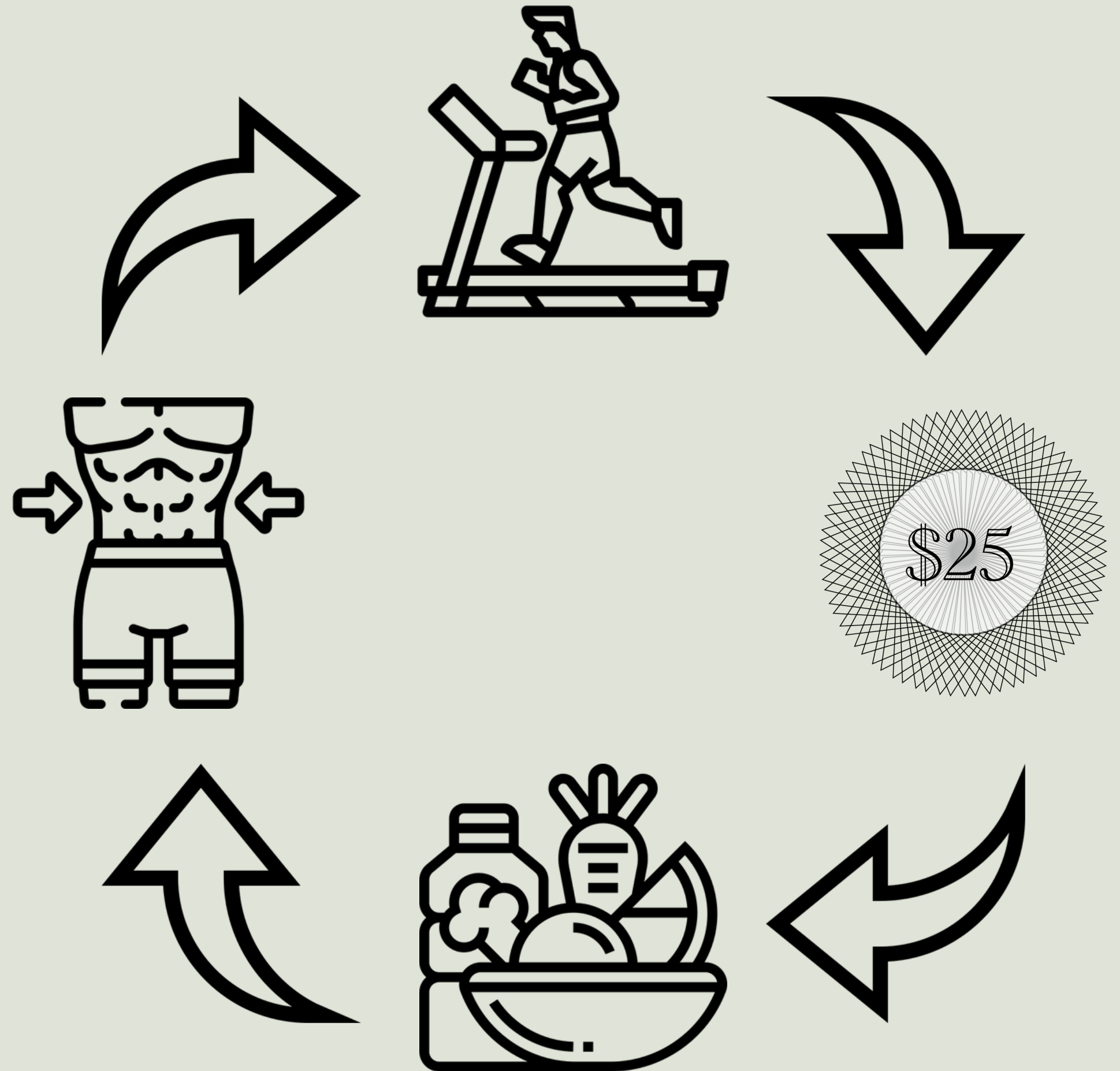
"Change"

- To transform.
- The money return to you when you pay more.



FitChange Cycle

People can earn fitchange to redeem for merchandise that advocate people to have healthy lifestyles and diets.



FitChange Goal

01

Encourage people to do more workouts during their free time.



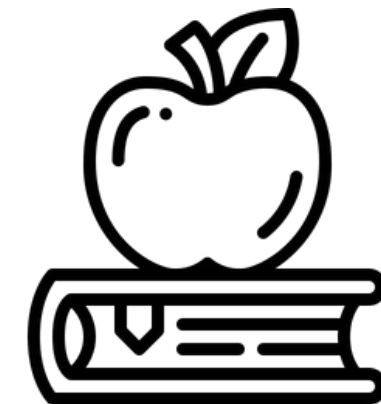
02

Reduce cost for people to buy healthy food and entertainments.



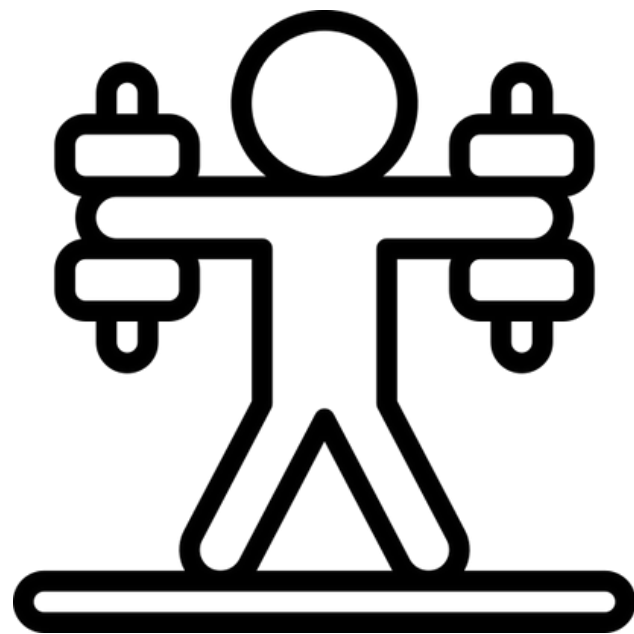
03

Spread knowledge and experience about healthy life styles.

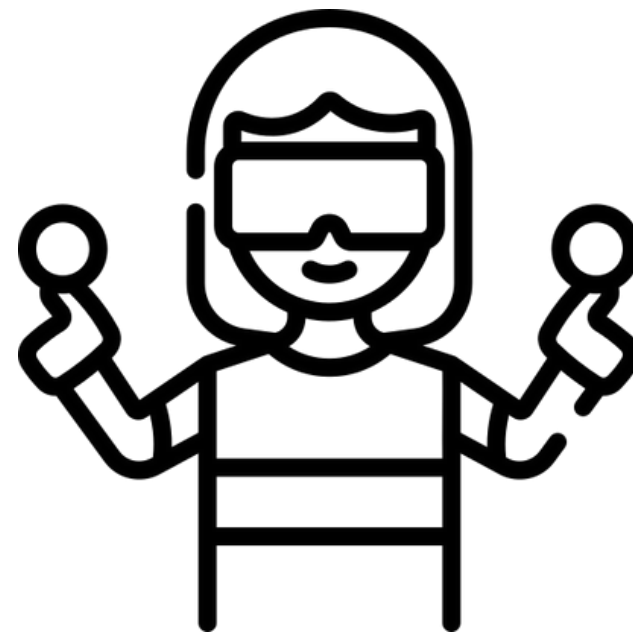


WAYS TO EARN FITCHANGE

Do Workout!



Play virtual
fitness game



Share healthy
lifestyles related
contents

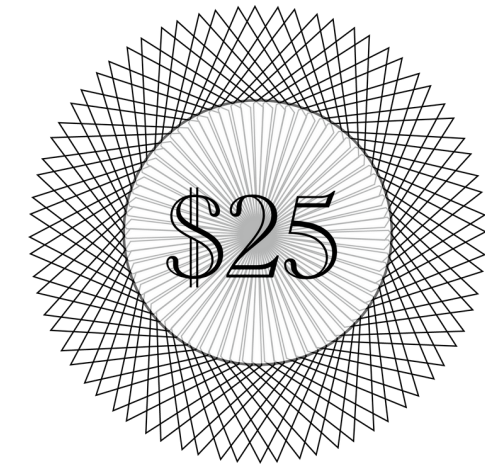


FitChange : Canadian Dollar = 1 : 1

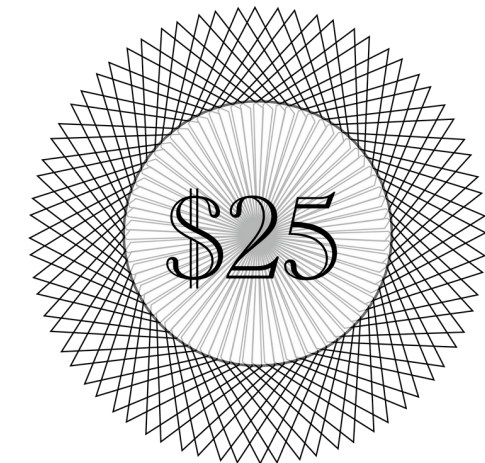


15 MINUTES = 25¢

Maximum: 2 FitChange a day

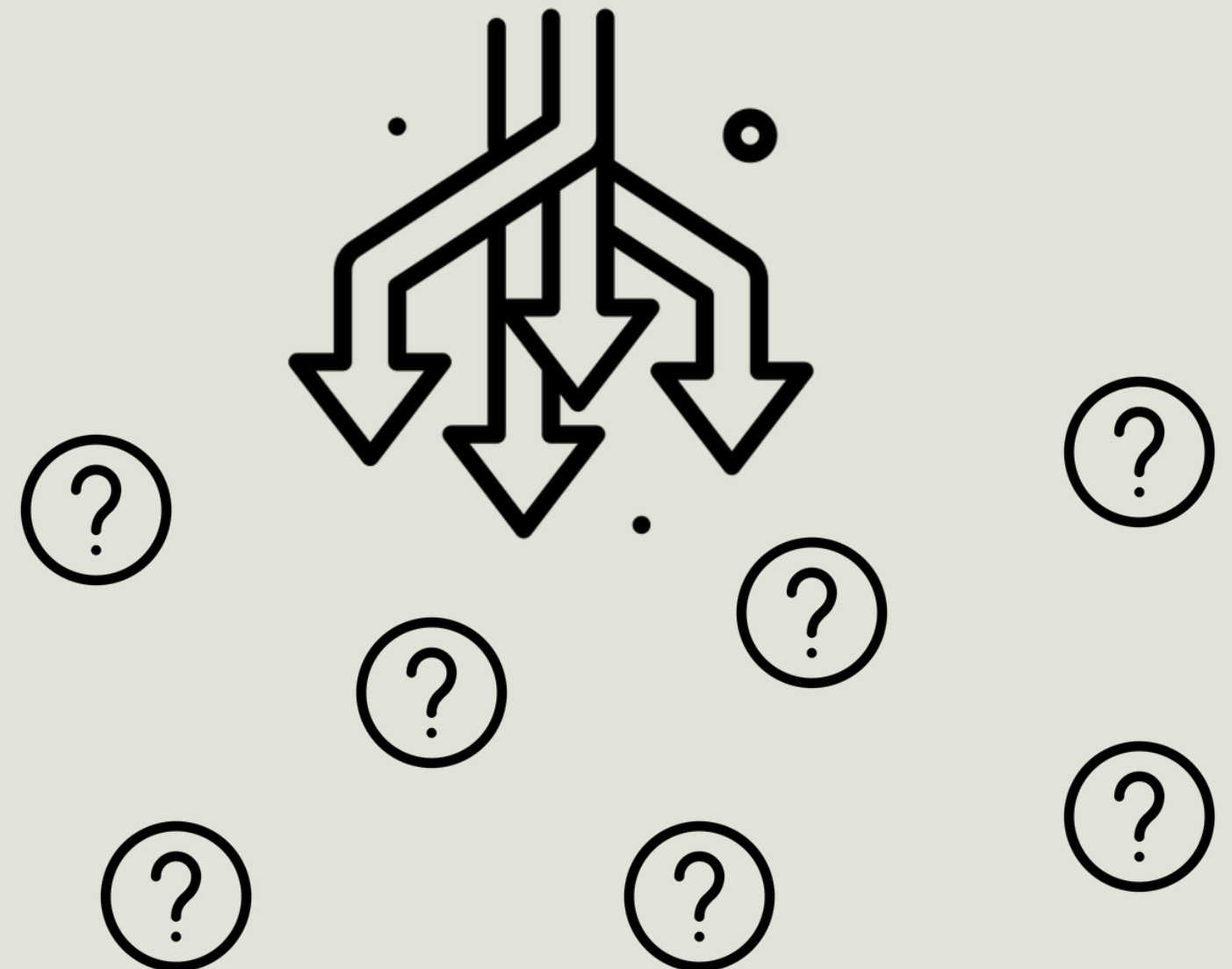


100 VIEWS = 25¢



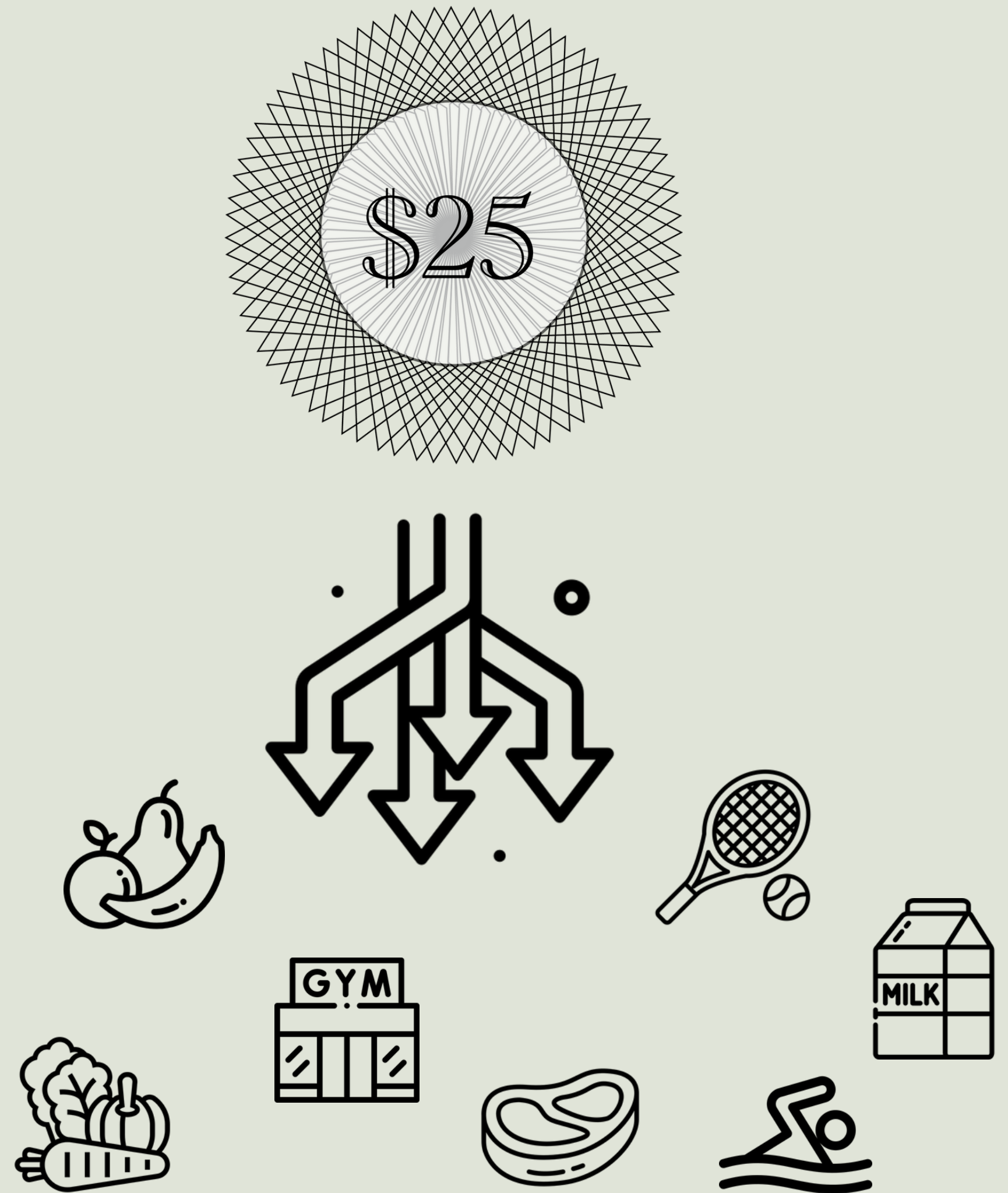
Official Currencies

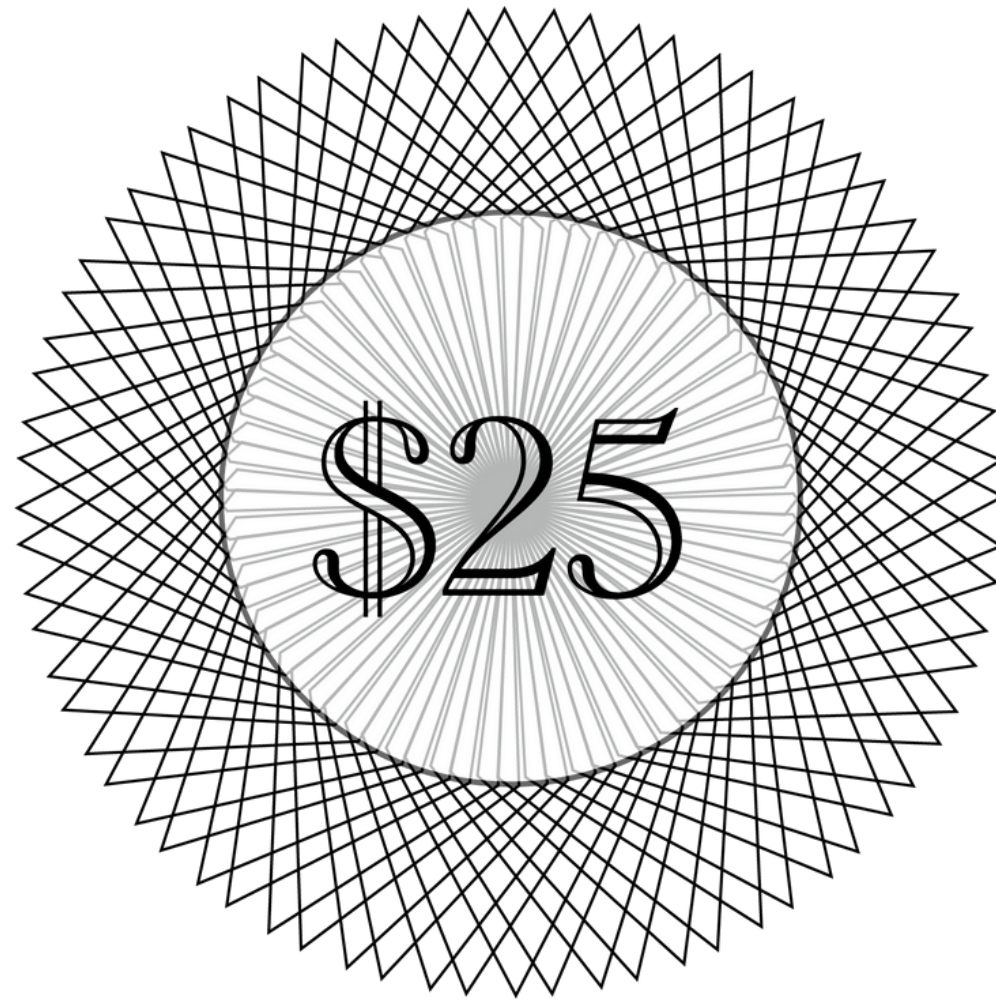
With official currencies, no one
can control the flow of money.



FitChange

FitChange is only redeemable for items related to healthy life styles and diets.





Benefits from FitChange Cycle



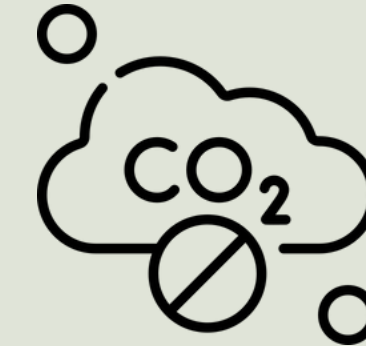
Increase
Productivity



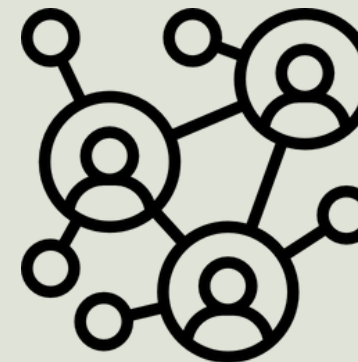
Acquire
Achievement



Gain
Knowledge



Reduce
Carbon Dioxide



Create
Social Bonds



Own
Good Shape



Increase
Sleep Quality



Good
Mental Health

Thank you!