TOB6233 Organisational Behaviour Movie Case-Study Project (Report 15% + Presentation 15% = 30%)

This is a group assignment of at most 4 students. Choose any movie from the Movie List as released before (note that some movies are for group with less than 4 members due to lesser number of characters). Each member should perform a case study on one key character in the movie respectively based on the following OB topics, which are roughly ALL the chapters in the textbook.

1. Individual behaviours, personality and values
2. Perceptions of self and others in the organisations
3. Workplace emotions, attitudes and stress
4. Employee motivation
5. Decision making and creativity
6. Team dynamics
7. Team communications
8. Power and influence in workplace
9. Conflict and negotiation in workplace
10. Leadership
11. Organisational culture
12. Organisational change management

The suggested headings of report are as followed:

- Brief introduction of the movie (the plot, protagonists, antagonists etc.)
- Comparisons of individual behaviors of key characters in the organisations and their impacts on the overall flow of the plots (this should be individually done)
- Team processes in the organisations within the movie related to your chosen characters
- Organisational processes in the organisations within the movie related to your chosen characters
- Both team and organisational processes should be based on one or two common plots across all the members or the overall progression of the movie
- Conclusion: Key success/failing factor for each selected key character (according to your own analysis, justify your answer) (this should be done individually based on team and organisational processes, relate as much as possible how each character is contributing to the changes that take place in the plots)

The assessment will be based on the following key points:

- On-time submission (late submission will be penalized)
- Completeness of report coverage (at least half of the topics including the individual, team and organisational topics)
- Readability and good use of English expression to articulate your thoughts
- Rationality of comparisons and justifiability of arguments
- Interesting presentation of report and use of appropriate presentation materials (i.e. images, photos, diagrams, tables, formatting)
- Presentation will constitute 50% of the grading procedure. You should present the content of your report in presentation format using presentation kits (ie. slides and movie clips etc.)

Presentation Week: **Video presentation (put the link on the first page of the report)**

Deadlines: Final Report Submission **5 October 2025 11.59 midnight.**

Submit your work in **PDF Report** to the submission link in the eBeeWise through the Group Leader (Name the file with the Group Number).

Marking Rubrics

PDF Report 15%

- Completeness (individual (4%), team (4%), organization (2%)) 10% - Minus 1% for missing any of these
- Content presentation (Organized, support materials, Citable sources) 5% - Minus 1% for missing
- Lateness – Minus 1% everyday

Presentation 15%

- Interesting presentation 5%
    - o Reading from notes 1%
    - o Dull presentation 2%
    - o Well-structured and engaging presentation 3-5%
- Well-articulated points 5%
    - o Logical and convincing 5%
    - o Well-structured but lack persuasion 4%
    - o Vague structure and fragmented arguments 3%
    - o No structure, no argument 2%
    - o Just brief on movie, no effort put in 1%
- Slides/materials presentation preparation 5%
    - o No slides/materials, just talk 1%
    - o Lousy slides and signs of insufficient preparation 2%
    - o Good slides/materials showing initiative to prepare the presentation 3-5%