CORPORATE DESIGN MANUAL

2020

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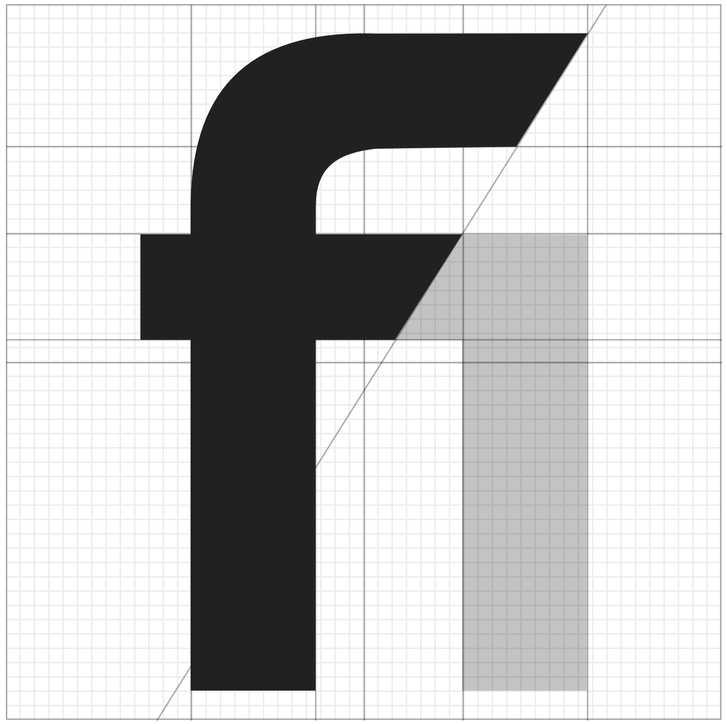

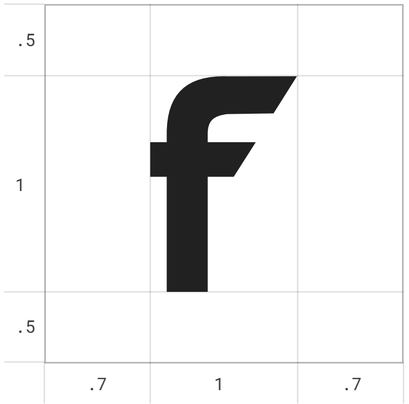
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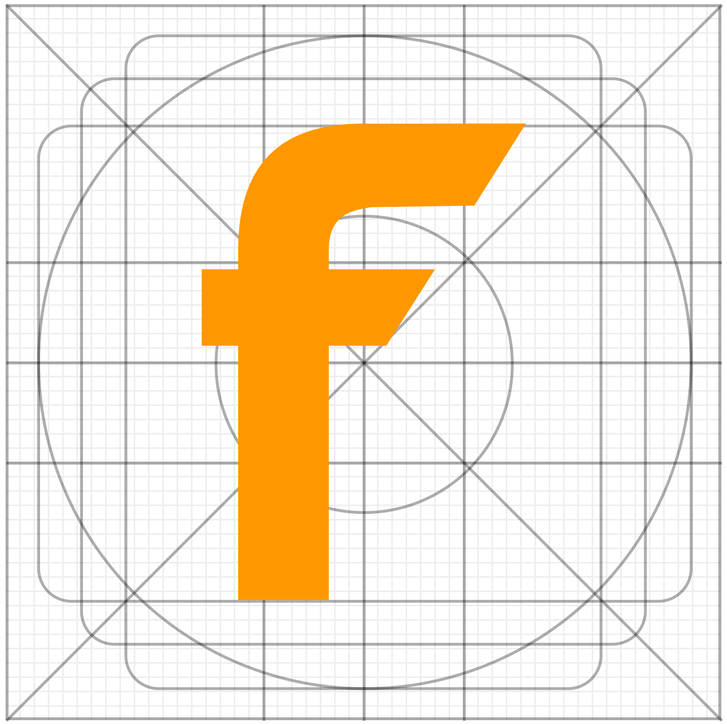

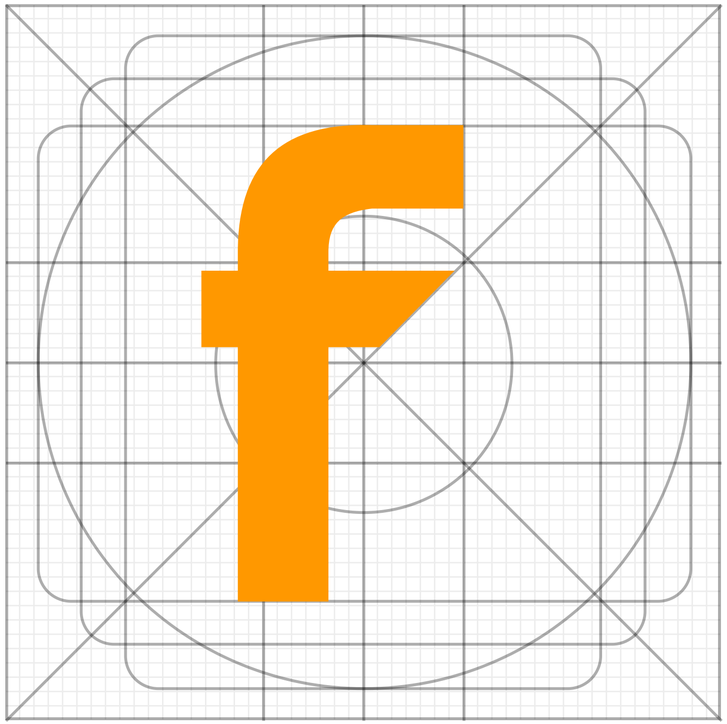

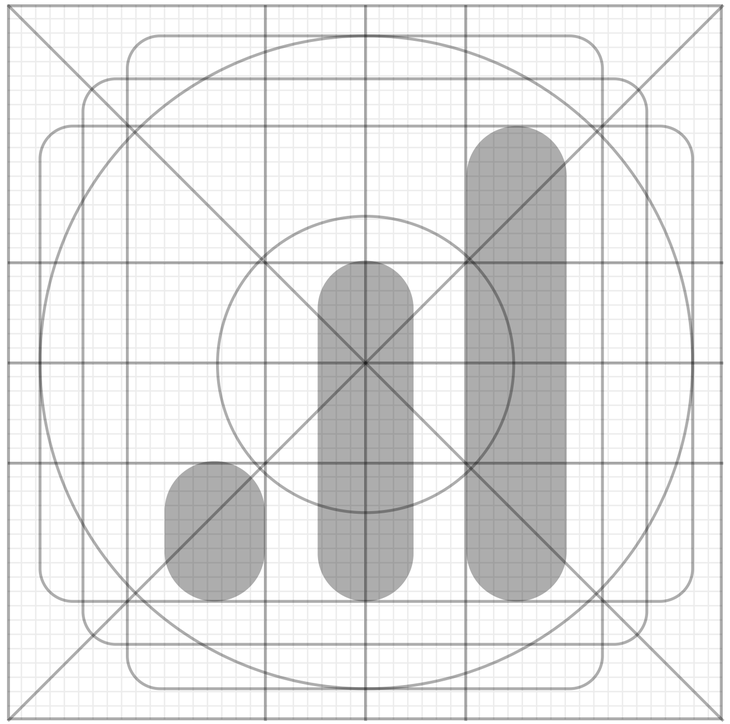

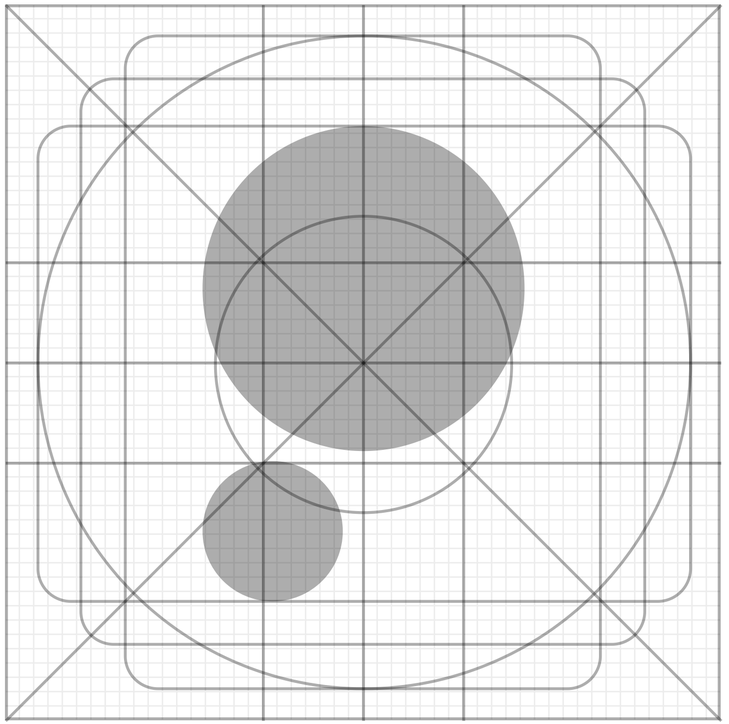

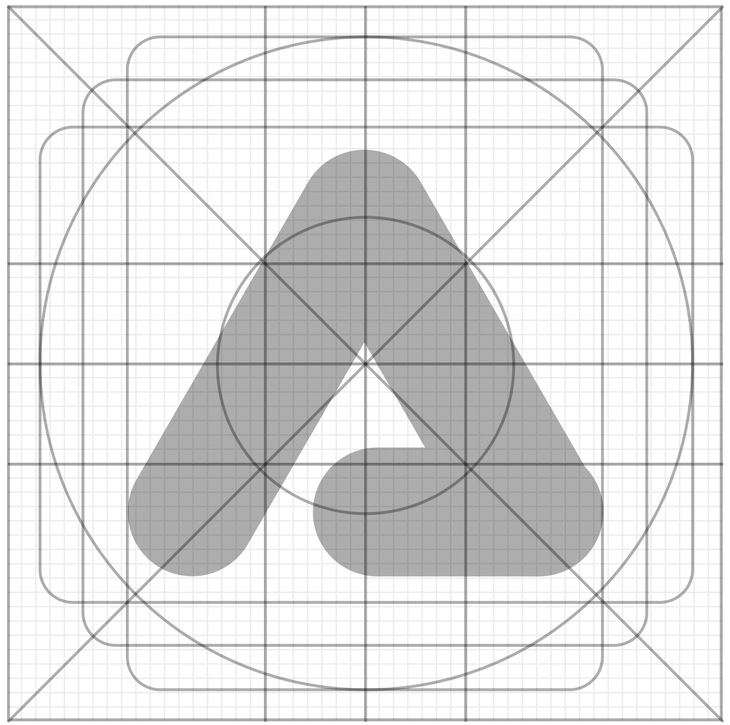

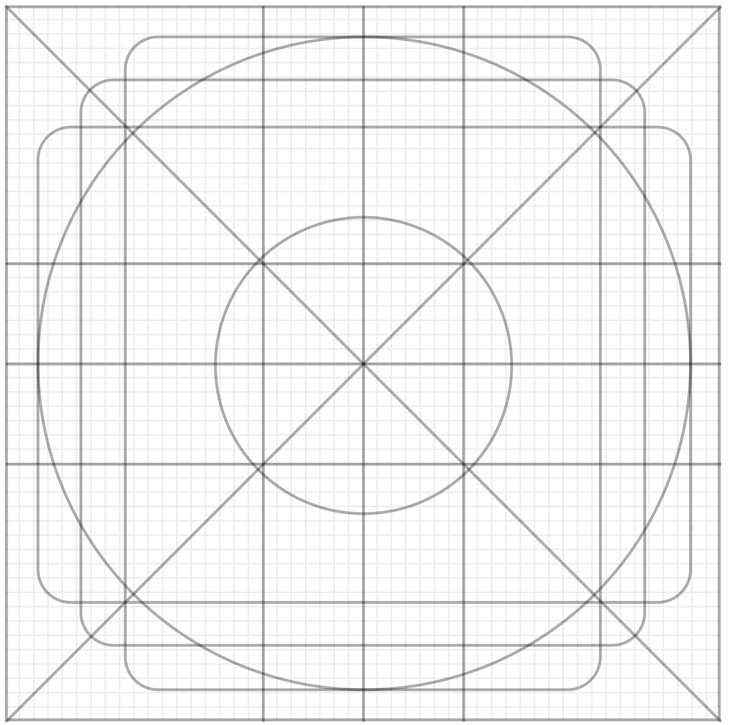

Orange
HEX #FF9800
RGB: 255 152 0

Dark Grey
HEX #1D1D1D
RGB: 29 29 29

White
HEX #FFFFFF
RGB: 255 255 255

Orange

Dark Grey

900 800 700 600 500 400 300 200 100 50

Color	Class	Value	HEX	Cases
A	orange	500	#FF9800	Logo / Accent / Secondary Color
A	grey-darken-4	900	#212121	Text (Heer & Body)
A	grey-darken-2	700	#616161	Text (Heer & Body)
A	white	900	#FFFFFF	Background / Surface / Primary Color

Neuzeit Grotesk

Neuzeit Grotesk

Bold

A B C D E F G H I J K L M
N O P Q R S T U V W

a b c d e f g h i j k l m
n o p q r s t u v w

Regular

A B C D E F G H I J K L M
N O P Q R S T U V W

a b c d e f g h i j k l m
n o p q r s t u v w

Light

A B C D E F G H I J K L M
N O P Q R S T U V W

a b c d e f g h i j k l m
n o p q r s t u v w

Roboto

Bold

A B C D E F G H I J K L M
N O P Q R S T U V W

a b c d e f g h i j k l m
n o p q r s t u v w

Regular

A B C D E F G H I J K L M
N O P Q R S T U V W

a b c d e f g h i j k l m
n o p q r s t u v w

Light

A B C D E F G H I J K L M
N O P Q R S T U V W

a b c d e f g h i j k l m
n o p q r s t u v w

Scale Category	Font	Weight	Size	Letter Spacing
H1	Roboto	Light	96px	-1.5px
H2	Roboto	Light	60px	-0.5px
H3	Roboto	Regular	48px	0px
H4	Roboto	Regular	34px	0.25px
H5	Roboto	Regular	24px	0px
H6	Roboto	Medium	20px	0.15px
Subtitle 1	Roboto	Regular	16px	0.15px
Subtitle 2	Roboto	Medium	14px	0.1px
Body 1	Roboto	Regular	16px	0.5px
Body 2	Roboto	Regular	14px	0.25px
BUTTON	Roboto	Medium	14px	1.25px
Caption	Roboto	Regular	12px	0.4px
OVERLINE	Roboto	Regular	10px	1.5px

Lorem Ipsum
Dolor

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Lorem Ipsum Dolor

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