

#### The Netherlands

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### Professional Experience \_\_

#### Jheronimus Academy of Data Science (JADS)

Den Bosch, The Netherlands

PHD RESEARCHER

Mar. 2018 - Sept. 2022

· Research focused on recommender system from user-centered perspective

#### EDUCATION \_\_\_\_\_

#### Eindhoven University of Technology (TU/e)

Eindhoven, The Netherlands

Ph.D. IN HUMAN TECHNOLOGY INTERACTION

Mar. 2018 - Sept. 2022

Supervisors: Dr. Martijn C. Willemsen and Prof. Chris Snijders

### Delft University of Technology

Delft, The Netherlands

M.Sc. in Computer Science (Track: data science)

Sept. 2015 - Sept. 2017

· Master thesis: An ensemble approach for news recommendation based on contextual bandit algorithms

• Supervisor: Prof. Martha Larson

## University of Electronic Science and Technology of China

Chengdu, China

**B.Eng.** IN Information Security

Sept. 2011 - Sept. 2015

#### PEER-REVIEWED PUBLICATIONS \_\_\_\_

#### **CONFERENCE PAPER**

The role of preference consistency, defaults and musical expertise in users' exploration behavior in a genre exploration recommender

Recsys' 21 (Full paper + Demo)

Yu Liang and Martijn C. Willemsen

Interactive Music Genre Exploration with Visualization and Mood Control

IUI' 21 (Full paper)

**Yu Liang** and Martijn C. Willemsen

Recommender system for developing new preferences and goals

Recsys' 19 (Doctor Symposium)

Yu Liang

 $\label{personalized} \mbox{Personalized recommendations for music genre exploration}$ 

UMAP' 19 (Full paper)

**Yu Liang** and Martijn C. Willemsen

### **WORKSHOP PAPERS**

How playlist evaluation compares to track evaluations in music recommender systems Sophia Hadash, **Yu Liang**, Martijn C Willemsen Recsys'19 (IntRS Workshop)

CLEF NewsREEL 2017: contextual bandit news recommendation

CLEF' 17 (NewsREEL)

**Yu Liang**, Babak Loni, Martha Larson

## **OPEN SOURCE PROJECT**

User Study Framework for Music Genre Exploration

Github

- · A real-world recommendation framework to support users to explore new music genres and musical events
- Backend developed with Flask, PostgreSQL, Spotify API, and Python machine learning libraries
- Deployed with Docker and Heroku

### TEACHING EXPERIENCE AND PRESENTATIONS \_\_\_

#### **TEACHING EXPERIENCE**

Data Science Master Course - Supercrunchers: The Human in an Era of Data Science

Supervisor for data assignment 2019 - 2021

Project: The role of social media in event recommender system

Master thesis, TU/e

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Co-supervisor July, 2020 - March, 2021

Project: Music Exploration out of Users' Comfort Zone in a Live Musical Event (JADS musical night)

Bachelor thesis project, TU/e

Co-supervisor Sept, 2020 - Feb, 2021

Project: Interactive Music Genre Exploration

Bachelor thesis project, TU/e

Co-supervisor Mar. 2018 - July 2018

#### **INVITED TALKS**

Personalized recommendations for music genre exploration

Amsterdam, The Netherlands

DIR' 19

TU/e and JADS

## PROFESSIONAL SERVICE

- IUI' 21 Student Volunteer
- Recsys' 19 Student Volunteer
- CLEF' 17 and MediaEval Workshop'17 Student Volunteer

## Honors & Awards \_\_\_\_\_

• ACM RecSys '19 SIGCHI Travel Grant

# PROFESSIONAL SKILLS \_\_

**RESEARCH FOCUS** Recommender Systems, Quantitative Analysis, Machine Learning, User Research, Human-Computer Interaction

DATA SCIENCE TOOLKIT Scikit-learn, Numpy, Pandas, Scipy

**SOFTWARE DEVELOPMENT** Flask, Docker, Heroku, PostgreSQL, RESTful API, jQuery, Ajax

**PROGRAMMING LANGUAGES** Python, R, SQL, Java, C#, JavaScript

**LANGUAGES** Chinese (native), English (professional working proficiency), Dutch (A2)