

# YU WANG

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## EDUCATION

- 09/2022-06/2024**    **Shanghai University of Finance and Economics**    *Shanghai, China*  
**Expected Degree:** Master of Management, Sports Business and Management  
**GPA:** 3.86/4.00  
**Graduation Thesis :** *The Impact of Sports Industry Agglomeration on Corporate ESG Performance: Based on the Moderating Effects of Digital Transformation and Redundant Resources.*  
**Major Courses:** *Advanced Microeconomics(95), Advanced Econometrics(92), Industrial Economy and Analysis (91), Sports Marketing Management(90), etc.*
- 09/2018-06/2022**    **Shandong University of Finance and Economics**    *Shandong, China*  
**Degree:** Bachelor of Management, Financial Management  
**GPA:** 3.38/4.00  
**Excellent Bachelor's Degree Thesis:** Analysis of the Profit Model of Video Website——Taking BiliBili as an Example  
**Major Courses:** *Corporate Finance(97), Advanced Financial Management(90), Financial Case Analysis(96) , Advanced Financial Accounting(93), Macroeconomics(93) , Database Technology and Application(96), etc.*

## RESEARCH EXPERIENCES

- 12/2022-10/2023**    **The Impact of Sports Industry Agglomeration on Corporate ESG Performance: Based on the Moderating Effects of Digital Transformation and Redundant Resources**  
*Author*
  - Utilized heterogeneity analysis to examine the impact of corporate ownership, research and development levels, and the life cycle of the firms.
  - Conducted a comprehensive regression analysis, incorporating fixed individual effects and employed various dependent variable measurement method and lagged periods of the explained variable to ensure robustness.
  - Demonstrated a robust positive correlation between industry agglomeration and ESG performance, mediated by optimistic expectations, with digital transformation and redundancy resources exerting a positive moderating effect.
- 10/2023-Now**    **The determinants, trends and countermeasures of the rapid growth of China's sports industry (Provincial-level project approval)**  
*Position: Research Assistant*
  - Conducted in the unstructured interviews with professional experts, literature and policies review, established the '2W1H' and 'OKR' analytical frameworks preliminary.
- 01/2023-Now**    **Research on the relationship between economic policy uncertainty and innovation of listed companies in sporting goods manufacturing industry (National-level project approval)**  
*Position: Research Assistant*
  - Calculated the economic policy uncertainty index based on Chinese mainland newspapers, measured innovation quality using the knowledge breadth method, and innovation quantity with patent counts.
  - Inhibited by economic policy uncertainty, corporate innovation quality is influenced, perhaps due to heightened investment uncertainty, and companies have responded by investing in smaller, more immediately effective innovations to ensure their survival.
- 07/2023-09/2023**    **Research on Ways to Optimize the Implementation Mechanism of Sports Consumption Vouchers to Boost Local Sports Expenditure (Government Decision Consultation)**  
*Position: Research Assistant*

- Designed a survey questionnaire and utilized a structural equation model to assess the impact of economic value, convenience, usage limitations, and merchant reputation on voucher usage intention.
- Examined the mediating role of anticipated regret and loss aversion in the decision-making process.
- Derived from the research findings, presented tailored recommendations adopted by the government to inform their policies.

**07/2020-09/2020     Research on How to Drive the Economic Development of Jining by Releasing the Potential of the Stalled Economy Steadily, Orderly, and Continuously**

*Position: Team Leader*

- Intended to enhance government management of 'street stalls,' and make the 'street stall economy' a new economic growth point for China during the pandemic.
- Conducted interviews and questionnaires with businesses, consumers, and administrators to gain basic information and practical insights.
- Achieved first prize in the project; Analyzed research data and proposed the development of a real-time Integrated platform online.

## **INTERNSHIP EXPERIENCES**

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**04/2022-06/2022     KPMG**

*Strategy Advisory Department*

- Totally analyzed over 300 global AIGC projects, categorized them by factors such as funding, country, team size, and investors.
- Presented the above data using visualization methods such as matrix charts and scatter plots, drew conclusions, and created a visually appealing PowerPoint presentation.

**01/2023-04/2023     Oriental Securities Co., Ltd**

*Power Equipment and New Energy Research Group*

- Dedicated the emerging positioning of solar thermal energy storage, authored a comprehensive industry report.
- Conducted extensive research, collecting valuable insights from more than 40 companies within the industry to provide an in-depth analysis of development trends and the competitive landscape among industry leaders; Prepared detailed financial drafts to support the analysis.

## **EXTRACURRICULAR ACTIVITIES**

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**09/2023                 ESG Global Leaders Conference**

*Volunteers*

**03/2023-Now         Graduate Student Association of Shanghai University of Finance and Economics**

*Monitor of the Arts and Sports Department*

**10/2018-10/2019     Student Union of Shandong University of Finance and Economics**

*Journalist*

## **HONORS AND AWARDS**

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**12/2018-10/2023**     School First Class Scholarship (5 times,2018,2019,2020,2021,2023), School Second Class Scholarship (Once,2022), Outstanding Students (Twice,2020,2021), Outstanding Student Cadre (Twice,2019,2021), Individual Scholarship for Model Student (Once,2021)

**04/2022**                 Award of Outstanding Graduates (Provincial level)

**12/2021**                 Government Scholarship (Provincial level)

**12/2021**                 3<sup>rd</sup> Prize of the “Challenge Cup”

**12/2020**                 1<sup>st</sup>Prize of Research Report in the 2020 ‘Three Thousand Projects’ Survey

**12/2020**                 2<sup>nd</sup> Prize of the National Undergraduate Mathematics Competition

**08/2019**                 Outstanding Volunteer

## **SKILLS AND HOBBIES**

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**Skills**                     Stata, Spss, Power Bi, Junior Level Accountant, Strong adaptability, Good at writing

**Hobbies**                 Cycling, Reading, Cucurbit Flute