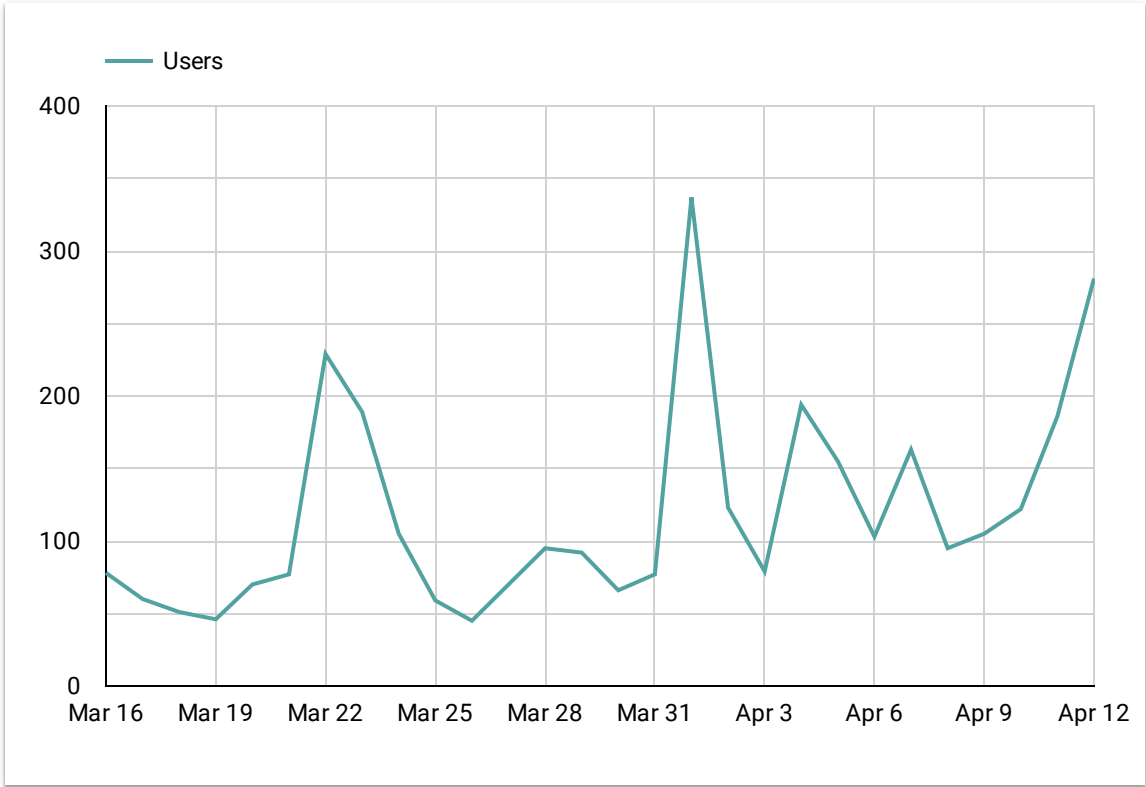
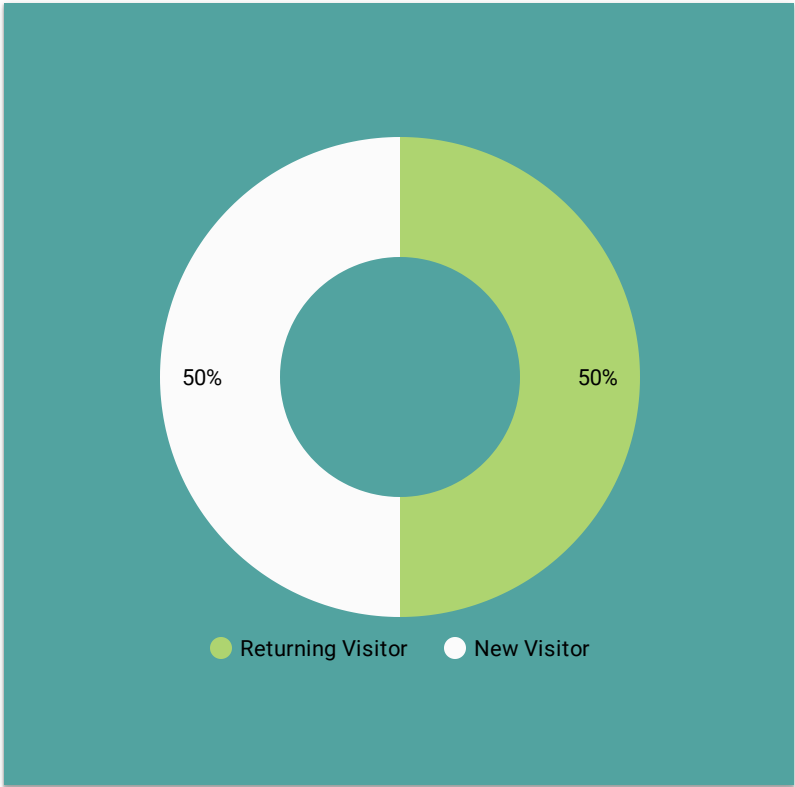


USER OVERVIEW | TYPE, ACQUISITION, DEMOGRAPHICS

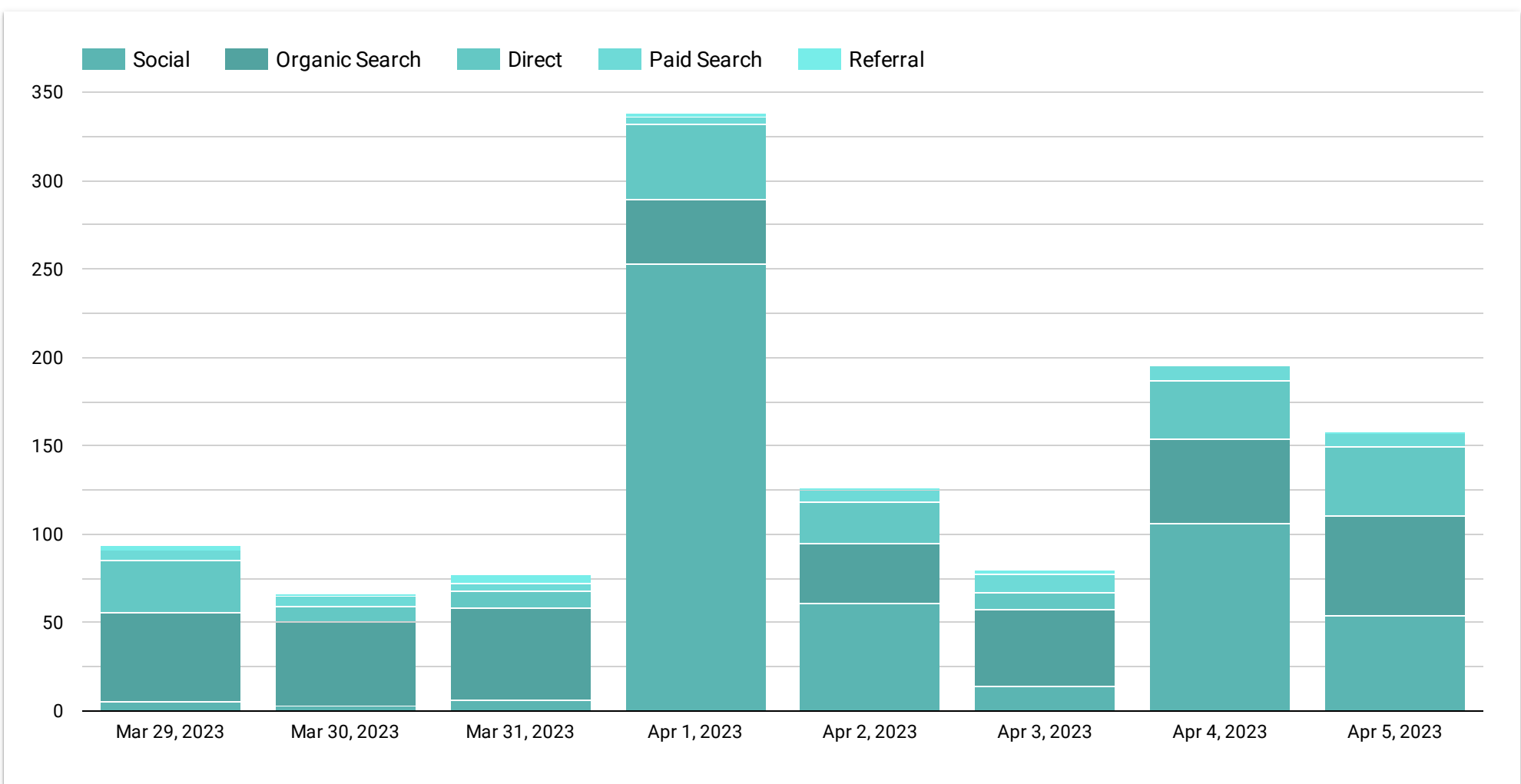
How many users have visited your website?



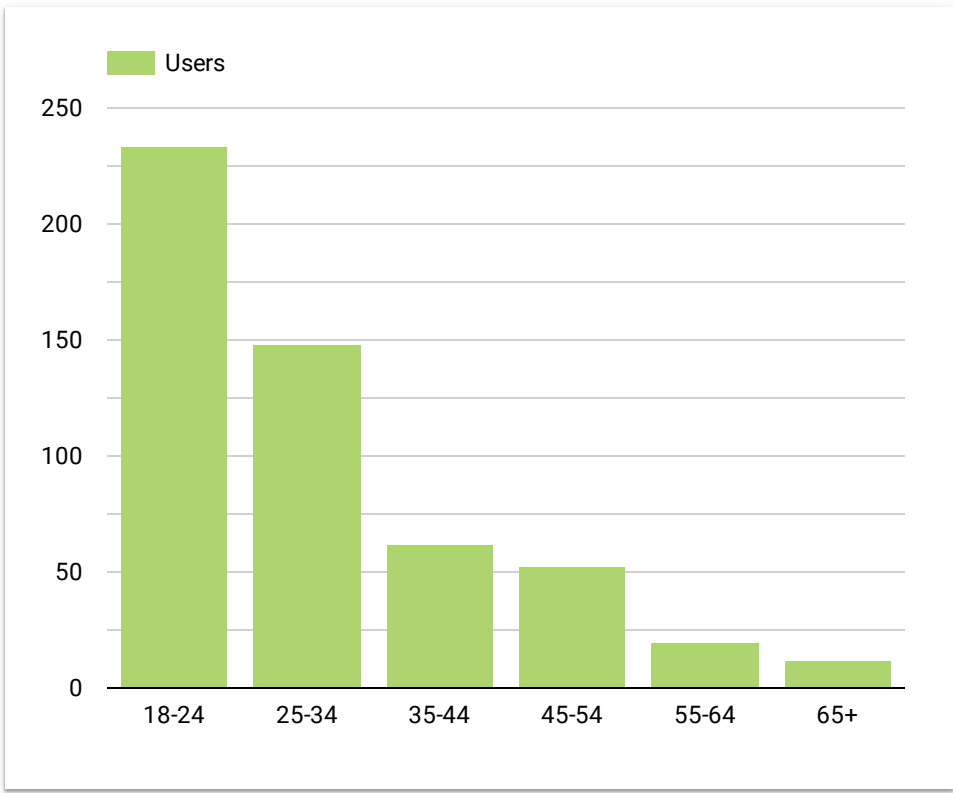
How many users are new or returning?



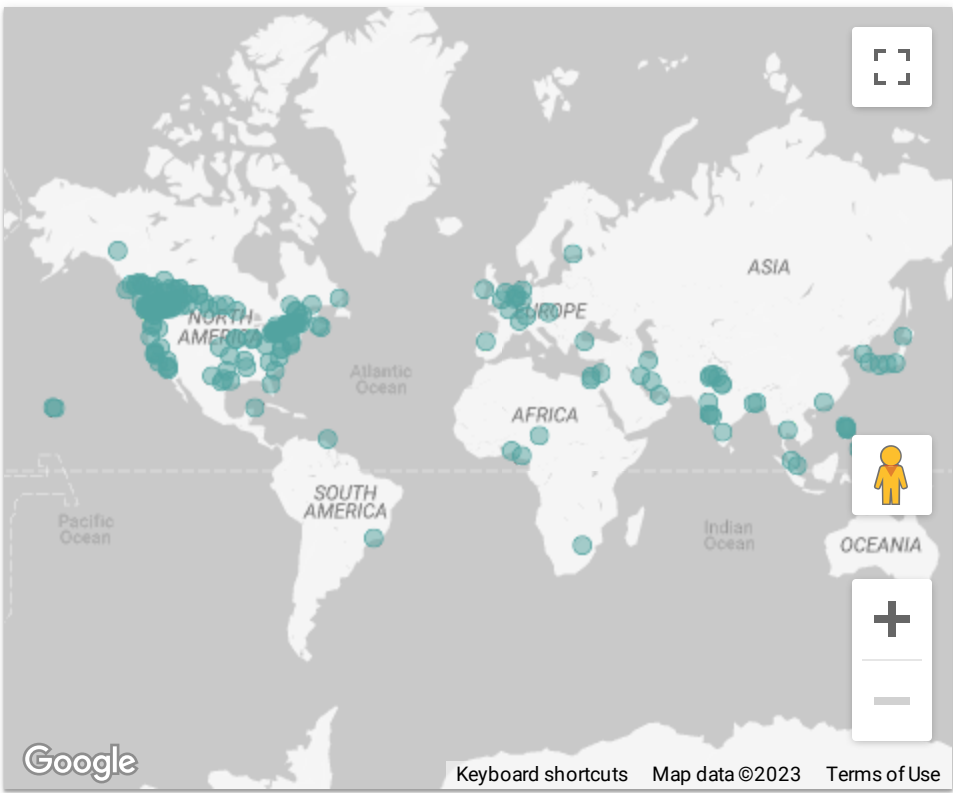
How do you acquire users?



Who are your users? | Age Range

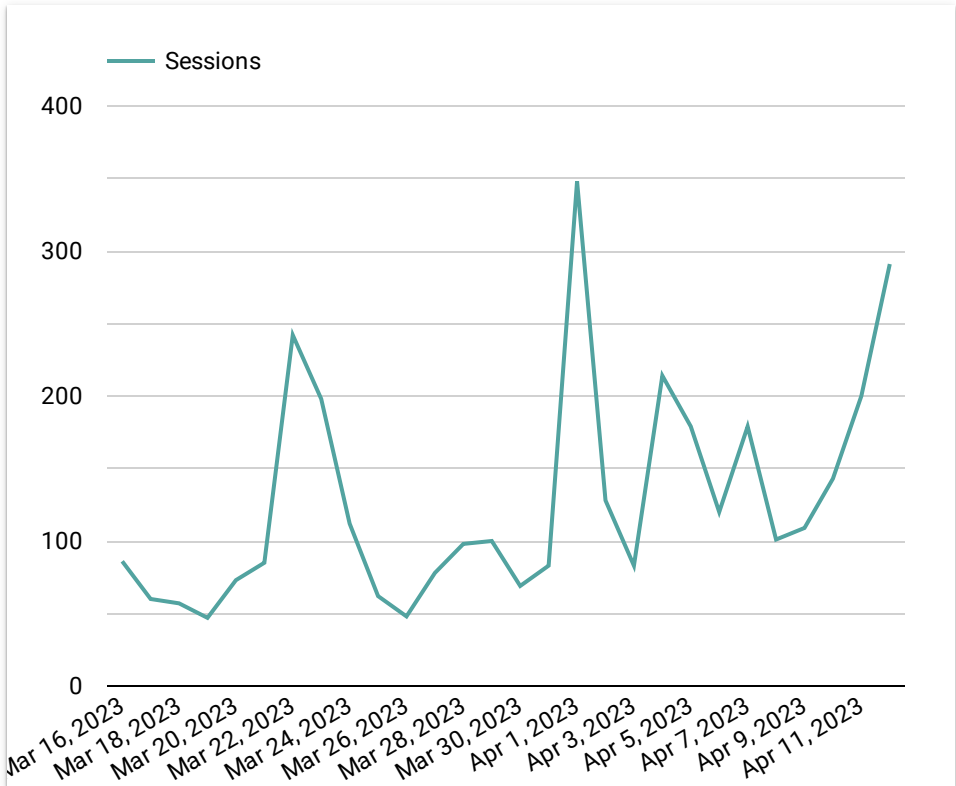


Where are your users from? | By City

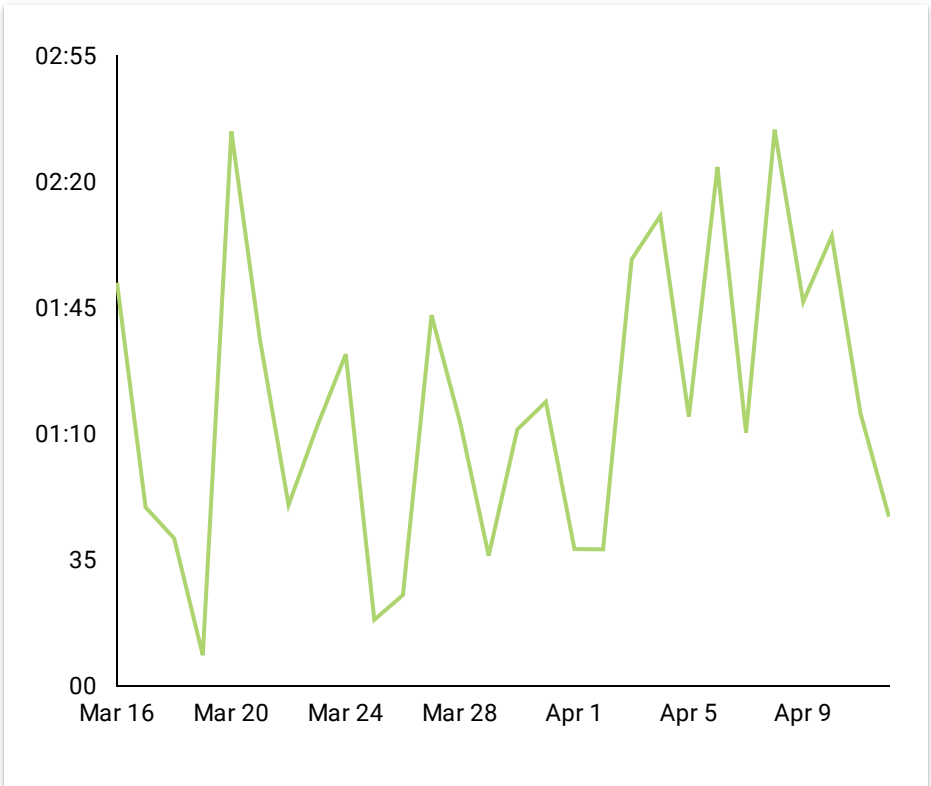


USER BEHAVIOUR | HOW DO USERS INTERACT WITH YOUR SITE?

How many total sessions has your site had this week?



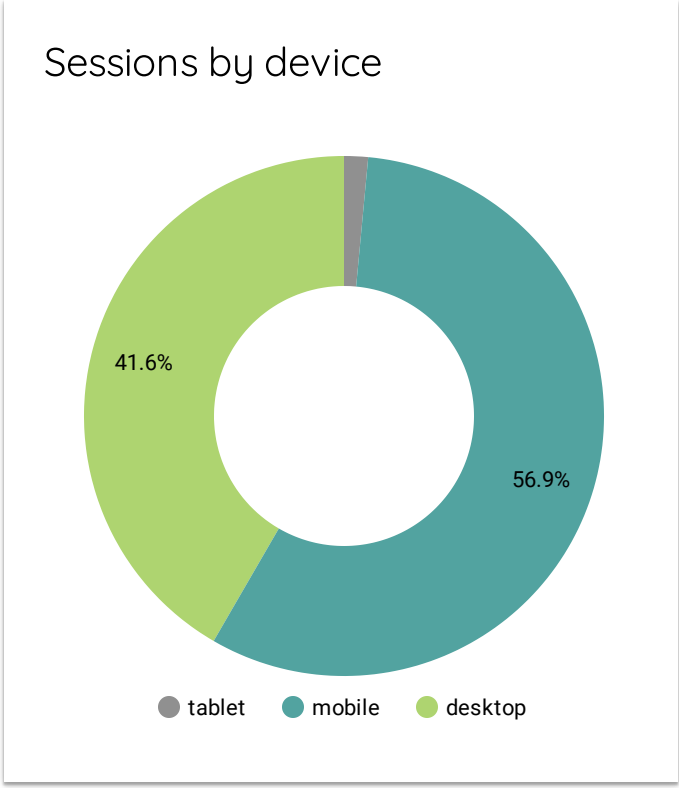
What is the average session duration per user?



What pages do your users visit?

	Page	Pageviews
1.	/	798
2.	/apply	725
3.	/join	499
4.	/find-food	479
5.	/blog/culture/ubc-campus-food-too-expensiv...	349
6.	/blog/news/6-handy-apps-help-ubc-students...	327
7.	/blog/news/3-new-food-outlets-to-check-out...	228
8.	/blog	147
9.	/find-food/uncle_fatihs	121
10.	/blog/news/we-compared-prices-at-5-grocery...	121
11.	/lnkbio	109
12.	/about	107
13.	/find-food/seoul_hotdog	82
14.	/blog/news/new-low-cost-grocery-store-launc...	64
15.	/find-food/mercante	61

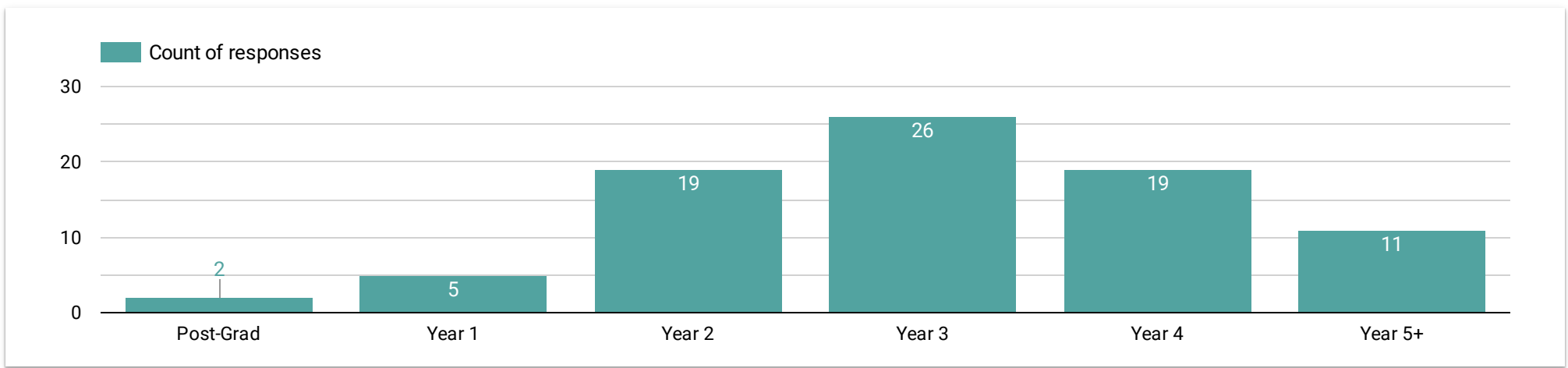
From what devices do your users access your site?



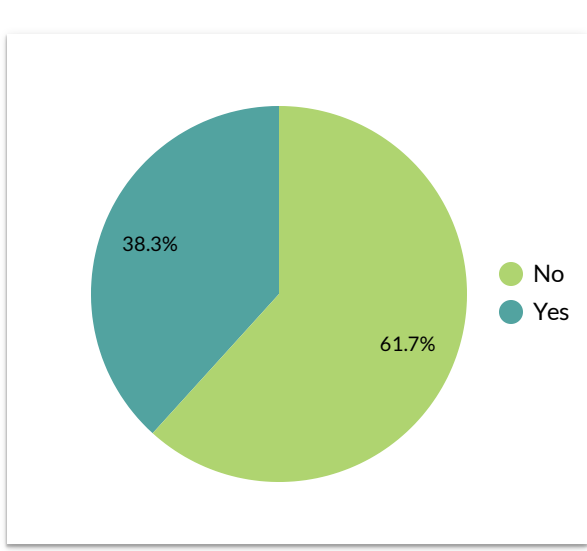
Responses
91

DEMOGRAPHIC DATA

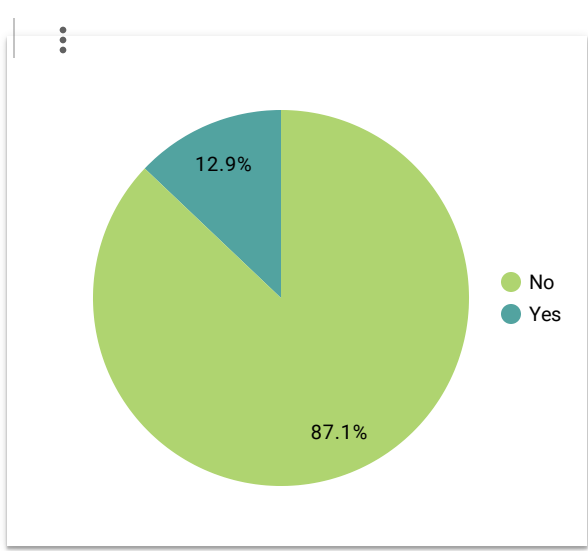
What year are you in?



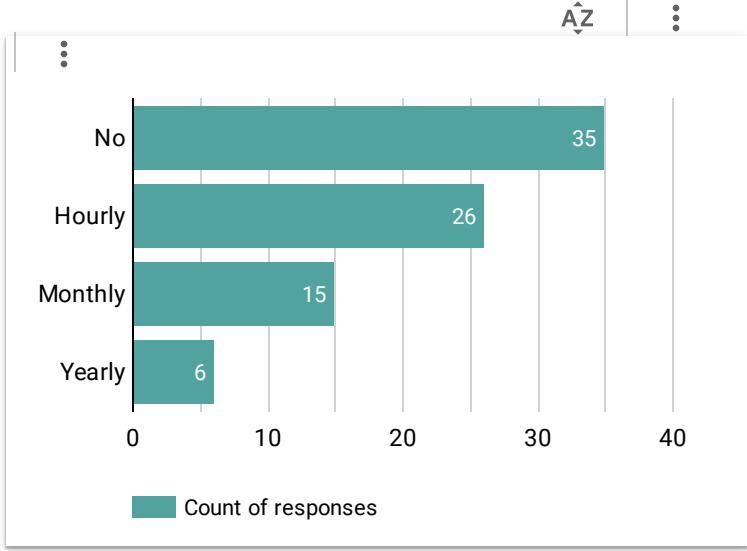
Do you live on campus?



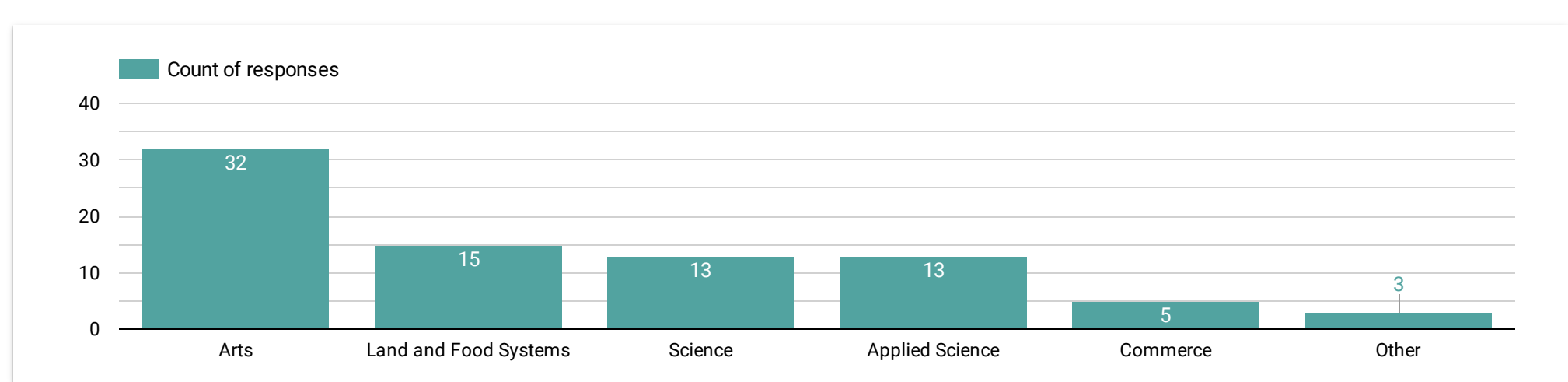
Do you have a meal plan?



Do you generate income? If so, how?

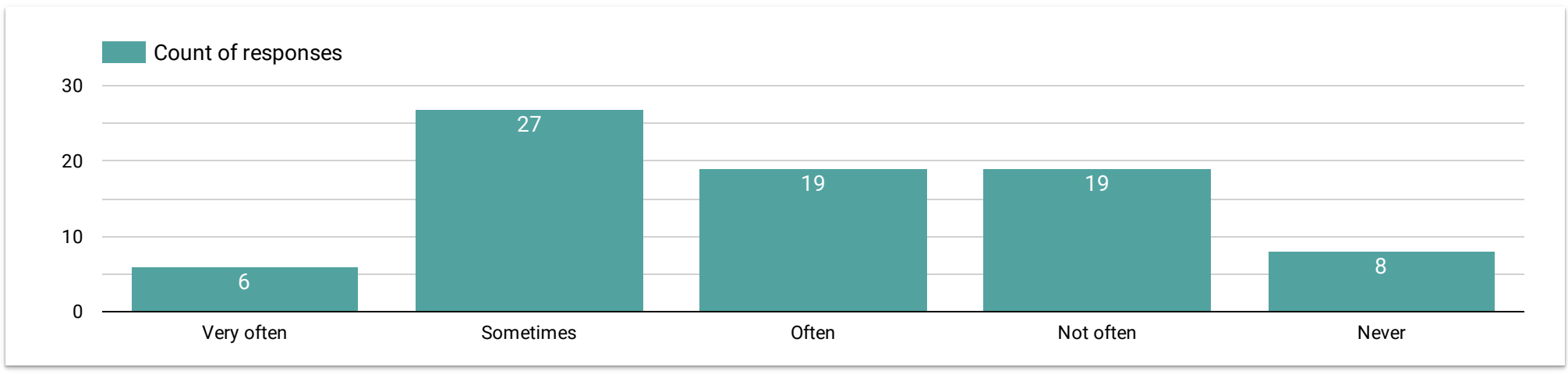


What faculty are you in?

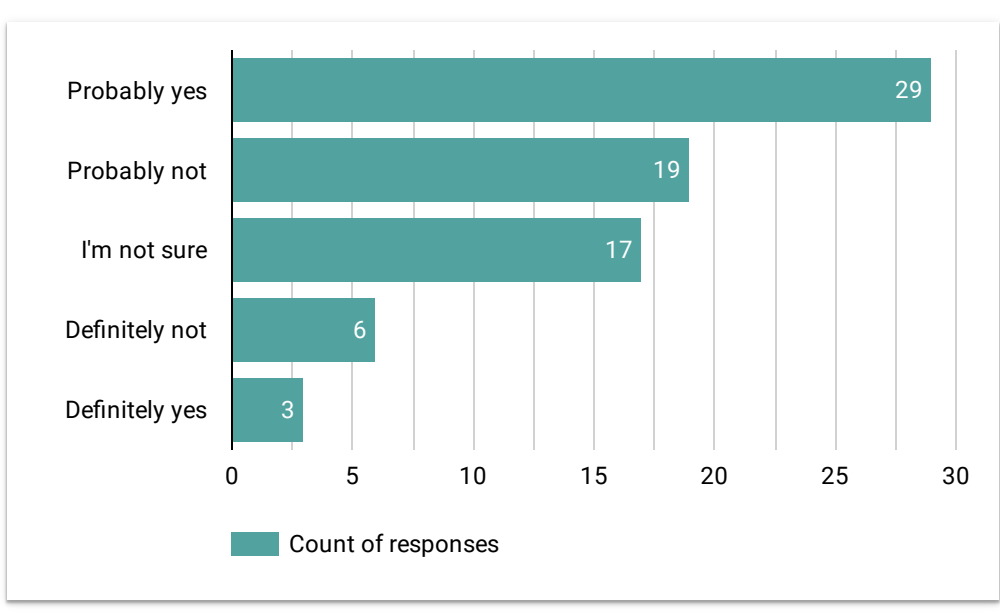


DEEPER DIVE INTO FOOD RESOURCES

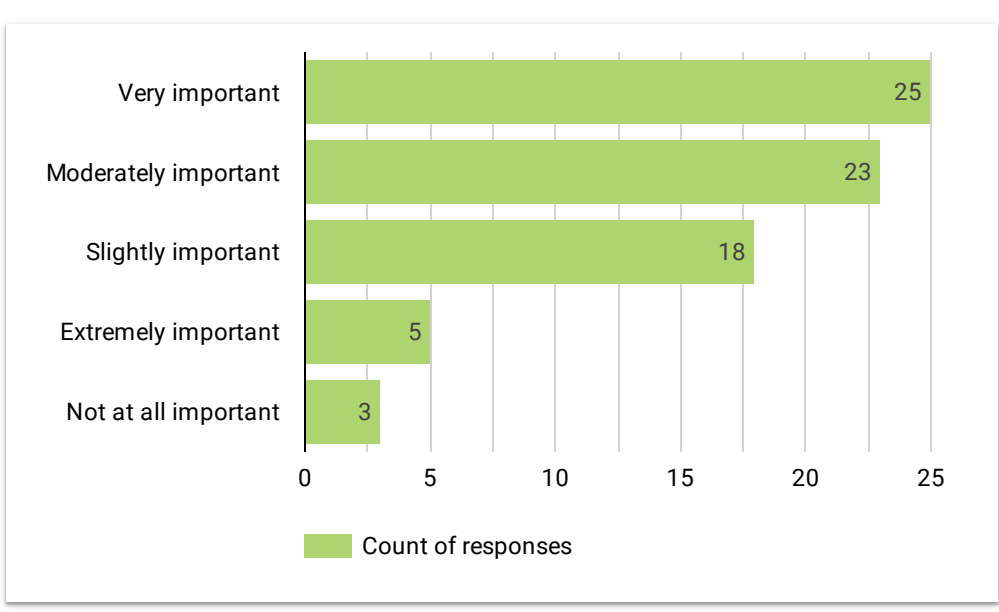
How often do you use food resources?



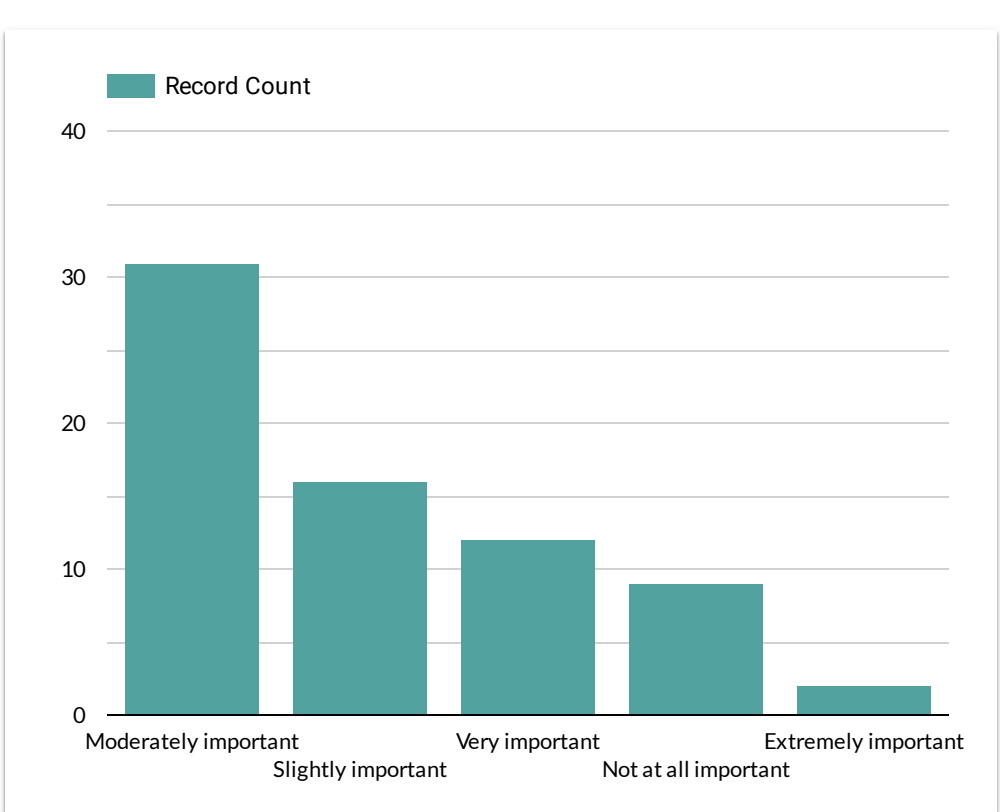
Do you feel like you have enough resources available to explore the range of food options offered at UBC?



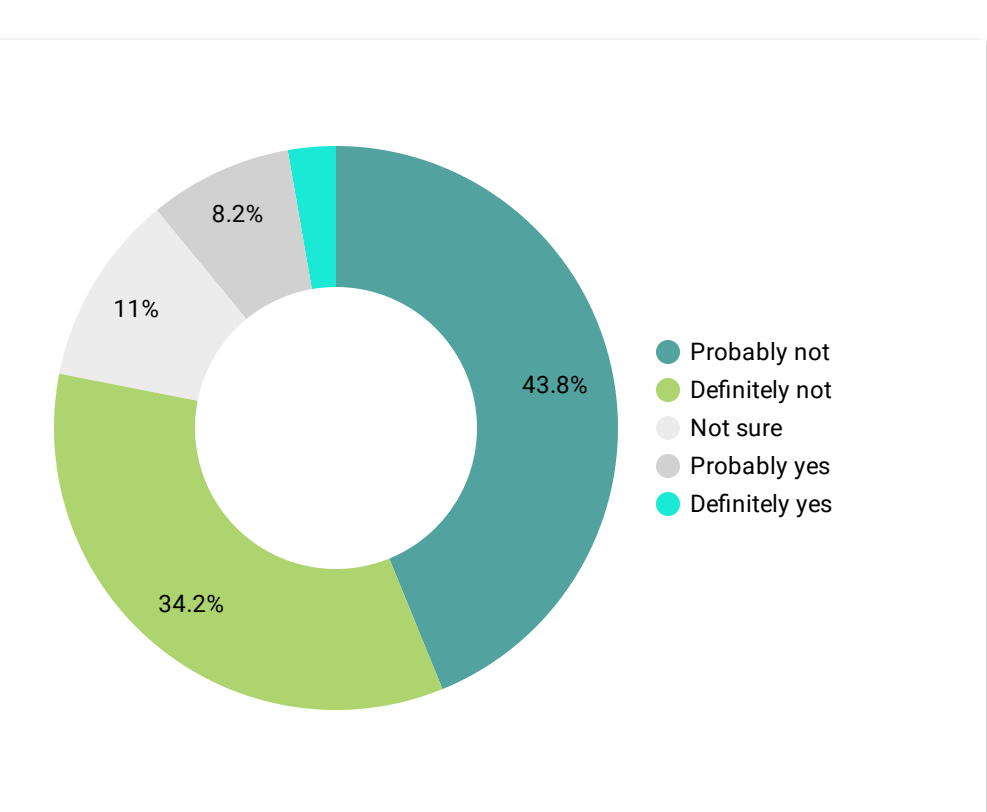
How important would you rate your ability to easily compare between food options?



How important are social and environmental commitments to you when it comes to choosing a food option?

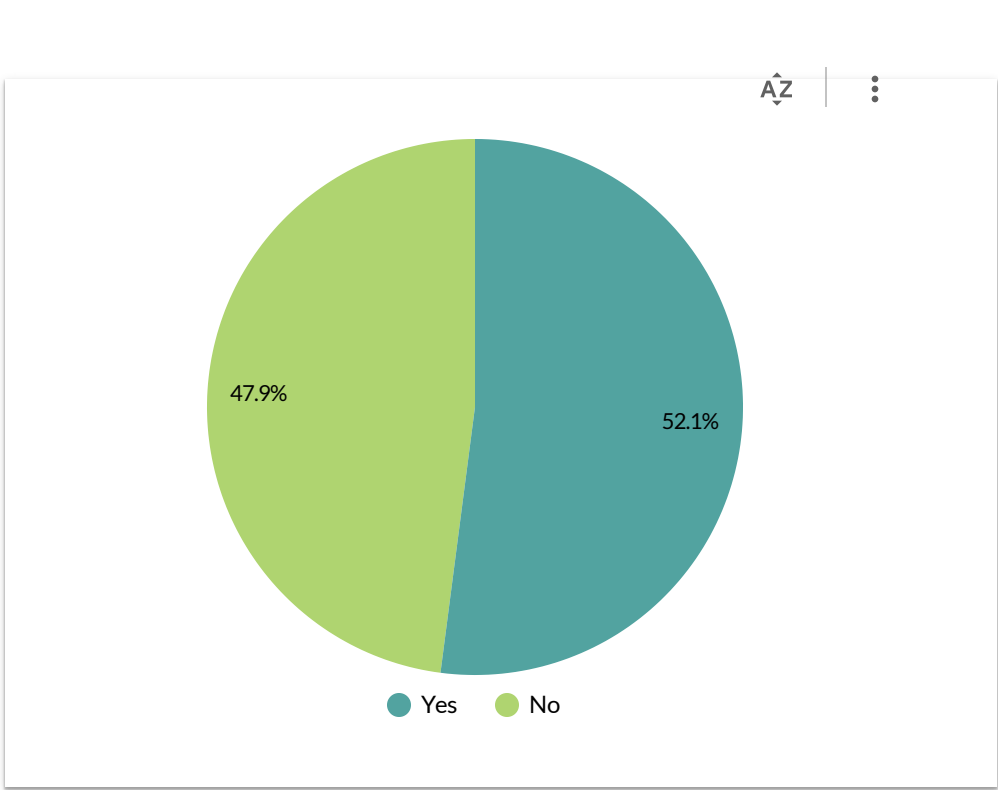


Do you feel like you have a range of affordable options to choose from on campus?

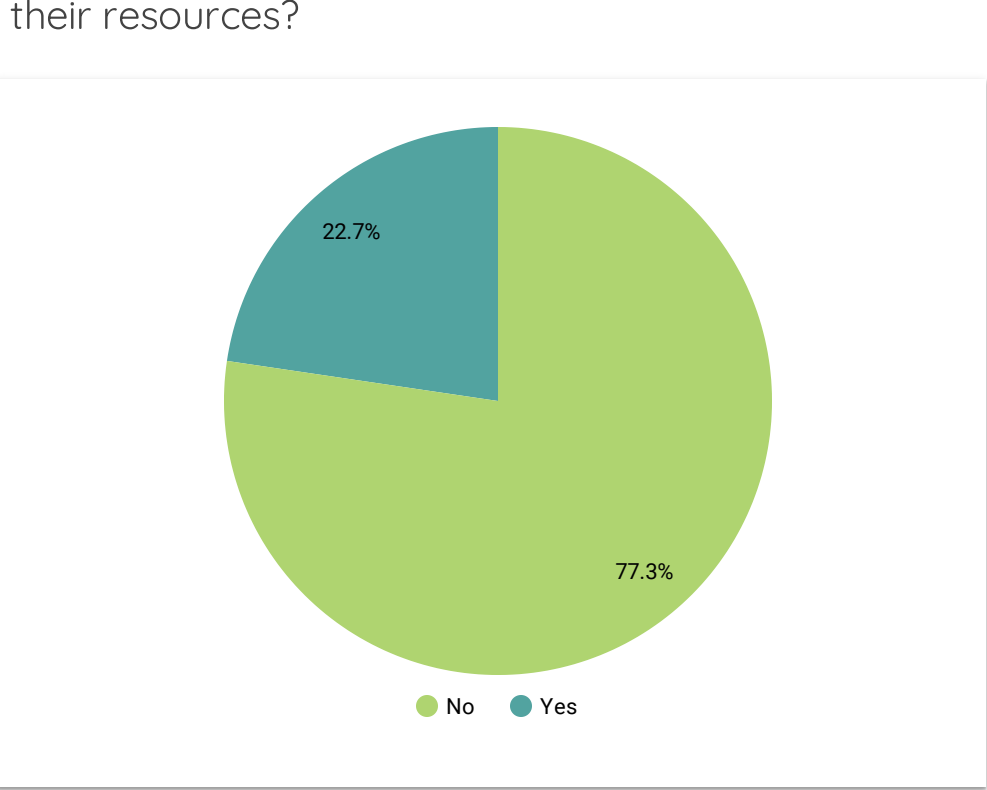


CAMPUS NUTRITION

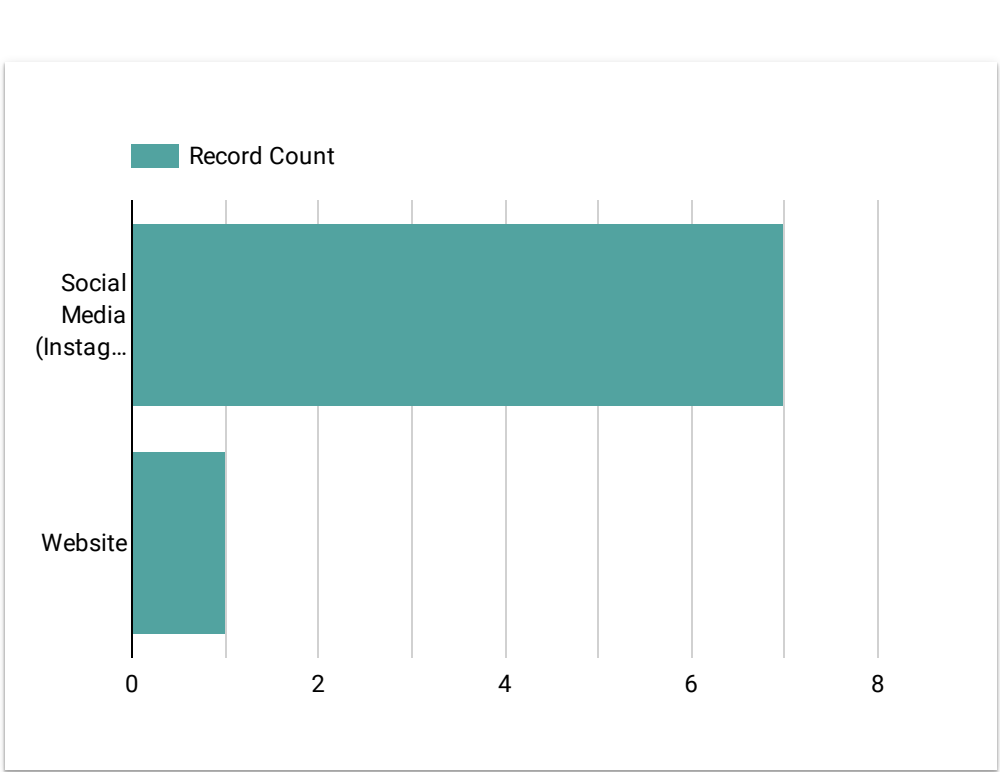
Have you heard of Campus Nutrition?



If you have heard of Campus Nutrition, do you use their resources?



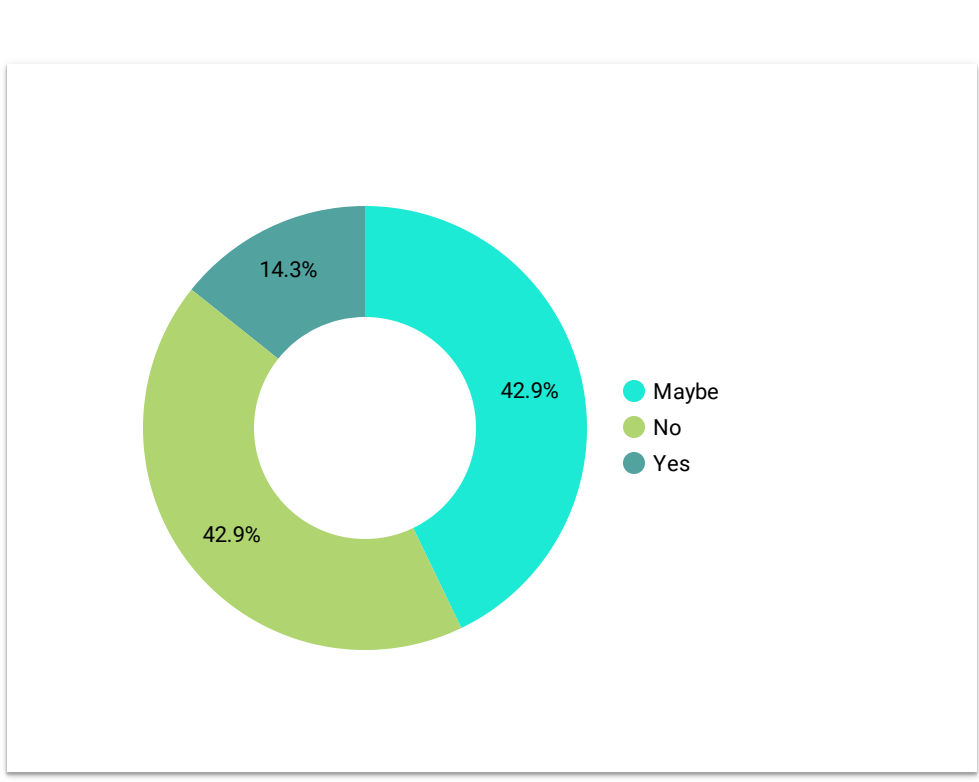
Where do you find Campus Nutrition's resources?



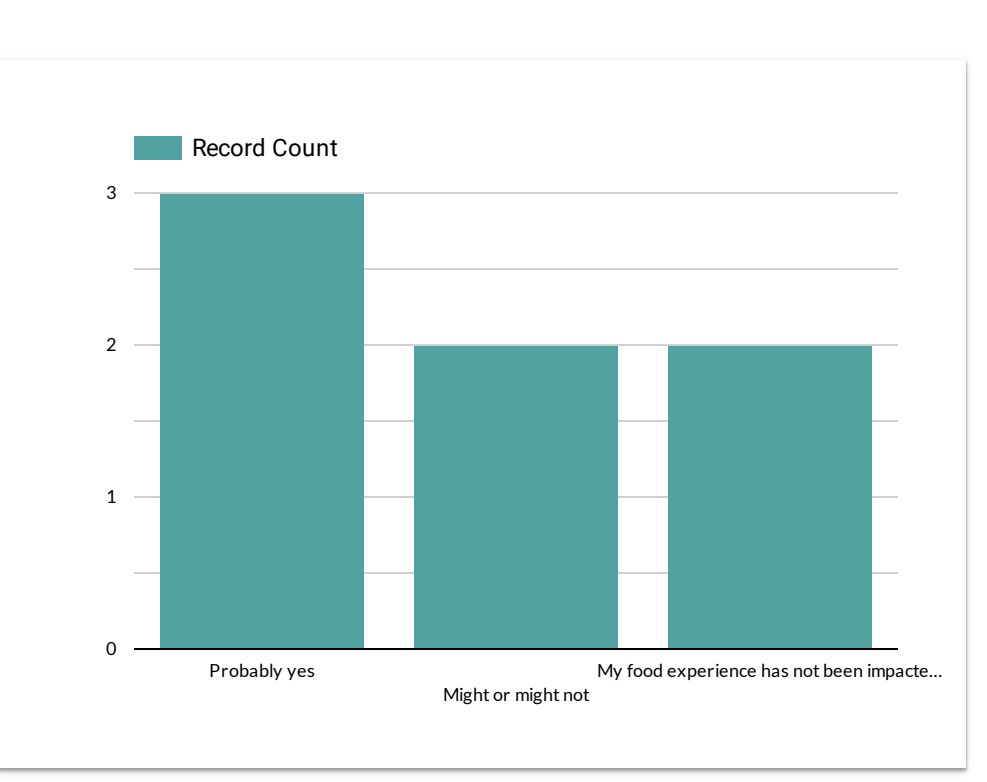
For those who do not use, why do you not use Campus Nutrition's resources?

Please specify why you do not use...	Record Count
1. Just don't really want to start using them	1
2. Does not provide Kosher options	1
3. I don't know about any of them	1
4. I don't know what their resources are	1
5. Don't know much about it	1
6. never thought much about it	1

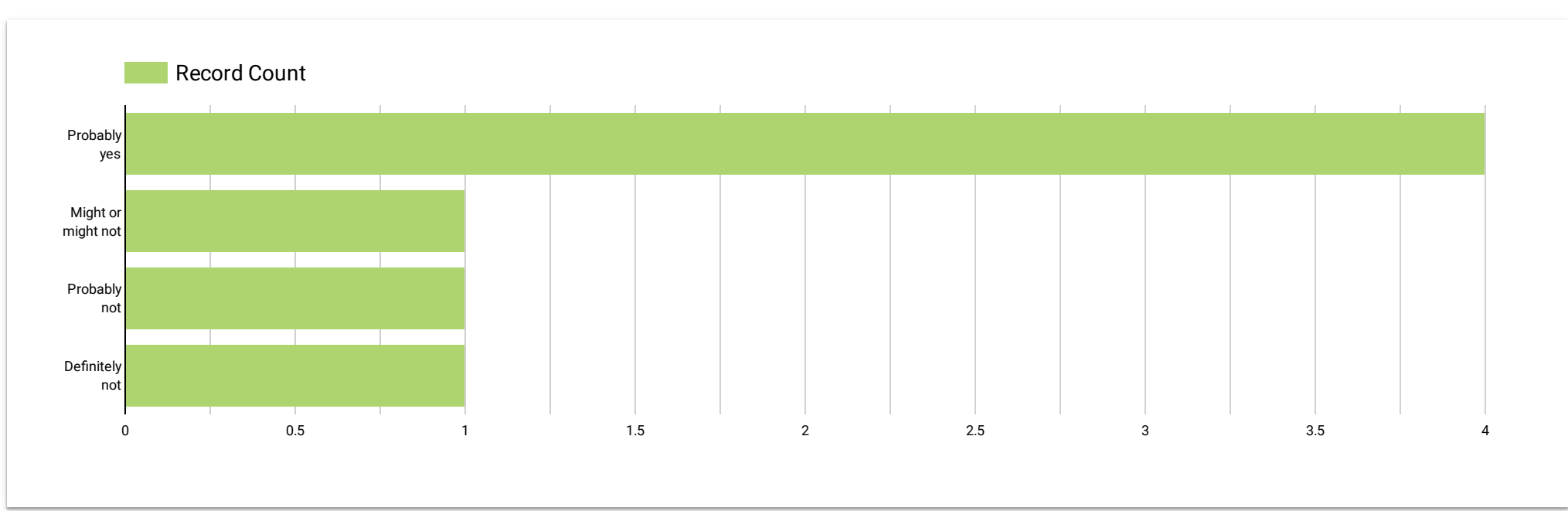
Has Campus Nutrition helped you find places to eat on campus?



Is your food experience on campus easier because of Campus Nutrition's resources?



Do Campus Nutrition's resources help you feel more empowered when finding places to eat?



Please list any other resources and/or services you would find most beneficial.

Please list any other resources and/or services you would find most beneficial.	Record Count
1. More asian selections	1
2. Google Maps, Word of Mouth	1
3. Google Maps	1
4. Food maps on campus	1
5. Vegan food finder, Price comparison tool	1
6. Unsure	1
7. N/A	1
8. Kosher	1
9. Google	1
10. friend recommendations, Sprouts social media	1
11. Allergen lists	1