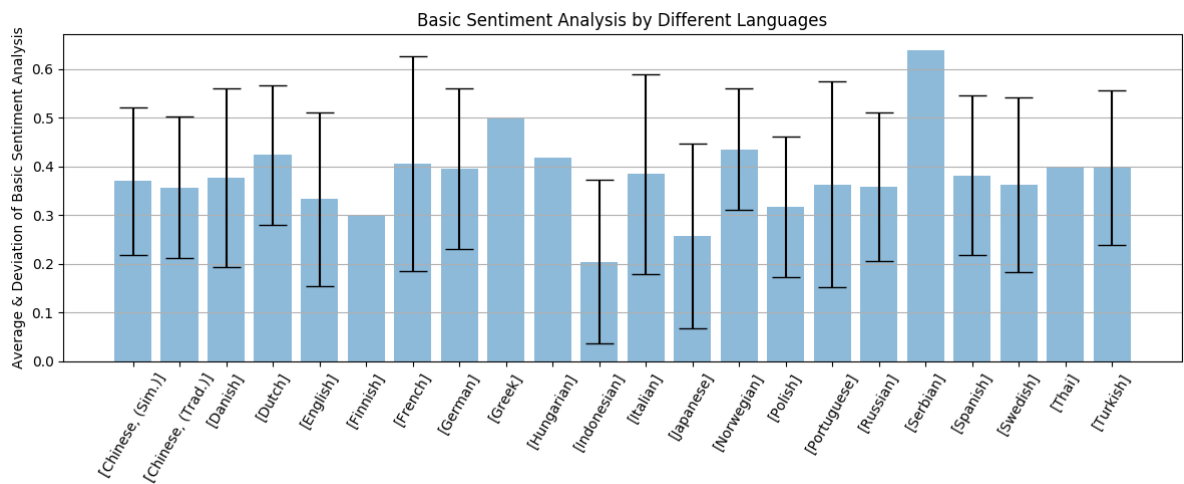
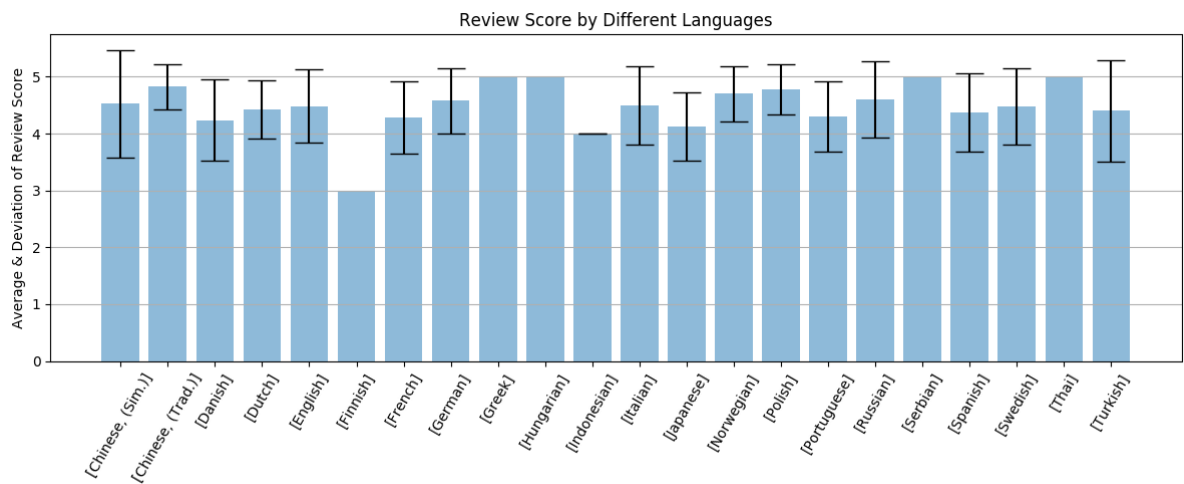
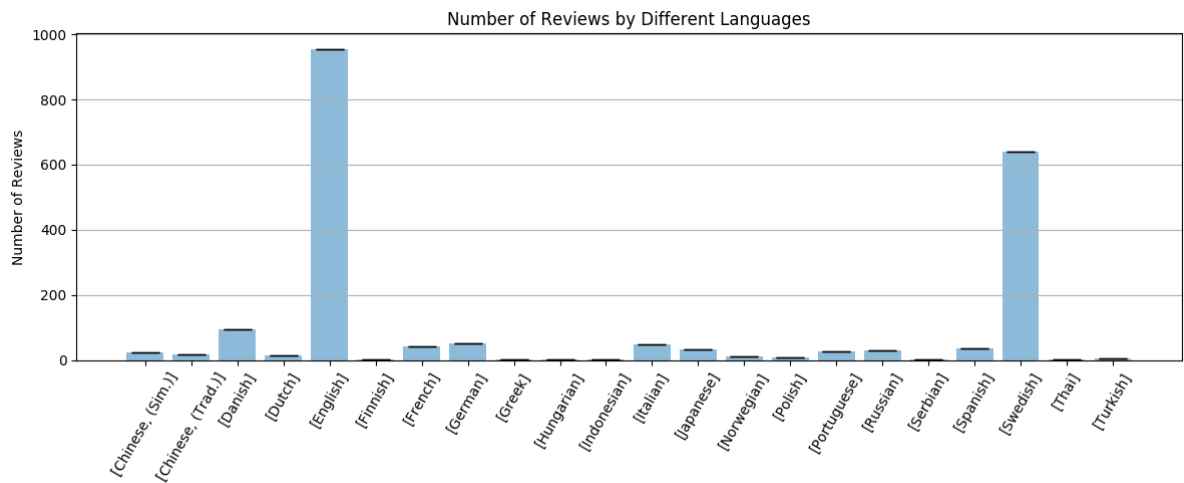


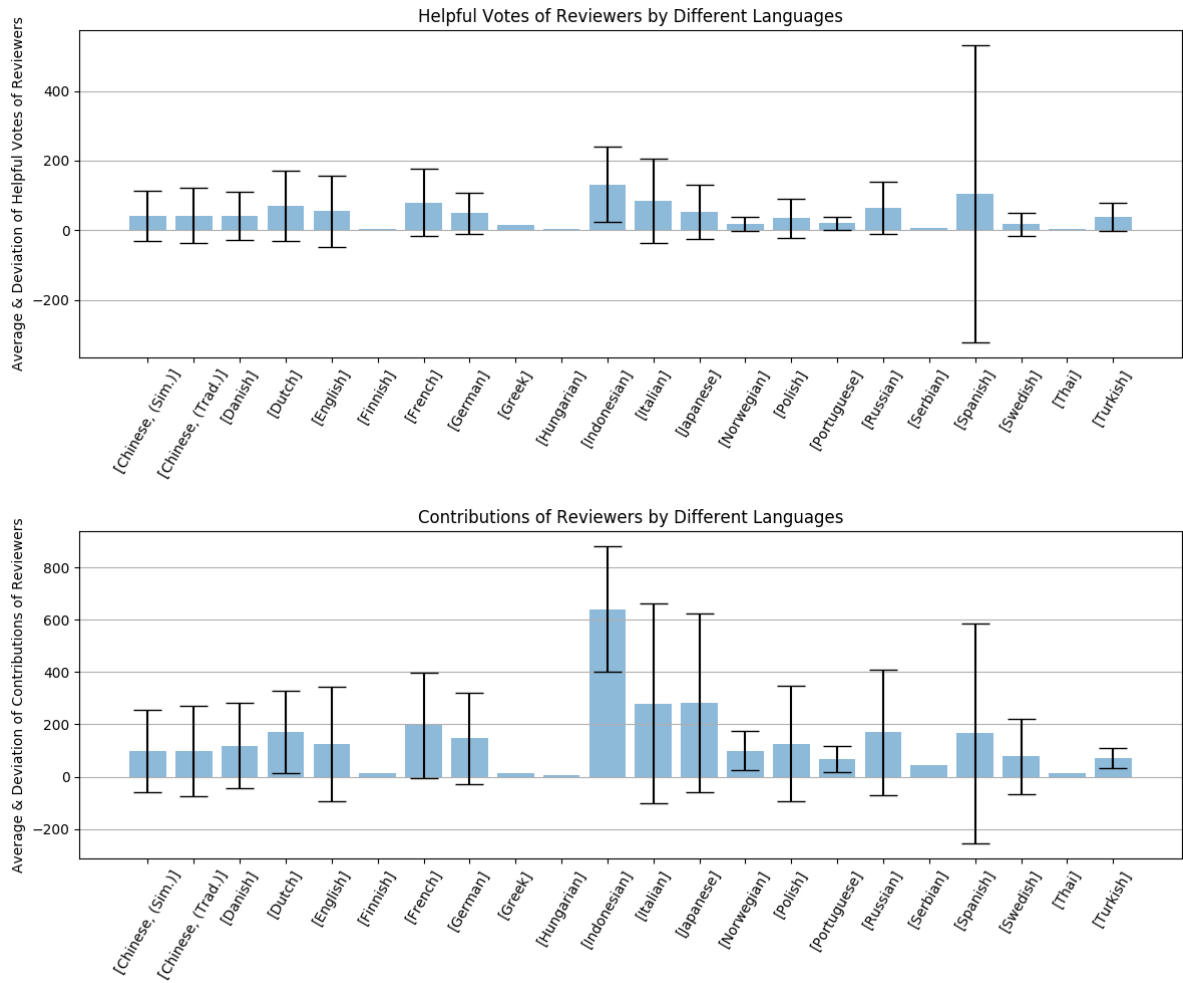
## Top 4 most popular places in Lund (ranked in Tripadvisor by number of reviews by tourists) + Lund University Main Building

1. Lund Cathedral: 1,009 reviews
2. Botanical Gardens: 502 reviews
3. Kulturen in Lund: 324 reviews
4. Stadsparken: 141 reviews
5. Lund University Main Building: 55 reviews

### 1. Overview: Findings by Language:

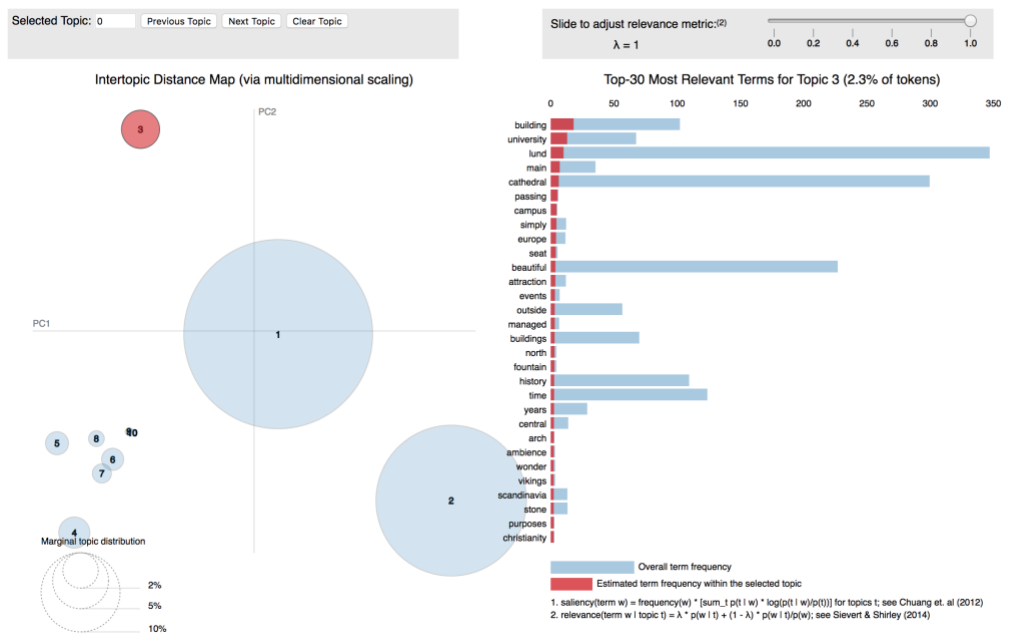
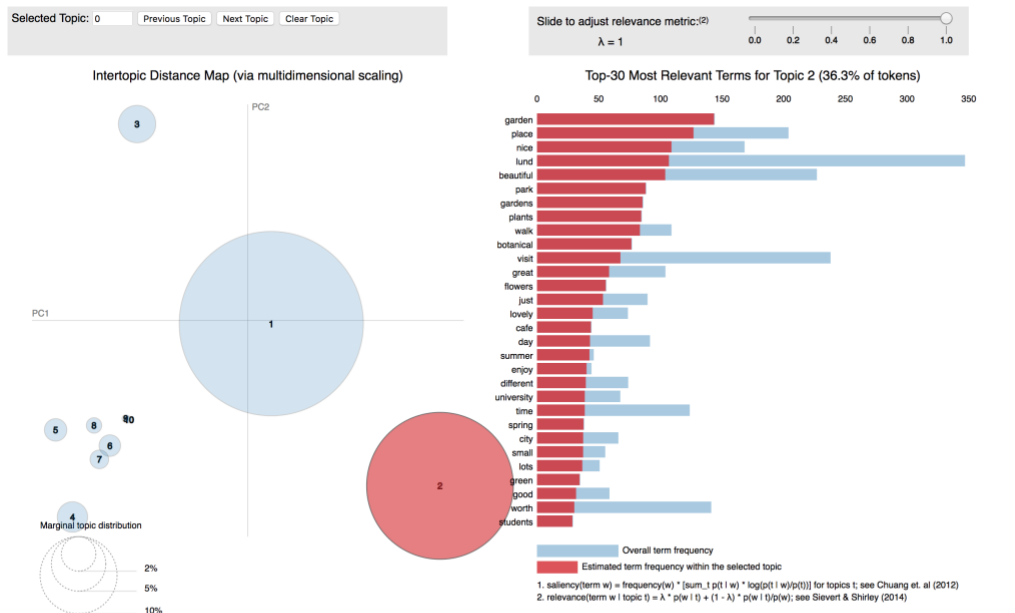
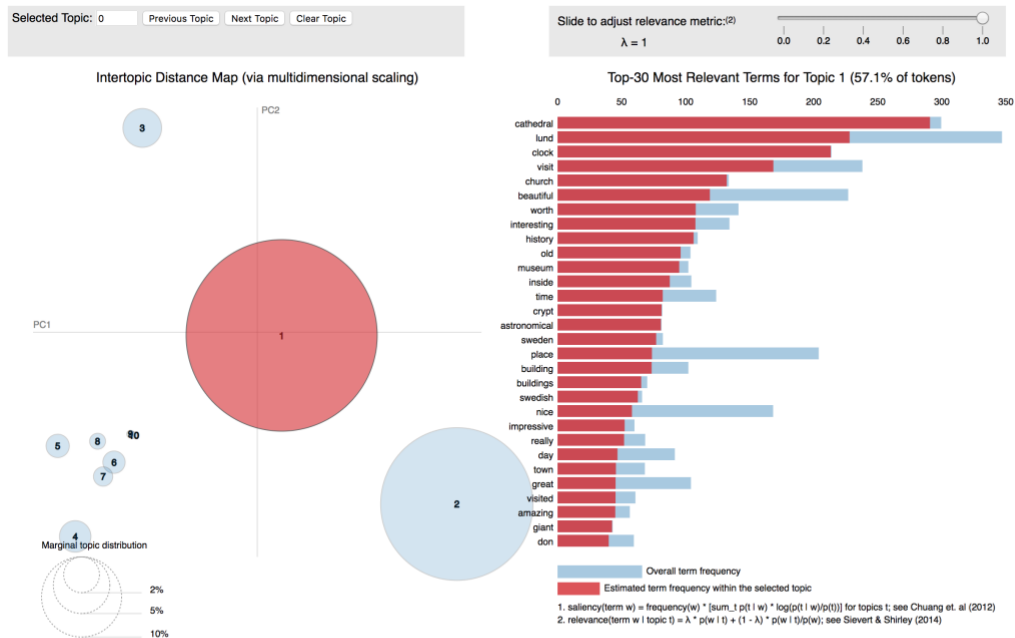
Language	Average score	Number of reviews	Sentiment Analysis	Ave Author vote	Ave Author contribution
[Finnish]	3.00	1	0.300	4	15
[Indonesian]	4.00	3	0.204	131	640
[Japanese]	4.12	33	0.257	54	282
[Danish]	4.24	93	0.376	42	119
[French]	4.29	42	0.406	80	196
[Portuguese]	4.31	26	0.363	21	68
[Spanish]	4.37	35	0.381	105	166
[Turkish]	4.40	5	0.398	38	72
[Dutch]	4.43	14	0.423	70	170
[Swedish]	4.47	641	0.362	18	77
[English]	4.48	955	0.333	54	125
[Italian]	4.49	47	0.384	85	280
[Chinese, (Sim.)]	4.52	23	0.370	42	97
[German]	4.58	50	0.396	49	148
[Russian]	4.60	30	0.358	64	170
[Norwegian]	4.70	10	0.436	19	99
[Polish]	4.78	9	0.317	35	126
[Chinese, (Trad.)]	4.82	17	0.356	43	98
[Greek]	5.00	1	0.500	15	14
[Hungarian]	5.00	1	0.418	4	7
[Thai]	5.00	1	0.396	3	12
[Serbian]	5.00	1	0.639	7	46



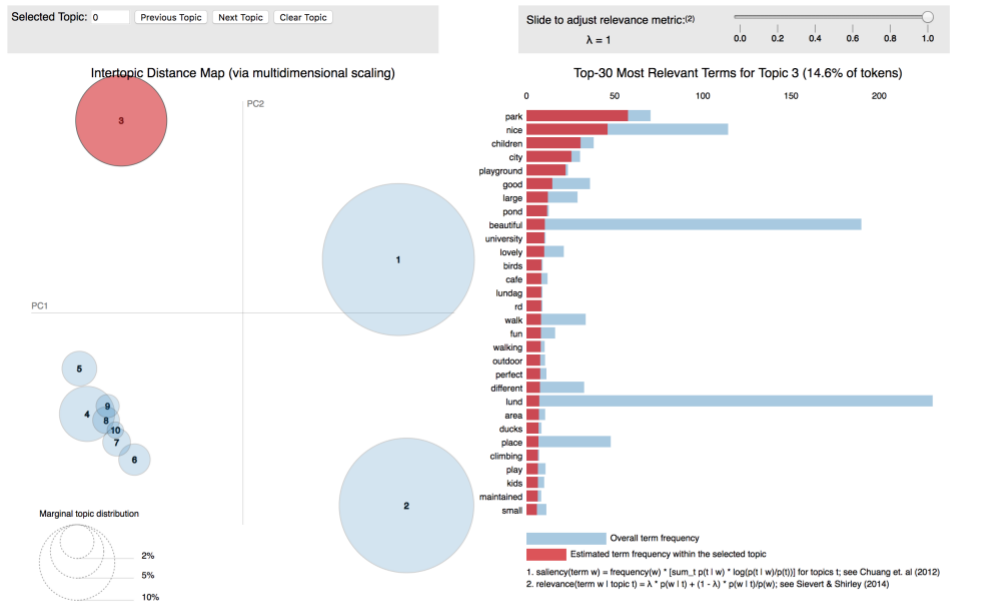
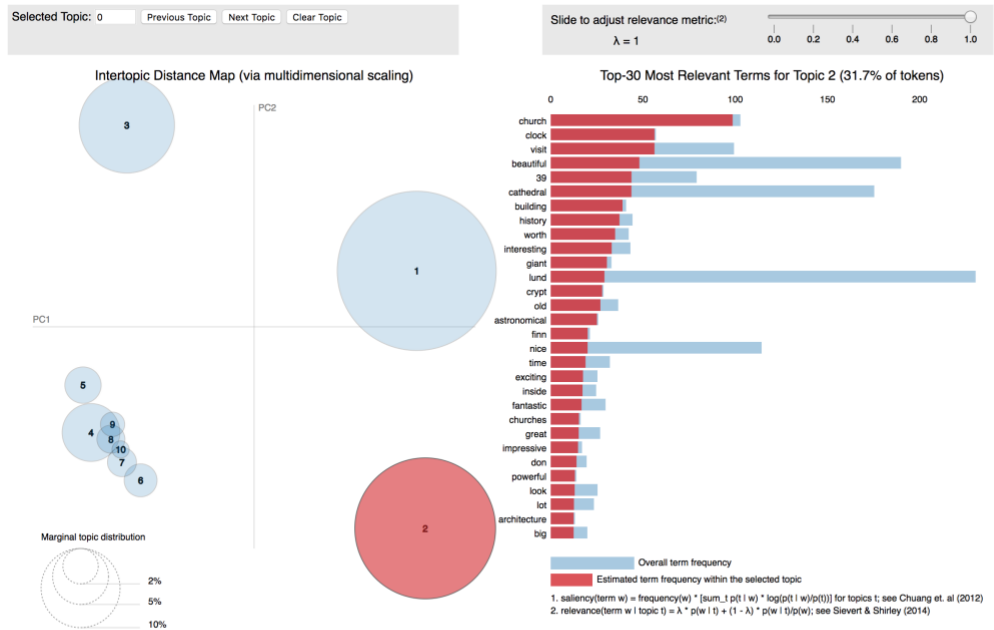
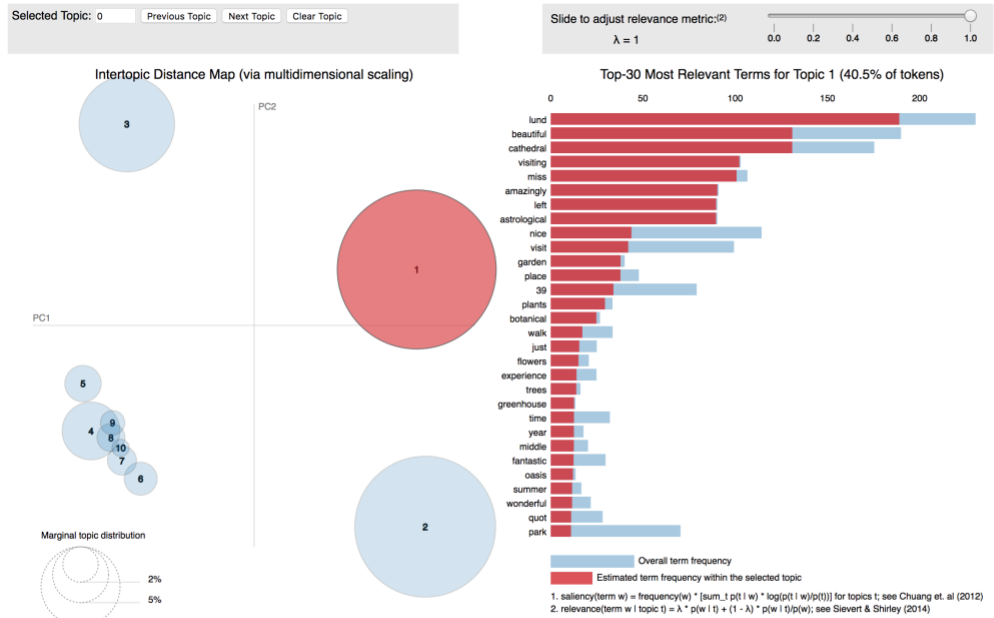


## 2. Details:Topic Modeling by Different Language:

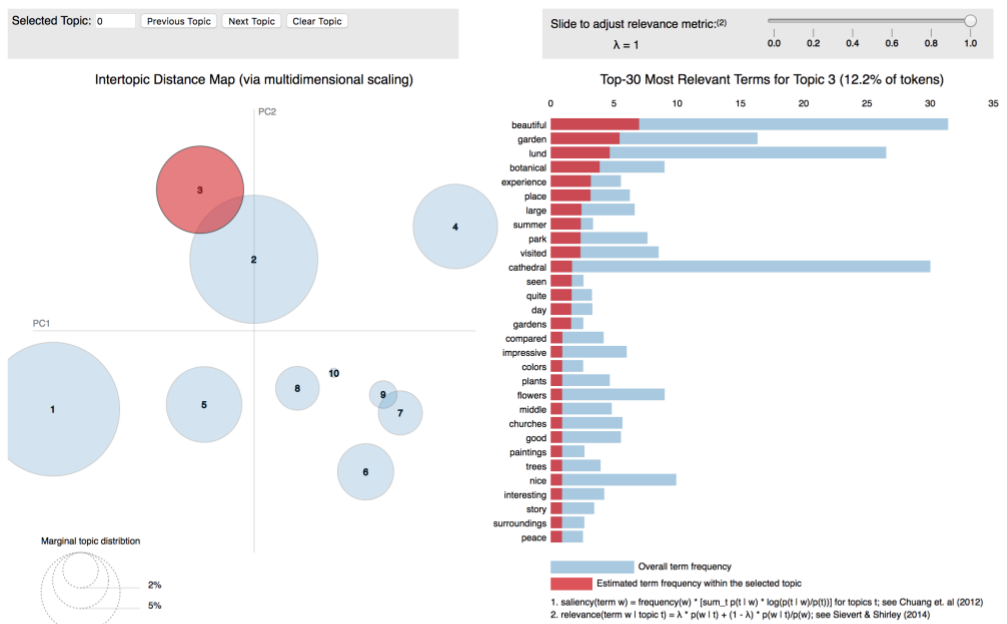
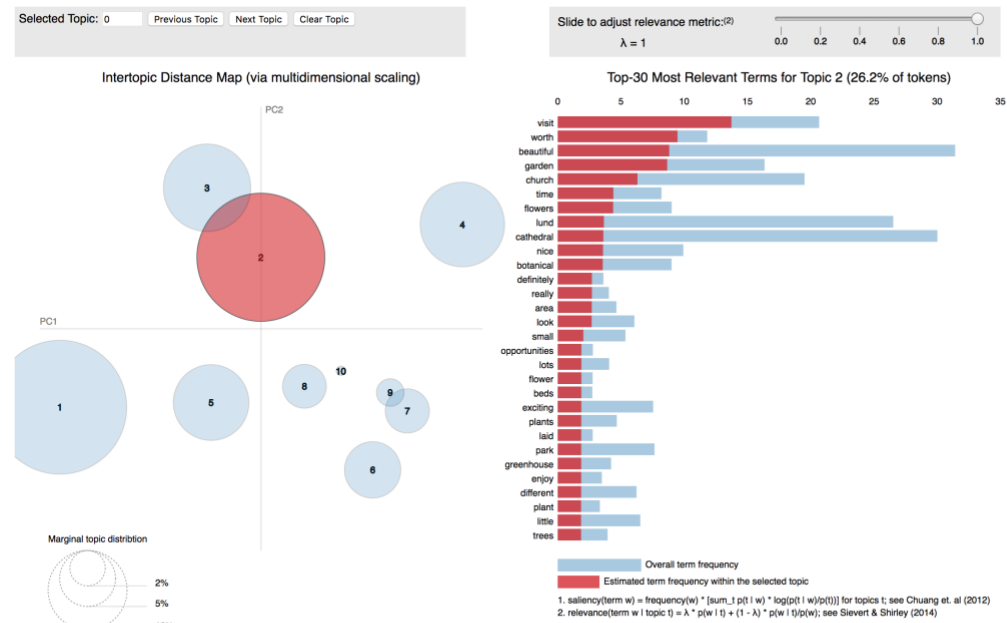
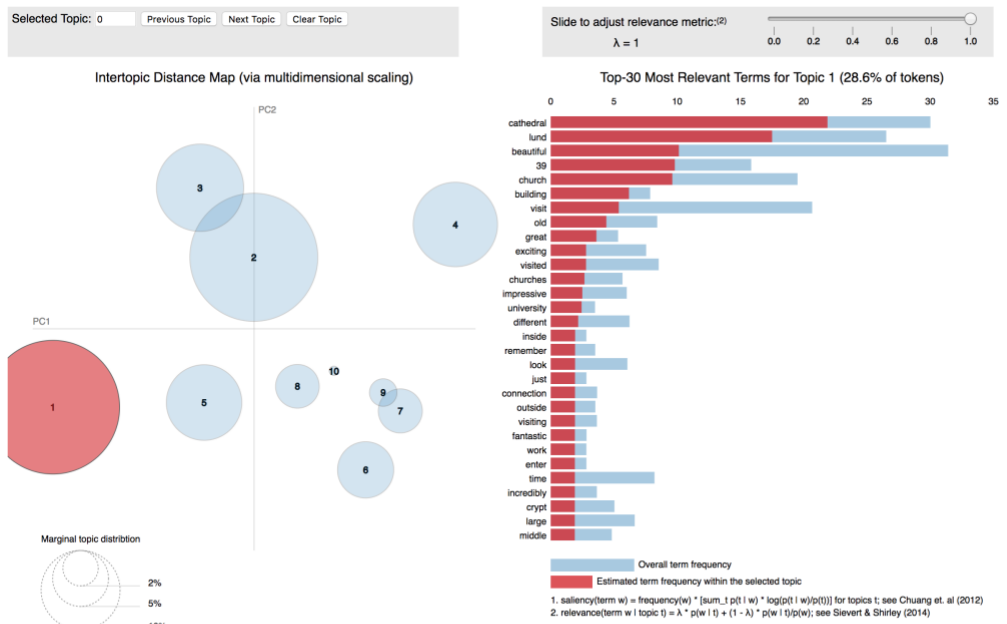
Topic Modelling By English:



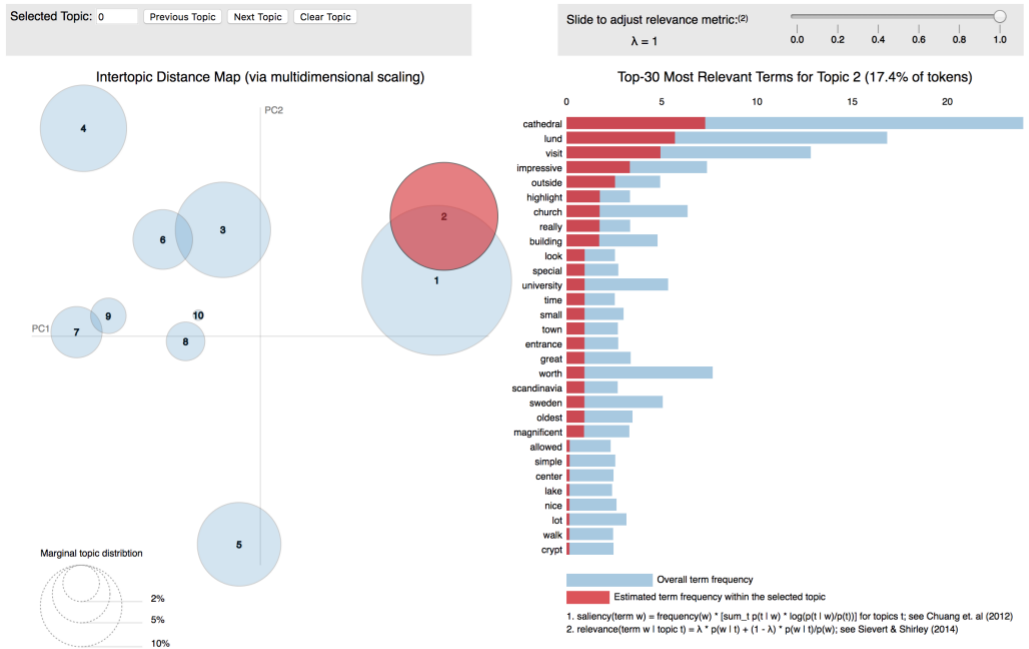
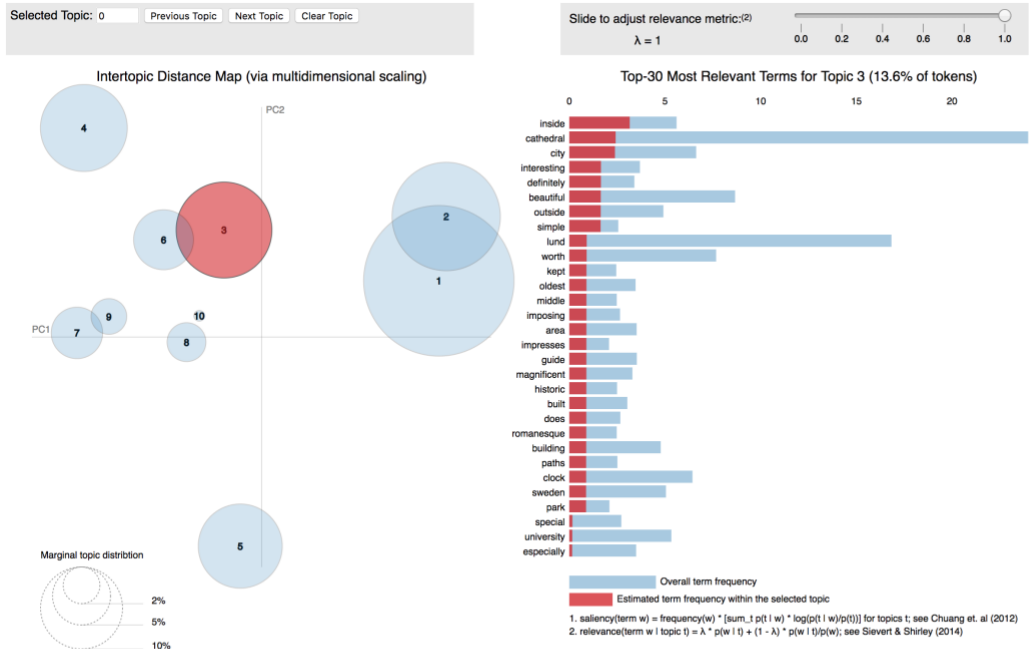
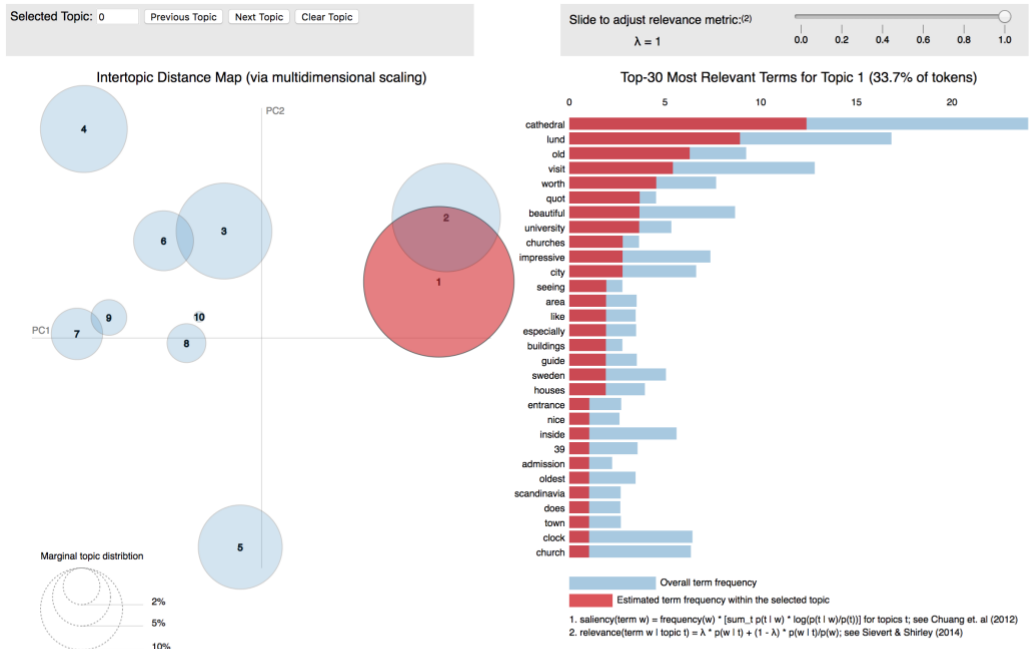
Topic Modelling by Swedish



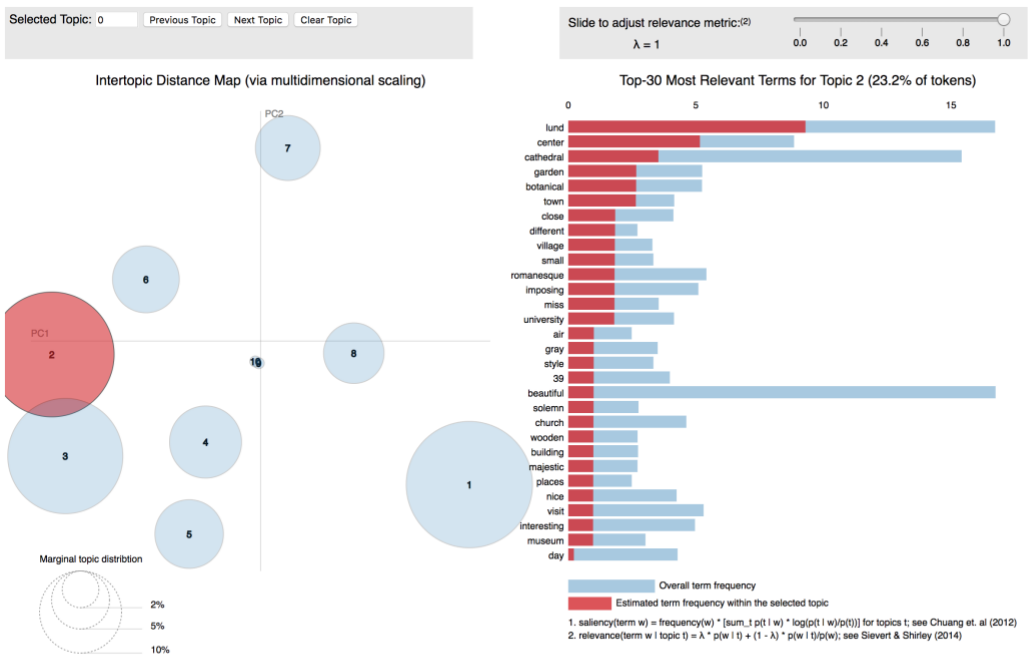
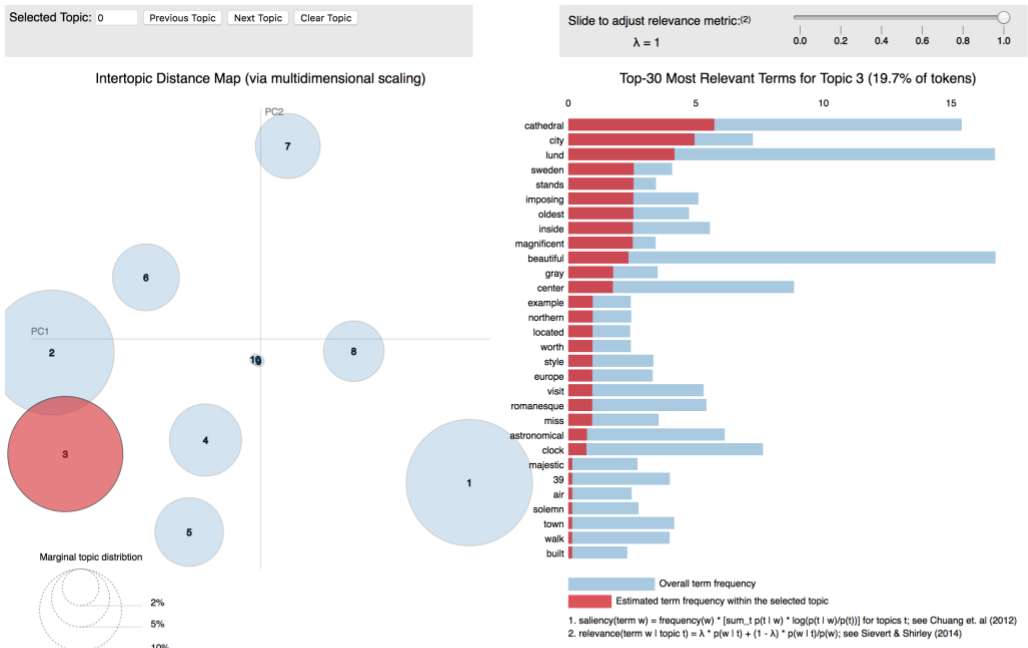
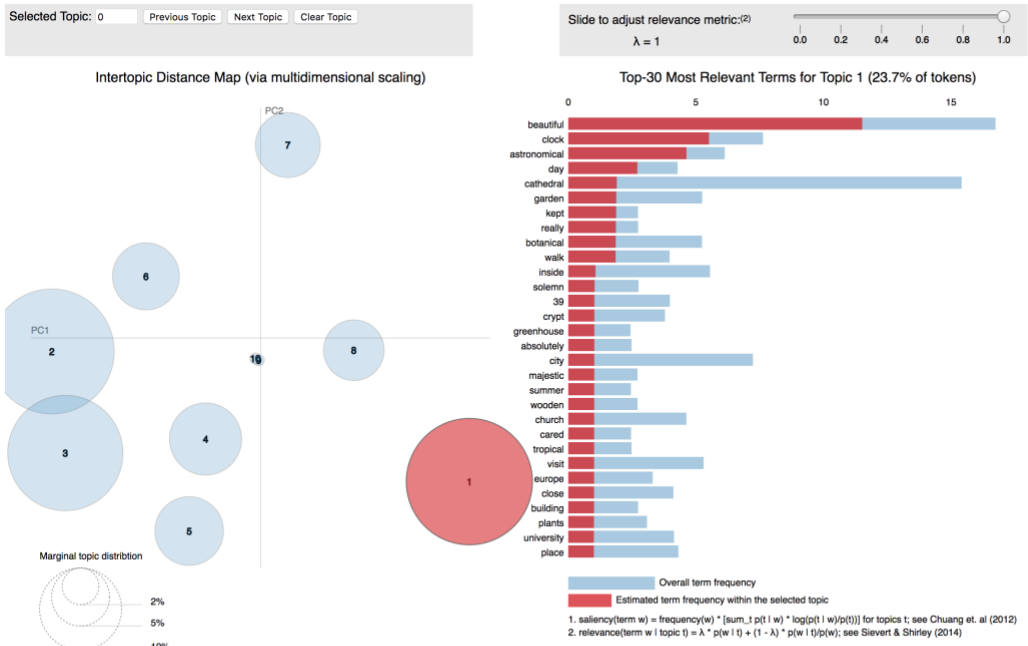
Topic Modelling by Danish:



German:

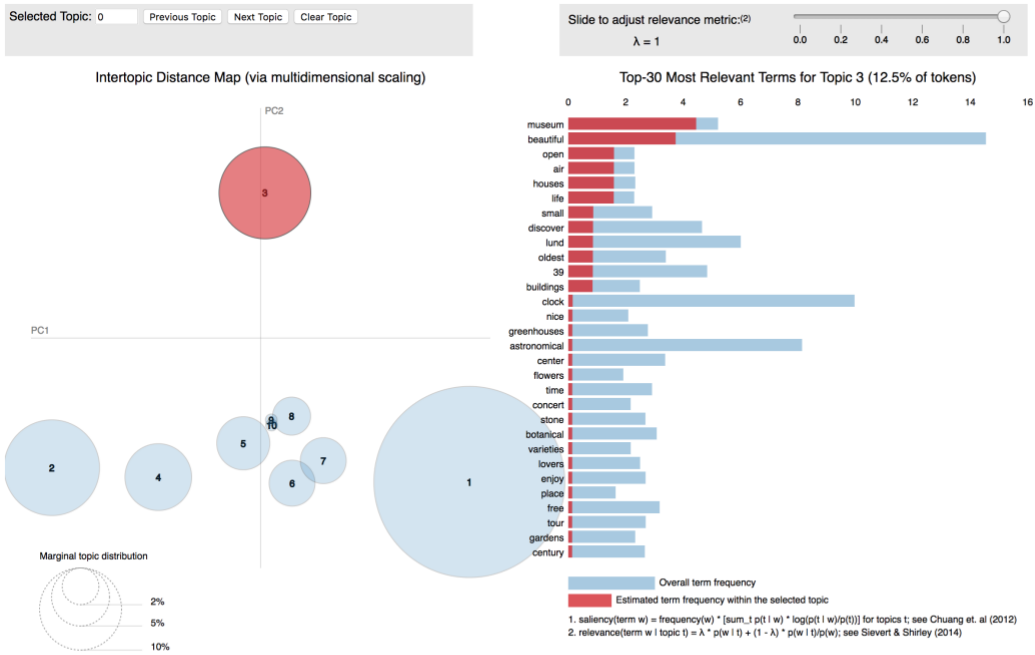
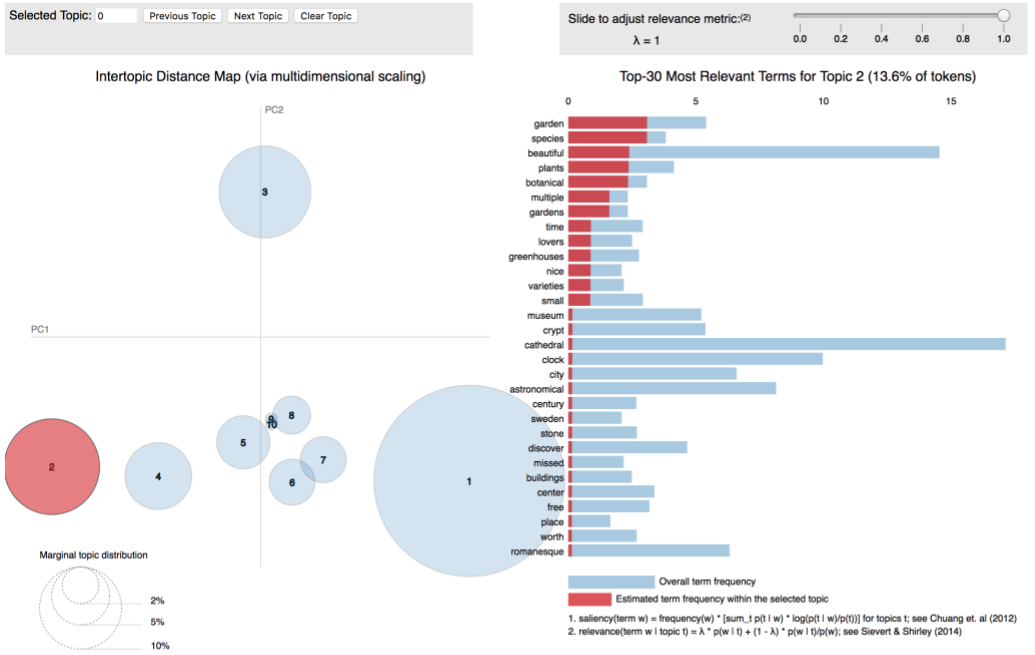
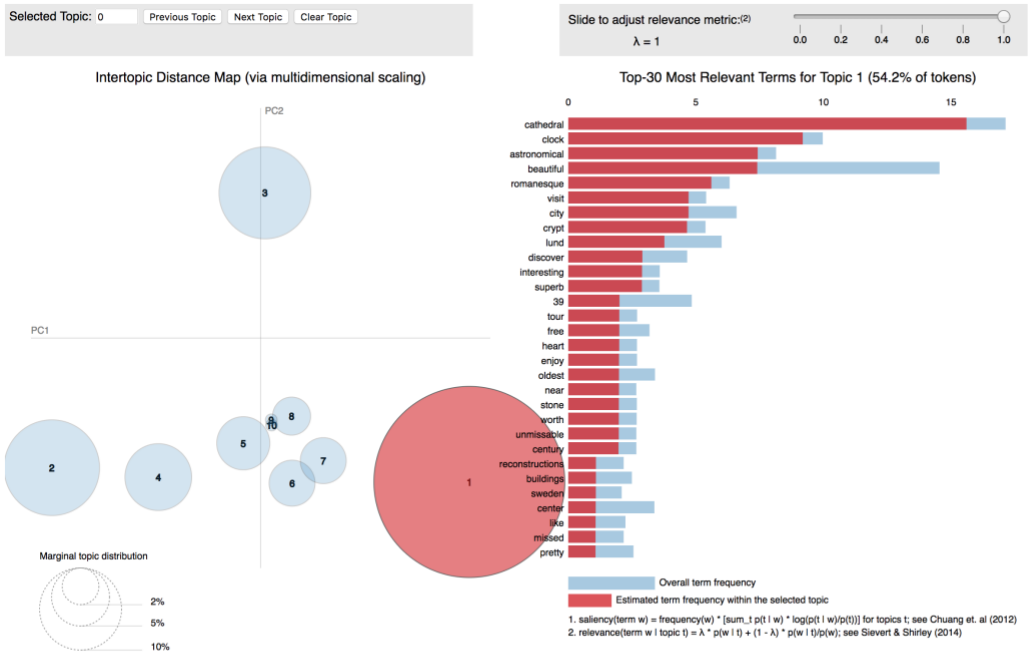


# Italian:





French:



Spanish:

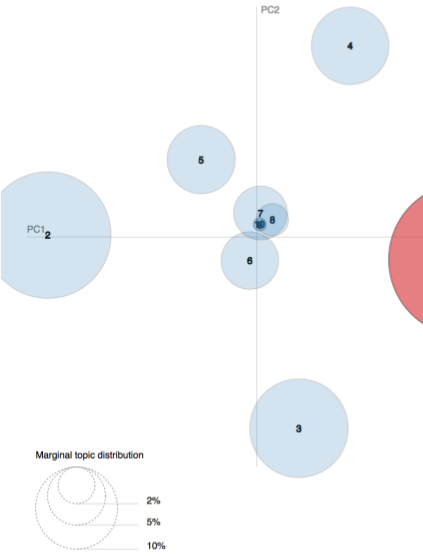
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Previous Topic

Next Topic

Clear Topic

Intertopic Distance Map (via multidimensional scaling)

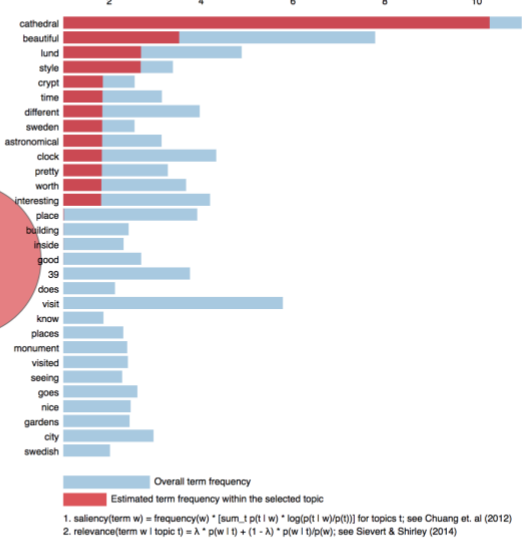


Slide to adjust relevance metric:<sup>(2)</sup>

λ = 1

0.00.20.40.60.81.0

Top-30 Most Relevant Terms for Topic 1 (35% of tokens)



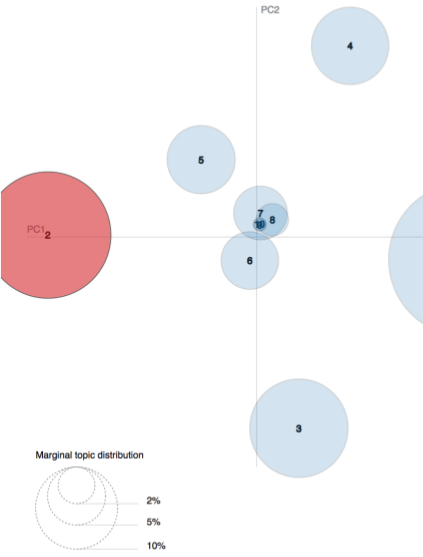
Selected Topic: 0

Previous Topic

Next Topic

Clear Topic

Intertopic Distance Map (via multidimensional scaling)

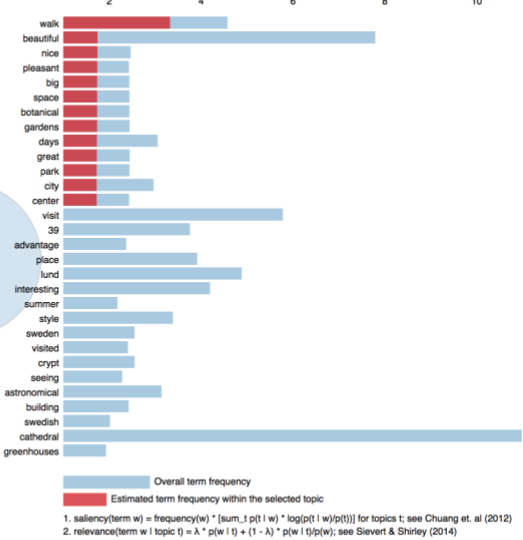


Slide to adjust relevance metric:<sup>(2)</sup>

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Top-30 Most Relevant Terms for Topic 2 (23.7% of tokens)



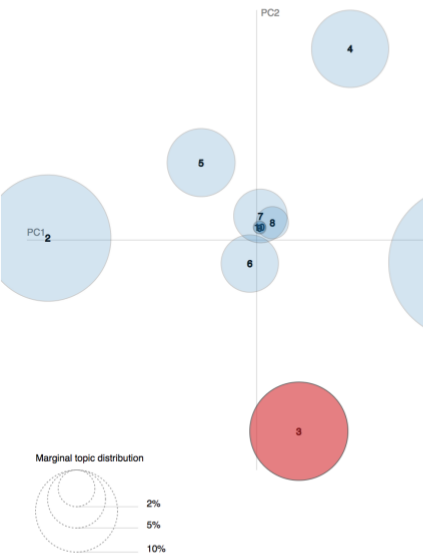
Selected Topic: 0

Previous Topic

Next Topic

Clear Topic

Intertopic Distance Map (via multidimensional scaling)

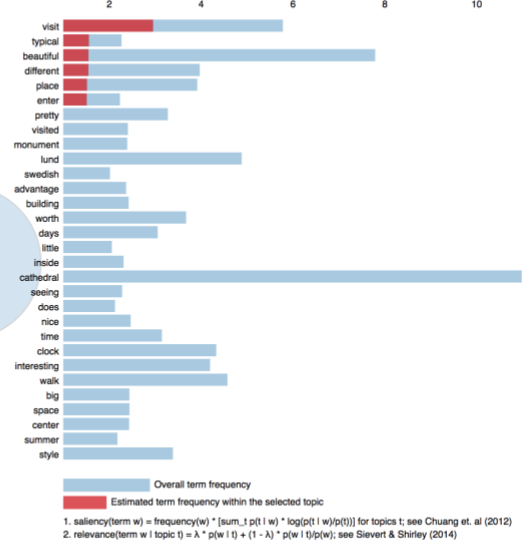


Slide to adjust relevance metric:<sup>(2)</sup>

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Top-30 Most Relevant Terms for Topic 3 (14.3% of tokens)



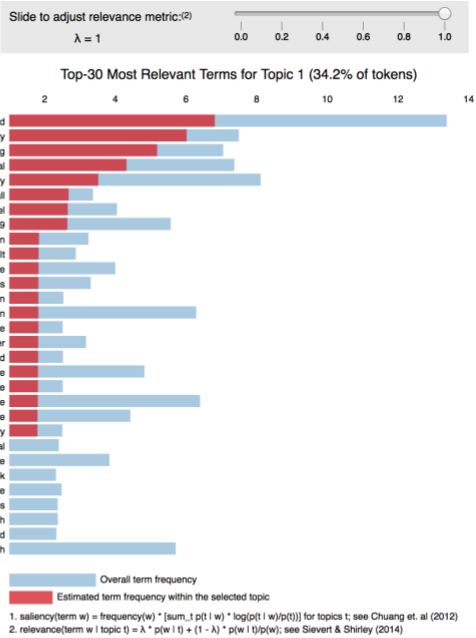
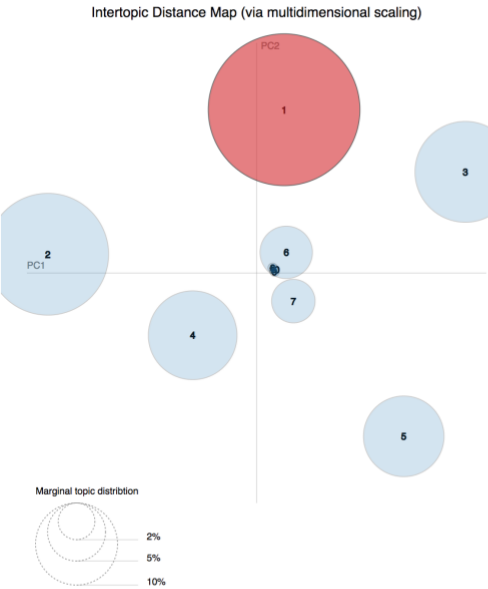
Japanese:

Selected Topic: 0

Previous Topic

Next Topic

Clear Topic

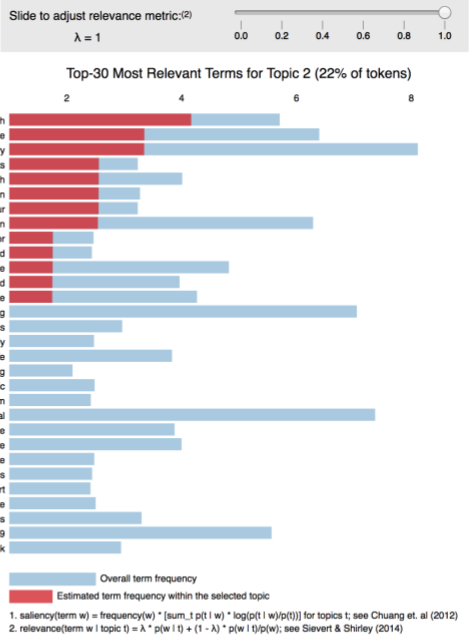
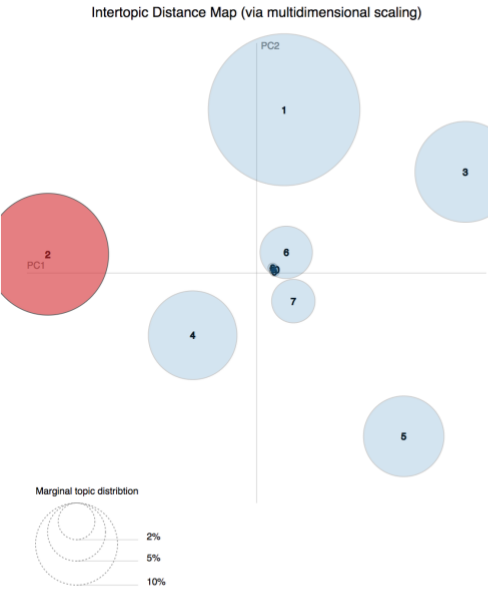


Selected Topic: 0

Previous Topic

Next Topic

Clear Topic

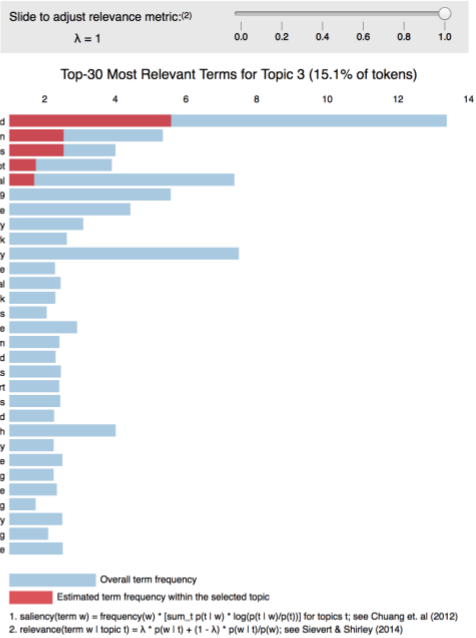
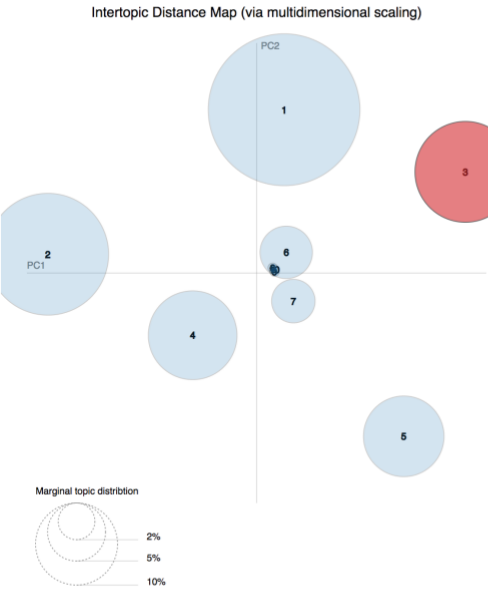


Selected Topic: 0

Previous Topic

Next Topic

Clear Topic



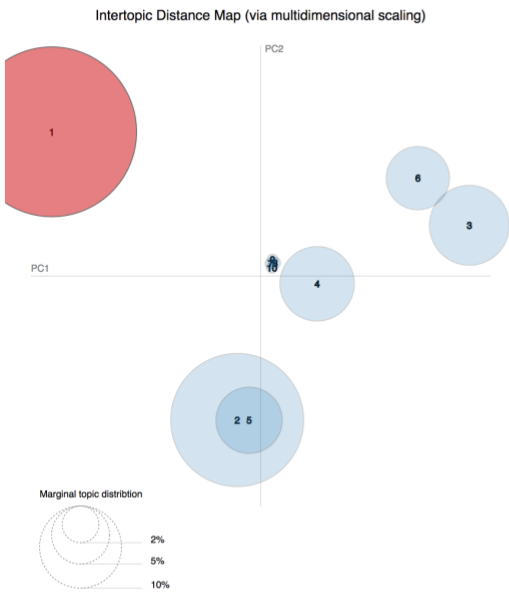
Russian:

Selected Topic: 0

Previous Topic

Next Topic

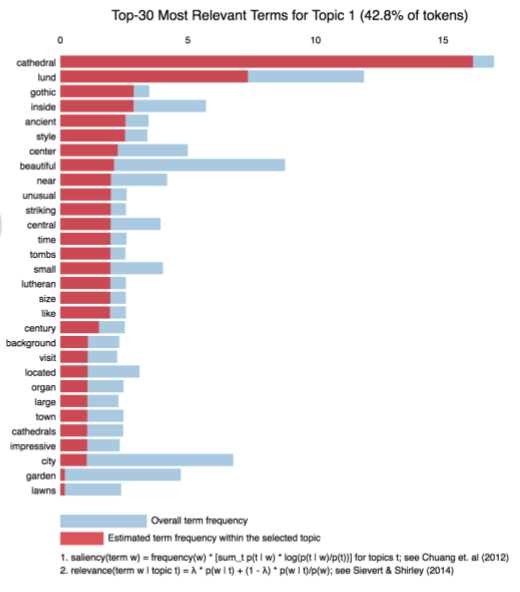
Clear Topic



Slide to adjust relevance metric:<sup>(2)</sup>

$\lambda = 1$

0.00.20.40.60.81.0



Selected Topic: 0

Previous Topic

Next Topic

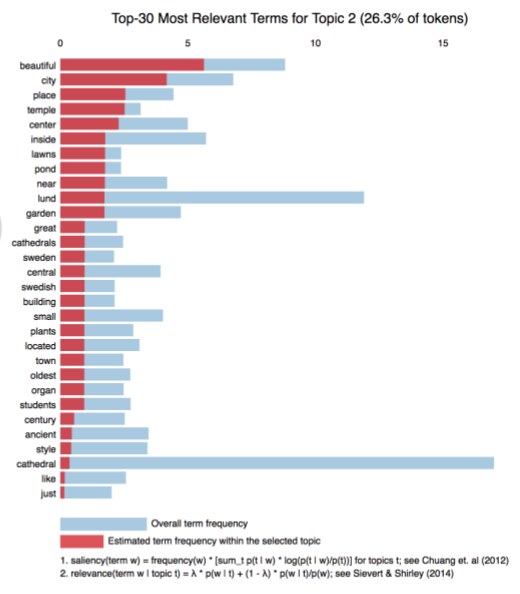
Clear Topic



Slide to adjust relevance metric:<sup>(2)</sup>

$\lambda = 1$

0.00.20.40.60.81.0



Selected Topic: 0

Previous Topic

Next Topic

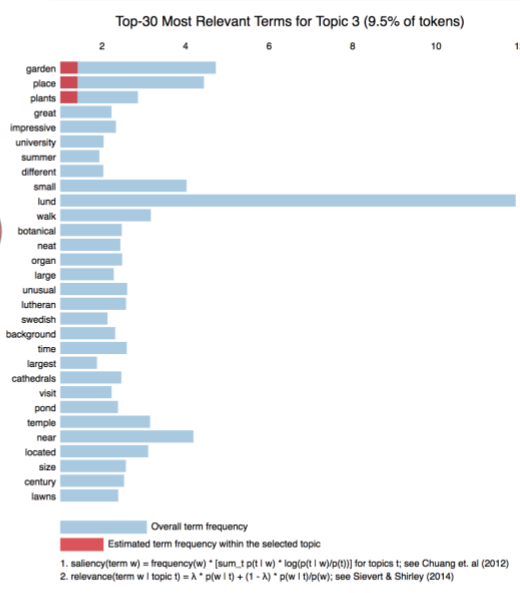
Clear Topic



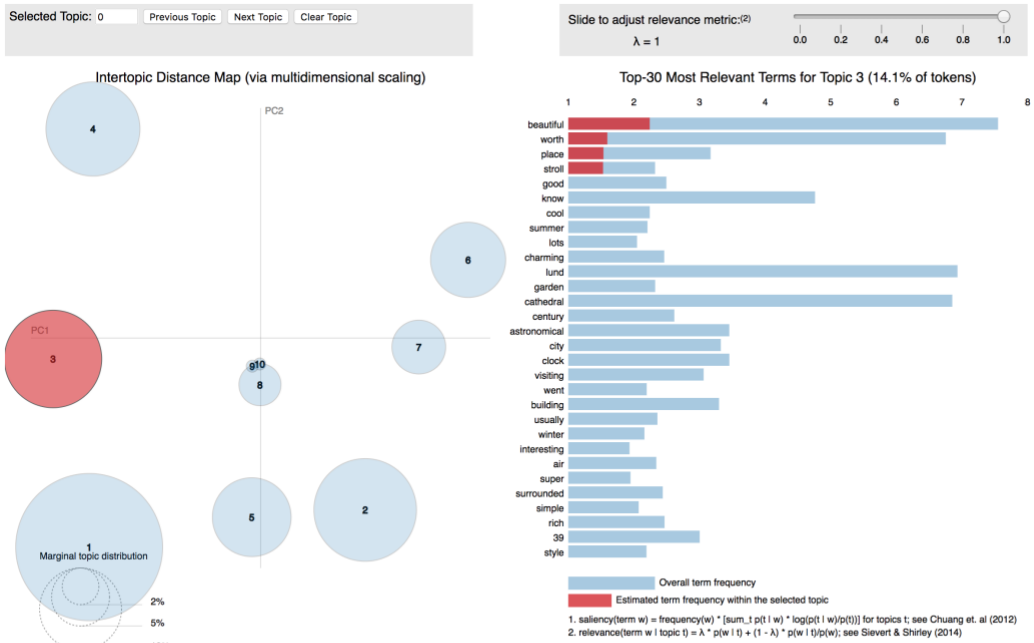
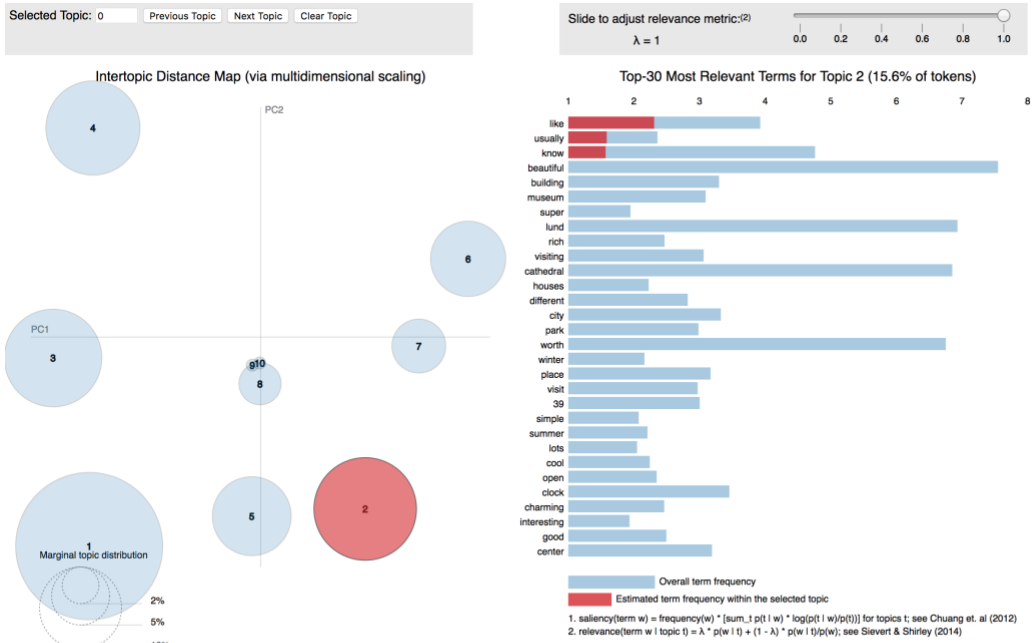
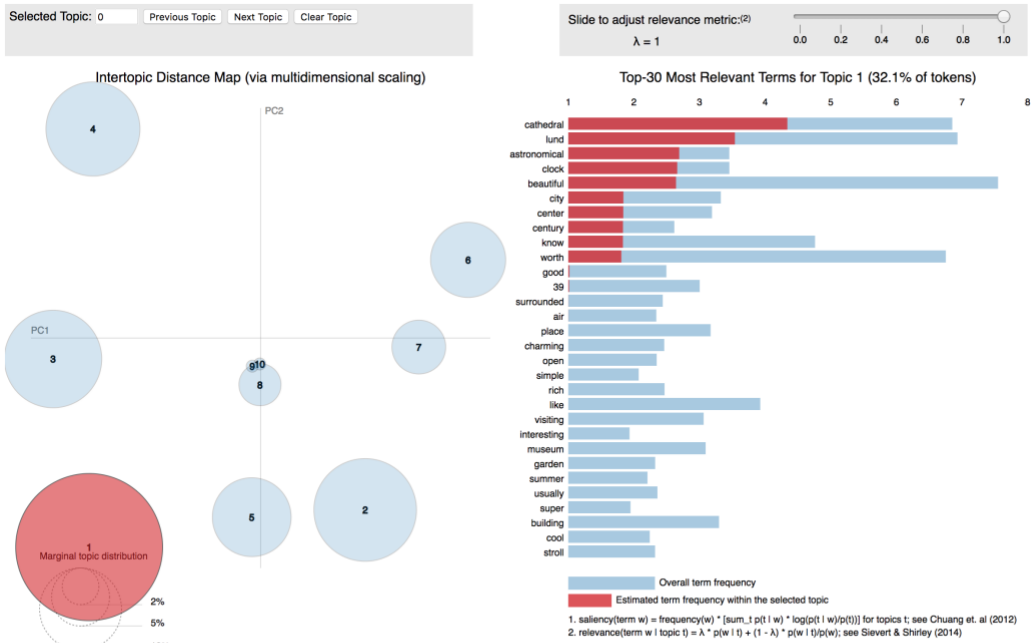
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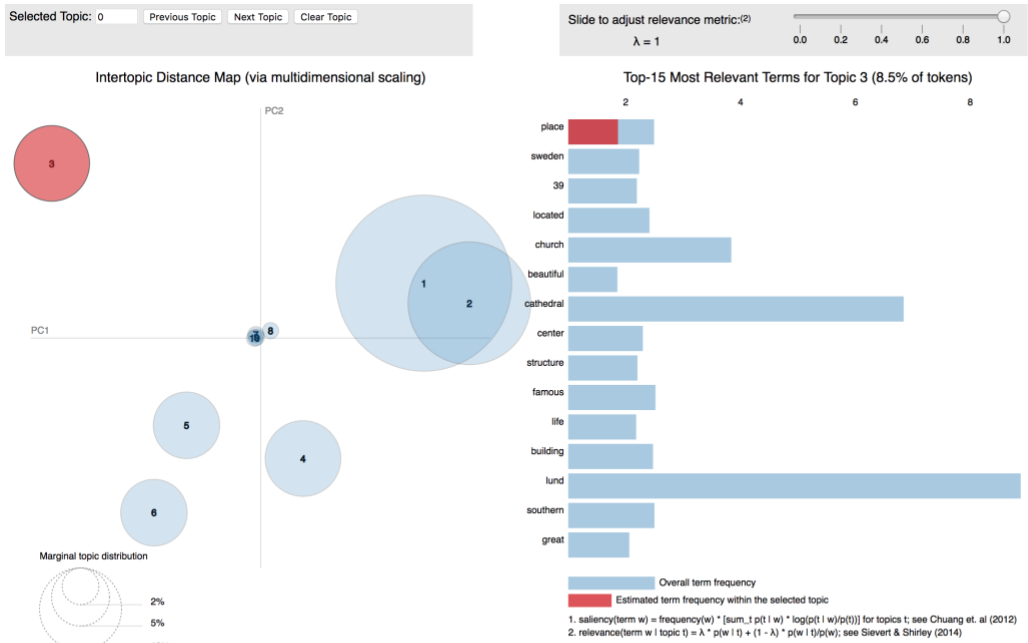
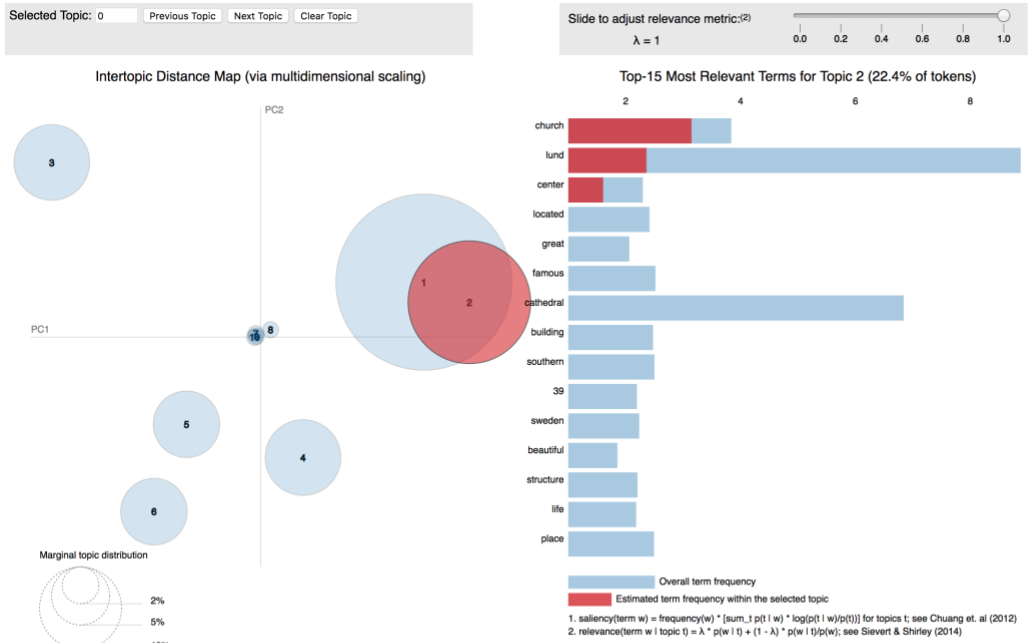
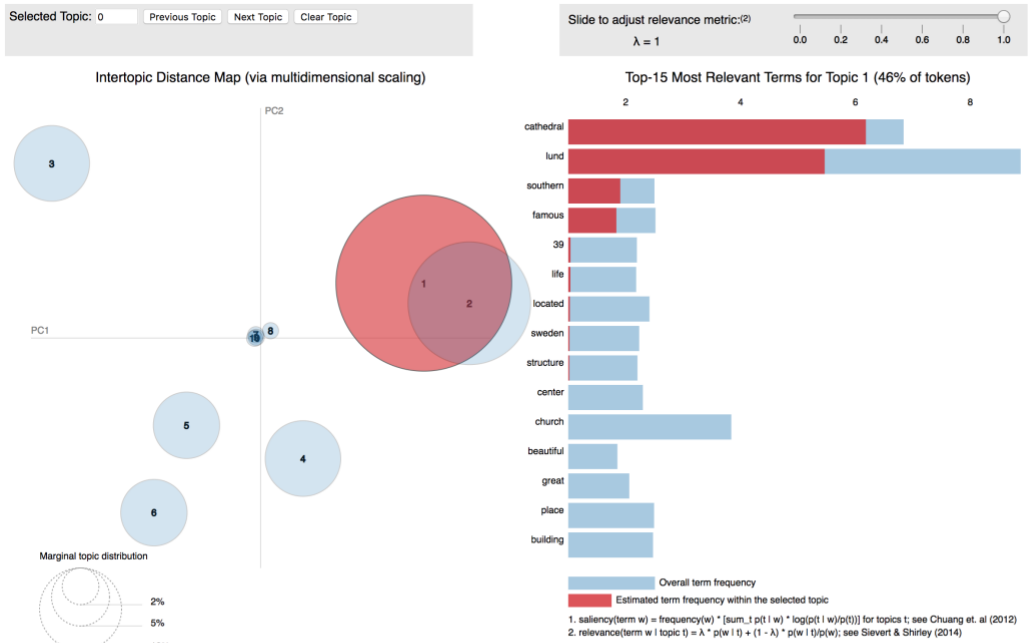
0.00.20.40.60.81.0



Portuguese:



# Chinese Sim:



Chinese Tra:

