

Yuanyuan Hu

Portfolio: <https://yuanux.github.io/>

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EXPERIENCE

UX Lead @Cisco

2022 - Present

Create an industry-leading network+security experience across 10+ SaaS products, which drives Cisco's \$34B core business.

Senior UX Architect, Innovation Lead @WPP

2021 - 2022

Helped clients, including Walgreen, Nvidia, and Sherwin-Williams, to find new business opportunities and deliver an excellent user experience.

Senior Product Designer @Salesforce

2020 - 2021

Leveraged our natural language generation (NLG) technology to create the first-ever data storytelling platform, Lexio, with an 80% renewal rate.

Innovation Consultant @Multiple Companies

2018 - 2022

Facilitated business transformation and new product innovation for companies and nonprofits, including Target, Weee, Firstbook, etc.

Co-founder, Product @Facula

2018 - 2021

Build an agile team of 12 that created a global platform of accessible healthcare with a 4.3 stars review.

UX Designer, Bell Lab, @Nokia

2019 - 2020

Led stakeholders through designing thinking processes and created four new SaaS platforms, including Business Supporting System and Customer Portal.

Product Manager and Designer @Yofish

2017 - 2019

Created China's first financial super app with 1.2 million MAU.

UI/UX Designer @Center for Digital Innovation

2015 - 2017

Partnered with Microsoft, Huawei, and Intel to make new AI technologies applicable, useful, and profitable.

EDUCATION

Master's Degree,

Computer Science,
University of Pennsylvania

Bachelor of Engineering,

Industrial Design,
Tongji University

SKILLS

User Experience Design

User Research

Information Architecture

Web Development

Product Management

Design System

Design Thinking

Product Analytics

A/B Testing

TOOLS

Figma

Adobe Suite

HTML/CSS

JavaScript

React

Python

Miro

UserTesting

Google Analytics

Tableau

AWS