Yuanyuan Hu

Let's make innovation happen :)

(312)709-9034

yuanyuan.hu@outlook.com

linkedin.com/in/yhu86/

EXPERIENCE

Senior Product Designer, Cisco 2022 - Present

Lead UX 2.0 project to simplify and consolidate Cisco network products.

Innovation Consultant, Multiple Companies 2018 - 2022

Facilitated business transformation and product development for companies including Salesforce, Nokia, First book, etc.

User Experience Architect, WPP 2021-2022

Helped Sherwin-Williams corner the DIY market by leading innovation projects driven by customer insights and inspired by technology.

Design Strategist, Narrative Science* 2020-2020

Formed the growth team and designed E2E experiences that drove the biggest customer contacts and investments. *Acquired by Salesforce.

Founder & CEO, Facula 2018-2021

Built a team of 12 and launched the o2o health care platform in both United States and China.

Product Manager & Designer, Yofish 2017-2019

Created China's first financial super app, which got 1.2 million MAU upon release.

UX Designer, Center for Digital Innovation 2016-2017

Partnered with Intel, Huawei, and Microsoft to make new AI technologies applicable, useful, and profitable.

PORTFOLIO

yuanUX.github.io

Password: Sesame

EDUCATION

Bachelor of Engineering,
Industrial and Product
Design,
Tongji University
2014

SKILLS

User Experience Design
Project Management
Information Architecture
Design Thinking
User Research
Competitive Analysis
Product Analytics
Web Development

TOOLS

Figma
Adobe cc
UserTesting
Google Analytics
Tableau
React.js