Yuanyuan Li

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EDUCATION

Cornell University   New York, United States   08/2015-05/2016
- Master of Professional Studies in Information Science

University of International Business and Economics   Beijing, China   09/2010- 07/2014
- Bachelor of Management in Electronic- Business --*GPA: 3.86/4.0   Rank 1/108*

University of International Business and Economics   Beijing, China   09/2014- 06/2016
- Master of Economics in Industrial Economics

INTERNSHIP

IT Consulting Assistant, PwC   03/2015- 06/2015
- Developed users' interface on APEX, tested systems, cleaned Oracle database and managed project documents
- Studied data's architecture and worked on ERD for the whole Finance System independently

Project Assistant, SAP   05/2014- 10/2014
- Analyzed clients' requirements and improved customers' satisfaction by redesigning processes
- Cooperated with global IT architects to finish 20+ reports on SAP ERP integration, HANA in-memory immigration and systems landscape optimism (SLO)

Sales Operation and Channel Assistant, **NetApp Inc**   07/2013 - 01/2014
- Supervised 100+ orders daily by frequently cooperating with Sales managers, Channel Managers and Partners
- Analyzed and summarized weekly district reports for deal registration to 4 Channel Managers separately

PROJECTS

Creativity in Orchestras – MERID Project   09/2015-12/2015
-Developed a web application that will enable researchers to run surveys and research investigations online
- **Skills:** Requirements analysis, Rapid Prototypes building (Axure), Front-end development with Bootstrap

Assistive Technology for Food Restrictions   10/2015-12/2015
-Developed a mobile application that can help Cornell students who have food restriction problems eating at campus
- **Skills:** HCI design and sketch, iOS development and UI design, users experience interview

Facilitated Collaboration Research   10/2012-10/2014
-Studied Computer Supported Collaborative Learning and develop tools   (www.brainstorming.sinaapp.com/)
- **Skills:** User Experience research, data analysis, PHP development and writing skills
- Publication: (1) SSCI journal: *British Journal of Educational Technology* (2) EI journal: *Journal of Theoretical and Applied Information Technology* (3) CSSCI journal: *China Education Technology* (4) International conference: *48th Hawaii International Conference on System Sciences* (#2 in information system), and *18th Pacific Asia Conference on Information Systems*

LEADERSHIP

Director of Marketing, AIA (Hong Kong) Insurance Co. Ltd Business Program   01/2013- 02/2013
- Won the championship in 20 teams due to in-depth market analysis and impressive product launch

Technology Manager, LBS Eating Project   09/2012- 07/ 2013
- Won 3rd in Beijing Challenge Cup and 1st Prize in National E-Business Planning Competition

Director of Events, Student Union of Information School   09/2010- 07/ 2011
- Hosted 15 events a year including IT lecture, parties and skills training attracting 1000+ students

HONORS AND AWARDS

2014 Beijing Outstanding Graduate, University Outstanding Graduate
2012 National Scholarship (top 1%), Beijing Merit Student (top 1%), First-class Scholarship (top 5%)
2013 Scholarship for Academic Performance (4/8,000+), Leadership Scholarship (6 /8,000+)
2011 1st Prize and also awarded as "The Best Entrepreneurship" in National E-Business Planning Competition

COMPUTING SKILLS AND OTHERS

- Programming language: C, JAVA, XML, HTML, SQL, VB.NET, PHP
- Software skills: Axure, Sketch, Adobe Photoshop, Adobe Illustrator, Dreamweaver, Prezi
- Certificates: IBM Advanced Project Management Certificate, SAP ERP 6.0 EHP5 Global Certificate