

Yuanyuan Li

Website: yuanyuanli.me

Email: Y12577@cornell.edu

Phone: 206-319-2929

EDUCATION

Cornell University	New York, United States	08/2015-05/2016
• Master of Professional Studies in Information Science --GPA:3.73/4.0		
University of International Business and Economics	Beijing, China	09/2010- 07/2014
• Bachelor of Management in Electronic- Business --GPA: 3.86/4.0 Rank 1/108		
University of International Business and Economics	Beijing, China	09/2014- 06/2016
• Master of Economics in Industrial Economics --GPA:3.71/4.0		

PROJECTS

Creativity in Orchestras, Software Engineering Project	09/2015-12/2015
-Developed a web application that will enable researchers to run surveys and research investigations online	
• Skills: front-end development (jade, node.js, jQuery, bootstrap, and mongoDB) and requirements analysis	
Assistive Technology for Food Restrictions, Human-computer Interface Design Project	10/2015-12/2015
-Developed a mobile application that can help Cornell students who have dietary restrictions at campus	
• Skills: low quality prototypes design, high quality prototypes design and requirements analysis	
Facilitated Collaboration, Computer Supported Collaboration Research	10/2012-10/2014
-Studied efficient and effective progresses for collaborative teams and developed tools to support experiments	
• Skills: User Experience research, data analysis, PHP development and writing skills	
• Publications: (1) SSCI journal: <i>British Journal of Educational Technology</i> (2) EI journal: <i>Journal of Theoretical and Applied Information Technology</i> (3) CSSCI journal: <i>China Education Technology</i> (4) International conference: 48 th Hawaii International Conference on System Sciences (#2 in information system), and 18 th Pacific Asia Conference on Information Systems	

INTERNSHIP

PwC, IT Consulting Assistant	03/2015- 06/2015
• Developed users' interface on APEX, tested systems, cleaned Oracle database and managed project documents	
• Studied data's architecture and worked on ERD for the whole Finance System independently	
SAP, Project Assistant	05/2014- 10/2014
• Analyzed clients' requirements and improved customers' satisfaction by redesigning processes	
• Cooperated with global IT architects to finish 20+ reports on SAP ERP integration, HANA in-memory immigration and systems landscape optimization (SLO)	
NetApp Inc, Sales Operation and Channel Assistant	07/2013 - 01/2014
• Supervised 100+ orders daily by frequently cooperating with Sales managers, Channel Managers and Partners	
• Analyzed and summarized weekly district reports for deal registration to 4 Channel Managers separately	

LEADERSHIP

Director of Marketing, AIA (Hong Kong) Insurance Co. Ltd Business Program	01/2013- 02/2013
• Won the championship in 20 teams due to in-depth market analysis and impressive product launch	
Technology Manager, LBS Eating Project	09/2012- 07/ 2013
• Won 3 rd in Beijing Challenge Cup and 1 st Prize in National E-Business Planning Competition	
Director of Events, Student Union of Information School	09/2010- 07/ 2011
• Hosted 15 events a year including IT lecture, parties and skills training attracting 1000+ students	

HONORS AND AWARDS

2015 First-class Scholarship (top 5%), Guanghua Graduate Scholarship (top 1%)
2014 Beijing Outstanding Graduate, University Outstanding Graduate
2012 National Scholarship (top 1%), Beijing Merit Student (top 1%), First-class Scholarship (top 5%)
2013 Scholarship for Academic Performance (4/8,000+), Leadership Scholarship (6 /8,000+)
2011 1st Prize and also awarded as "The Best Entrepreneurship" in National E-Business Planning Competition

OTHERS

- Programming language: C, Java, Javascript, Html, Sql, Php, Swift
- Software skills: Axure, Sketch, Adobe Photoshop, Adobe Illustrator, Dreamweaver, Prezi