

# Yuanyuan Li

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## EDUCATION

**Cornell University**, Ithaca, NY

Master of Professional Studies in Information Science, May 2016

- GPA: 3.73

**University of International Business and Economics**, Beijing

Master of Economics in Industrial Economics, June 2016

- GPA: 3.71/4.0

**University of International Business and Economics**, Beijing

Bachelor of Management in Electronic-Business, 2010-2014

- GPA: 3.86/4.0; rank 1/108

## RELATED EXPERIENCE

**Front-end Developer**, Software Engineering Project

09/2015-12/2015

- Developed a web application that will enable researchers to run surveys and research investigations online
- Skills: front-end development (jade, node.js, jQuery and Javascript) and Software Engineering management

**UI/UX Designer**, Human-computer Interface Design

10/2015-12/2015

- Designed a mobile application that can help Cornell students who have diary restrictions at campus
- Skills: low quality/high quality prototypes design and requirements analysis

**iOS Developer**, FitCat App Design and Development

02/2016- 05/2016

- Developed a mobile application for Cornell Feline Health Center to improve the health and well-being of cats
- Skills: Swift, Xcode development, UI design with Sketch 3, interactive and rapid prototypes design

**UX Researcher**, Computer Supported Collaboration Research

10/2012-10/2014

- Studied efficient and effective progresses for collaborative teams and developed tools to support experiments
- Skills: User Experience research, data analysis, PHP development and writing skills

**UI/UX Designer, Business Consulting Project**

02/2016- 05/2016

- Designed a mobile app and marketing strategies for startup GiveNext to attract more donors and organizations
- Skills: competitor analysis, consulting management, high quality prototypes design and presentation

## INTERNSHIP

**IT Consulting Assistant**, PwC LLP

03/2015- 06/2015

- Developed users' interface on APEX, tested systems, cleaned Oracle database and managed project documents
- Studied data's architecture and worked on ERD for the whole Finance System independently

**Project Assistant**, SAP SE

05/2014- 10/2014

- Analyzed clients' requirements and improved customers' satisfaction by redesigning processes
- Cooperated with global IT architects to finish 20+ reports on SAP ERP integration, HANA in-memory immigration and systems landscape optimism (SLO)

**Sales Operation and Channel Assistant**, NetApp Inc

07/2013-01/2014

- Supervised 100+ orders daily by frequently cooperating with Sales managers, Channel Managers and Partners
- Analyzed and summarized weekly district reports for deal registration to 4 Channel Managers separately

## LEADERSHIP

**Director of Marketing**, AIA (Hong Kong) Insurance Co. Ltd Business Program

01/2013- 02/2013

- Won the championship in 20 teams due to in-depth market analysis and impressive product launch

**Technology Manager**, LBS Eating Project

- Won 3<sup>rd</sup> in Beijing Challenge Cup and 1<sup>st</sup> Prize in National E-Business Planning Competition

**Director of Events**, Student Union of Information School

- Hosted 15 events a year including IT lecture, parties and skills training attracting 1000+ students

## SKILLS

- Programming language: Java, Javascript, HTML5, CSS3, jQuery, Sql, Php, Swift
- Software skills: Axure RP, Sketch 3, Adobe Photoshop, Adobe Illustrator, Dreamweaver, Prezi