**Yuanyuan Li**

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**EDUCATION**

**Cornell University** New York, United States 08/2015-05/2016

* Master of Professional Studies in Information Science --GPA:3.73/4.0

**University of International Business and Economics**Beijing, China09/2010- 07/2014

* Bachelor of Management in Electronic- Business --*GPA: 3.86/4.0 Rank 1/108*

**University of International Business and Economics** Beijing, China09/2014- 06/2016

* Master of Economics in Industrial Economics --GPA:3.71/4.0

**PROJECTS**

Creativity in Orchestras, **Software Engineering Project** 09/2015-12/2015

-Developed a web application that will enable researchers to run surveys and research investigations online

* Skills:front-end development (jade, node.js, jQuery, bootstrap, and mongoDB) and requirements analysis

Assistive Technology for Food Restrictions, **Human-computer Interface Design Project** 10/2015-12/2015

-Developed a mobile application that can help Cornell students who have diary restrictions at campus

* Skills: low quality prototypes design, high quality prototypes design and requirements analysis

Facilitated Collaboration, **Computer Supported Collaboration Research**10/2012-10/2014

-Studied efficient and effective progresses for collaborative teams and developed tools to support experiments

* Skills: User Experience research, data analysis, PHP development and writing skills
* Publications:(1) SSCI journal: *British Journal of Educational Technology* (2) EI journal: *Journal of Theoretical and Applied Information Technology* (3) CSSCI journal: *China Education Technology* (4) International conference: *48th Hawaii International Conference on System Sciences* (#2 in information system),and *18th Pacific Asia Conference on Information Systems­*

**INTERNSHIP**

**PwC, IT Consulting Assistant** 03/2015- 06/2015

* Developed users’ interface on APEX, tested systems, cleaned Oracle database and managed project documents
* Studied data’s architecture and worked on ERD for the whole Finance System independently

**SAP, Project Assistant** 05/2014- 10/2014

* Analyzed clients’ requirements and improved customers’ satisfaction by redesigning processes
* Cooperated with global IT architects to finish 20+ reports on SAP ERP integration, HANA in-memory immigration and systems landscape optimism (SLO)

**NetApp Inc, Sales Operation and Channel Assistant**  07/2013 - 01/2014

* Supervised 100+ orders daily by frequently cooperating with Sales managers, Channel Managers and Partners
* Analyzed and summarized weekly district reports for deal registration to 4 Channel Managers separately

**LEADERSHIP**

**Director of Marketing,** **AIA (Hong Kong) Insurance Co. Ltd Business Program**  01/2013- 02/2013

* Won the championship in 20 teams due to in-depth market analysis and impressive product launch

**Technology Manager, LBS Eating Project** 09/2012- 07/ 2013

* Won 3rd in Beijing Challenge Cup and 1st Prize in National E-Business Planning Competition

**Director of Events, Student Union of Information School** 09/2010- 07/ 2011

* Hosted 15 events a year including IT lecture, parties and skills training attracting 1000+ students

**HONORS AND AWARDS**

2015 First-class Scholarship (top 5%), Guanghua Graduate Scholarship (top 1%)

2014 Beijing Outstanding Graduate, University Outstanding Graduate

2012 National Scholarship (top 1%), Beijing Merit Student (top 1%), First-class Scholarship (top 5%)

2013 Scholarship for Academic Performance (4/8,000+), Leadership Scholarship (6 /8,000+)

2011 1st Prize and also awarded as “The Best Entrepreneurship” in National E-Business Planning Competition

**OTHERS**

* Programming language: C, Java, Javascript, Html, Sql, Php, Swift
* Software skills: Axure, Sketch, Adobe Photoshop, Adobe Illustrator, Dreamweaver, Prezi