**Yuanyuan Li**

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| **EDUCATION** |  |
| **Cornell University,** Ithaca,NY  Master of Professional Studies in Information Science, May 2016   * GPA:3.73   **University of International Business and Economics,** Beijing  Master of Economics in Industrial Economics, June 2016   * GPA:3.71/4.0   **University of International Business and Economics****,** Beijing  Bachelor of Management in Electronic-Business, 2010-2014   * GPA: 3.86/4.0; rank 1/108 |  |
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| **RELATED EXPERIENCE** |  |
| **Front-end Developer,** Software Engineering Project | 09/2015-12/2015 |
| * Developed a web application that will enable researchers to run surveys and research investigations online * Skills:front-end development (jade, node.js, jQuery and Javascript) and Software Engineering management | |
| **UI/UX Designer,** Human-computer Interface Design | 10/2015-12/2015 |
| * Designed a mobile application that can help Cornell students who have diary restrictions at campus * Skills: low quality/high quality prototypes design and requirements analysis | |
| **iOS Developer**, FitCat App Design and Development | 02/2016- Present |
| * Developed a mobile application for Cornell Feline Health Center to improve the health and well-being of cats * Skills: Swift, Xcode development, UI design with Sketch 3, interactive and rapid prototypes design | |
| **UX Researcher,** Computer Supported Collaboration Research | 10/2012-10/2014 |
| * Studied efficient and effective progresses for collaborative teams and developed tools to support experiments * Skills: User Experience research, data analysis, PHP development and writing skills | |
| **UI/UX Designer, Business Consulting Project** | 02/2016- Present |
| * Designed a mobile app and marketing strategies for startup GiveNext to attract more donors and organizations * Skills: competitor analysis, consulting management, high quality prototypes design and presentation | |
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| **INTERNSHIP** |  |
| **IT Consulting Assistant**, PwC LLP | 03/2015- 06/2015 |
| * Developed users’ interface on APEX, tested systems, cleaned Oracle database and managed project documents * Studied data’s architecture and worked on ERD for the whole Finance System independently | |
| **Project Assistant**, SAP SE | 05/2014- 10/2014 |
| * Analyzed clients’ requirements and improved customers’ satisfaction by redesigning processes * Cooperated with global IT architects to finish 20+ reports on SAP ERP integration, HANA in-memory immigration and systems landscape optimism (SLO) | |
| **Sales Operation and Channel Assistant**, NetApp Inc | 07/2013-01/2014 |
| * Supervised 100+ orders daily by frequently cooperating with Sales managers, Channel Managers and Partners * Analyzed and summarized weekly district reports for deal registration to 4 Channel Managers separately | |
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| **LEADERSHIP** |  |
| **Director of Marketing**, AIA (Hong Kong) Insurance Co. Ltd Business Program | 01/2013- 02/2013 |
| * Won the championship in 20 teams due to in-depth market analysis and impressive product launch | |
| **Technology Manager**, LBS Eating Project |
| * Won 3rd in Beijing Challenge Cup and 1st Prize in National E-Business Planning Competition | |
| **Director of Events**, Student Union of Information School |
| * Hosted 15 events a year including IT lecture, parties and skills training attracting 1000+ students | |
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| **SKILLS** |  |
| * Programming language: Java, Javascript, Html, Sql, Php, Swift * Software skills: Axure, Sketch, Adobe Photoshop, Adobe Illustrator, Dreamweaver, Prezi | |