

Miguel Ángel Talamas Marcos

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Fields	Research: Development Economics, Organizational Economics, Labor Economics Teaching: Econometrics, Microeconomics, Statistics, Development	
Education:	Ph.D., Managerial Economics and Strategy, (anticipated) 2022 Kellogg School of Management, Northwestern University Dissertation: <i>Essays on Firms and Labor Markets in Developing Countries</i> Committee: Nancy Qian (Chair), Luis Rayo, Seema Jayachandran, Ameet Morjaria B.A. in Economics 2014 Excellence honor (the highest academic honor) Monterrey Institute of Technology and Higher Education (ITESM) Visiting International Student Program (Yale – VISIP) 2013-2014 Yale University	
Fellowships & Awards	Citibanamex Economic Research Award <i>Honorable Mention</i> For: Grandmothers and the Gender Gap in the Mexican Labor Market Mexican Federal Competition Commission (COFECE) Award <i>Finalist</i> For: Concentration in the Mexican Cinema Industry: Cinemark and Cinemex National Center for the Evaluation of Higher Education (CENEVAL) <i>Ceneval-EGEL Award to the Performance of Excellence</i> Monterrey Institute of Technology and Higher Education <i>Excellence Honor</i>	2018 2015 2015 2014
Conferences	NEUDC 2021 (upcoming), Colegio de Mexico Seminar Series 2021 (upcoming)	
Refereeing	Journal of Human Resources	

Teaching Experience	Teaching Assistant, Kellogg School of Management Statistical Decision Analysis (Executive MBA), Business Analytics II (Part-time MBA and MBA), Business Analytics I (MBA)	2017-2021
Job Market Paper	Surviving Competition: Neighborhood Shops vs Convenience Chains As emerging economies develop, hundreds of millions of microenterprises face increased competition from the entry of large firms that offer similar products. This paper studies how one of the most prevalent microenterprises, neighborhood shops, confront competition from convenience chains in Mexico. To address the endogeneity in time and location of chains' store openings, I use an instrument that reduces the costs and increases profits of chains but not of shops. The instrument exploits two critical differences between chains and shops: chains capitalize on economies of scale and target car traffic customers. Going from zero to the average number of chain stores in a market reduces the number of shops by 17%. Consistent with a framework of differentiated competition, a decrease in entries drives the reduction in the number of shops, and the adverse effects on shops concentrate on the extensive margin. Shops continue to be successful and retain 90% of their customers and 93% of their profits despite the competition of chains. Shops differentiate by exploiting comparative advantages in selling to cash and credit-constrained customers: they specialize in fresh and ripe products and increase their credit offering to their neighbors.	
Other Papers	Grandmothers and the Gender Gap in the Mexican Labor Market (Revise and Resubmit at Journal of Development Economics) This paper estimates the effect of childcare availability on parents' employment probability using the timing of the death of grandmothers — the main childcare provider in Mexico — as identifying variation. I use a triple-difference to disentangle the effect of grandmothers' deaths due to their impact on childcare from their effects due to alternative mechanisms. Through their impact on childcare, the deaths of grandmothers reduce mothers' employment rate by 12 percentage points (27 percent) and have no effect on fathers. Households substitute the grandmother-provided childcare with a private provider when it is affordable: one standard deviation lower average cost of private daycare in the locality mitigates by 7 percentage points the negative effect of grandmothers' deaths on mothers' employment probability.	
Work in Progress	Learning to Berserk joint with Yuval Salant and Jörg Spenkuch Export Market Exploration from Developing Countries joint with Nemanja Antić and Ameet Morjaria	
Other Professional Experience	Banco de México PhD Summer Internship McKinsey & Company <i>Business Analyst</i> Cornerstone Research <i>Analyst</i>	2020 2016 2015-2016

Research Experience	Research Assistant, Ameet Morjaria, Kellogg School of Management Research Assistant, Luis Rayo, Kellogg School of Management	
Languages	English (fluent), Spanish (native)	
References	<p>Professor Nancy Qian Kellogg School of Management Northwestern University 2211 Campus Drive Evanston, IL 60208 847.491.2531 nancy.qian@kellogg.northwestern.edu</p> <p>Professor Seema Jayachandran Department of Economics Northwestern University 2211 Campus Drive Evanston, IL 60208 847.491.4757 seema@northwestern.edu</p>	<p>Professor Luis Rayo Kellogg School of Management Northwestern University 2211 Campus Drive Evanston, IL 60208 luis.rayo@kellogg.northwestern.edu</p> <p>Professor Ameet Morjaria Kellogg School of Management Northwestern University 2211 Campus Drive Evanston, IL 60208 847.491.4683 a.morjaria@kellogg.northwestern.edu</p>
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