

**Lena Song**

<https://www.songlena.com/>  
lena.song@nyu.edu

**NEW YORK UNIVERSITY**

Address	Department of Economics 19 West 4th Street, 6th Floor New York, NY 10012-1119
Phone	929-499-7198 (mobile)
Citizenship	Canadian

**Education**

**New York University**

Ph.D. in Economics, 2015 – 2022 (expected)

**Harvard Business School**

Virtual Visiting Student, Strategy Unit, 2020 – 2021

**University of Oxford, Merton College**

MPhil in Economics (with distinction), 2013 – 2015

**University of Waterloo**

Bachelor of Mathematics Honors (with distinction), 2008 – 2012

**Wilfrid Laurier University**

Bachelor of Business Administration Honors (with distinction), 2008 – 2012

**Papers**

**“The Heterogeneous Effects of Social Media Content on Racial Attitudes”** (Job Market Paper)

**“Gotta Have Money to Make Money? Bargaining Behavior and Financial Need of Microentrepreneurs”** with Morgan Hardy and Gisella Kagy (forthcoming at *American Economic Review: Insights*)

**“Digital Addiction”** with Hunt Allcott and Matthew Gentzkow (revise and resubmit at *American Economic Review*)

**“Knowledge is (Bargaining) Power - How Consumer Information Affects Pricing Mechanisms”**

**Work in progress**

**“Discrimination and Media Diversity: Historical Evidence from U.S. Radio Stations”**

(Current draft available upon request; data collection to be continued once COVID-19 restrictions at the National Archives are lifted)

**“Commitment, Flexibility, and the Dynamics of Digital Addiction”** with Hunt Allcott and Matthew Gentzkow (Draft coming soon)

**“Reaching Across the Political Aisle: Overcoming Challenges in Using Social Media for Recruiting Politically Diverse Respondents”** *with Maggie Macdonald, Megan A. Brown, Nejla Asimovic, Rajeshwari Majumdar, Laura Huber, Sarah Graham, Joshua A. Tucker, and Jonathan Nagler*

### **Teaching Experience**

2020	Economic Development, NYU, Teaching Assistant for Prof. Martin Rotemberg
2019	Research Design, Fieldwork, and Data Analysis for Development Economics, NYU Accra, Guest Lecturer for Prof. Morgan Hardy
2018	Intermediate Microeconomics, NYU, Teaching Assistant for Prof. Laurent Mathevet

### **Grants and Fellowships**

2021	Grant, Center for Experimental Social Science, NYU
2021	Russell Sage Foundation Small Grants in Behavioral Economics
2015-2021	MacCracken Fellowship, Graduate School of Arts and Science, NYU
2019-2021	Grant, CV Starr Center for Applied Economics, NYU
2020	Grant, Washington Center for Equitable Growth
2020	Grant, Center for Research in Applied and Theoretical Econometrics, NYU
2019	Grant (with Hunt Allcott and Matthew Gentzkow), Alfred P. Sloan Foundation
2019	Predocutorial Summer Fellowship, Graduate School of Arts and Science, NYU

### **Professional Activities**

#### **Conferences and Seminar Presentations**

2021	AEA Annual Meeting - Economic History Association session, first meeting of the NBER Working Group on Race and Stratification, HBS, Strategy Science Conference, Annual Meeting of the Academy of Management, NYU Center for Social Media and Politics, NYU Applied Micro Student Seminar, NYU Econometrics Student Seminar, NYU Stern Workshop, NYU Experimental Economics Informal Seminar, NYU Applied Micro Seminar, Fourteenth Annual Federal Trade Commission Microeconomics Conference
2020	Virtual Economic History Workshop, Stanford GSB Rising Scholars Conference, Equitable Growth 2021: People and Research Advancing Economic Evidence, YSI Economic History Graduate Webinar, NYU Applied Micro Student Lunch, NYU Econometrics Student Lunch, NYU Stern Workshop, NYU Stern Economic History Seminar, NYU Experimental Economics Informal Seminar
2019	North American Meeting of the Econometric Society at University of Washington, NYU Applied Micro Student Lunch, NYU Stern Workshop
2018	EGSC at Washington University in St. Louis, Young Economist Symposium (YES), NYU Micro Student Lunch, NYU Applied Micro Student Lunch
2017	University of Oxford Centre for the Study of African Economies Annual Conference

#### **Tutorials and Summer Schools**

2020	Academy of Management STR Dissertation Consortium, Virtual
2020	Academy of Management TIM Doctoral Consortium, Virtual
2019, 2020	NBER Tutorial in the Economics of Digitization, Stanford University
2018	Price Theory Summer Camp, University of Chicago

2017 Summer Schools on Socioeconomic Inequality, University of Chicago

**Co-organizer**

2017-2019 Applied Micro Student Lunch, New York University

2018 Applied Micro Summer Reading Group, New York University