## **JOSE MORALES-ARILLA**

https://scholar.harvard.edu/josemorales-arilla irm488@g.harvard.edu

#### HARVARD UNIVERSITY

Harvard Kennedy School

Placement Director: Marcella Alsan MARCELLA ALSAN@HKS.HARVARD.EDU 617-495-1923 Doctoral Programs Director: Nicole Tateosian NICOLE\_TATEOSIAN@HKS.HARVARD.EDU 617-496-4485

Harvard Economics Department

Placement Director: Amanda Pallais APALLAIS@FAS.HARVARD.EDU 617-495-2151 Placement Director: Elie Tamer ELIETAMER@FAS.HARVARD.EDU 617-496-1526 Assistant Director: Brenda Piquet BPIQUET@FAS.HARVARD.EDU 617-495-8927

### **Contact Information**

24 Alpine Street Somerville, MA, 02144 617-620-9896

#### **Personal Information:**

Citizenship: Venezuelan and Spanish

### **Undergraduate and Masters Studies:**

Master in Public Administration in International Development, Harvard University, 2012 Bachelor's Degree in Economics, Universidad Católica Andrés Bello, 2009

#### **Doctoral Studies:**

Harvard University, 2016 to present

Ph.D. Candidate in Public Policy (Economics Track)

Thesis Title: "Essays on the Political Economy of Development"

Expected Completion Date: May 2022

References:

Prof. Edward Glaeser (Chair) Prof. Ricardo Hausmann Harvard University Harvard University

Department of Economics Kennedy School of Government

617-495-0575 617-496-3740

eglaeser@harvard.edu ricardo hausmann@hks.harvard.edu

Prof. Nathan Nunn

Prof. Horacio Larreguy

Instituto Tecnológico Autónomo de México Harvard University Departments of Economics & Political Science Department of Economics +52 (55) 5628 4000 617-495-5493

horacio.larreguy@itam.mx nnunn@fas.harvard.edu

Prof. Melissa Dell Prof. Dan Levy (Teaching Reference)

Harvard University Harvard University

Kennedy School of Government Department of Economics

617-384-7272 617-496-4281

melissadell@fas.harvard.edu dan\_levy@hks.harvard.edu

### **Teaching and Research Fields:**

Political Economy, Development Economics, Applied Econometrics

#### **Teaching Experience:**

Spring 2020	"Big Data for Solving Economic and Social Problems," Harvard University, Teaching
	Fellow for Professor Raj Chetty.
Fall 2019	"Advanced Quantitative Methods," Harvard Kennedy School, Teaching Fellow for
	Professor Dan Levy
Fall 2018	"Development Policy Strategy," Harvard Kennedy School, Teaching Fellow for
	Professor Ricardo Hausmann
Fall 2017	Co-author of HBS Case "Improving worker safety in the era of machine learning"
Fall 2012	"Political Economy," Universidad Católica Andrés Bello, Professor

#### **Academic Appointments and Work Experience:**

2021 – Present	The Brookings Institution, Visiting Researcher at the Global Development Program
2020 - 2021	CID Growth Lab at Harvard University, Doctoral Fellow
2013 - 2016	CID Growth Lab at Harvard University, Research Fellow
2012 - 2013	Henrique Capriles' Presidential Campaigns, Policy Advisor
2009 - 2010	Transparency International (Venezuelan Chapter), Public Finance Coordinator
2008 - 2009	Central Bank of Venezuela, Economic Analyst

## **Honors, Scholarships, and Fellowships:**

2020 - 2021	Mercatus Center's Orkar Morgenstern Fellow
2019 - 2020	Mercatus Center's Adam Smith Fellow
2016	Harvard University's PhD Program Financial Award
2020	Harvard Kennedy School, Distinction in Student Teaching
2019	Harvard Kennedy School, Distinction in Student Teaching
2012	Harvard-MIT's II Annual Geopolitics of Energy Case Competition
2012	Harvard Kennedy School's Friederick Fisher Memorial Prize
2012	Harvard Kennedy School's SYPA Honorable Mention
2012	Harvard Kennedy School's HIID Full Tuition Scholarship

## **Research Papers:**

"Keep your friends close, and even closer in a crisis": Strategic favoritism during economic shocks
(Job Market Paper)

Why do regimes treat some regions better than others? The literature on favoritism has struggled to separate preference-based and strategic considerations. Strategic motives should prevail over regimes' preferences whenever economic shocks threaten their survival. I introduce a logic of strategic in-group favoritism as an efficient strategy to limit the scope of dissent after negative economic shocks. I first formalize this logic in a model of democratization with politically heterogenous citizens coordinating dissent after unexpected downturns. I then test for the model's implications on redistribution choices and citizen protests in the context of the Venezuelan Blackouts of March 2019. Consistent with the model, the Maduro regime favored supporter-dominated regions affected by the blackout with power rationing exemptions. Unlike affected opposition areas, rationing-exempted regions did not experience a spike in dissent. I show that the logic of strategic in-group favoritism is applicable to outside of the Venezuelan setting. Droughts in Sub-Saharan Africa bolster differences in development, protests and repression favoring regime-affiliated regions.

## The economic victims of violence: Local exports during the Mexican drug war (With Jesus Gorrin and Bernardo Ricca – Under review)

This paper documents how violence resulting from the Mexican Drug War hindered local export growth. Focusing on exports allows us to abstract from demand factors and estimate effects on local capacity to supply foreign markets. We compare exports of the same product to the same country, but facing differential exposure to violence after a close electoral outcome. Firms exogenously exposed to the Drug War experienced lower export growth. Violence eroded the local capacity to attract capital investment, disproportionately hampering large exporters and capital-intensive activities.

Gains from globalization and economic nationalism: AMLO v. NAFTA in the 2006 Mexican election (With Sebastian Bustos – Under review)

Do gains from globalization erode support for economic nationalism? We implement a shift-share strategy to study how NAFTA-enhanced local access to US-markets affected Mexican demands for protectionist platforms. The left, led by Andrés Manuel López Obrador (AMLO), under-performed in cities benefiting from export access gains during the 2006 presidential elections. This effect is observed strictly in 2006, the only post-NAFTA election in which debates over trade integration played a salient role. Our findings are robust to controls for import competing pressures from NAFTA and the China Shock. AMLO's 2006 protectionist platform likely cost him that year's election, and campaign media strategies in 2012 map to this earlier backlash.

# The local vote effect of presidential candidate visits (Under review)

Given how candidates' scarce time is often devoted to visits aiming to stimulate local support, the limited causal evidence on these effects is surprising. Comparing outcomes between visited and non-visited places is likely to yield biased estimates. This paper studies the local electoral effects of Henrique Capriles' visits in the 2012 Venezuelan presidential election. Leveraging the panel structure of electoral data and unique detailed data on the determinants of other local campaign efforts, I estimate that Capriles' visits eroded Chavismo's vote shares by 0.6 percentage points. Turnout levels seem unaffected, suggesting a persuasive effect of visits. Effects are concentrated in low priority States and States with a Chavista governor, suggesting that visits matter most in regions receiving less campaign resources and stronger rival presence. Effects are also driven by Capriles' later campaign visits, highlighting the relevance of the timing of candidate appearance. These results suggest that visits affected electoral outcomes by enhancing local information about the candidate.

## Remote Work Wanted? Evidence from job postings during COVID-19 (With Carlos Daboin – Under review)

As the COVID-19 pandemic pushed firms to comply with social distancing guidelines, the relative demand for work that could be performed from home was expected to increase. However, while employment in "remotable" occupations was relatively resilient during the pandemic, online job postings, which measure demand for new hires, for these occupations dropped disproportionately. This apparent contradiction is not explained by prior job "churning" in "non-remote" jobs, nor by the recomposition of the labor market across economic sectors. The underperformance of postings for "remotable" jobs during the pandemic is concentrated in essential occupations and occupations with high returns to experience.

## **Ongoing Research:**

- Regime vulnerability to in-group protests: Evidence from Sub-Saharan Africa
- Political responses in migrant-hosting communities: Evidence from Venezuelan refugees
- Repression and identity: The effects of Franquista violence on Catalan nationalism
- Solidarity against the machine: Food-banks and the effectiveness of clientelism in Venezuela

## **Conference Presentations:**

June 2021	ACM COMPASS 2021: Computing and Sustainable Societies:
	"Is remote work in high demand?"
March 2021	Pacific Conference for Development Economics (PacDev):
	"The economic victims of violence"
Nov 2019	Southern Economic Association Conference:
	"Gains from globalization and economic nationalism"
Nov 2019	Southern Economic Association Conference:
	"The economic victims of violence"
Nov 2019	Southern Economic Association Conference:
	"Solidarity against the machine"

#### **Policy Analyses and Teaching Cases:**

- "Impact of the 2017 sanctions on Venezuela: Revisiting the evidence" (2019)
- "Economic complexity and technological relatedness: Findings for American cities" (2019)
- "Growing cities that work for all: A capabilities approach to regional economic competitiveness" (2019)
- "There is a future after cars: Economic growth analysis for Hermosillo" (2018)
- "Economic complexity reports for Baja California, Tabasco and Campeche" (2018)
- "Improving worker safety in the era of machine learning" (2017)
- "Panama beyond the canal: Technological proximities and opportunities for diversification" (2017)
- "Economic complexity in Panama: Assessing opportunities for productive diversification" (2016)
- "Economic reforms in Venezuela: Anti-poverty and social programs" (2016)
- "Rethinking the Taboo: Gasoline subsidies in Venezuela" (2012)
- "Direct distribution of oil revenues in Venezuela: A viable alternative?" (2012)

#### **Service:**

2020 - 2021	Vice-President of the Harvard Venezuelan Student Association (HVSA)
2010 - 2011	President of the Venezuelan Caucus at the Harvard Kennedy School
2009 - 2010	Graduate of IESA-UCAB 1st "LIDERA" Youth Leadership Program
2007 - 2010	Founding President of the "Comunidad de Debate" NGO
2007 - 2008	Elected Student Representative at UCAB

### **Miscellaneous:**

• Opinion writer and commentator for <u>Project Syndicate</u>, <u>Prodavinci</u> and other media outlets.