#### **DAVID ZHANG**

https://davidhzhang.com dzhang@hbs.edu

#### HARVARD UNIVERSITY

Placement Director: Amanda Pallais APALLAIS@FAS.HARVARD.EDU 617-495-2151 ELIETAMER@FAS.HARVARD.EDU Placement Director: Elie Tamer 617-496-1526 BPIQUET@FAS.HARVARD.EDU Assistant Director: Brenda Piquet 617-495-8927

**Office Contact Information** 

**Home Contact Information** Harvard Business School 33 Rogers St Apt 205 Baker Library 220H Cambridge, MA 02142 Soldiers Field Road Phone: (617) 595-3696 Boston, MA 02163

**Citizenship Information:** Canadian citizen

#### **Undergraduate Studies:**

B.A. in Economics and Mathematics, Amherst College, summa cum laude, 2009-2013

#### **Graduate Studies**:

Harvard University, 2016 to present Ph.D. Candidate in Business Economics Expected Completion Date: May 2022

References:

Professor John Campbell Professor Edward Glaeser Littauer Center 213 Littauer Center 315A Harvard University Harvard University 617-496-6448, john campbell@harvard.edu 617-495-0575, eglaeser@harvard.edu

Professor Adi Sunderam **Professor Ariel Pakes** Baker Library/Bloomberg Center 359 Littauer Center 117 Harvard Business School Harvard University 617-495-6644, asunderam@hbs.edu 617-495-7730, apakes@fas.harvard.edu

Professor Robin Lee Littauer Center 117 Harvard University 617-495-2997, robinlee@fas.harvard.edu

#### **Teaching and Research Fields**:

Primary fields: Finance

Secondary fields: Real Estate, Industrial Organization

#### **Teaching Experience:**

Spring, 2020	Ec 2727 Empirical Methods in Finance, Teaching Fellow for Samuel
	Hanson and Adi Sunderam
Summer,	APMA S-115 Mathematical Modelling, Teaching Fellow for Zhiming
2018	Kuang
Fall, 2018	Ec 2610 Industrial Organization I, Teaching Fellow for Ariel Pakes and
	Robin Lee
Fall, 2017	Ec 2610 Industrial Organization I, Teaching Fellow for Ariel Pakes and
	Robin Lee

#### **Research Experience and Other Employment:**

2018-2019	Research Assistant to Professors Ariel Pakes, Mark Shepard, and Kate Ho
2017	Research Assistant to Professor Adi Sunderam
2014-2016	Research Assistant at the Federal Reserve Bank of Boston
2013-2014	Junior Economist at Legal Economics

#### **Professional Activities:**

Invited presentations:

2021: Stanford Institute for Theoretical Economics (SITE), NBER Summer Institute Household Finance Conference, NBER Summer Institute Monetary Policy Conference\*, SFS Cavalcade North America, Financial Intermediation Research Society (FIRS), CFPB Research Conference, Society of Labor Economists (SOLE), Southwest Finance Association (SWFA), Royal Economics Society (RES), Swiss Society for Financial Market Research (SGF), Asian Meeting of the Econometric Society, International Association for Applied Econometrics (IAEE), OSU PhD Real Estate Conference, Week-After Conference on Financial Markets

2020: Winter Meeting of the Econometric Society, Atlanta Fed/Princeton Bendheim Conference on Racial Justice and Finance\*, System Applied Microeconomics Conference, System Econometrics Conference\*.
2018: International Industrial Organization Conference (IIOC).

Referee: Journal of Monetary Economics, Journal of Urban Economics, Managerial and

Decision Economics, International Review of Economics & Finance

### **Honors, Scholarships, and Fellowships:**

2021	Best Paper Award, OSU PhD Real Estate Conference
2019	Lab for Economic Applications and Policy (LEAP) grant, Harvard University
2018	Certificate of Teaching Excellence, Harvard Bok Center for Teaching and Learning
2018	Wayfair Datathon, 1 <sup>st</sup> place team, \$20000 prize
2016-2021	Harvard Business School Doctoral Fellowship
2013	Bernstein Prize in Economics

#### **Working Papers:**

"Closing Costs, Refinancing, and Inefficiencies in the Mortgage Market" (Job Market Paper)

In the US, mortgage borrowers who are slow to refinance cross-subsidize other borrowers. This effect is amplified when borrowers cover their closing costs by accepting a higher mortgage rate, as borrowers who are slow to refinance make the extra interest payments for a longer

<sup>\*</sup>Indicates presentation by co-author.

expected period of time. Is this cross-subsidization merely a transfer, or does it also lead to social deadweight losses by distorting borrower incentives? To answer this question, I construct a general equilibrium model of mortgage refinancing where borrowers with heterogeneous refinancing tendencies choose how much of their closing costs they want to add to the rate. I estimate this model using a newly constructed data set linking upfront closing cost choices and subsequent borrower behavior. I find significant cross-subsidization of mortgage closing costs to the extent that they are added to the rate, which approximately doubles the transfers between borrowers with different refinancing speeds. Minority borrowers are particularly affected as they pay 0.4-0.5% of the loan amount more in extra interest payments. Furthermore, borrowers who would otherwise not refinance become incentivized to do so only to receive more transfers, an effect that accounts for about one quarter of all US refinancing and generates deadweight losses due to administrative resource costs. Overall, I estimate a welfare loss of \$365/mortgage (~\$2.9 billion per year) relative to the no cross-subsidization case. Consequently, alternative contract designs such as (i) adding closing costs to the balance of the loan, or (ii) making fixed-rate mortgages automatically refinancing can both reduce transfers and increase total welfare.

# "Do Lenders Still Discriminate? A Robust Approach for Assessing Differences in Menus", with Paul Willen (Submitted)

We use a new methodology to assess mortgage pricing discrimination by race. We make four main contributions. First, we show that existing estimates of mortgage pricing differences by race can be confounded by a "menu problem," which is the problem associated with evaluating equality in opportunity under multi-dimensional pricing. Though under-appreciated, the menu problem is broadly relevant in economic assessments of differences in opportunity given data on outcomes. Second, we provide a general methodology for resolving this menu problem based on relatively weak economic assumptions. More specifically, we use pairwise dominance relationships in mortgage pricing supplemented by restrictions on the range of plausible menus to define (1) a test statistic for equality in menus and (2) a difference in menus (DIM) metric for assessing whether one group of borrowers would prefer to switch to another group's menus. Our metrics are robust to arbitrary heterogeneity in borrower preferences across racial groups over the menu items, are sharp in terms of identification, and can be efficiently computed using methods from Optimal Transport. Third, to conduct statistical inference we devise a new procedure for hypothesis testing in the value of Optimal Transport problems based on directional differentiation. Fourth, we use our methodology to estimate mortgage pricing differentials by race on a new data set linking 2018--2019 Home Mortgage Disclosure Act (HMDA) data to Optimal Blue rate locks. We find robust evidence for mortgage pricing differentials by race, particularly among Conforming mortgage borrowers who are relatively creditworthy.

# "Mortgage Prepayment, Race, and Monetary Policy", with Kristopher Gerardi and Paul Willen (R&R at Journal of Financial Economics)

Over the period 2005 to 2015, Black borrowers paid more than 40 basis points higher mortgage interest rates than Non-Hispanic white borrowers. We show that the main reason is that Non-Hispanic white borrowers are much more likely to exploit periods of falling interest rates by refinancing their mortgages or moving. Black and Hispanic white borrowers face challenges refinancing because, on average, they have lower credit scores, equity and income. But even holding those factors constant, Blacks and Hispanic white borrowers refinance less suggesting

that other social factors are at play. Because they are more likely to exploit lower interest rates, white borrowers benefit more from monetary expansions. Policies that reduce barriers to refinancing for minority borrowers and alternative mortgage contract designs can significantly reduce racial mortgage rate inequality.

"The Cost of Being Underbanked: Racial Disparities in Access to PPP Loans and its Equilibrium Implications", with Jeffrey Wang

Many government support programs for small businesses are designed to pass through banks and credit unions. However, this poses barriers for minority communities that are less connected to financial institutions for obtaining this support. Using the latest program for supporting small businesses, the Paycheck Protection Program (PPP), as an example, we show that there was a large disparity in the density of PPP enrolled lenders by racial composition of the neighborhood. This difference is both due to a lower density of lenders in those neighborhoods in general, and by the fact that the banks and credit unions that do operate there are smaller, are less likely to have previous relationships with the Small Business Administration, and are less likely to enroll in the program. More heavily Black neighborhoods have significantly lower take-up of PPP loans particularly in lower population (more rural) areas where this disparity is most salient. Through an instrumental variables analysis, we show that the intensive margin of access to enrolled lenders can explain about 35% of the racial disparity in take up within the relevant areas. Our results suggest that government programs that provide "support through banks" can have undesirable distributional implications.

"Do Judge-Lawyer Relationships Influence Case Outcomes?", with Tianwang Liu

We examine whether law school alumni relationships between the lawyers and judges affect case outcomes. We show that in the context of medical malpractice lawsuits in Florida, the plaintiff lawyer sharing the same law school as the judge increases the chances of recovery by 2%. Furthermore, the effect is confined to younger lawyers who see a 4% increase in the likelihood of recovery from having been to the same law school as the judge, and is absent in older lawyers. We interpret our results as evidence that lawyers gain school-specific human capital from their law schools which helps in their interactions with judges that graduated from the same school, and that this school-specific human capital become less important further on in the lawyers' careers.

"Semi-Parametric Estimation of Counterfactuals in Dynamic Discrete Choice Models"

I develop a new method for estimating counterfactuals in dynamic discrete choice models, a widely used set of models in economics, without requiring a distributional assumption on utility shocks. Applying my method to the canonical Rust (1987) setting, I find that the typical logit assumption on utility shocks can lead the researcher to conclude that the agent's counterfactual choice probabilities are much more sensitive to policy changes than what a semi-parametric model would suggest. Therefore, my method may be useful to applied researchers in generating policy counterfactuals that are robust to such distributional assumptions.

#### **Publications:**

Ishii, Jun, and David Hao Zhang. 2017. "Options Compensation as a Commitment Mechanism in Oligopoly Competition". Managerial and Decision Economics 38 (4):513–525.

Shy, Oz, Rune Stenbacka, and David Hao Zhang. 2016. "History-based versus uniform pricing in growing and declining markets". International Journal of Industrial Organization 48:88–117.

## **Language and Skills:**

Python, Matlab, Stata, LaTex