

# ECOMMERCE SALES DASHBOARD

Segment

Consumer

Corporate

Home Office

YTD Sales

\$11.53M

▼ -0.83%

YTD Profit

\$1.34M

▲ 4.50%

YTD Quantity

#107.2K

▼ -7.29%

YTD Profit Margin

11.58%

▲ 5.37%

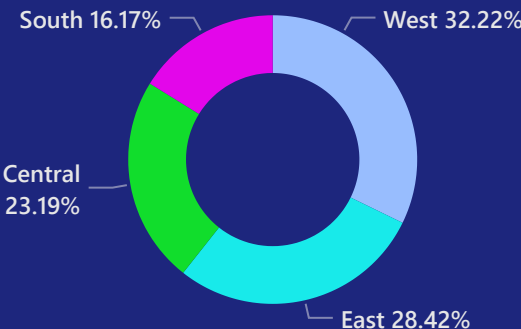
## Sales by Category

Category	YTD Sales	PYTD Sales	YoY Sales	Trend
Furniture	\$2.52M	2.50M	0.73%	▲
Office Supplies	\$6.92M	7.00M	-1.22%	▼
Technology	\$2.10M	2.13M	-1.37%	▼

## Top 5 Products by YTD Sales

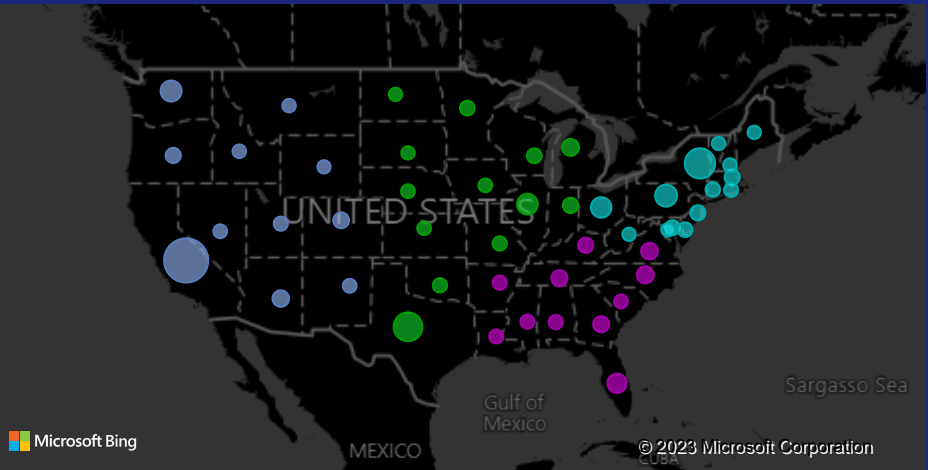
Staple envelope	\$57K
Staples	\$52K
Easy-staple paper	\$47K
Staples in misc. c...	\$26K
KI Adjustable-Hei...	\$22K

## YTD Sales by Region



## Sales by State

customer\_region ● Central ● East ● South ● West



## Bottom 5 Products by YTD Sales

Eldon Jumbo Pro...	\$0.38K
Lexmark X 9575 ...	\$0.27K
Cisco SPA525G2 ...	\$0.25K
Xerox Blank Com...	\$0.23K
Rediform S.O.S. P...	\$0.18K

## YTD Sales by Shipping Type

