

RETAIL SALES REPORT

Total Revenue

£17.74M

Number of Customers

5.88K

Total Products sold

11M

Average Revenue

£22.02

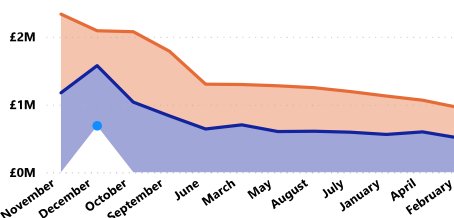
2009

2011

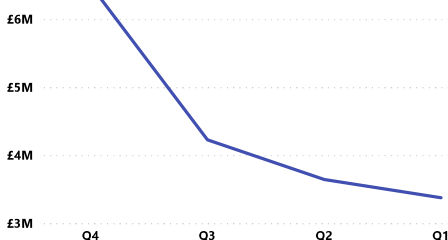
2010

Sales Trend

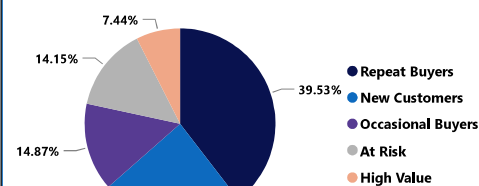
● 2009 ● 2010 ● 2011



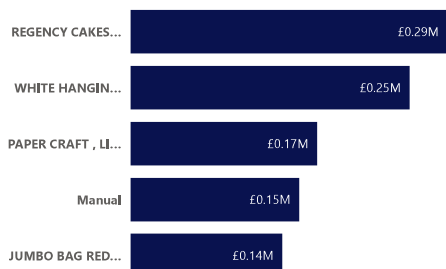
Quarterly Sales



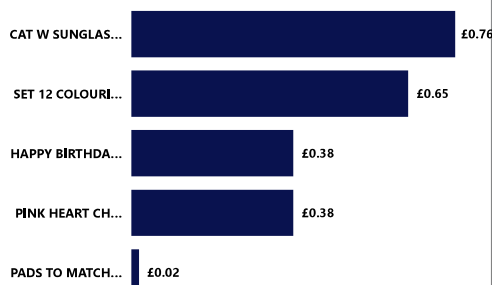
Customers Purchasing Behavior



Top Selling Products



Underperforming Products



Top 5 Performing Countries

