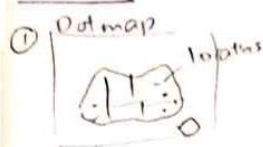
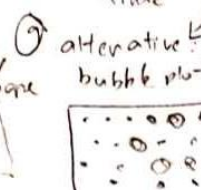
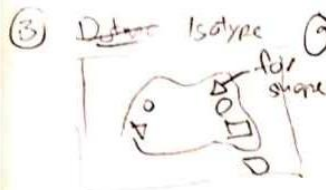
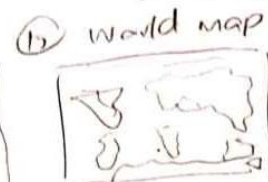
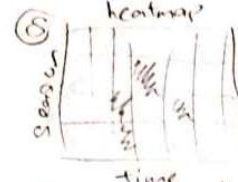
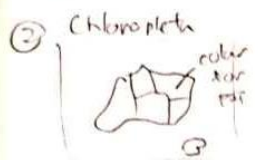


# IDEAS



⑭ Word cloud  
 mu ~ small  
 WORK  
 top 50? repeated words



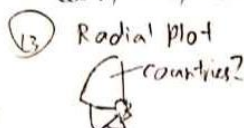
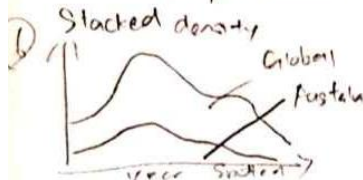
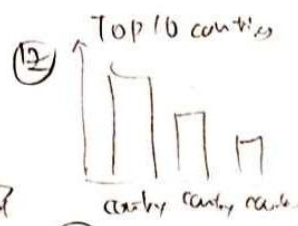
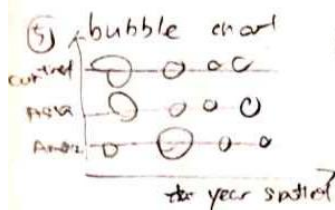
↳ choropleth  
 ↳ dot plot

⑥ Word list  
 1. WORD  
 2. word  
 3. word



⑩ + ⑪  
 Alternatives of  
 ② + ③ but  
 with month

↳ mark = font size



## COMBINE + REFINE

- only 1 Australian map is enough  
 ↳ dotmap for precise locations

③⑨⑫⑭ are similar,

depending on space, heatmaps  
 would be better so ⑧/⑩

⑫ & ⑬ same

↳ 12 easier to see

④ & ⑪ same

↳ both works depending  
 on available space

⑤ a little redundant

⑧/⑩ with bar charts  
 combined

TITLE: Brainstorming

AUTHOR: Yue Lym Chan

DATE: 11/9/2024

SHEET: 1

TASK: FIT3179 A2

## FILTER

- we need 2 maps,  
 global + AUS
- diff formats better
- isotypes might be hard  
 to identify

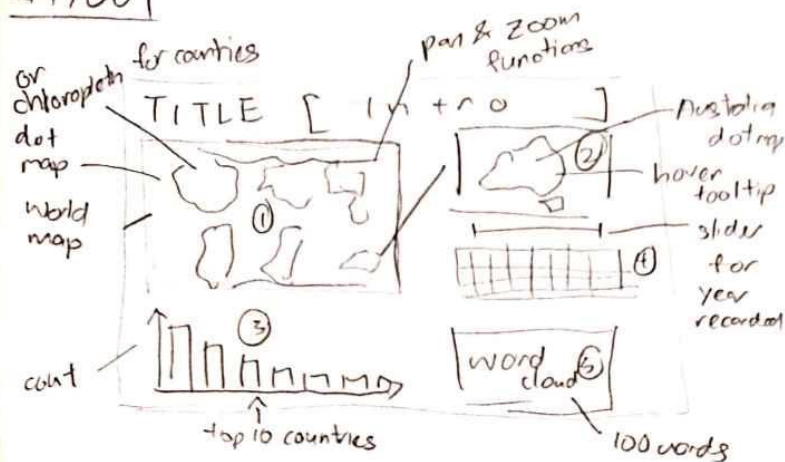
## CATEGORIZE

1. Map
2. Times
3. Comments
4. Regions

## QUESTION

- 1) Introducing UFO sightings,  
 categories, where they  
 are spotted, stripes
- 2) Comparing stats from  
 Australia against  
 worldwide

## LAYOUT



① Global choropleth map  
↳ shows each ~~country~~ <sup>country</sup>  
↳ colour saturation = count

② Australia map (dot)  
↳ shows each observation  
↳ Isotype for mark?

③ Shows countries with most UK ~~os~~ sightings

④ heatmap for seasons & hours of sightings

⑤ Word cloud for most common words in comments

TITLE:

AUTHOR: Yue Lynn Chan

DATE: 11/9/2024

SHEET: 2

TASK: FIT3179 A2

## OPERATIONS

- ① pan & zoom for global map (might lag)

- ② hover for tooltip - date, duration, shape

- ③ slider for years

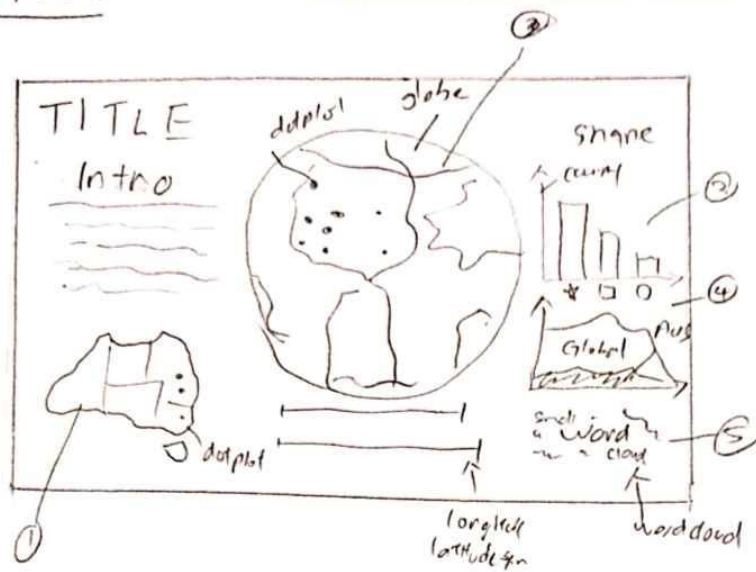
## FOCUS

- Big global map
- landscape, very clear sight lines

## DISCUSSIONS

- Too simplistic
- Not much flow
- ① & ③ are a bit redundant

## LAYOUT



TITLE: Landscape Global

AUTHOR: Yue Lynn Chan

DATE: 11/9/2024

SHEET: 3

TASK: FIT3179 A2

## OPERATIONS

- ① & ②  
↳ hover to see details
- ③ Isotypes for icons?
- ② Slider for
- ① Slider for

- ① Australia dotplot  
↳ maps = dots  
↳ color sat = when it was seen  
↳ tooltip
- ② Bar chart with isotypes  
↳ for shapes seen
- ③ Globe dotplot  
↳ with latitude &  
longitude adjustments  
↳ rotation
- ④ Australia is world stacked density plot
- ⑤ Word cloud for comments

## FOCUS

Focus on the world map

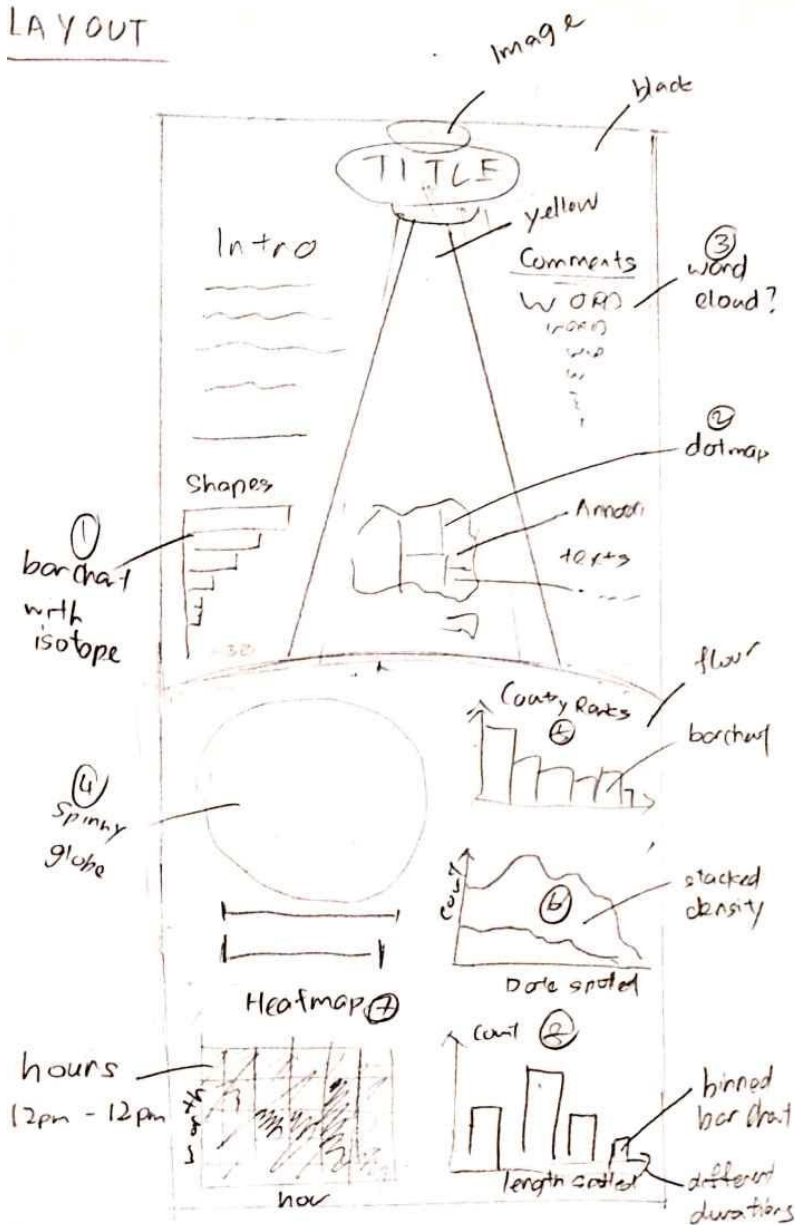
Landscape makes it quite hard to see everything (too small)

Global map does not show that much

## DISCUSSIONS

- Not enough data points for

## LAYOUT



TITLE:

AUTHOR: Yue Lynn Chan

DATE: 11/9/2024

SHEET: 4

TASK: FIT3179 A2

## OPERATIONS

① - spinning globe

② - hover for tooltip  
longitude & latitude

tooltip for ②  
↳ date viewed  
↳ duration  
↳ state

④ tooltip if doesn't crash  
↳ 80,000 points  
↳ hide points when spun

## FOCUS

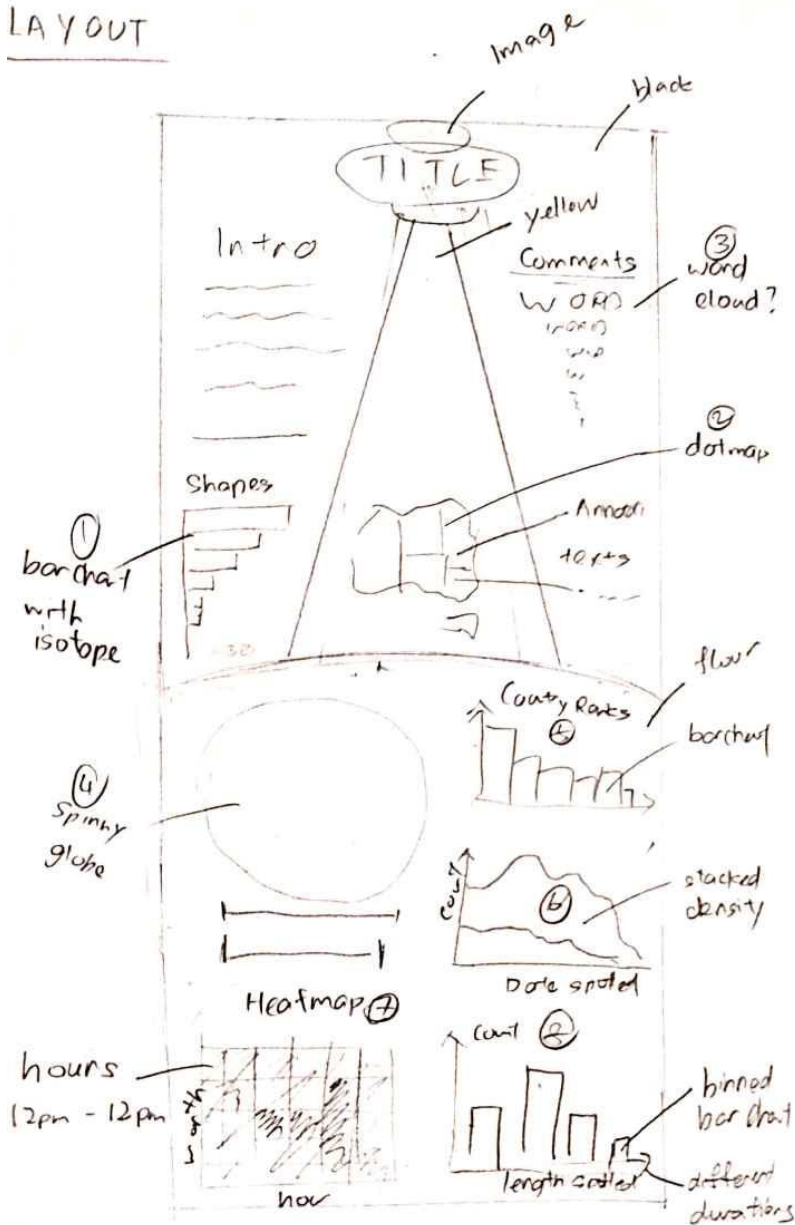
- The layout is nice & eye catching
- Informative, with story part by part

## DISCUSSIONS

I like the layout, but possibly change the order to make it flow better.



## LAYOUT



TITLE:

AUTHOR: Yue Lynn Chan

DATE: 11/9/2024

SHEET: 4

TASK: FIT3179 A2

## OPERATIONS

① - spinning globe

② - hover for tooltip  
longitude & latitude

tooltip for ②  
↳ date viewed  
↳ duration  
↳ state

④ tooltip if doesn't crash  
↳ 80,000 points  
↳ hide points when spun

## FOCUS

- The layout is nice & eye catching
- Informative, with story part by part

## DISCUSSIONS

I like the layout, but possibly change the order to make it flow better.