Yue Chen

an innovative, spirited UX Designer

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yueux.com

Skills

UX Method User-centered design | Info architecture | Rapid prototyping | Contextual inquiry | Usability testing|

Programming & Engineering HTML & CSS | Javascript C | MATLAB | Computer vision | Signal processing

Tools: Adobe Creative Suit | Axure | Sketch | Invision | Framer | Balsamiq | Visual Studio | OpenGL

Education

Master of Science in Information - Human Computer Interaction
University of Michigan, School of Information
GPA: 4.0/4.0 | Expected April 2017

Bachelor (Honors) in Information & Electronic Engineering
Zhejiang University, Chu Kochen Honors College
English (Interpretation) Minor   GPA: 3.65/4.0 | July 2015

University of California Los Angeles, Exchange Study | August 2014

Work Experience

Graduate Teaching Aide of Graphic Design @University of Michigan
Ann Arbor, MI | Sep 2016 - present

- Assisted in teaching Adobe Photoshop and Illustrator to a class of 35 graduate students(SI 520); responsible for grading and holding office hour.

UX Consultant @Odeum LLC
Design Clinic | Sep 2016 – Nov 2016

- Identified usability issues of teacher's side of the educational game platform.
- Redesigned the administrative tools for teachers to increase confidence in usability based on close user research.
- Created a UI style guide for the product's future development.

UX Designer @JOOLHealth
Ann Arbor, MI | May- Aug 2016

- Designed the web application in an agile team; Created hi-fidelity interactive prototypes along with 30+ hours of usability tests and interviews.
- Assessed the information architecture of JOOL mobile app and developed content strategy for product's desktop transition.
- Provide recommendations on the design of JOOL dashboard and push notification strategy.

Product Management Intern @NetEase (NASDAQ: NTES)
Hangzhou, China | Apr – Jul 2015

- Managed daily operations for the MailMaster App, increasing followers from 800 to 7000 individuals.
- Created user journey and wireframes of one "Mail-as-a-service" feature in external collaboration with 3 express service companies.
- Analyzed user feedback data bi-weekly and prioritized user needs.

Research Assistant @Computer Vision Lab
Hangzhou, China | Jul 2013 – Jun 2015

- Researched into image parsing by machine learning methods and probablistic graphic model for road scenes and indoor scenes.

Awards

Grace Hopper Celebration Funding Award
Houston, TX | Oct 2016

- Attended the 3-day Conference of Women in Computing with full fundings by Yahoo! after being selected by SI.

CHI 2016 Student Design Competition Dot-it
San Jose, CA | Sep 2015 – May 2016

- Collaboratively designed a self-manage tool for pregnant women to cope with nausea through extensive research and user-centered design process.
- Developed proof of concept interactive prototypes.
- Awarded top 12 finalist of all projects; Presented poster at CHI 2016 Conference; paper archived in ACM library.

Projects

UX/UI Designer Fooriend
Mobile Application Design | Jan - Apr 2016

- Designed an easy-to-use mobile app for individuals to start potluck events with others in the community.

UX Consultant The Michigan Daily
Usability Consultancy | Jan - Apr 2016

- Assessed usability of Michigan Daily's News website and provided recommendations through interviews, surveys, comparative analysis, heuristics evaluation, and usability tests.

Computer Engineer 3D Modeling via realtime video
Intel Mobile Computing Contest | Jun - Aug 2014

- Designed an 3D reconstructioning app for home funishing shopping via user captured real-time video.

Leadership Activities

Information Mentor
UM MSI Program Admission Office | Sep 2015 - present

Vice President, Public Relations
Enactus (global Non-profit) -ZJU | Apr 2012 – May 2013

Vice Director of News & Media Team
CKC College Student association | Oct 2011 - May 2013