

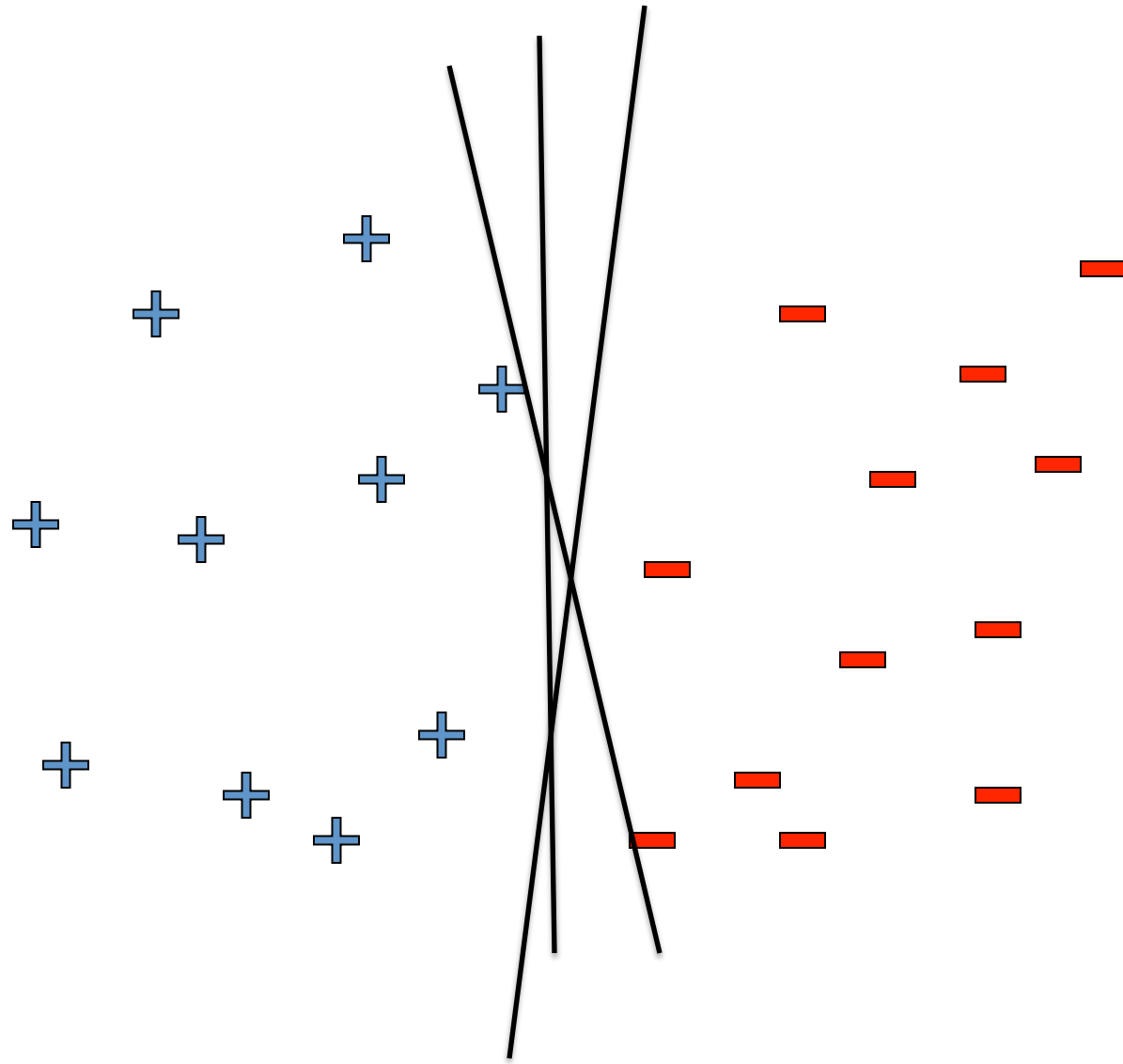
# CSE446: SVMs

## Winter 2015

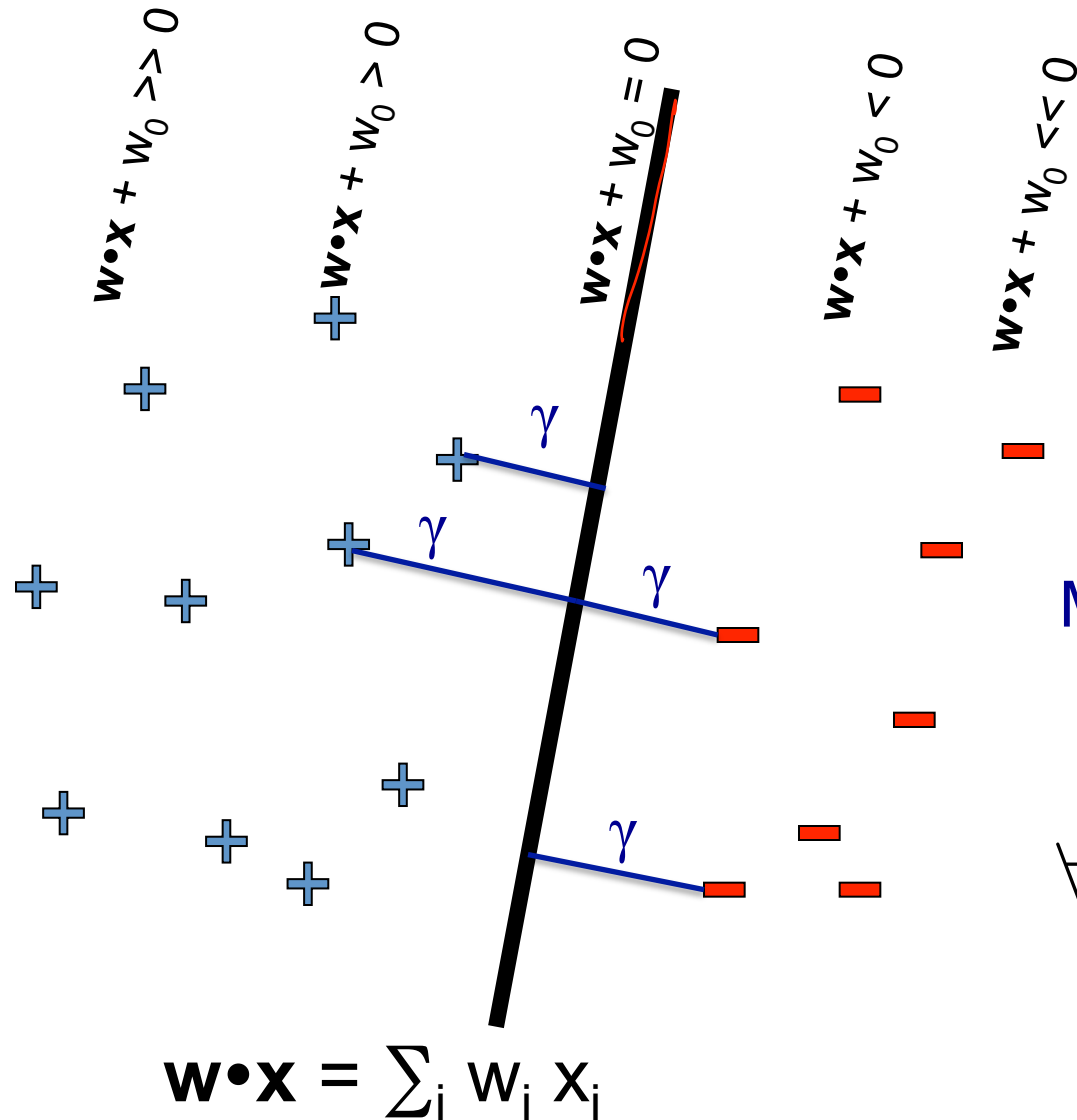
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Slides adapted from Carlos Guestrin

# Linear classifiers – Which line is better?



# Pick the one with the largest margin!



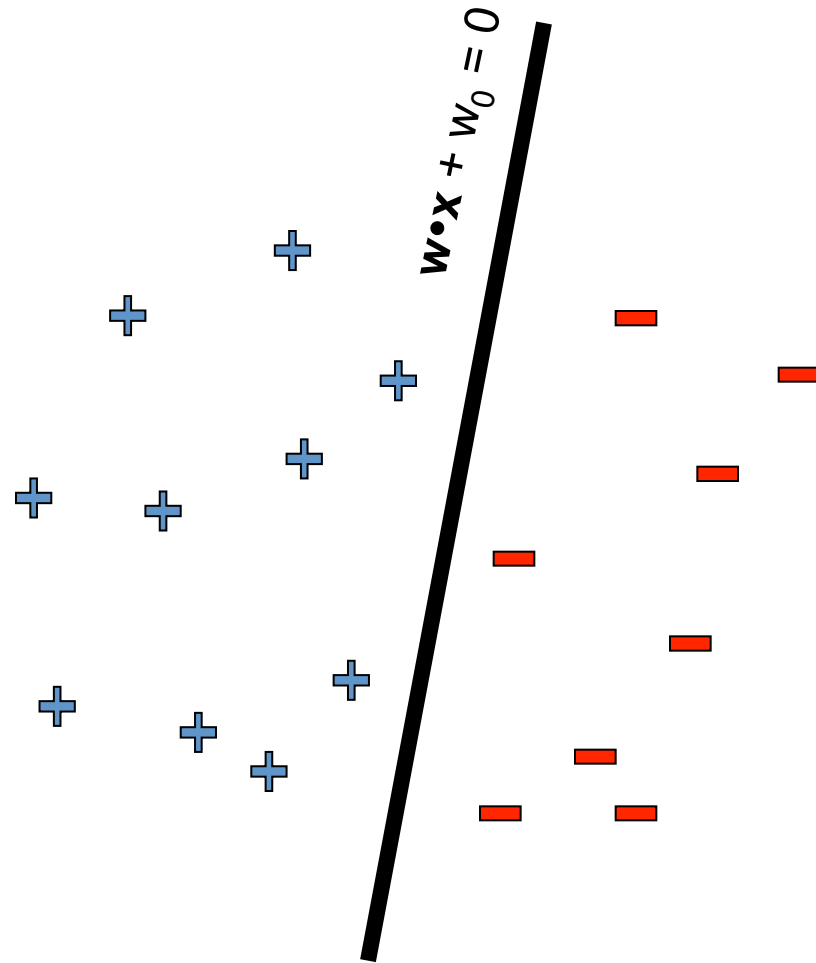
Margin for point  $j$ :

$$\gamma^j = y^j (w \cdot x^j + w_0)$$

Max Margin:

$$\max_{\gamma, w, w_0} \gamma$$
$$\forall j. y^j (w \cdot x^j + w_0) > \gamma$$

# How many possible solutions?



$$\max_{\gamma, w, w_0} \gamma$$

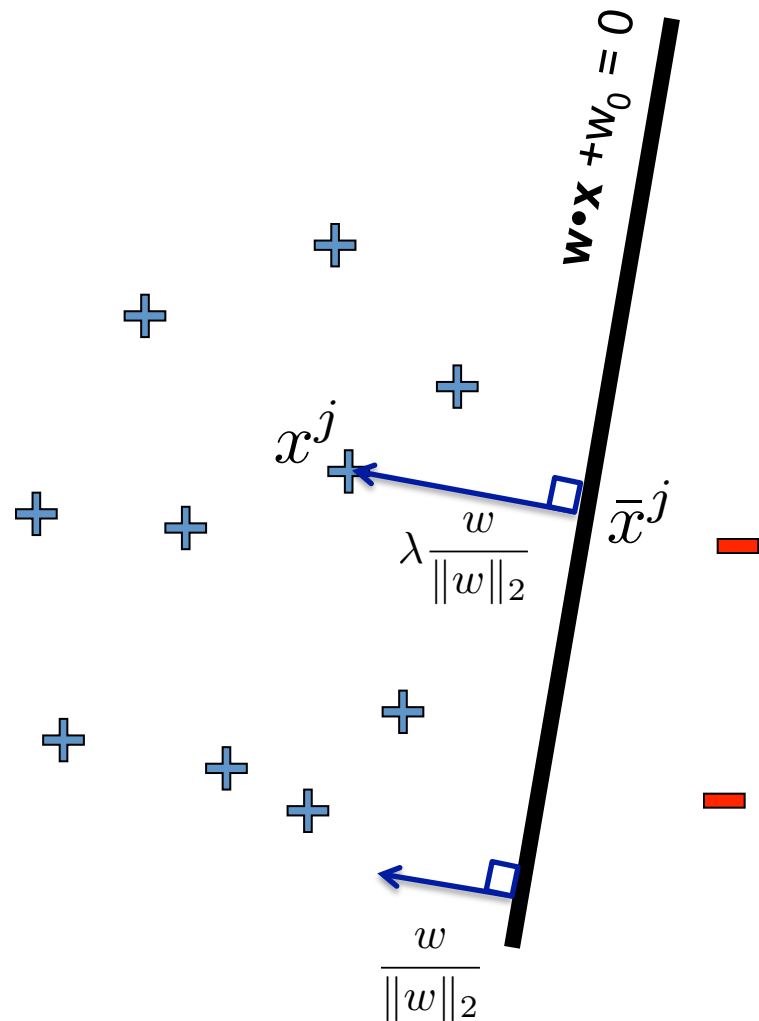
$$\forall j. y^j (w \cdot x^j + w_0) > \gamma$$

Any other ways of writing the same dividing line?

- $\mathbf{w} \cdot \mathbf{x} + b = 0$
- $2\mathbf{w} \cdot \mathbf{x} + 2b = 0$
- $1000\mathbf{w} \cdot \mathbf{x} + 1000b = 0$
- ....
- Any constant scaling has the same intersection with  $z=0$  plane, so same dividing line!

Do we really want to  $\max_{\gamma, w, w_0}$ ?

# Review: Normal to a plane



$$x^j = \bar{x}^j + \lambda \frac{w}{\|w\|_2}$$

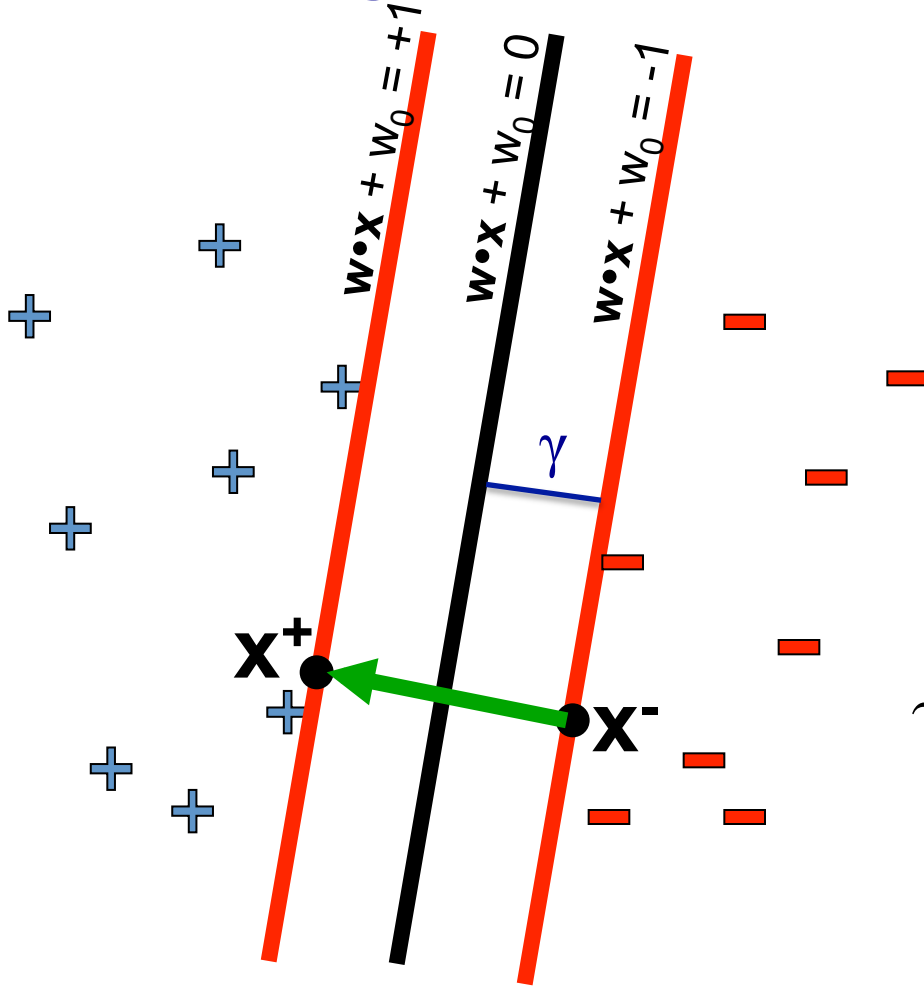
## Key Terms

$\bar{x}^j$  -- projection of  $x^j$  onto  $w$

$\frac{w}{\|w\|_2}$  -- unit vector normal to  $w$

$$\|w\|_2 = \sqrt{\sum_i w_i^2}$$

Idea: *constrained*  
margin



$$x^j = \bar{x}^j + \lambda \frac{w}{\|w\|_2}$$

$$\|w\|_2 = \sqrt{\sum_i w_i^2}$$

**Assume:**  $x^+$  on positive line ( $y=1$  intercept),  $x^-$  on negative ( $y=-1$ )

$$x^+ = x^- + 2\gamma \frac{w}{\|w\|}$$

$$w \cdot x^+ + w_0 = 1$$

$$w \cdot \left(x^- + 2\gamma \frac{w}{\|w\|_2}\right) + w_0 = 1$$

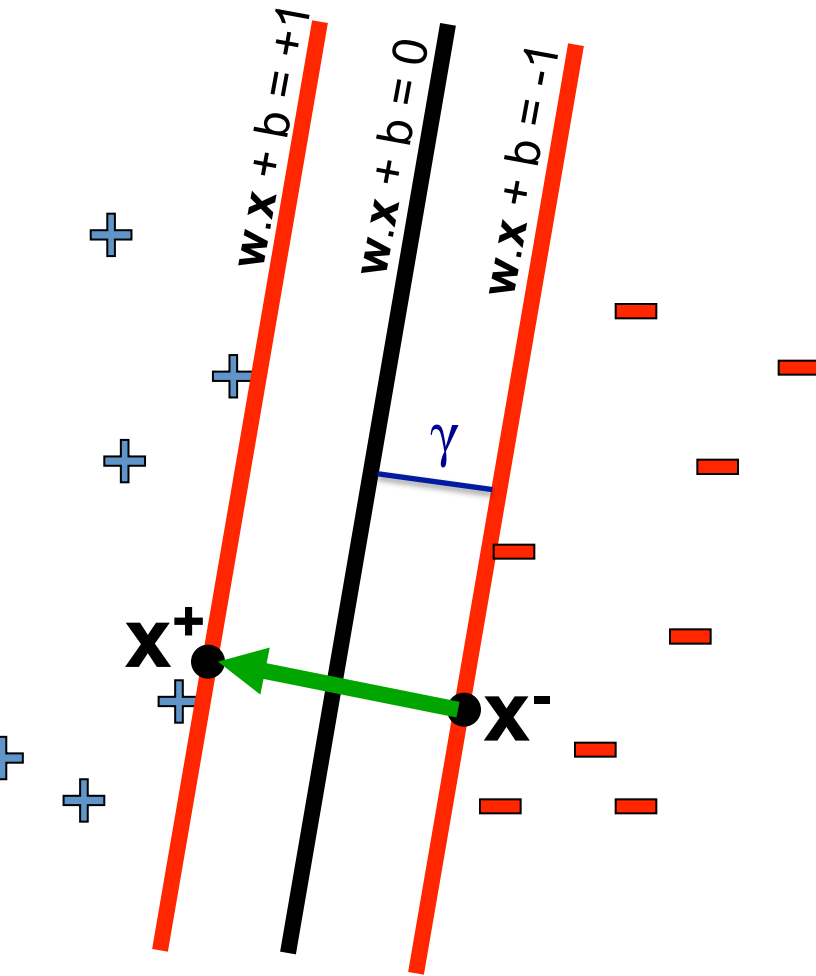
$$w \cdot x^- + w_0 + 2\gamma \frac{w \cdot w}{\|w\|_2} = 1$$

$$\gamma \frac{w \cdot w}{\|w\|_2} = 1 \quad w \cdot w = \sum_i w_i^2 = \|w\|_2^2$$

$$\gamma = \frac{\|w\|_2}{w \cdot w} = \frac{1}{\|w\|_2}$$

**Final result:** can maximize constrained margin by minimizing  $\|w\|_2$ !!!

# Max margin using canonical hyperplanes



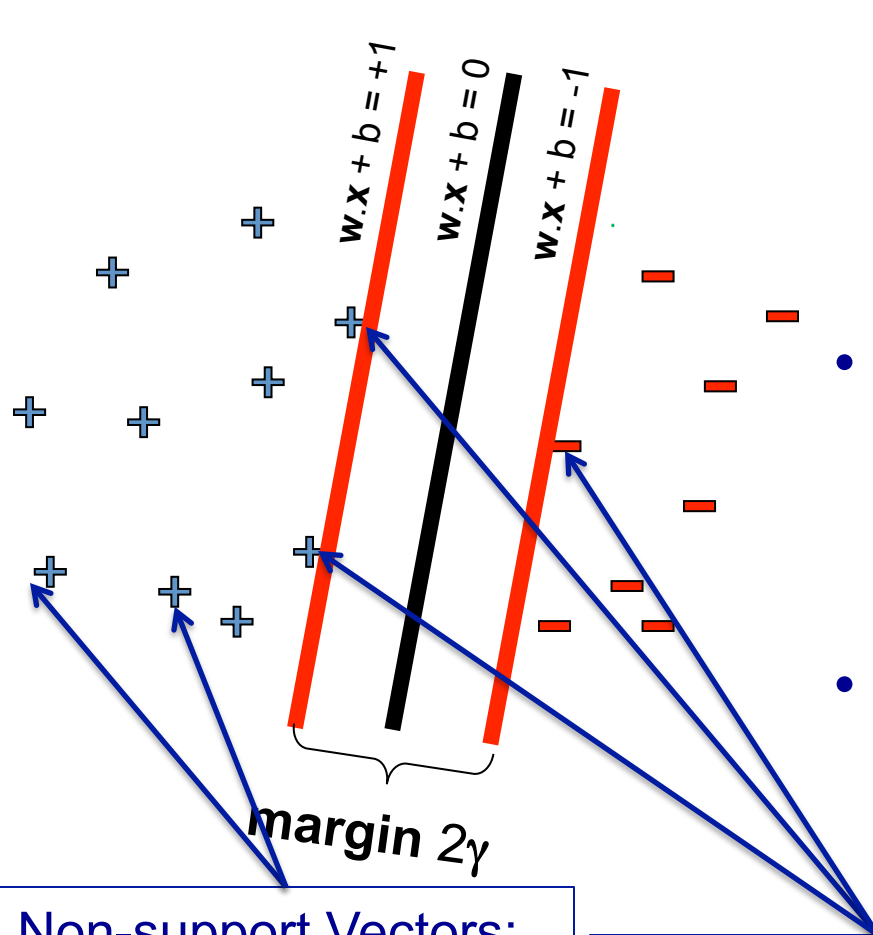
$$\max_{\gamma, w, w_0} \gamma$$
$$\forall j. y^j (w \cdot x^j + w_0) > \gamma$$

$$\gamma = \frac{1}{\|w\|_2}$$

$$\min_{w, w_0} \frac{1}{2} \|w\|_2^2$$
$$\forall j. y^j (w \cdot x^j + w_0) \geq 1$$

The assumption of canonical hyperplanes (at +1 and -1) changes the objective and the constraints!

# Support vector machines (SVMs)



$$\min_{w, w_0} \frac{1}{2} \|w\|_2^2$$
$$\forall j. y^j (w \cdot x^j + w_0) \geq 1$$

- Solve efficiently by quadratic programming (QP)
  - Well-studied solution algorithms
  - Not simple gradient ascent, but close
- Decision boundary defined by support vectors

## Non-support Vectors:

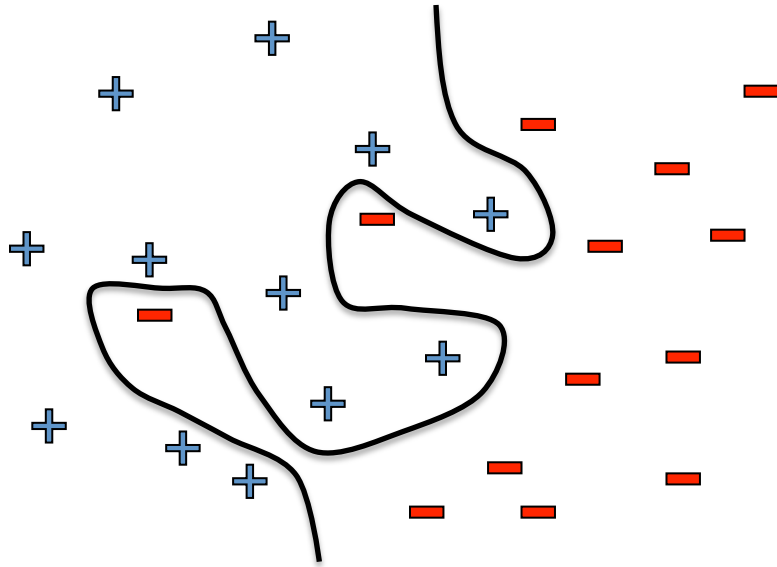
- everything else
- moving them will not change  $w$

## Support Vectors:

- data points on the canonical lines



# What if the data is not linearly separable?



**Add More Features!!!**

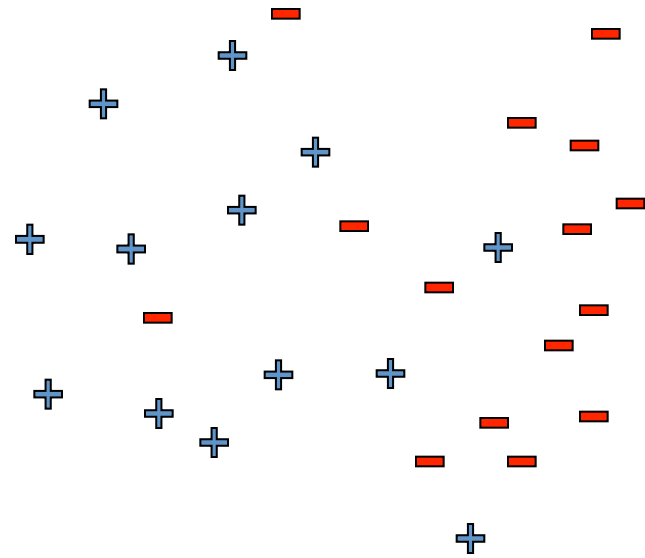
$$\phi(x) = \begin{pmatrix} x_1 \\ \dots \\ x_n \\ x_1 x_2 \\ x_1 x_3 \\ \dots \\ e^{x_1} \\ \dots \end{pmatrix}$$

Can use Kernels...  
What about overfitting?

# What if the data is still not linearly separable?

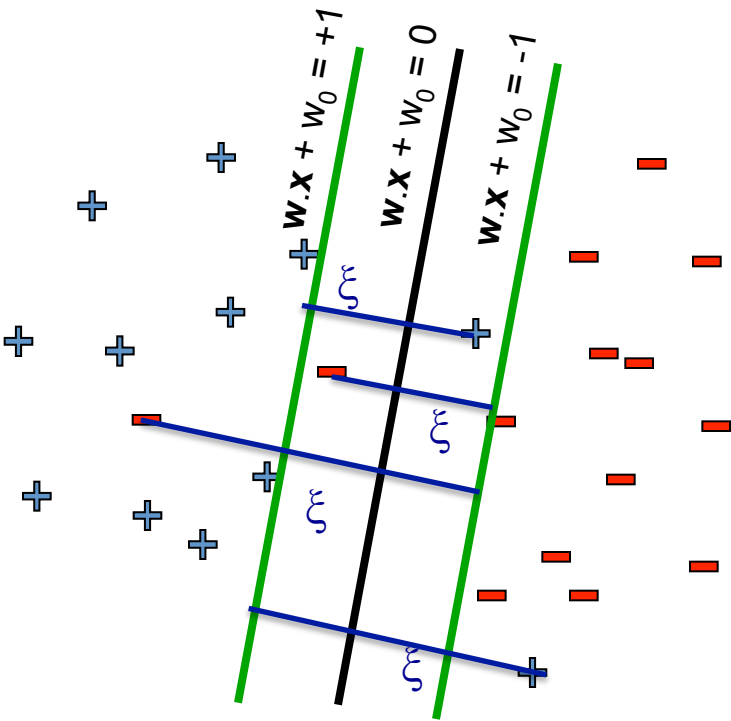
$$\min_{w, w_0} \frac{1}{2} \|w\|_2^2 + C \#(\text{mistakes})$$

$$\forall j. y^j (w \cdot x^j + w_0) \geq 1$$



- First Idea: Jointly minimize  $\|w\|_2^2$  and number of training mistakes
  - How to tradeoff two criteria?
  - Pick  $C$  on development / cross validation
- Tradeoff  $\#(\text{mistakes})$  and  $\|w\|_2^2$ 
  - 0/1 loss
  - Not QP anymore
  - Also doesn't distinguish near misses and really bad mistakes
  - NP hard to find optimal solution!!!

# Slack variables – Hinge loss



$$\min_{w, w_0} \frac{1}{2} \|w\|_2^2 + C \sum_j \xi_j$$
$$\forall j. y^j (w \cdot x^j + w_0) \geq 1 - \xi_j, \xi_j \geq 0$$

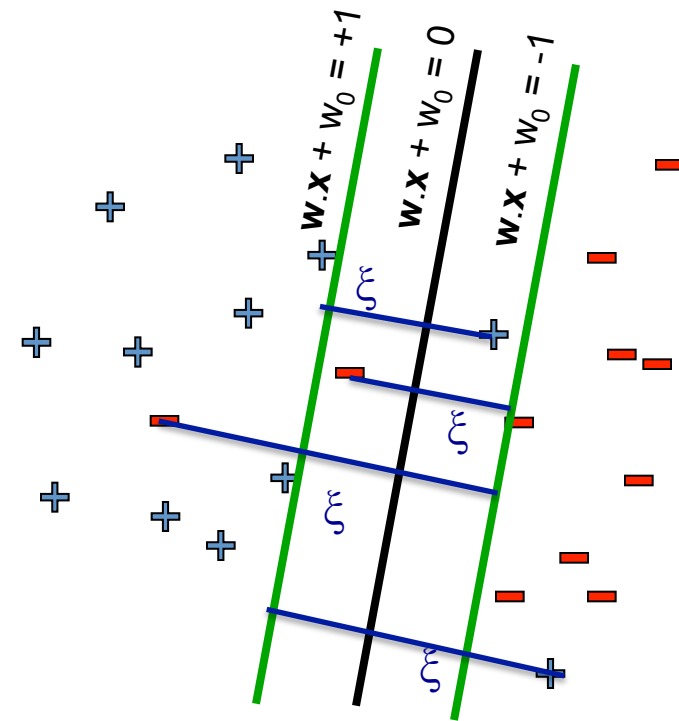
Slack Penalty  $C > 0$ :

- $C = \infty \rightarrow$  have to separate the data!
- $C = 0 \rightarrow$  ignore data entirely!
- Select on dev. set, etc.

For each data point:

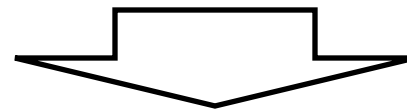
- If margin  $\geq 1$ , don't care
- If margin  $< 1$ , pay linear penalty

# Slack variables – Hinge loss



$$\min_{w, w_0} \frac{1}{2} \|w\|_2^2 + C \sum_j \xi_j$$

$$\forall j. y^j (w \cdot x^j + w_0) \geq 1 - \xi_j, \xi_j \geq 0$$



$$[x]_+ = \max(x, 0)$$

$$\min_{w, w_0} \frac{1}{2} \|w\|_2^2 + C \sum_{j=1}^N [1 - y^j (w \cdot x^j + w_0)]_+$$

Regularization

Hinge Loss

Solving SVMs:

- Differentiate and set equal to zero!
- No closed form solution, but quadratic program (top) is concave
- Hinge loss is not differentiable, gradient ascent a little trickier...

# Logistic Regression as Minimizing Loss

Logistic regression assumes:

$$f(x) = w_0 + \sum_i w_i x_i$$

$$P(Y = 1 | X = x) = \frac{\exp(f(x))}{1 + \exp(f(x))}$$

And tries to maximize data likelihood, for  $Y = \{-1, +1\}$ :

$$P(y^i | x^i) = \frac{1}{1 + \exp(-y^i f(x^i))}$$
$$\begin{aligned} \ln P(\mathcal{D}_Y | \mathcal{D}_X, \mathbf{w}) &= \sum_{j=1}^N \ln P(y^j | \mathbf{x}^j, \mathbf{w}) \\ &= - \sum_{i=1}^N \ln(1 + \exp(-y^i f(x^i))) \end{aligned}$$

Equivalent to minimizing *log loss*:

$$\sum_{i=1}^N \ln(1 + \exp(-y^i f(x^i)))$$

# SVMs vs Regularized Logistic Regression

$$f(x) = w_0 + \sum_i w_i x_i$$

SVM Objective:

$$\arg \min_{\mathbf{w}, w_0} \frac{1}{2} \|\mathbf{w}\|_2^2 + C \sum_{j=1}^N [1 - y^j f(x^j)]_+$$

$$[x]_+ = \max(x, 0)$$

Logistic regression objective:

$$\arg \min_{\mathbf{w}, w_0} \lambda \|\mathbf{w}\|_2^2 + \sum_{j=1}^N \ln(1 + \exp(-y^j f(x^j)))$$

**Tradeoff:** same  $l_2$  regularization term, but different error term

# Graphing Loss vs Margin

Logistic regression:

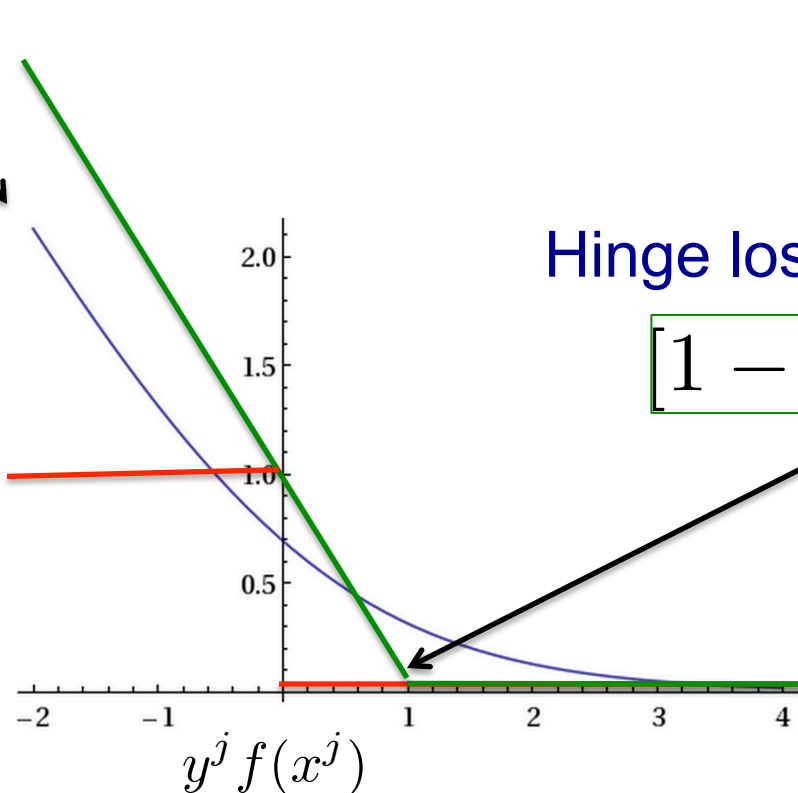
$$\ln(1 + \exp(-y^j f(x^j)))$$

Hinge loss:

$$[1 - y^j f(x^j)]_+$$

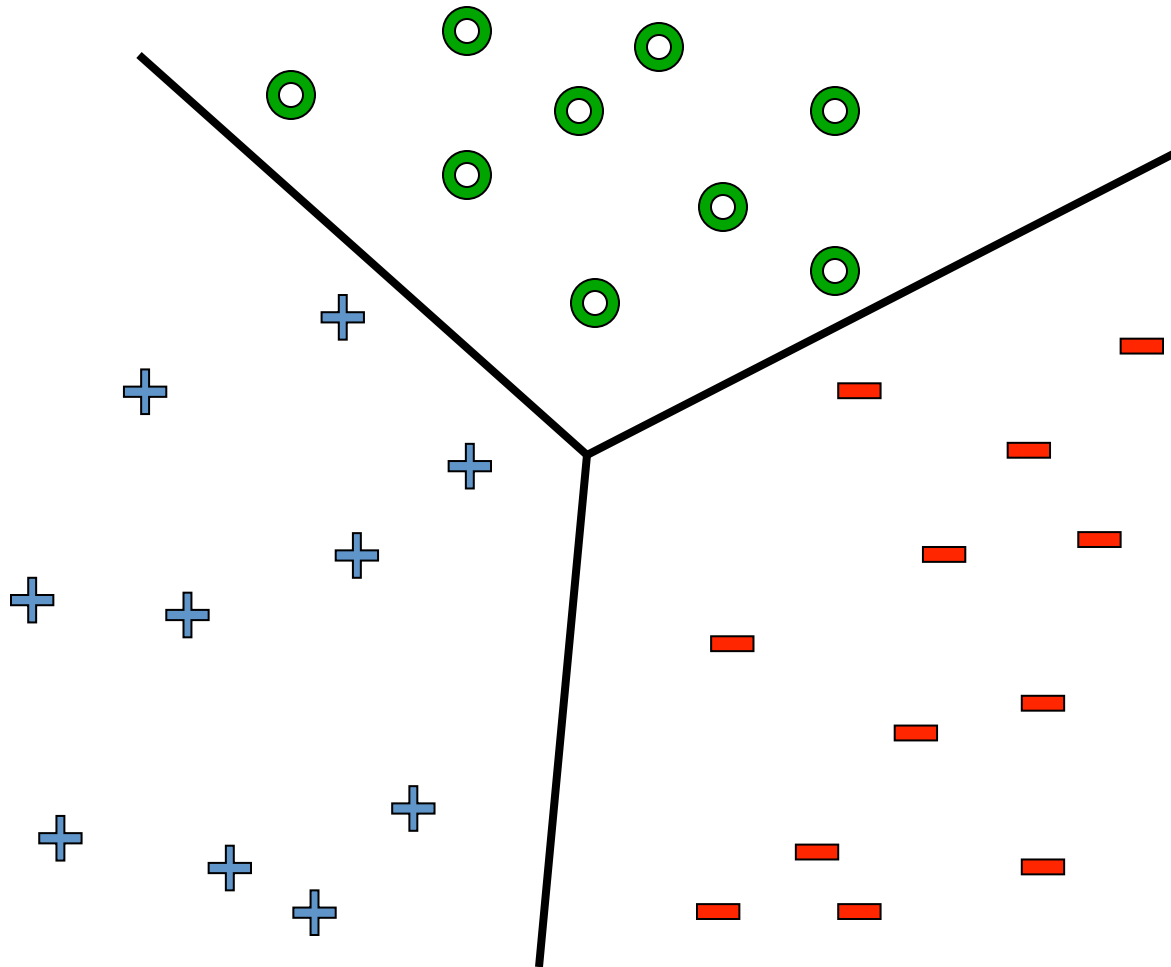
0-1 Loss:

$$\delta(f(x^j) \neq y^j)$$



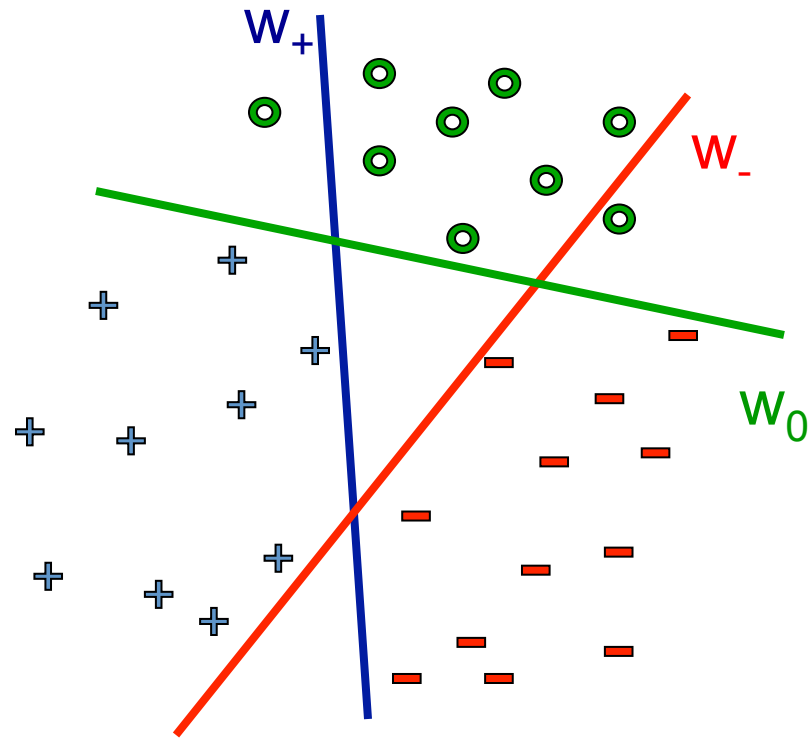
**We want to smoothly approximate 0/1 loss!**

# What about multiple classes?





# One against All



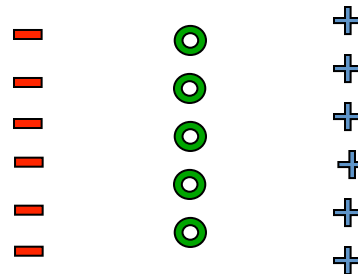
## Learn 3 classifiers:

- + vs {0,-}, weights  $w_+$
- - vs {0,+}, weights  $w_-$
- 0 vs {+,-}, weights  $w_0$

## Output for $x$ :

$$y = \operatorname{argmax}_i w_i \bullet x$$

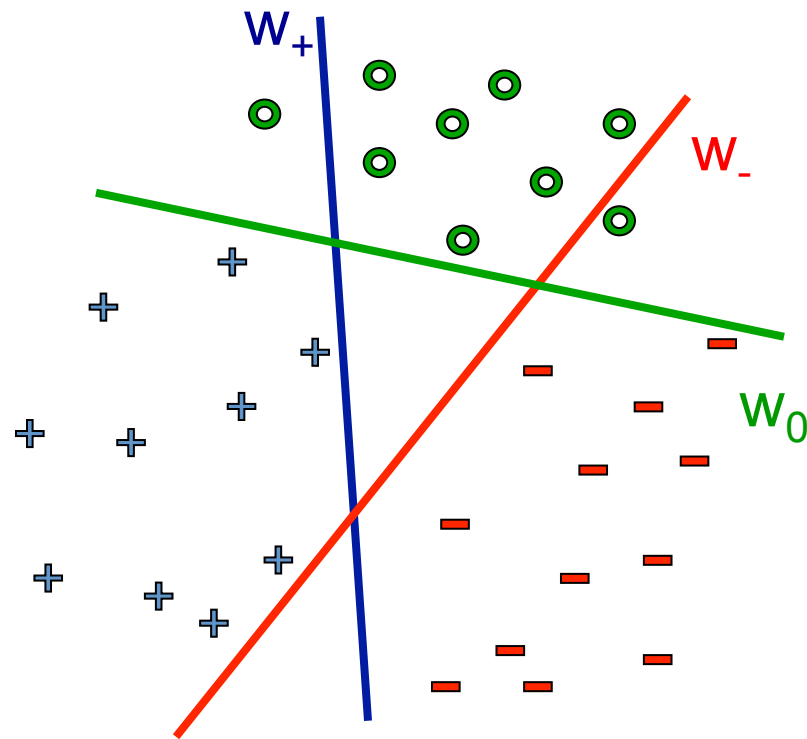
Any problems?  
Could we learn this →  
dataset?



# Learn 1 classifier: Multiclass SVM

Simultaneously learn 3 sets of weights:

- How do we guarantee the correct labels?
- Need new constraints!



For each class:

$$w^{y^j} \cdot x^j + w_0^{y^j} \geq w^{y'} \cdot x^j + w_0^{y'} + 1, \quad \forall y' \neq y^j, \quad \forall j$$

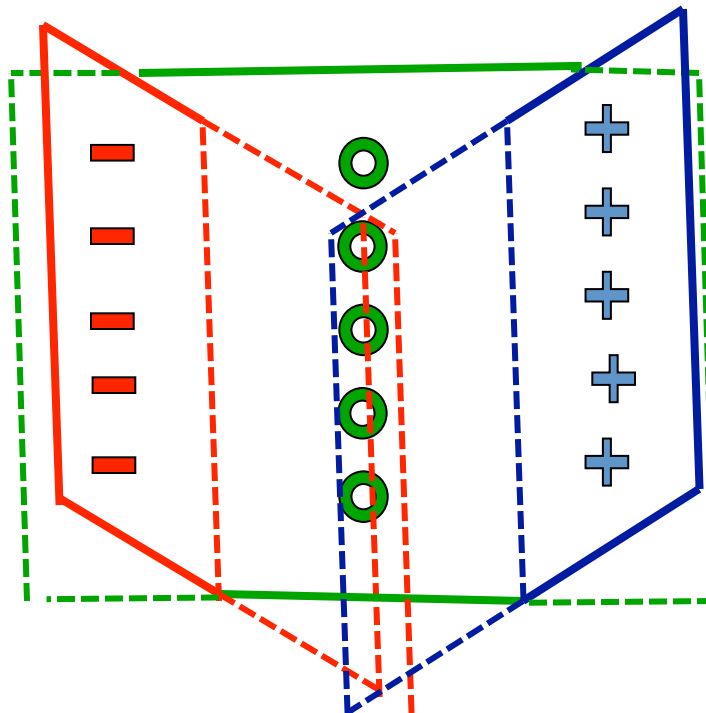
# Learn 1 classifier: Multiclass SVM

Also, can introduce slack variables, as before:

$$\min_{w, w_0} \sum_y \|w^y\|_2^2 + C \sum_j \xi^j$$

$$w^{y^j} \cdot x^j + w_0^{y^j} \geq w^{y'} \cdot x^j + w_0^{y'} + 1 - \xi^j, \quad \forall y' \neq y^j, \quad \xi^j > 0 \quad \forall j$$

Now, can we learn it?



# What you need to know

- Maximizing margin
- Derivation of SVM formulation
- Slack variables and hinge loss
- Tackling multiple class
  - One against All
  - Multiclass SVMs