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Projet1 report

It is a hairdresser website, and the inspiration site is <https://bossarts.com/>.

Classmates’ comments:

“Inconsistent font style might be better to stick with one font. The more about us page has a yellow text on top of the background making it hard to read. This is also the case with other pages where the text becomes hard to read due to the background. Try to darken the background images so text becomes easy to read. There is a lot of empty space above the navigation bar maybe try to move it up. Also try to add a logo to the title as well.”

“Open hours are usually shown alongside the days of the week. The items in the booking section could be arranged to be vertically aligned. Should one scroll the 'services' page down to see all the content? or it has three pages? The sentences could be highlighted to be more distinguishable from the background image.”

- More attention should be given for "making the text" readable. For example, for the service pages, the text is white, but the scissors and the comb in the background also has a bright white-ish colour, which makes it a little harder to read the text. - There is no provision for the customer to enter their email and phone number for their booking. I suggest it should be a separate page asking the customer for their name, email, phone number, age, gender, etc. - There is also no booking confirmation for the customer.”

“- Usage of "comic sans" type font: Many designers avoid using this type of font for several reasons. This type of font doesn't look professional, it more reminiscent of the type of handwriting you would see at a primary school or a comic book than in a hair salon or any other business service. It is preferable to avoid it for any kind of business application. I would advise using Arial or Sans (available in Pencil project) because of its clean, minimal, friendly, or modern look and overall "feeling". It is therefore more compatible with any kind of business including a hair salon. -Usage of different fonts : The usage of different fonts in the same page and/or the usage of different fonts for different pages can lead to a certain form of confusion. It makes the page look and feel less harmonious because it is less standardized. I would advise you not to use different fonts in the same page. Try using the same font in order to have unified standards and more readable and therefore more user friendly. - Color of the Font: In your last page, you used a yellow color for your text. I find that the mixture of yellow, black and white is not very harmonious. It is also not very easy to read a yellow text because it is fluorescent. I would advise you to concentrate on one unified color for all your text. Try using the white given the fact that it more easy to read in a black background. - "open 9:00 am to 8:00 pm": It is not a very clear indication. A first time user does not understand what you are talking about and it seems out of place in your first page. I would advise you to add it in the contact us subpage.”

Because of reasons above, I changed some font and color to make it consistent. I also changed some background image to make it more readable. More details are added to the “contact us” page. Confirm page has been created. The "beauty hair" in the upper left corner is both the logo and the name of the hairdresser, so I haven't made any changes.

For the persona, the website allow customer to choose time, services, stylist, and additional requirement.

The hairdresser.html file is the home page, and it allow to jump to other pages by clicking the navigation bar.

Click logo to go back to home page. Services page can be scrolled down and clicked the page number to jump to next page.