Content of Questionnaire

1	What is your age?
	□ under 20 □ 21 - 35 □ 36 - 50 □ 51 - 65 □ above 65
2	Does your work involve the following agricultural areas?
	 □ Agriculture □ Forestry □ Animal husbandry □ Aquaculture activity □ Others (please specify): □ None of those, I don't work in agricultural area
3	Are you familiar with/Have you ever used or heard any agricultural information technique? (e.g., Data Analysis, Automation, Remote sensing, Satellite monitoring,)
	 ☐ Yes, I have used some of these. ☐ Yes, I am familiar with some of these, but never used. ☐ Yes, I heard some of these, but not very familiar. ☐ No, I never heard them before.
4	If we supply a new agricultural information technique which can help you perform daily agricultural activities with higher efficiency or lower losses, to what extent will you accept?
	 □ I will accept the technique and use it immediately. □ If the benefits outweigh the costs, I will accept the technique. □ I will accept the technique if most people accept it. □ I cannot decide unless it has successful real practice in local area. □ I won't accept any technique even if it can help me. □ Others (please specify):
5	What is your income per year from working in agriculture (in USD)?
	□ under 1,000 □ 1,000 - 10,000 □ 10,000 - 20,000 □ 20,000 - 50,000

	□ 50,000 - 100,000□ above 100,000□ I don't work in agricultural area
6	What percentage of your income would you be willing to invest in agricultural technology?
	 under 5% 5% - 10% 10% - 20% 20% - 30% above 30%
7	What principles do you think should be followed in the promotion of those innovative agricultural information techniques?
	 □ Respect for the wishes of agricultural workers and no compulsory use □ Do not cause ecological damage or waste resources □ Government/department/organizations should give support, guidance, and encouragement □ Local adaptation, experimentation, and demonstration □ Others (please specify):