

The Project Client Map

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1

Initial Challenge description

How to improve the food security and agriculture development of South Africa on the basis of maintaining socio-ecological sustainable development?

2

Personal

Our client is the South African government, who plays an important role in ensuring food security and agriculture development by making scientific and systematic analysis and decisions

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Redefine Project Challenge

How to improve the food security and agriculture development in the South Africa by utilizing technical innovation like Digital Earth Africa

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Organizational

Digital Earth Africa is an organization providing open data and decision-making products to help clients like the South African government in food security.

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Value

Proposition
See more in file
Value Proposition Canvas.

8

The gap is that although Digital Earth Africa already developed several products, it's still hard to address the South African government's needs and the effectiveness of those products. So, we need more analysis and plans for the utilization of techniques.

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Environmental

There are good practices. by using techniques like Open Data Cube. And we can see the specific presentation on the website of Digital Earth Africa.

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When utilizing innovative techniques we need to consider the essential reasons behind each problem in the South African food security issues. Then we can provide more effective plans in utilizing techniques and solving issues in a practical way.

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Customers

See more in
Empathy Map Canvas.